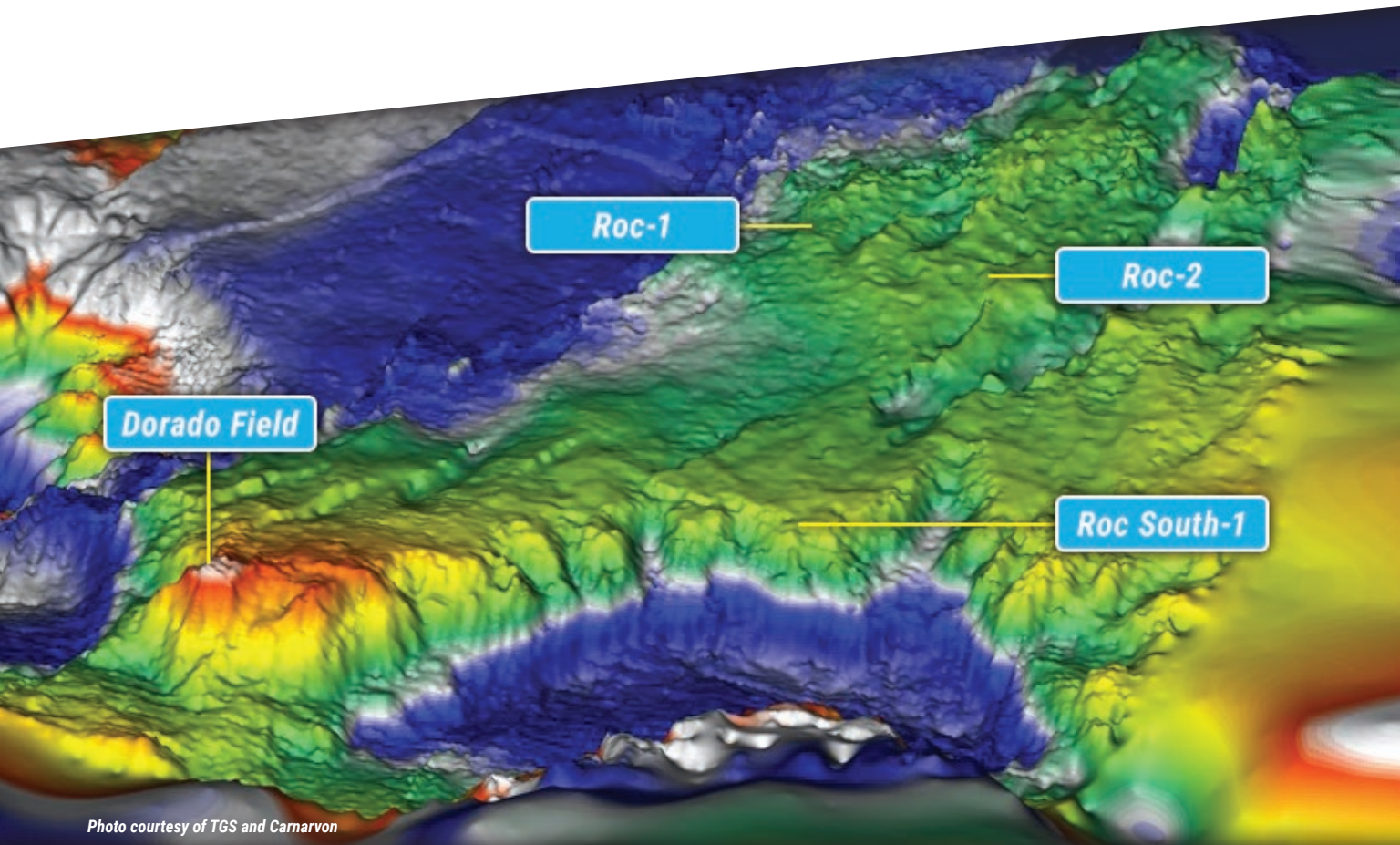




**AAPG**  
Asia Pacific Region

Geosciences Technology  
Workshops **2021**



*Photo courtesy of TGS and Carnarvon*

## Advanced Petroleum Systems Analysis in the Asia Pacific Region: New Technology and Applications

17-18 MARCH 2021 • PERTH, AUSTRALIA  
**SPONSORSHIP GUIDE**

# SPONSORSHIP OPPORTUNITIES

## WHY SPONSOR?

Traditional "Geochemical and basin analysis" has significantly progressed in recent times and is now more about integration of various data types and techniques towards a holistic petroleum systems analysis, rather than traditional burial history and migration pathways modelling.

