

7-9 NOVEMBER 2022
AL KHOBAR • SAUDI ARABIA

2ND EDITION: INTEGRATED EMERGING EXPLORATION CONCEPTS

CHALLENGES, FUTURE TRENDS AND OPPORTUNITIES

WHAT TO EXPECT FROM THE AAPG EXPERIENCE

The American Association of Petroleum Geologists (AAPG) and our suppliers, venues and services partners are committed to providing a clean and safe environment and experience for all our event participants. We remain alert to COVID-19 risks and are closely following and adapting to all applicable health and safety guidelines. While conditions vary between countries, cities, municipalities, and facilities, safeguarding measures you may encounter at AAPG events include physical distancing and masking, readily available hand sanitizer, enhanced cleaning and disinfecting protocols, temperature health checks and screenings, minimized touchpoints and cashless payment options.

As personal safety is a shared responsibility, we ask that all participants ensure that they are feeling well and in good health, with no fever or other symptoms related to COVID-19, before showing up at an AAPG event. Any specific delegate obligations will be published in pre-event communications and clearly displayed on signage throughout our venues.

Given the ever-changing nature of the pandemic recovery, registrants will receive regular updates and instructions concerning the latest health and safety requirements.

TECHNICAL PROGRAM COMMITTEE

Talal Al-Fuhaid (Chair)
Saudi Aramco

Umair Bin Waheed
KFUPM

Ismail SanLinn Kaka
KFUPM

Anas Al-Rukaibi
Kuwait Oil Company

Mohamed Membrouk
Schlumberger

Elham Alsharif
Tatweer Petroleum

Rader Abdul Fattah
TNO

WORKSHOP OUTLINE

The 2nd AAPG Integrated Emerging Exploration Concepts GTW will be held in Dhahran in November 2022. Building on the success of the first edition which was held in Dhahran in 2019, this event aims to provide a broad platform for professionals from all across the industry to discuss the Challenges, Future Trends, and Opportunities to unlock remaining hydrocarbon potential in the subsurface.

The fast changing energy landscape coupled with the exploration challenges faced by the hydrocarbon industry require sophisticated and diverse technologies to ensure a safe and reliable energy future for the next generations. The ever-rising global energy demand, highly volatile prices for hydrocarbon resources, and increasingly stringent environmental regulations have led to the need for optimized exploration strategies. Navigating these economic and technical challenges effectively require multi-disciplinary workflows that are able to extract maximum value from the available data. In addition to that, simple exploration ideas are already known and mostly discovered, and finding sizable discoveries in mature basins have never been more challenging. This necessitates the generation of new exploration concepts and innovative techniques to identify conventional and unconventional prospective hydrocarbon resources in the subsurface. The workshop will emphasize the importance of developing new approaches and adopting best practices to generate and mature new exploration ideas. It will emphasize that with the accelerated advancements in technology and massive amount of subsurface data, the best approach is to integrate all disciplines to unlock further potential and reduce uncertainty. It will also showcase some of the latest developments in unconventional resources exploration and characterization workflows. Overall, the workshop will aim to give attendees the chance to learn how exploration challenges may have been tackled elsewhere, allowing them to share gained knowledge and perspective in their respective workplaces. As well as, helping them make impactful improvements to current workflows and processes in a challenging business environment for exploration.

During the workshop, selected speakers will present their case studies and ideas through several technical sessions covering different subsurface aspects of hydrocarbon exploration. Breakouts sessions to view posters will be also included.

Main themes to be covered during the technical sessions include:

- Existing best practices of exploration
- Under-explored and emerging exploration concepts
- The role of integrated modeling in maturing new exploration concepts
- Innovative geophysical techniques for prospect generation
- Multi-disciplinary case studies: geology, geophysics, petrophysics
- Advancements in unconventional resources exploration and characterization

Benefits of Attending

The workshop is a great opportunity for attendees to discuss new ways of exploration and the way forward. New understanding and case studies can be introduced. It is an opportunity to network and share experiences. Additional to the oral presentations and posters, there will be breakout sessions to openly discuss the concerned topics.

Who Should Attend?

This workshop targets geologists, geophysicists, petrophysicists, petroleum engineers, and managers working in or interested in exploring of hydrocarbons.

WORKSHOP GUIDELINES

FORMAT

The workshop will be 3 days, consisting of oral presentations, poster presentations and breakout sessions where participants can discuss and investigate a specific theme that is of mutual interest. The first day will feature an inaugural keynote speech by a high-profile professional from the industry.

ATTENDANCE

Registrations are invited from all relevant disciplines with experience and/or knowledge of the subject areas being addressed in the workshop. Registrations will be accepted on a first-come, first-served basis.

CALL FOR POSTERS

You are invited to prepare a poster for presentation at the workshop. If you are interested in participating, please send a short abstract to cnavarro@aapg.org by 7 October 2022. All posters will be produced as pull-up banners and delivered by AAPG. There will not be any other format available for poster display.

REGISTRATION TYPES & FEES

Fees are inclusive of onsite documentation, coffee breaks and luncheons.

