

2ND EDITION MAXIMIZING ASSET VALUE

22-25 FEBRUARY 2021

INTEGRATING GEOSCIENCE WITH RESERVOIR
MANAGEMENT & TECHNOLOGIES OPTIMIZATION
– AN AAPG VIRTUAL EXPERIENCE –

virtual

SPONSORSHIP
BROCHURE



WHAT TO EXPECT FROM THE AAPG VIRTUAL EXPERIENCE

Due to the ongoing travel restrictions and differing guidelines from companies and organizations, the AAPG Maximizing Asset Value GTW will now be taking place virtually from 22 – 25 February 2021 and then on-demand anytime, from anywhere, and from any device for the next 2 months. The workshop will provide the best opportunity to safely connect with industry colleagues and peers while travel restrictions, social distancing, and health concerns persist. The new dynamic all-digital platform makes it simple for you to access all the great science, networking, and technology to help you stay on the cutting edge of petroleum geoscience. Our businesses and industry are experiencing difficult times, but overcoming obstacles is what explorers do – so let's do it together.

Benefits of our virtual events:

- Easily view the live presentations, ask questions and chat with other attendees
- Easily access the technical program and details of each presentation
- View the profiles of each presenter
- Participate in breakout discussion sessions
- Networking with other attendees and schedule one on one meetings
- Access to all the presentations for up to 2 months after the workshop
- Access to a dedicated sponsorship page
- Digital delegate bag and certificate of attendance

WORKSHOP OUTLINE

The oil and gas industry supplies a market that has been volatile, more so in the last decade. Between competing suppliers, global financial troubles and a global pandemic, oversupply and erosion of demand have become mainstay. The industry needs to demonstrate that it can maintain the value creation proposition in the face of fluctuating hydrocarbon prices. Adopting new strategies to better characterize the subsurface, increase recovery, drive down development costs and maximize product value through the use of discipline integration, field optimization, as well as implementation of cutting-edge technologies is now a must for the industry. Subsurface to surface integration offers a better strategy when chasing new oil and gas resources with high cost and long development time or enhancing the performance of mature fields. Improvements in existing optimization workflows and practices in both conventional and unconventional field development will prove effective at driving down costs by utilizing multi-disciplinary approaches in the integration of processes.

The objective of the workshop to drive a further discussion of integration processes between geoscience, engineering, and technology deployment through examining the industry's case studies across multiple disciplines. The workshop also aims to highlight the improvements made in the topic over the last two years across both conventional and unconventional field development.

The workshop will attract experts from various disciplines to talk and share their experience and knowledge in topics covering:

- Field optimization lessons applied to conventional and unconventional fields
- Subsurface to surface collaborative planning and integration
- Exploring new fields versus optimizing existing fields, a cost driven discussion
- Workflow and technologies advancement

WORKSHOP GUIDELINES

FORMAT

The workshop will be 4 half days, consisting of oral presentations, e-poster presentations and breakout sessions where participants can discuss and investigate a specific theme that is of mutual interest. The workshop will commence each day at 12.30pm (Gulf Standard Time) and the first day will feature an inaugural keynote speech by a high-profile professional from the industry.

ATTENDANCE

Registrations are invited from all relevant disciplines with experience and/or knowledge of the subject areas being addressed in the workshop. Registrations will be accepted on a first-come, first-served basis.

CALL FOR E-POSTERS

You are invited to prepare an e-poster for presentation at the virtual workshop. If you are interested in participating, please send a short abstract to cnavarro@aapg.org by **21 January 2021**. All e-poster presenters will have a dedicated 5 minute session during the technical program to present their work. Attendees will be able to further discuss the e-posters with the presenters via the virtual chat feature throughout the event.

REGISTRATION TYPES & FEES

Fees are inclusive of access to all the live presentations and on demand presentations for up to 2 months after the event.

