



## ADVANCES IN SUBSURFACE IMAGING AND MAPPING

CROWNE PLAZA HOTEL, MUSCAT, OMAN | 16-17 MAY 2016

### WORKSHOP OUTLINE

This workshop aims at sharing knowledge and ideas on the advancements in subsurface mapping. This includes recent technologies in acquiring seismic and non seismic data, improvements in imaging the subsurface and advances in data interpretation.

The entire oil & gas industry depends on seismic data interpretation, whether for exploration or production purposes, in building an understanding about the subsurface in terms of structure, depositional settings, depth etc. however, only recently a trend is observed in combining seismic and non seismic data to improve this understanding. This is especially helpful in regions of complicated geology, salt movements and other inclusions.

The industry has also seen vast improvements in acquiring and processing seismic data in order to deliver a better subsurface image. Examples of these

advancements: Broad Band seismic, WAZ acquisition, depth migration, multiple attenuations etc.

With vast improvements in data quality, reservoir properties are more confidently extracted. Seismic inversions and attributes are heavily being used. This along with statistical modeling help build a better picture of the subsurface.

Finally, when the data is in the hands of interpreters it is very important to utilize all available data, combine and assess the uncertainties in order to improve mapping of the subsurface targets.

Therefore, the workshop will be an opportunity to combine the efforts of both geologists and geophysicist to better understand the subsurface and utilize the best technologies for subsurface mapping.

## SPONSORSHIP OPPORTUNITIES

### PROGRAM COMMITTEE

Co-Chairs

**Thierry Lecoq**, ADMA-OPCO  
**Olivier Hermant**, CGG

Committee Members

**Zhao Jie**, BGP  
**Yunseok Choi**, KAUST  
**Martin Rademakers**, Saudi Aramco  
**Philippe Steeghs**, TNO  
**Luis Pernia Soto**, Total E&P Qatar

# SPONSORSHIP PACKAGES

## PLATINUM SPONSORSHIP

US\$ 17,500

- Company name and logo displayed on common slide between technical sessions.
- Company name and logo in the workshop brochure.
- Company name in all email broadcasts sent to AAPG members to promote the event.
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
- Verbal acknowledgement by the Workshop Chairman at the opening of the event.
- Inclusion of sponsor’s logo in the onsite technical program.
- Three free registrations to attend the workshop.

## GOLD SPONSORSHIP

US\$ 15,500

- Company name and logo displayed on common slide between technical sessions.
- Company name and logo in the workshop brochure.
- Company name in all email broadcasts sent to AAPG members to promote the event.
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
- Verbal acknowledgement by the Workshop Chairman at the opening of the event.
- Inclusion of sponsor’s logo in the onsite technical program.
- One free registration to attend the workshop.

## SILVER SPONSORSHIP

US\$ 12,500

- Company name and logo displayed on common slide between technical sessions.
- Company name and logo in the workshop brochure.
- Company name in all email broadcasts sent to AAPG members to promote the event.
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG website under “Event Sponsors”.
- Verbal acknowledgement by the Workshop Chairman at the opening of the event.
- Inclusion of sponsor’s logo in the onsite technical program.



# SPONSORSHIP PACKAGES

## WELCOME RECEPTION AND DINNER SPONSORSHIP

US\$ 16,000

- This package offers exclusive sponsorship of the welcome reception and dinner.
- Company name and logo be displayed throughout the dinner venue.
- Prominent logo on sponsorship acknowledge displays.
- Company logo and sponsorship title plus a link included on the AAPG website under "Event Sponsors".
- Verbal acknowledgement at the beginning of the dinner.
- Inclusion of sponsor's logo in the onsite technical program.
- Company logo on table tent cards.

## LANYARDS SPONSORSHIP

US\$ 9,000

- Company name and logo printed on all lanyards (lanyards to be supplied by sponsor).
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG ME Regional website under "Event Sponsors".
- Inclusion of sponsor's logo in the onsite technical program.

## WORKSHOP LUNCHEONS

US\$ 6,500

PER LUNCHEON

3 PACKAGES ARE AVAILABLE

- Company name and logo be displayed throughout the luncheon venue.
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG website under "Event Sponsors".
- Inclusion of sponsor's logo in the onsite technical program.
- Company logo on table tent cards.

## WORKSHOP COFFEE BREAKS

US\$ 4,000

PER COFFEE BREAK

3 PACKAGES ARE AVAILABLE

- Company name and logo be displayed throughout the coffee break venue.
- Prominent logo on sponsorship acknowledgement displays.
- Company logo and sponsorship title plus a link included on the AAPG website under "Event Sponsors".
- Inclusion of sponsor's logo in the onsite technical program.
- Company logo on table tent cards.



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YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT.  
INDICATED BELOW ARE OUR SELECTIONS:

FIRST ITEM AND AMOUNT .....

SECOND ITEM AND AMOUNT .....

THIRD ITEM AND AMOUNT .....

TOTAL AMOUNT .....

COMPANY NAME .....

CONTACT PERSON .....

TITLE/POSITION .....

ADDRESS .....

CITY ..... COUNTRY .....

EMAIL ..... PHONE .....

FAX .....

Authorized Signature .....

Return this form to:

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Administrative & Events Coordinator  
American Association of Petroleum Geologists  
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**AAPG**  
Middle East Region

