

4-6 December 2023 | Buenos Aires, Argentina

# LATIN AMERICA UNCONVENTIONAL<sup>®</sup> RESOURCES TECHNOLOGY CONFERENCE

FUELED BY SPE • AAPG • SEG



## Exhibition and Sponsorship **PROSPECTUS**

SPONSORING  
ORGANIZATIONS:



AAPG



HOST  
ORGANIZATIONS:



Asociación Argentina de Geólogos  
y Geofísicos Petroleros



Argentine Petroleum Section  
and Patagonia Section

LEARN MORE AT  
[URTeC.org/latinamerica](https://URTeC.org/latinamerica)

## URTeC DELIVERS FOR YOUR BUSINESS

As an exhibitor you will be connected to URTeC's global audience of geoscientists and energy professionals allowing you to effectively showcase your products and services for an extended engagement.

- ▶ The industry's premier, peer-reviewed, multi-disciplinary event for unconventional resource development attracting the brightest minds and thought leaders working in Latin America and throughout the world
- ▶ Unprecedented reach from the combined resources the world's leading geoscience and engineering professional societies representing the complete spectrum of unconventional play development
- ▶ High visibility, integrated, cross-discipline platform to showcase products and services to the largest, qualified and most significant network of buyers and developers of new technologies, products and services
- ▶ Face-to-face networking time for real life two-way conversations to humanize your brand with existing customers and new prospects
- ▶ 10 years of quantified success with the URTeC brand
- ▶ First-hand access to the knowledge gained from the industry research, innovations, and solutions exchanged in this one-of-a-kind learning pipeline that cuts across the complete spectrum of resource play development

## REACH YOUR TARGET AT URTeC

URTeC continues to gather a targeted, qualified, multi-disciplinary group of prospects connecting on all things unconventional.

- ▶ Executive Management from NOCs, IOCs, and Service Companies
- ▶ Geoscience, Exploration, and Reservoir Engineering Professionals
- ▶ Seismic Interpretation and Technology Specialists
- ▶ Horizontal Drilling and Completion Discipline Engineers
- ▶ Projects, Facilities, and Construction Experts
- ▶ Scientists, Technologists, Researchers, and Technicians
- ▶ Contracts and Procurement Heads
- ▶ Field Development, Production, and Operation Managers
- ▶ University Academia
- ▶ Transportation and Service Company Providers
- ▶ Cost Control and Project Managers
- ▶ Well Log Analysts
- ▶ Independent Consultants
- ▶ Economists and Financiers
- ▶ Ministry and Government Officials

## RESERVE EXHIBIT SPACE FOR URTeC 2023

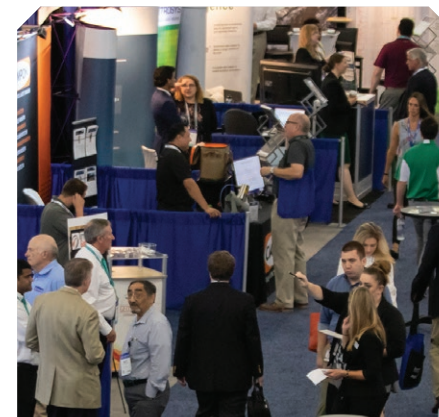
Reserve your exhibit space now at the premier event focused on the latest science and technology applied to exploration and development of unconventional resources.

### Booth Rates

**Floor Space Only** ..... US \$450/m<sup>2</sup>  
 (Minimum 18m<sup>2</sup>)

**Basic Package** ..... US \$500/m<sup>2</sup>  
 White panels with aluminum frames, aluminum fascia board with company name, electrical connection 1 kW including consumption and wall socket and carpet.

**Non-profit organizations receive a 50% discount on exhibition space.**  
 Stands are sold in 9m<sup>2</sup> increments, and exhibitors may choose furnished stand packages or floor space only for stands 18 m<sup>2</sup> and larger.



## SPONSOR THE FASTEST GROWING CONFERENCE IN UNCONVENTIONALS

URTeC is the most relevant, multidisciplinary event for unconventional resource development. URTeC's unique collaborative platform is vital for the continued innovation and advancement global resource plays.

### Benefits of Sponsoring Latin America URTeC

- ▶ Investment in the innovation and advancement of our shared unconventional industry
- ▶ Supports geoscientists and engineers from the world's largest and leading scientific organizations
- ▶ Opportunity to align your company with a high-quality, science technology forum developed by an interdisciplinary program committee
- ▶ Highly visible exposure to scientists and executives seeking solutions for improved fiscal and operational results



## SPONSORSHIP LEVELS

Your total dollar commitment determines your sponsorship level benefits:

	DIAMOND \$50,000 +	EMERALD \$35,000 +	RUBY \$20,000 +	SAPPHIRE \$10,000 +	Opal \$5,000 +	TOPAZ \$1,000 +
Company logo with hyperlink on event website	✓	✓	✓	✓	✓	✓
Company logo with hyperlink on scrolling banner on home page	✓	✓	✓			
Company logo in Program Book	✓	✓	✓	✓	✓	✓
Company logo on PowerPoint slides in Technical Session rooms on site	✓	✓	✓			
On-site Signage	✓	✓	✓	✓	✓	✓
Complimentary full-conference registrations	Five (5)	Four (4)	Three (3)	Two (2)	One (1)	
Advertisement in Program Book	Full Page	Half Page	Quarter Page			

Opportunities for every budget, sponsorship levels allow you the chance to select the best fit for your company.