New source rocks, mainly non-marine have been identified in the Asia Pacific region using these integrated analyses and techniques, both onshore and offshore. Coupled with this, there has been a rise of primary biogenic gas a resource in the region, and such systems require a fundamental shift in charge analysis process from the more conventional thermogenic systems.

With the abundance of new data from wells, logs, cores, seismic and geochemical analysis, big data offers the potential to make petroleum systems analysis an ever better predictor of the presence of hydrocarbons.

This workshop will focus on advances made in petroleum systems analysis as a predictor of hydrocarbon presence, new technology and applications, and future directions of this important geological tool.

<https://aapg.to/petrosystems2021apr>



## PLATINUM SPONSOR • US \$10,000

### PUBLICITY AND BENEFITS

(depending on the date of settlement)

- + 6 full delegate registrations
- + Company logo & website link on the event website
- + Company logo & website link in all workshop email blasts
- + Company logo on workshop announcement flyers
- + Company logo on the workshop program cover
- + Company logo within extended abstracts uploaded on Dropbox.
- + Company logo on holding slide that will be on display during all breaks
- + Company logo on an individual poster A-1 in size at the event for full duration

## GOLD SPONSOR • US \$8,000

### PUBLICITY AND BENEFITS

(depending on the date of settlement)

- + 4 full delegate registrations
- + Company logo & website link on the event website
- + Company logo & website link in all workshop email blasts
- + Company logo on workshop announcement flyers
- + Company logo on the workshop program cover
- + Company logo within extended abstracts uploaded on Dropbox.
- + Company logo on holding slide that will be on display during all breaks
- + Company logo on an individual poster A-1 in size at the event for full duration

## SILVER SPONSOR • US \$6,000

### PUBLICITY AND BENEFITS

(depending on the date of settlement)

- + 2 full delegate registrations
- + Company logo & website link on the event website
- + Company logo and website link in all workshop email blasts
- + Company logo on workshop announcement flyers
- + Company logo on the workshop program cover
- + Company logo within extended abstracts uploaded on Dropbox.
- + Company logo on holding slide that will be on display during all breaks
- + Company logo on an individual poster A-1 in size at the event for full duration

## BRONZE SPONSOR • US \$4,000

### PUBLICITY AND BENEFITS

(depending on the date of settlement)

- + 1 full delegate registration
- + Company logo without URL on the event website
- + Company logo and website link in all workshop email blasts
- + Company logo on workshop announcement flyers
- + Company logo on the workshop program cover
- + Company logo on holding slide that will be on display during all breaks
- + Company logo on an individual poster A-1 in size at the event for full duration

# SPONSORSHIP OPPORTUNITIES

## OTHER SPONSORSHIP INVESTMENTS

### PUBLICITY AND BENEFITS

(depending on the date of settlement)

- + Company logo alone on the event website
- + Company logo without URL on the event website
- + Company logo without URL on workshop program cover
- + Company logo on holding slide featuring collective sponsors that will be on display during all breaks
- + Company Name Listed in text on all workshop email blasts
- + Company logo will appear within a group of Sponsor logos on a poster A-1 in size at the event for the full duration.
- + Plus item specific publicity (see below)

## USB MEMORY STICK • US \$3,000

### SPECIFIC PUBLICITY

- + Company logo on the USB memory stick (1 side). • Logo in 4C • Logistics to be arranged by AAPG.

*Maximum number of sponsors: 1*

## BADGE LANYARD • US \$3,000

### SPECIFIC PUBLICITY

- + Logo in 4C, to appear with AAPG logo. Logistics to be arranged by AAPG; design will be submitted to Sponsor for approval.

*Maximum number of sponsors: 1*

## CORPORATE DISPLAY • US \$3,000

### SPECIFIC PUBLICITY

- + Space for one table & two chairs (*including power socket for normal power consumption only*).

