“URTeC is the best ... in terms of operator attendance and technical content.”
WHY EXHIBIT AT LATIN AMERICA URTeC 2020

Be among the first to showcase your company’s products and services in the Latin America Region. Reach scientists and executives seeking solutions for improved fiscal and operational results.

Reserve your exhibit space today to:

- Cultivate new sales leads
- Sell and build on your relationships with existing customers
- Regain lost customers
- Gain valuable insights and competitive intelligence

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- Sell and build on your relationships with existing customers
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- Stay current with emerging industry trends
- Source new suppliers and vendors
- Meet face-to-face with decision makers

- Increase brand awareness at the industry’s premier event for unconventional teams
- Launch new technologies and put your brand on display
- Nurture strategic business relationships

URTeC Delivers:
- Targeted, qualified, multi-disciplinary group of prospects connecting on all things unconventional
- The industry’s premier, peer-reviewed, multi-disciplinary event for unconventional resource development attracting the brightest minds and thought leaders under one roof
- Unprecedented reach from the combined resources of the world’s leading geoscience and engineering professional societies representing the complete spectrum of unconventional play development

High visibility, integrated, cross-discipline platform to showcase products and services to the largest, qualified and most significant network of buyers and developers of new technologies and products

- Hours of the most cost effective, face-to-face networking time for real life two-way conversations to humanize your brand with existing customers and new prospects
- Seven years of quantified success across the globe

Attendee Profile
- Executive Management from NOCs, IOCs, and Service Companies
- Geoscience, Exploration, and Reservoir Engineering Professionals
- Horizontal Drilling and Completion Discipline Engineers
- Projects, Facilities, and Construction Experts
- Scientists, Technologists, Researchers, and Technicians
- Contracts and Procurement Heads
- Field Development, Production, and Operation Managers
- University Academia
- Transportation and Service Company Providers
- Cost Control and Project Managers
- Well Log Analysts
- Independent Consultants
- Economists and Financiers
- Ministry and Government Officials

Marketing Efforts to Encourage Traffic
- Email campaigns to association members, past attendees, and other industry professionals
- Display advertising and editorials in industry publications
- Free exhibitor listing online and in on-site Program Book
- Exhibitor guest passes to send to clients/prospects
- Social media campaigns

Bigger Advertising Opportunities are Available to Add More Value to Your Exhibition Space Investment:
- Program book advertising
- Enhanced exhibitor listing in program book
- Targeted emails sent to all current attendees
- Email newsletter advertising
- On site branding including banners, floor decals, and more

SECURE YOUR SPACE TODAY

Cost to Exhibit

Floor Space Only ........................................ US $535/m2
(Minimum 27m2)

Basic Package ........................................ US $565/m2
White panels with aluminum frames, aluminum fascia board with company name, electrical connection 1 kW including consumption and wall socket and carpet.

Basic Package + Furnishings .................. US $595/m2
White panels with aluminum frames, aluminum fascia board with company name, electrical connection 1kW including consumption and wall socket, carpet, plus small table, 2 chairs and waste basket.

One (1) full conference registration with booths up to 27m2; Two (2) full conference registrations for booths up to 54 m2.

URTeC SUPPORTS YOUR EXHIBIT AND SPONSORSHIP INVESTMENT

THE VALUE OF URTeC

97% Overall URTeC satisfaction rating.

96% Would recommend URTeC to a colleague or friend.

99% Found integrated sessions of mutual interest to geoscientists, engineers, and other oil and gas professionals.

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WHY SPONSOR?

URTeC is the most relevant, multidisciplinary event for unconventional resource development. URTeC's unique collaborative platform is vital for the continued innovation and advancement of global resource plays.

