

# 2ND EDITION: DECISION BASED INTEGRATED RESERVOIR MODELING

– AN AAPG VIRTUAL EXPERIENCE –

virtual

SPONSORSHIP BROCHURE

## WHAT TO EXPECT FROM THE AAPG VIRTUAL EXPERIENCE

Due to the ongoing travel restrictions and differing guidelines from companies and organizations, the AAPG Decision Based Integrated Reservoir Modeling GTW will now be taking place virtually from 1 – 4 February 2021 and then on-demand anytime, from anywhere, and from any device for the next 2 months. The workshop will provide the best opportunity to safely connect with industry colleagues and peers while travel restrictions, social distancing, and health concerns persist. The new dynamic all-digital platform makes it simple for you to access all the great science, networking, and technology to help you stay on the cutting edge of petroleum geoscience. Our businesses and industry are experiencing difficult times, but overcoming obstacles is what explorers do – so let's do it together.

Benefits of our virtual events:

- Easily view the live presentations, ask questions and chat with other attendees
- Easily access the technical program and details of each presentation
- View the profiles of each presenter
- Participate in breakout discussion sessions
- Networking with other attendees and schedule one on one meetings
- Access to all the presentations for up to 2 months after the workshop
- Access to a dedicated sponsorship page
- Digital delegate bag and certificate of attendance

## WORKSHOP OUTLINE

Following the successful 1st edition of the Decision Based Integrated Reservoir Modeling GTW, the 2nd edition will focus on the latest technology and cost-effective approaches for building accurate and predictive 3D reservoir models for the oil and gas industry. Integrated reservoir modeling plays a pivotal role in the E&P workflow, where 3D quantitative geocellular models provide essential input for major oil and gas field development decisions. Static and dynamic data integration, new developments in 3D reservoir modeling techniques, and uncertainty quantification associated with reserves estimation, will be just a few topics, among others, to be tackled and discussed during the workshop.

### Benefits of Attending

Just like many industries, the oil and gas industry is embracing machine learning (ML) and artificial intelligence (AI) technology that is expected to fundamentally transform the way we quantitatively characterize and model subsurface reservoirs. Fascinating geoscience-related ML and AI technological innovations, including challenges and opportunities, will be presented and debated. Will ML and AI help us achieve enhanced accuracy and cost-effectiveness when it comes to reservoir properties prediction and 3D reservoir modeling in complex reservoirs with large multi-disciplinary data?

The workshop will also include case studies presentations underscoring how advanced reservoir modeling technology and rigorous multi-disciplinary data integration facilitated the successful execution of complex field increments. Discussions are also expected on the most common pitfalls to avoid.

### Who Should Attend?

Geologists, geophysicists, reservoir modelers, petrophysicists, reservoir simulation engineers, reservoir management engineers, project managers, data scientists, and team leaders working in exploration, field development, and technology innovation.

## WORKSHOP GUIDELINES

### FORMAT

The workshop will be 4 half days, consisting of oral presentations and breakout sessions where participants can discuss and investigate a specific theme that is of mutual interest. The workshop will commence each day at 12.30pm (Gulf Standard Time) and the first day will feature an inaugural keynote speech by a high-profile professional from the industry.

### ATTENDANCE

Registrations are invited from all relevant disciplines with experience and/or knowledge of the subject areas being addressed in the workshop. Registrations will be accepted on a first-come, first-served basis.

### REGISTRATION TYPES & FEES

Fees are inclusive of access to all the live presentations and on demand presentations for up to 2 months after the event.

- Member Fee: \$495
- Non Member Fee: \$595
- Faculty Member Fee: \$200
- Faculty Non Member Fee: \$250
- Student Member Fee: \$100
- Student Non-Member Fee: \$150

To register please visit: [middleeast.aapg.org](http://middleeast.aapg.org)

### REGISTRATION DEADLINE

To guarantee your seat, please make sure to register by **25 January 2021**.

