



AAPG

Geosciences Technology
Workshops 2022

10-12 JANUARY 2022 · MANAMA, BAHRAIN

SOURCE ROCKS OF THE MIDDLE EAST: A WORLD CLASS RESOURCE FOR UNCONVENTIONAL?



SPONSORSHIP BROCHURE

WHAT TO EXPECT FROM THE AAPG EXPERIENCE

The American Association of Petroleum Geologists (AAPG) and our suppliers, venues and services partners are committed to providing a clean and safe environment and experience for all our event participants. We remain alert to COVID-19 risks and are closely following and adapting to all applicable health and safety guidelines. While conditions vary between countries, cities, municipalities, and facilities, safeguarding measures you may encounter at AAPG events include physical distancing and masking, readily available hand sanitizer, enhanced cleaning and disinfecting protocols, temperature health checks and screenings, minimized touchpoints and cashless payment options.

As personal safety is a shared responsibility, we ask that all participants ensure that they are feeling well and in good health, with no fever or other symptoms related to COVID-19, before showing up at an AAPG event. Any specific delegate obligations will be published in pre-event communications and clearly displayed on signage throughout our venues. Given the ever-changing nature of the pandemic recovery, registrants will receive regular updates and instructions concerning the latest health and safety requirements.

WORKSHOP OUTLINE

With the recent shale oil boom in North America, source rocks became a subject of great interest and importance to oil and gas companies worldwide. There is a wealth of data available in the public domain to describe and characterise these prolific source rocks in the different American basins. For the Middle East, the unconventional resources are yet to prosper, hence the need to properly understand the hydrocarbon generators of this region.

The AAPG Geoscience Technology Workshop titled "Source Rocks of the Middle East: A World Class Resource for Unconventional?" aims to focus on the geological aspects of the unconventional revolution which is vital to ensure successful Exploration, Appraisal and subsequently Development of the basins in the region. The technical program of the workshop aims to cover a wide range of topics, specifically relevant to the Middle East Region, from the basinal scale down to the cores level. The titles of the sessions are as follow:

- Session 1:** Stratigraphy and Sedimentology of Source Rocks in the Middle East Region
- Session 2:** Existing Practices and Advances in Basin Modeling
- Session 3:** Source Rocks Geochemistry
- Session 4:** Source Rocks Geomechanics
- Session 5:** Petrophysical Evaluation of Source Rocks
- Session 6:** Unconventional Geophysics for Unconventional Plays

In addition to the aforementioned sessions, a dedicated and interactive core display session is offered. This session will link the ideas and concepts discussed during the oral presentations throughout the workshop to the core specimens on display, thus enhancing the knowledge and experience of the attendees.

One of the main distinguishers of this workshop is that it is based and focused on the geology of the source rocks more than hydraulic fracturing. Another key distinguisher is that it is dedicated to improving the understanding of regional source rocks rather than sharing the North American experience.

Workshop objectives

The workshop aims to provide a comprehensive understanding of the source rocks in the Middle East. The technical program is developed in a way that covers the depositional environments and transport processes, basin modeling and detailed rock characterisation including geochemistry, geomechanics and petrophysics. The sessions are focused on the existing best practices and the recent advances in each domain.

TECHNICAL PROGRAM COMMITTEE

Saad Al Shehri
(Co-Chair)
Saudi Aramco

Oluwaseun Fadipe
ADNOC

Mubarak Al-Hajeri
KOC

Pablo Saldungaray
Schlumberger

Johannes Wendebourg
TotalEnergies

Abdulkarim AlAli
(Co-Chair)
Tatweer Petroleum

Ranald Kelly
CGG

Aimen Amer
Schlumberger

Sherif Ghadiry
Schlumberger

Safdar Ali
WDVG

Ainul Abedeen
Halliburton

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SPONSORSHIP PACKAGES

AAPG



AAPG MIDDLE EAST

FOR MORE INFORMATION VISIT
middleeast.aapg.org

PLATINUM SPONSOR

US\$ 17,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo included in the registration confirmation emails.
- Three (3) complimentary registrations to attend the workshop.

GOLD SPONSOR

US\$ 15,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo included in the registration confirmation emails.
- Two (2) complimentary registrations to attend the workshop.

SILVER SPONSOR

US\$ 12,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo included in the registration confirmation emails.
- One (1) complimentary registration to attend the workshop.

WORKSHOP DINNER

US\$ 14,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention on all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under "Event Sponsors".
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairman at the dinner.
- Company logo displayed on common slide between technical sessions.
- Company logo in the onsite technical program.
- Company logo included in the registration confirmation emails.
- Company logo displayed on table tent cards throughout the dinner.
- Opportunity to invite 10 guests to the dinner.

LUNCHEONS

PER LUNCHEON / 3 PACKAGES ARE AVAILABLE US\$ 5,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo displayed on tent cards during the luncheon.

COFFEE BREAK SPONSOR

PER DAY / 3 PACKAGES ARE AVAILABLE US\$ 3,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo displayed on tent cards during the coffee breaks.

DELEGATE BAG

US\$ 7,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Delegate bags distributed to all workshop attendees to be branded with company logo*

*Bags to be sourced and provided by AAPG

*Sponsorship to be confirmed no less than 2 months prior to the workshop start date

DELEGATE BAG INSERT SPONSOR [EXCLUSIVE]

US\$ 3,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Company logo included in the onsite technical program.
- Company has the exclusive opportunity to include their promotional material in the workshop delegate bag which is distributed to all attendees.

DELEGATE BAG INSERT SPONSOR [NON-EXCLUSIVE]

US\$ 1,500

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Company logo included in the onsite technical program.
- Company has the opportunity to include their promotional material in the workshop delegate bag which is distributed to all attendees (non-exclusive).

LANYARDS SPONSOR

US\$ 6,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo in the onsite technical program.
- Lanyards distributed to all workshop attendees to be co-branded with AAPG and sponsor company logo*

*Lanyards to be sourced and provided by AAPG

WORKSHOP ABSTRACT SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent company logo included on the 'Digital Abstracts' distributed to all workshop attendees.
- Company logo included in the onsite technical program.

WORKSHOP SURVEY SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent company logo included on the workshop survey distributed to all attendees.
- Company logo included in the onsite technical program.

NOT FINDING WHAT YOU ARE LOOKING FOR? CONTACT US!

SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO BEST
SUIT YOUR ORGANIZATION'S GOALS FOR BRAND AWARENESS.

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SPONSORSHIP FORM

YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT.
INDICATED BELOW ARE OUR SELECTIONS:

First item and amount

Second item and amount

Third item and amount

Total amount

Company name

Billing Contact person

Title/Position

Billing address (Include company billing name, if not previously mentioned)

City

Country

Email

Phone

Website

Authorized Signature

Full Name

Title

Return this form to:

Cora Navarro
AAPG Middle East & Africa
Marketing & Events Officer
Email: cnavarro@aapg.org
Tel: +971 4 372 4201
Fax: +971 4 372 4204