

# 3RD EDITION STRATIGRAPHIC TRAPS OF THE MIDDLE EAST – AN AAPG VIRTUAL EXPERIENCE –

virtual

SPONSORSHIP  
BROCHURE

## WHAT TO EXPECT FROM THE AAPG VIRTUAL EXPERIENCE

Due to the ongoing travel restrictions and differing guidelines from companies and organizations, the AAPG 3rd Edition Stratigraphic Traps of the Middle East GTW will now be taking place virtually from 28 March-1 April 2021 and then on-demand anytime, from anywhere, and from any device for the next 2 months. The workshop will provide the best opportunity to safely connect with industry colleagues and peers while travel restrictions, social distancing, and health concerns persist. The new dynamic all-digital platform makes it simple for you to access all the great science, networking, and technology to help you stay on the cutting edge of petroleum geoscience. Our businesses and industry are experiencing difficult times, but overcoming obstacles is what explorers do – so let's do it together.

Benefits of our virtual events:

- Easily view the live presentations, ask questions and chat with other attendees
- Easily access the technical program and details of each presentation
- View the profiles of each presenter
- Participate in breakout discussion sessions
- Networking with other attendees and schedule one on one meetings
- Access to all the presentations for up to 2 months after the workshop
- Access to a dedicated sponsorship page
- Digital delegate bag and certificate of attendance

## TECHNICAL PROGRAM COMMITTEE

**Ibrahim Al Ghamdi (Chair)**  
Saudi Aramco

**John Humphrey**  
KFUPM

**Herve Farran**  
Shell

**Oluwaseun Fadipe**  
ADNOC

**Ghaida Al Sahlan**  
Kuwait Oil Company

**Iftikhar Ahmed**  
SQU

**Luca De Vincenzi**  
Dragon Oil

**Elias Kharusi**  
Petrogas

**Frans van Buchem**  
Halliburton

**Mohammed AlMaghlouth**  
Saudi Aramco

**Didier Granjeon**  
IFP Energies nouvelles

**Yazeed AlNuaim**  
Saudi Aramco

## WORKSHOP OUTLINE

The Geosciences Technology Workshop (GTW) aims to build on the success of the previous two workshops hosted by AAPG on stratigraphic traps of the Middle East GTW in Muscat, Oman in 2014 and 2017. This third edition will continue to deliver the latest understanding and industry practices on dealing with stratigraphic traps in various geometries and settings by engaging with key industry and academic professionals. Presenters will share recent knowledge through case studies, new technologies, and latest innovative geological thinking to unlock its potential and deal with upcoming associated challenges.

Many traditional structural traps of the region have been identified. Attention is quickly moving to identify complex trapping configurations for potentially large stratigraphic traps, which in many places in the Middle East, have seen positive successful exploration results recently. Thus, it is rapidly becoming clear that these evolved traps carry significant future value. This 5-day workshop aims to continue the success of the previous meetings and by investigating further the concepts of exploration of stratigraphic traps in the Middle East.

The amount of technical work required to effectively mitigate the geological risks associated with stratigraphic traps has increased significantly. Mature basins, such as those found in the Middle East, provide the ideal setting for defining technologies and workflows that will ensure continued execution of successful exploration programs. The wealth of available data, knowledge, and professional experience in these mature basins enables a better understanding of the regional geology, depositional environments, and petroleum systems, all critical elements to successful evaluation of complex trapping configurations.

New technologies and best practices that support the evaluation of stratigraphic traps and the decision making process will be emphasized during this workshop. We will be discussing new developments in seismic data acquisition, such as the acquisition of high-resolution seismic data, new processing techniques focused on imaging and development of stratigraphic traps, and new interpretation workflows that have unraveled some of the latest discoveries in the area.

### Benefits of Attending

The workshop is an opportunity for attendees to receive up-to-date knowledge about stratigraphic trap exploration, exposure to regional and global stratigraphic case studies, and to be introduced to state of the art-technologies utilized to detect these difficult to find yet rewarding traps. It is an opportunity to network and share experiences. The participants will receive a summary of the breakout sessions and discussions, lessons learned, and the abstracts of papers presented in the workshop.

### Who Should Attend?

This workshop targets technical professionals involved in exploring and developing stratigraphic and subtle traps who are working in national operating and service companies, as well as in academic institutions.