### CANCELLATION POLICY

AAPG will refund the tuition, less a \$100 processing fee, if the request is received no later than 30 days prior to the workshop. Cancellations must be made in writing. The registrar will accept cancellation notices by telephone, but all such notices must be followed up by fax or e-mail. No refund will be made for cancellations received less than 30 days prior to a workshop being given. Nonpayment of tuition does not constitute automatic cancellation. If no cancellation notice is received by 30 days prior to a workshop, participants are liable for full tuition. AAPG reserves the right to cancel a workshop if enrollment is insufficient to ensure proper effectiveness. Substitutions for individuals can be made at any time. A paid enrollment may be transferred one time to a future workshop if the request is received prior to the 30 day cut-off date.

## TECHNICAL PROGRAM COMMITTEE

**Nazih Najjar (Chair)**  
Saudi Aramco

**Behzad Alaei**  
Earth Science Analytics

**Vasily Demyanov**  
Heriot-Watt University

**Mokhles Mezghani**  
Saudi Aramco

**Wael Abdallah**  
Schlumberger

**Nicolas Leseur**  
Baker Hughes

**Aymen Haouesse**  
Emerson

**Guillaume Caumon**  
Nancy School of Geology

**Colin Daly**  
Schlumberger

2ND EDITION: DECISION BASED  
INTEGRATED RESERVOIR MODELING  
1-4 FEBRUARY 2021

## SPONSORSHIP PACKAGES

AAPG



AAPG MIDDLE EAST

FOR MORE INFORMATION VISIT  
[middleeast.aapg.org](http://middleeast.aapg.org)

### PLATINUM SPONSOR

US\$ 17,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Prominent logo and sponsorship title included on the virtual event platform, visible throughout the event.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.
- Five (5) complimentary registrations to attend the workshop.

### GOLD SPONSOR

US\$ 15,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.
- Three (3) complimentary registrations to attend the workshop.

### SILVER SPONSOR

US\$ 12,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included in the registration confirmation emails.

### COMPANY SHOWCASING - OPENING DAY

US\$ 5,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company promotional video (no more than 2 minutes) to be played after the inaugural keynote address and before the first session commences on the first day of the workshop.

### COMPANY SHOWCASING - DAY 2-3-4-5

US\$ 4,000 PER DAY

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company promotional video (no more than 2 minutes) to be played before the session commences at the start of the day.

### VIRTUAL DELEGATE BAG - EXCLUSIVE

US\$ 5,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Sponsor's digital promotional material to be included in the virtual delegate bag.
- Virtual delegate bag to be branded with sponsor logo.

### VIRTUAL DELEGATE BAG - NON-EXCLUSIVE

UP TO THREE (3) SPONSORS US\$ 1,500

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Sponsor's digital promotional material to be included in the virtual delegate bag.
- Virtual delegate bag to be branded with sponsor logo.

### COFFEE BREAK SPONSOR

US\$ 4,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo displayed during the coffee breaks throughout the event.

### SPEAKERS PROFILE SPONSOR

US\$ 3,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the AAPG website 'Event Sponsors'.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Speaker Profile' handout included in the virtual delegate bag.

### DIGITAL ABSTRACTS SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Sponsor logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Digital Abstracts' handout included in the virtual delegate bag.

### WORKSHOP DIGITAL SURVEY SPONSOR

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo, link, company profile and contact details included on the virtual event platform under the 'Event Sponsors' page.
- Company logo included on the 'Digital Survey' handout included in the virtual delegate bag.

1-4 FEBRUARY 2021

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## SPONSORSHIP FORM

YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT.  
INDICATED BELOW ARE OUR SELECTIONS:

First item and amount

Second item and amount

Third item and amount

Total amount

Company name

Billing Contact person

Title/Position

Billing address (Include company billing name, if not previously mentioned)

City

Country

Email

Phone

Website

Authorized Signature

Full Name

Title

Return this form to:

**Cora Navarro**  
AAPG Middle East & Africa  
Marketing & Events Officer  
Email: [cnavarro@aapg.org](mailto:cnavarro@aapg.org)  
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