*Registration to the workshop is not included.*

## ICEBREAKER COCKTAIL (16 MARCH 2021) • US \$2,500

### SPECIFIC PUBLICITY

- + Sponsor can address Attendees for 5 minutes.

*Maximum number of sponsors: 1*

## LUNCH X 1 DAY • US \$2,500

### SPECIFIC PUBLICITY

- + Fee is for 1 day. • 2 days available

*Maximum number of sponsors per day: 1*

## COFFEE BREAKS X 1 DAY • US \$2,500

### SPECIFIC PUBLICITY

- + Fee is for 1 day (2 breaks). • 2 days available

*Maximum number of sponsors per day: 1*

# SPONSORSHIP COMMITMENT FORM

## SPONSORSHIP CONTACT DETAILS

Company \_\_\_\_\_

Address \_\_\_\_\_

City/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

General Telephone \_\_\_\_\_

General Email \_\_\_\_\_ Website \_\_\_\_\_

Contact Person \_\_\_\_\_

Job Title \_\_\_\_\_

Direct Telephone \_\_\_\_\_ Direct Email \_\_\_\_\_

## INVOICE DETAILS *(If different from above).*

Company \_\_\_\_\_

Address \_\_\_\_\_

City/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Contact Person \_\_\_\_\_

Job Title \_\_\_\_\_

Direct Telephone \_\_\_\_\_ Direct Email \_\_\_\_\_

## SPONSOR ITEM(S)

1. \_\_\_\_\_ US \$ \_\_\_\_\_

2. \_\_\_\_\_ US \$ \_\_\_\_\_

**TOTAL SPONSORSHIP US \$ \_\_\_\_\_**

On receipt of the confirmation, an invoice will be sent. The sponsoring benefits will be initiated after receipt of the full payment of the invoice. Terms and Conditions below.

On behalf of \_\_\_\_\_, I \_\_\_\_\_  
(Company), (Name)

hereby authorize sponsorship as indicated.

\_\_\_\_\_  
(Authorized Signature), (Date)

Please return signed form to  
AAPG Asia Pacific Region Programs Manager Adrienne Pereira (apereira@aapg.org)

# TERMS AND CONDITIONS

- All sponsorship amounts are net amounts. No additional tax will be applied.
- An invoice will be issued by AAPG in Tulsa, Oklahoma, USA
- Sponsorship opportunities will be processed in the order in which they are received.
- Exclusive sponsorships will be given priority over co-sponsorships.
- Specific deadlines must be met for acknowledgment in print materials. AAPG plans marketing blasts and sponsor logos are carried within (where applicable). Sponsor to send a high-resolution logo for AAPG to publish on the website and in accordance with what is signed.
- Sponsorships are non-refundable and non-transferable. Exposure on website begins as soon as corporate logos and corporate URLs are received by the Organisers. Corporate URLs will appear per relevant contracted publicity.
- Should the event be cancelled or re-scheduled, AAPG will carry forward the signed benefits to the next regional GTW or conference which fits within the Sponsor's focus and operating area. Upon receipt of Sponsor's written acceptance, logo exposure will then start immediately for this new event.
- Amendments to the Sponsor Contract shall only be valid when made in writing and signed by both Parties.
- The Organisers reserve the right to determine the eligibility of any sponsor.
- The Organisers reserve the right to remove sponsorship items as deemed necessary.
- The Organisers reserve the right to make such changes in the time schedule or in the general plan of the Event as may be deemed by The Organisers to be in the best interests of the Event generally. All matters and questions not covered by these Terms and Conditions are at the discretion of The Organisers.

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## AAPG ASIA PACIFIC UPCOMING EVENTS

**5th AAPG/EAGE Myanmar Oil and Gas Conference; (New Dates - 4-6 May 2021) -  
A 2020 Vision of Myanmar's E&P Challenges: New Plays, New Technologies & New Research**

**EAGE/AAPG Digital Subsurface for Asia Pacific Conference & Exhibition; Kuala Lumpur, Malaysia,  
Virtual Event 7-9 September 2020**

**AAPG/EAGE Geosciences Technology Workshop, Ipoh, Malaysia; (New Dates - 11-12 August 2021)  
High CO<sub>2</sub>, High Contaminant Challenging Fields and Alternative Energy - Impact and Monetization**

For more information, contact

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