## WORKSHOP GUIDELINES

### FORMAT

The workshop will be 5 half days, consisting of oral presentations, e-poster presentations and breakout sessions where participants can discuss and investigate a specific theme that is of mutual interest. The workshop will commence each day at 12.30pm (Gulf Standard Time) and the first day will feature an inaugural keynote speech by a high-profile professional from the industry.

### ATTENDANCE

Registrations are invited from all relevant disciplines with experience and/or knowledge of the subject areas being addressed in the workshop. Registrations will be accepted on a first-come, first-served basis.

### CALL FOR E-POSTERS

You are invited to prepare an e-poster for presentation at the virtual workshop. If you are interested in participating, please send a short abstract to [cnavarro@aapg](mailto:cnavarro@aapg) by **28 February 2021**. All e-poster presenters will have a dedicated 5 minute session during the technical program to present their work. Attendees will be able to further discuss the e-posters with the presenters via the virtual chat feature throughout the event.

### REGISTRATION TYPES & FEES

Fees are inclusive of access to all the live presentations and on demand presentations for up to 2 months after the event.

- Member Fee: \$525
- Non Member Fee: \$625
- Faculty Member Fee: \$200
- Faculty Non Member Fee: \$250
- Student Member Fee: \$100
- Student Non-Member Fee: \$150

To register please visit: [middleeast.aapg.org](http://middleeast.aapg.org)

### REGISTRATION DEADLINE

To guarantee your seat, please make sure to register by **21 March 2021**.

### CANCELLATION POLICY

AAPG will refund the tuition, less a \$100 processing fee, if the request is received no later than 30 days prior to the workshop. Cancellations must be made in writing. The registrar will accept cancellation notices by telephone, but all such notices must be followed up by fax or e-mail. No refund will be made for cancellations received less than 30 days prior to a workshop being given. Nonpayment of tuition does not constitute automatic cancellation. If no cancellation notice is received by 30 days prior to a workshop, participants are liable for full tuition. AAPG reserves the right to cancel a workshop if enrollment is insufficient to ensure proper effectiveness. Substitutions for individuals can be made at any time. A paid enrollment may be transferred one time to a future workshop if the request is received prior to the 30 day cut-off date.

## 3RD EDITION STRATIGRAPHIC TRAPS OF THE MIDDLE EAST 28 MARCH-1 APRIL 2021

### SPONSORSHIP PACKAGES

AAPG



AAPG MIDDLE EAST

FOR MORE INFORMATION VISIT  
[middleeast.aapg.org](http://middleeast.aapg.org)

#### PLATINUM SPONSOR

US\$ 17,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Prominent logo and sponsorship title included on the virtual event platform, visible throughout the event.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.
- Five (5) complimentary registrations to attend the workshop.

#### GOLD SPONSOR

US\$ 15,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.
- Three (3) complimentary registrations to attend the workshop.

#### SILVER SPONSOR

US\$ 12,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.

#### COMPANY SHOWCASING - OPENING DAY

US\$ 5,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company promotional video (no more than 2 minutes) to be played after the inaugural keynote address and before the first session commences on the first day of the workshop.

#### COMPANY SHOWCASING - DAY 2-3-4-5

US\$ 4,000 PER DAY

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company promotional video (no more than 2 minutes) to be played before the session commences at the start of the day.

#### VIRTUAL DELEGATE BAG - EXCLUSIVE

US\$ 5,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Sponsor's digital promotional material to be included in the virtual delegate bag.
- Virtual delegate bag to be branded with sponsor logo.

#### VIRTUAL DELEGATE BAG - NON-EXCLUSIVE

UP TO THREE (3) SPONSORS US\$ 1,500

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Sponsor's digital promotional material to be included in the virtual delegate bag.
- Virtual delegate bag to be branded with sponsor logo.

#### COFFEE BREAK SPONSOR

US\$ 4,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo displayed during the coffee breaks throughout the event.

#### SPEAKERS PROFILE SPONSOR

US\$ 3,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Speaker Profile' handout included in the virtual delegate bag.

#### DIGITAL ABSTRACTS SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Sponsor logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Digital Abstracts' handout included in the virtual delegate bag.