AAPG Member*: \$1550
AAPG Non-Member: \$1750
Join & Save: \$1550
Young Professional Non-Member**: \$850
Young Professional Member**: \$750
Academia: \$500
Student Non-Member: \$350
Student Member*: \$250

To register, please visit: midleeast.aapg.org

*To avail the Member rate you must be an active member of AAPG.

**To register as a Young Professional you must be under the age of 35 with less than 10 years of work experience.

REGISTRATION DEADLINE

To guarantee your seat, please make sure to register by 31 October 2022.

CANCELLATION POLICY

AAPG will refund the tuition, less a \$100 processing fee, if the request is received no later than 30 days prior to the workshop. Cancellations must be made in writing. The registrar will accept cancellation notices by telephone, but all such notices must be followed up by fax or e-mail. No refund will be made for cancellations received less than 30 days prior to a workshop being given. Nonpayment of tuition does not constitute automatic cancellation. If no cancellation notice is received by 30 days prior to a workshop, participants are liable for full tuition. AAPG reserves the right to cancel a workshop if enrollment is insufficient to ensure proper effectiveness. Substitutions for individuals can be made at any time. A paid enrollment may be transferred one time to a future workshop if the request is received prior to the 30-day cut-off date.

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SPONSORSHIP PACKAGES



AAPG MIDDLE EAST

FOR MORE INFORMATION VISIT
middleeast.aapg.org

PLATINUM SPONSOR

US\$ 17,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo included in the registration confirmation emails.
- Three (3) complimentary registrations to attend the workshop.
- Opportunity to have 1 table top stand set up in the ballroom pre function area for all 3 days of the event with a 42" screen to showcase company products, demos and platforms.

GOLD SPONSOR

US\$ 15,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo included in the registration confirmation emails.
- Two (2) complimentary registrations to attend the workshop.
- Opportunity to have 1 table top stand set up in the ballroom pre function area for 2 days of the event with a 42" screen to showcase company products, demos and platforms.

SILVER SPONSOR

US\$ 12,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo included in the registration confirmation emails.
- One (1) complimentary registration to attend the workshop.
- Opportunity to have 1 table top stand set up in the ballroom pre function area for 1 day of the event with a 42" screen to showcase company products, demos and platforms.

WORKSHOP DINNER

US\$ 14,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention on all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under "Event Sponsors".
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairman at the dinner.
- Company logo displayed on common slide between technical sessions.
- Company logo in the onsite technical program.
- Company logo included in the registration confirmation emails.
- Company logo displayed on table tent cards throughout the dinner.
- Opportunity to invite 10 guests to the dinner.

LUNCHEONS

PER LUNCHEON / 3 PACKAGES ARE AVAILABLE US\$ 5,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo displayed on tent cards during the luncheon.

COFFEE BREAK SPONSOR

PER DAY / 3 PACKAGES ARE AVAILABLE US\$ 3,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo displayed on tent cards during the coffee breaks.

DELEGATE BAG

US\$ 7,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Delegate bags distributed to all workshop attendees to be branded with company logo*

*Bags to be sourced and provided by AAPG

*Sponsorship to be confirmed no less than 2 months prior to the workshop start date

DELEGATE BAG INSERT SPONSOR [EXCLUSIVE]

US\$ 3,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Company logo included in the onsite technical program.
- Company has the exclusive opportunity to include their promotional material in the workshop delegate bag which is distributed to all attendees.

DELEGATE BAG INSERT SPONSOR [NON-EXCLUSIVE]

US\$ 1,500

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Company logo included in the onsite technical program.
- Company has the opportunity to include their promotional material in the workshop delegate bag which is distributed to all attendees (non-exclusive).

LANYARDS SPONSOR

US\$ 6,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent logo on sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo in the onsite technical program.
- Lanyards distributed to all workshop attendees to be co-branded with AAPG and sponsor company logo*

*Lanyards to be sourced and provided by AAPG

WORKSHOP ABSTRACT SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent company logo included on the 'Digital Abstracts' distributed to all workshop attendees.
- Company logo included in the onsite technical program.

WORKSHOP SURVEY SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Prominent company logo included on the workshop survey distributed to all attendees.
- Company logo included in the onsite technical program.

TABLE TOP EXHIBITOR

US\$ 3,500

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the AAPG website under 'Event Sponsors'.
- Inclusion of sponsor's logo in the onsite technical program.
- 1 table top stand set up in the ballroom pre function area for all 3 days of the event with a 42" screen to showcase company products, demos and platforms.

NOT FINDING WHAT YOU ARE LOOKING FOR? CONTACT US!

SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO BEST SUIT YOUR ORGANIZATION'S GOALS FOR BRAND AWARENESS.

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SPONSORSHIP FORM

**YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT.
INDICATED BELOW ARE OUR SELECTIONS:**

First item and amount

Second item and amount

Third item and amount

Total amount

Company name

Billing Contact person

Title/Position

Billing address (Include company billing name, if not previously mentioned)

City

Country

Email

Phone

Website

Authorized Signature

Full Name

Title

Return this form to:

Cora Navarro
AAPG Middle East & Africa
Marketing & Events Officer
Email: cnavarro@aapg.org
Tel: +971 4 372 4201
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