

Your total dollar commitment determines your sponsorship level benefits:

	DIAMOND \$50,000 +	EMERALD \$35,000 +	RUBY \$20,000 +	SAPPHIRE \$10,000 +	TOPAZ \$1,000 +
Company logo with hyperlink on event website	✓	✓	✓	✓	✓
Company logo with hyperlink on scrolling banner on home page	✓	✓	✓		
Company logo in Program Book (Commitment by: 26 June 2021)	✓	✓	✓	✓	✓
Company logo on PowerPoint slides in Technical Session rooms on-site	✓	✓	✓		
On-site Signage	✓	✓	✓	✓	✓
Complimentary full-conference registrations	Five (5)	Four (4)	Three (3)	Two (2)	
Advertisement in Program Book (Commitment by: 26 June 2021)	Full Page	Half Page	Quarter Page		

SPONSORSHIP ITEMS

Aisle Signage

\$20,000 Exclusive

- Company logo (full color) on all aisle signs inside Exhibit Hall

Attendee Bags

\$60,000 Exclusive / \$20,000 Co-Sponsor

- Attendee bag with company logo (one color)
- *Bags determined by total sponsorship received.*

Breakfast Bites (Monday)

\$15,000 Exclusive

- Table tents with company logo (full color) placed at coffee stations
- Welcome signage with company logo (full color) at exhibition entrance

Conference Program

\$35,000 Exclusive

- Company logo (full color) placed on front cover
- Full-page advertisement provided prime location placement

Core Exhibits

\$15,000 Exclusive

- Company logo (full color) on signage at entrance to Core Exhibits
- Company logo (full color) on table tents inside Core Exhibits

Digital Conference Proceedings

\$15,000 Exclusive / \$5,000 Co-Sponsor

- Company logo (full color) on Table of Contents/landing page with hyperlink to website
- Opportunity for flash ad with hyperlink

Directional Signage

\$15,000 Exclusive

- Company logo (full color) displayed on all directional signs/banners throughout event

Exhibit Hall Technical Sessions

\$6,500 Co-Sponsor

- Company logo (full color) included on banner above Technical Session – Exhibit Hall Stations
- Company logo (full color) on screensaver/home page

Lanyards

\$15,000 Exclusive

- Company logo (full color) on lanyards provided to all attendees

Notepads

\$20,000 Exclusive

- Company logo (one color) on notepads provided to attendees

Opening Reception Bar (Monday)

\$25,000 Exclusive / \$7,500 Co-Sponsor

- Company logo (full color) on signage at designated bar station
- Opportunity for sponsor to provide cups or koozies at designated bar station
- Company logo (full color) on individual slide in welcome PowerPoint slides

Refreshment Break

\$40,000 Exclusive / \$15,000 Co-Sponsor / Per Day

- Table tents with company logo (full color) placed at refreshment stations
- Company logo (full color) on signage during event inside Exhibit Hall

Registration

\$35,000 Exclusive

- Company logo (full color) displayed on registration counters
- Company logo (one color) on pens provided at registration

Technical Program Speaker Support

\$10,000 Exclusive

- Company logo (full color) on signage inside Speakers Service Center
- Company logo (full color) placed on Technical Program page of website with hyperlink to company website
- Company logo (full color) as screensaver on computers inside Speakers Service Center

Technical Session Signage

\$15,000 Exclusive / \$7,500 Co-Sponsor

- Company logo (full color) displayed on signage outside Technical Session rooms

Topical Breakfast/Luncheon

\$10,000 Co-Sponsor / Per Event

- Company logo (full color) on welcome signage outside room
- Company logo (full color) displayed on welcome PowerPoint slides
- Company logo (full color) on table tents as center pieces
- Five complimentary tickets to sponsored breakfast/luncheon

Wi-Fi Hot Spot

\$20,000 Exclusive / \$12,500 Co-Sponsor

- Company logo (full color) on banner above designated Wi-Fi Hot Spot Lounge
- Company logo (full color) on table tents in Wi-Fi Hot Spot Lounge
- Opportunity for sponsor to provide brochures to be placed inside designated Wi-Fi Hot Spot Lounge