#### WORKSHOP DIGITAL SURVEY SPONSOR

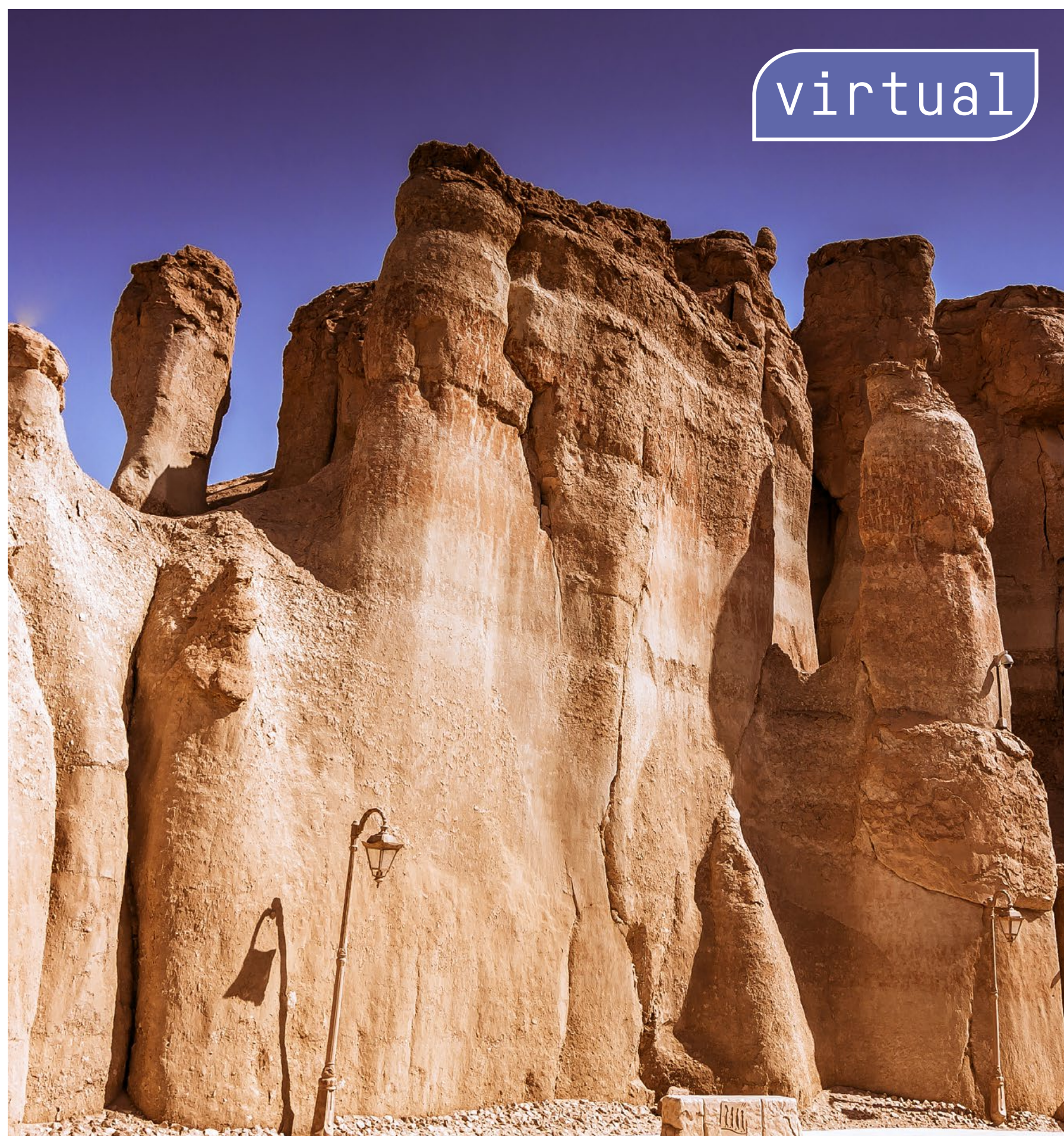
US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Digital Survey' handout included in the virtual delegate bag.

28 MARCH-1 APRIL 2021

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## SPONSORSHIP FORM

YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT.  
INDICATED BELOW ARE OUR SELECTIONS:

First item and amount

Second item and amount

Third item and amount

Total amount

Company name

Billing Contact person

Title/Position

Billing address (Include company billing name, if not previously mentioned)

City

Country

Email

Phone

Website

Authorized Signature

Full Name

Title

Return this form to:

**Cora Navarro**  
AAPG Middle East & Africa  
Marketing & Events Officer  
Email: [cnavarro@aapg.org](mailto:cnavarro@aapg.org)  
Tel: +971 4 372 4201  
Fax: +971 4 372 4204