Workshop Outline
With the increasing demand on hydrocarbons and the decreased number and volumes of discoveries, there is a great necessity to find new exploration concepts. Over three days, the workshop will emphasize the importance of identifying new thinking and approaches to develop exploration concepts. Simple exploration ideas are already known and mostly discovered. The way forward is to identify new concepts by integrating different disciplines and to identify new opportunities. With accelerated advances in technology and massive data, the expectation is to understand further and become more successful in the exploration. With more well control, more seismic data and more subsurface data, the best approach is to integrate all disciplines to unlock further potential and to reduce uncertainty. The primary goal of this event is to bring industry professionals together to discuss challenges, new ideas, future trends and case studies.

Main topics to be covered include:
- Existing best practices of exploration.
- Under-explored concepts.
- The role of modeling in integrated exploration concepts.
- Innovative geophysical techniques for generating exploration prospects.
- Case studies of integrated multi-disciplines.

Benefits of Attending
The workshop is a great opportunity for attendees to discuss new ways of exploration and the way forward. New understanding and case studies can be introduced. It is an opportunity to network and share experiences. Additional to the oral presentations and posters, there will be breakout sessions to openly discuss the concerned topics.

Who Should Attend?
This workshop targets geoscientists, engineers, research institutes and academic institutions who are exploring for hydrocarbons.
PLATINUM SPONSORSHIP
US$ 17,500

• Company name and logo displayed on common slide between technical sessions.
• Company name and logo in the workshop brochure.
• Company name in all email broadcasts sent to AAPG members to promote the event.
• Prominent logo on sponsorship acknowledgement displays.
• Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
• Verbal acknowledgement by the Workshop Chairman at the opening of the event.
• Inclusion of sponsor’s logo in the onsite technical program.
• Three free registrations to attend the workshop.

GOLD SPONSORSHIP
US$ 15,500

• Company name and logo displayed on common slide between technical sessions.
• Company name and logo in the workshop brochure.
• Company name in all email broadcasts sent to AAPG members to promote the event.
• Prominent logo on sponsorship acknowledgement displays.
• Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
• Verbal acknowledgement by the Workshop Chairman at the opening of the event.
• Inclusion of sponsor’s logo in the onsite technical program.
• One free registration to attend the workshop.

SILVER SPONSORSHIP
US$ 12,500

• Company name and logo displayed on common slide between technical sessions.
• Company name and logo in the workshop brochure.
• Company name in all email broadcasts sent to AAPG members to promote the event.
• Prominent logo on sponsorship acknowledgement displays.
• Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
• Verbal acknowledgement by the Workshop Chairman at the opening of the event.
• Inclusion of sponsor’s logo in the onsite technical program.
SPONSORSHIP PACKAGES

WELCOME RECEPTION AND DINNER SPONSORSHIP
US$ 16,000
- This package offers exclusive sponsorship of the welcome reception and dinner.
- Company name and logo be displayed throughout the dinner venue.
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
- Verbal acknowledgement at the beginning of the dinner.
- Inclusion of sponsor’s logo in the onsite technical program.
- Company logo on table tent cards.

LANYARDS SPONSORSHIP
US$ 9,000
- Company name and logo printed on all lanyards (lanyards to be supplied by sponsor).
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG ME Regional website under “Event Sponsors”.
- Inclusion of sponsor’s logo in the onsite technical program.

WORKSHOP LUNCHEONS
US$ 6,500
PER LUNCHEON
3 PACKAGES ARE AVAILABLE
- Company name and logo be displayed throughout the luncheon venue.
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
- Inclusion of sponsor’s logo in the onsite technical program.
- Company logo on table tent cards.

WORKSHOP COFFEE BREAKS
US$ 4,000
PER COFFEE BREAK
3 PACKAGES ARE AVAILABLE
- Company name and logo be displayed throughout the coffee break venue.
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
- Inclusion of sponsor’s logo in the onsite technical program.
- Company logo on table tent cards.
YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT.
INDICATED BELOW ARE OUR SELECTIONS:

FIRST ITEM AND AMOUNT

SECOND ITEM AND AMOUNT

THIRD ITEM AND AMOUNT

TOTAL AMOUNT

COMPANY NAME

BILLING CONTACT PERSON

TITLE/POSITION

BILLING ADDRESS
(Include company billing name, if not previously mentioned)

CITY COUNTRY

EMAIL PHONE

WEBSITE

Authorized Signature

Full Name

Title

Return this form to:

Cora Navarro
American Association of Petroleum Geologists Middle East
Events Coordinator
Email: cnavarro@aapg.org
Tel: +971 4 372 4201
Fax: +971 4 372 4204