*\*Terms and conditions apply. Sponsors who are also exhibitors will receive a sign denoting their sponsorship to display in their booth. Exclusive sponsorships will be given priority over co-sponsorships. Some items/events may not be available in the full amount if sponsor dollars requested is not reached. Specific deadlines must be met for acknowledgement in print materials. Sponsorship commitments are non-refundable and non-transferable.*

## SPONSORSHIP ITEMS

### Aisle Signage / \$20,000 Exclusive

- Company logo (full color) on all aisle signs inside Exhibition Hall

### Attendee Bags / \$10,000 Co-Sponsor (3 of 3 Available)

- Attendee Bag with company logo

### Audio Visual / \$10,000 Exclusive

- Company logo (full color) displayed on signage in Technical Session Rooms
- Company logo (full color) on individual slide in welcome PowerPoint slides

### Conference Program / \$35,000 Exclusive

- Company logo (full color) placed on front cover
- Full-Page Advertisement provided prime location placement

### Core Exhibits / \$15,000 Exclusive

- Company logo (full color) on signage at entrance to Core Exhibits
- Company Logo (full color) on table tents inside Core Exhibits area

### Digital Conference Proceedings / \$5,000 Co-Sponsor (3 of 3 Available)

- Company logo (full color) on Table of Contents/landing page with hyperlink to website
- Opportunity for flash ad with hyperlink

### Digital Signage / \$15,000 Exclusive

- Company Logo (full color) displayed on all directional signs/banners throughout event

### Exhibit Hall Technical Sessions / \$6,500 Co-Sponsor (5 of 5 Available)

- Company logo (full color) included on banner above Exhibit Hall Technical Session stations
- Company logo (full color) on screensaver/home page

### Exhibition Food Court / \$15,000 Exclusive / \$5,000 Co-Sponsor (5 of 5 Available)

- Company logo (full color) on table tents placed inside Food Court Area
- Company Logo (full color) displayed on banner above Food Court Area

### General Fund / \$1,000 minimum

- We appreciate all contributions made to support and improve URTeC.

### Lanyards / \$20,000 Exclusive

- Company logo (full color) on lanyards provided to all attend

### Meeting Wi-Fi / \$25,000 Exclusive

The URTeC Wifi Sponsorship puts your brand throughout the URTeC venue - in technical session, executive plenary and luncheon rooms, in the exhibition hall and in the hands of event attendees. This opportunity is unmatched for the visibility it gives you, as well as the goodwill it earns you as a sponsor in the eyes of every person involved in the event.

- Sponsor logo on redirect screen for all Wifi access
- Sponsor logo and identification as Wifi sponsor in technical, plenary and luncheon session rooms
- Sponsor logo and identification as Wifi sponsor in exhibition hall

### Notepads / \$12,000 Exclusive

- Company logo (one color) on notepads provided to attendees
- Placed in the chairs at the Opening Plenary sessions

### Opening Reception / \$15,000 Co-Sponsor (3 of 3 Available)

- Company logo (full color) on signage at designated bar station
- Opportunity for sponsor to provide cups or koozies at designated bar station

### Refreshment Break / \$5,000 Co-Sponsor (5 of 5 Available)

- Table tents with company logo (full color) placed at refreshment stations
- Company logo (full color) on signage during event inside Exhibit Hall
- There are 5 Refreshment Breaks throughout the event. This sponsorship is for all 5 breaks.

### Registration / \$35,000 Exclusive

- Company logo (full color) displayed on registration counters
- Company logo (one color) on pens that will be provided at registration
- Company logo/name included in Registration confirmation emails

### Technical Program Speaker Support / \$10,000 Exclusive

- Company logo (full color) on signage inside Speakers Service Center
- Company logo (full color) placed on Technical Program page of website with hyperlink to company website
- Company logo (full color) as screensaver on computers inside Speakers Service Center

### Technical Session Signage / \$25,000 Exclusive / \$10,000 Co-Sponsor (3 of 3 Available)

- Company logo (full color) displayed on signage outside Technical Session Rooms

### Topical Breakfast/Luncheon \$10,000 Co-Sponsor / Per Event

- Company logo (full color) on Welcome signage outside room
- Company logo (full color) displayed on welcome PowerPoint slides
- Company logo (full color) on table tents as center pieces
- Five complimentary tickets to sponsored breakfast/luncheon

## PAST SPONSORS INCLUDE



SHOWCASE YOUR BRAND AT THE FIRST IN-PERSON URTEC IN LATIN AMERICA

LATIN AMERICA  
**UNCONVENTIONAL**<sup>®</sup>  
RESOURCES TECHNOLOGY CONFERENCE  
FUELED BY SPE • AAPG • SEG

CONTACT US TODAY BEFORE THESE BIG OPPORTUNITIES ARE GONE!



Sales Rep Companies A-K:

**SUE ELLEN RHINE**

Tel: +1 918 497 4606

Email: serhine@seg.org



Sales Rep Companies L-Z:

**TRACY THOMPSON**

Tel: +1 918 560 9414

Email: tthompson@urtec.org



Sales Coordinator

**TAMRA CAMPBELL**

Tel: +1 918 560 9434

Email: tcampbell@urtec.org



Latin America URTEC Manager

**EMILY SMITH LLINÁS**

Tel: +57 310 305 7937

+1 281 886 8525  
Email: ellinas@urtec.org



Latin America URTEC Technical

Program Coordinator

**DIANA RUIZ VÁSQUEZ**

Tel: +57.301.547.8724  
Email: druiz@aapg.org

“GREAT CONFERENCE, GREAT NETWORKING,  
AND A TRULY MULTI-DISCIPLINARY ENVIRONMENT”

LEARN MORE AT  
[URTEC.org/latinamerica](http://URTEC.org/latinamerica)