Benefits of Sponsoring Latin America URTeC
- Investment in the innovation and advancement of the shared unconventional industry
- Supports geoscientists and engineers from the world’s largest and leading scientific organizations
- Opportunity to align your company with a high-quality, science technology forum developed by an interdisciplinary program committee
- Highly visible exposure to scientists and executives seeking solutions for improved fiscal and operational results

SPONSORSHIP LEVELS

Your total dollar commitment determines your sponsorship level benefits:

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Dollar Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND</td>
<td>$50,000 +</td>
</tr>
<tr>
<td>EMERALD</td>
<td>$35,000 +</td>
</tr>
<tr>
<td>RUBY</td>
<td>$20,000 +</td>
</tr>
<tr>
<td>SAPPHIRE</td>
<td>$10,000 +</td>
</tr>
<tr>
<td>TOPAZ</td>
<td>$1,000 +</td>
</tr>
</tbody>
</table>

Company logo with hyperlink on event website
Company logo with hyperlink on scrolling banner on home page
Company logo in Program Book (Commitment by: 8 October 2020)
Company logo on PowerPoint slides in Technical Session rooms on site
Company logo in Mobile Event App
On-site signage
Complimentary full-conference registrations: Five (5) Four (4) Three (3)
Advertisement in Program Book (Commitment by: 8 October 2020) Full Page Half Page Quarter Page

Opportunities for every budget, sponsorship levels allow you the chance to select the best fit for your company.

*Terms and conditions apply. Sponsors who are also exhibitors will receive a sign denoting their sponsorship to display in their booth. Exclusive sponsorships will be given priority over co-sponsored sponsorships. Some items/events may not be available in the full amount if sponsor dollars requested is not reached. Specific deadlines must be met for acknowledgement in print materials. Sponsorship commitments are non-refundable and non-transferable.
Attendee Bags
$20,000 Co-Sponsor
• Attendee bag with company logo (one color)
  *Bags determined by total sponsorship received.

Conference Program
$25,000 Exclusive
• Company logo (full color) placed on front cover
  • Full-page advertisement provided in program listing placement

Registration
$25,000 Exclusive
• Company logo (full color) placed on registration counter

Smartphone/Mobile App
$10,000 Co-Sponsor
• Company logo (full color) on home page of application with hyperlink to website
  • Company logo (full color) on signage placed throughout conference space
  • Company exhibit booth highlighted in the application

Refreshment Break
$40,000 Exclusive / $10,000 Co-Sponsor
• Table tents with company logo (full color) placed at refreshment stations
  • Company logo (full color) on signage during event

Wi-Fi Buy Out
$20,000 Exclusive / $12,500 Co-Sponsor
• Company logo on signage throughout conference

Digital Conference Proceedings
$15,000 Exclusive / $5,000 Co-Sponsor
• Company logo (full color) on Table of Contents/landing page with hyperlink to website
  • Opportunity for flash ad with hyperlink

Audio
$10,000 Exclusive
• Company logo (full color) displayed on signage in Technical Session rooms

Directional Signage
$15,000 Exclusive
• Company logo (full color) displayed on all directional signage at entrance to event

Technical Session Storage
$15,000 Exclusive / $7,500 Co-Sponsor
• Company logo (full color) displayed on signage outside Technical Session rooms

Lanyards
$15,000 Exclusive
• Company logo (full color) on welcome signage outside conference

Technical Program Speaker Support
$15,000 Exclusive
• Company logo (full color) on signage in Speaker’s Service Center

Topical Breakfast/Luncheon
$10,000 Co-Sponsor
• Company logo (full color) on welcome signage outside room
  • Company logo (full color) displayed in welcome PowerPoint slides

Exhibit Hall Technical Sessions
$6,500 Co-Sponsor
• Company logo (full color) included on banner above Technical Session – Exhibit Hall Station
  • Company logo (full color) on welcome page 1

Past Sponsors Include
LATIN AMERICA
16–18 November 2020 | Buenos Aires, Argentina

PAST SPONSORS INCLUDE

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corporate and individual attendees, providing a comprehensive overview of the event's offerings.

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CONTACT US TODAY, BEFORE THESE BIG OPPORTUNITIES ARE GONE!

NOW ACCEPTING ABSTRACT SUBMISSIONS

“It’s the best conference for unconventionals.”

LEARN MORE AT URTeC.org/latinamerica/2020