- Member Fee: \$495
- Non Member Fee: \$595
- Faculty Member Fee: \$200
- Faculty Non Member Fee: \$250
- Student Member Fee: \$100
- Student Non-Member Fee: \$150

To register please visit: middleeast.aapg.org

REGISTRATION DEADLINE

To guarantee your seat, please make sure to register by **8 February 2021**.

CANCELLATION POLICY

AAPG will refund the tuition, less a \$100 processing fee, if the request is received no later than 30 days prior to the workshop. Cancellations must be made in writing. The registrar will accept cancellation notices by telephone, but all such notices must be followed up by fax or e-mail. No refund will be made for cancellations received less than 30 days prior to a workshop being given. Nonpayment of tuition does not constitute automatic cancellation. If no cancellation notice is received by 30 days prior to a workshop, participants are liable for full tuition. AAPG reserves the right to cancel a workshop if enrollment is insufficient to ensure proper effectiveness. Substitutions for individuals can be made at any time. A paid enrollment may be transferred one time to a future workshop if the request is received prior to the 30 day cut-off date.

TECHNICAL PROGRAM COMMITTEE

Mohammad Mohanna
(Chair) Saudi Aramco

Ehab Negm
Halliburton

Mark Bentley
Heriot-Watt University

Khalid Al-Ramadan
KFUPM

Talal Al Aulqi
OXY Oman

Clay Kurison
Saudi Aramco

Pan Luo
Saudi Aramco

Adrian Crawford
Shell

Ke Ke
SINOPEC

Abdulkarim Al Ali
Tatweer Petroleum

2ND EDITION MAXIMIZING ASSET VALUE 22-25 FEBRUARY 2021

SPONSORSHIP PACKAGES



AAPG MIDDLE EAST

FOR MORE INFORMATION VISIT
middleeast.aapg.org

PLATINUM SPONSOR

US\$ 17,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Prominent logo and sponsorship title included on the virtual event platform, visible throughout the event.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.
- Five (5) complimentary registrations to attend the workshop.

GOLD SPONSOR

US\$ 15,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.
- Three (3) complimentary registrations to attend the workshop.

SILVER SPONSOR

US\$ 12,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.

COMPANY SHOWCASING - OPENING DAY

US\$ 5,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company promotional video (no more than 2 minutes) to be played after the inaugural keynote address and before the first session commences on the first day of the workshop.

COMPANY SHOWCASING - DAY 2-3-4-5

US\$ 4,000 PER DAY

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company promotional video (no more than 2 minutes) to be played before the session commences at the start of the day.

VIRTUAL DELEGATE BAG - EXCLUSIVE

US\$ 5,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Sponsor's digital promotional material to be included in the virtual delegate bag.
- Virtual delegate bag to be branded with sponsor logo.

VIRTUAL DELEGATE BAG - NON-EXCLUSIVE

UP TO THREE (3) SPONSORS US\$ 1,500

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Sponsor's digital promotional material to be included in the virtual delegate bag.
- Virtual delegate bag to be branded with sponsor logo.

COFFEE BREAK SPONSOR

US\$ 4,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo displayed during the coffee breaks throughout the event.

SPEAKERS PROFILE SPONSOR

US\$ 3,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Speaker Profile' handout included in the virtual delegate bag.

DIGITAL ABSTRACTS SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Sponsor logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Digital Abstracts' handout included in the virtual delegate bag.

WORKSHOP DIGITAL SURVEY SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Digital Survey' handout included in the virtual delegate bag.

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SPONSORSHIP FORM

YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT.
INDICATED BELOW ARE OUR SELECTIONS:

First item and amount

Second item and amount

Third item and amount

Total amount

Company name

Billing Contact person

Title/Position

Billing address (Include company billing name, if not previously mentioned)

City

Country

Email

Phone

Website

Authorized Signature

Full Name

Title

Return this form to:

Cora Navarro
AAPG Middle East & Africa
Marketing & Events Officer
Email: cnavarro@aapg.org
Tel: +971 4 372 4201
Fax: +971 4 372 4204