<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Diamond Sponsors $50,000+</th>
<th>Emerald Sponsors $35,000-$49,999</th>
<th>Ruby Sponsors $20,000-$34,999</th>
<th>Sapphire Sponsors $10,000-$19,999</th>
<th>Topaz Sponsors $1,000-$9,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo w/ hyperlink on URTeC.org</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo w/ hyperlink on scrolling banner on home page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo in Conference Announcement (Commitment by: 19 February 2018)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo in Program Book (Commitment by: 16 June 2018)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo in Power Point Slides in Technical Session rooms on site</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>On-Site signage</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Complimentary Full- Conference Registrations</td>
<td>FIVE(5)</td>
<td>FOUR(4)</td>
<td>THREE(3)</td>
<td>TWO(2)</td>
<td>ONE(1)</td>
</tr>
<tr>
<td>Advertisement in Program Book (Commitment by: 16 June 2018)</td>
<td>Full-Page</td>
<td>Half-Page</td>
<td>Quarter-Page</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Terms and conditions apply. Sponsors who are also exhibitors will receive a sign denoting their sponsorship to display in their booth. Exclusive sponsorships will be given priority over co-sponsorships. Some items/events may not be available in the full amount if sponsor dollars requested is not reached. Specific deadlines must be met for acknowledgement in print materials. Sponsorship commitments are non-refundable and non-transferable.

Sponsor the most relevant, multi-disciplinary event for unconventional resource development. URTeC’s unique collaborative platform is vital for the continued innovation and advancement of U.S. and global resource plays.
SPONSORSHIP OPPORTUNITIES

Conference Amenity | $20,000 Co-Sponsor (3 Available) | $60,000 Exclusive
- Conference Amenity with logo provided to fully registered attendees*
- Additional signage on the Materials Pickup Counters*
  *Amenity determined by total sponsorship received

Conference Announcement | $40,000 Exclusive
- Company logo (full color) placed on front cover
- Full-Page Advertisement inside back cover of Conference Announcement

Conference Program | $35,000 Exclusive
- Company logo (full color) placed on front cover
- Full-Page Advertisement provided prime location placement

Registration Sponsor | $35,000 Exclusive *SOLD*
- Company logo (full color) displayed on Registration Counters
- Company logo (one color) on pens that will be provided at Registration
- Company name included in Registration confirmation emails

Aisle Signage | $20,000 Exclusive *SOLD*
- Company logo (full color) on all aisle signs inside Exhibition Hall
- Company logo (full color) displayed on the online floor plan

Smartphone/Mobile App | $10,000 Co-Sponsor (Limit 3) | $25,000 Exclusive *SOLD*
- Company logo (full color) on home page of application with hyperlink to website
- Company logo (full color) on signage placed throughout conference space
- Company exhibit booth highlighted in the application

Notepads | $20,000 Exclusive *SOLD*
- Company logo (one color) on notepads provided to attendees
- Company logo (full color) on Material Pickup Counters

Conference Proceedings Digital Library Sponsor | $5,000 Co-Sponsor (Limit 4) | $15,000 Exclusive
- Company Logo (full color) on ticket provided to all qualified attendees at registration with login details.
- Company logo (full color) on Table of Contents/landing page with hyperlink to website
- Opportunity for flash ad with hyperlink
- Company logo (full color) on signage at Registration and inside Speaker Services Center

Directional Signage | $15,000 Exclusive *SOLD*
- Company logo (full color) displayed at bottom of all directional signage on site

Refreshment Break Sponsorship | $15,000/day (3 Available) (Monday, Tuesday, or Wednesday) | $40,000 Exclusive (All 3 days)
- Company logo (one color) on to-go cup sleeves during refreshment break
- Company logo (full color) printed on napkins provided during refreshment break
- Table tents with company logo (full color) placed at refreshment stations

Wi-Fi Hot Spot Lounge | $12,500/Hot Spot (2 Available) | $20,000 Exclusive
- Company logo (full color) on banner above designated Wi-Fi Hot Spot Lounge
- Company logo (full color) on signage in Wi-Fi Hot Spot Lounge
- Company logo (full color) on carpet sticker inside Wi-Fi Hot Spot Lounge
- Opportunity for sponsor to provide brochures to be placed inside designated Wi-Fi Hot Spot Lounge

Pocket Guide | $15,000 Exclusive
- Company logo (full color) on the front of the Pocket Guide
- Exhibit Booth highlighted on floor plan in the Pocket Guide
**SPONSORSHIP OPPORTUNITIES**

**Exhibition Food Court Sponsorship | $5,000 Co-Sponsor (Limit 4) | $15,000 Exclusive**
- Company logo (full color) on banner above food court area inside Exhibition
- Company logo (full color) on table tents placed inside Food Court area
- Opportunity for 2x3' floor sticker outside booth (where applicable)
- Opportunity for sponsor to provide brochures inside the Food Court area

**Opening Networking Bar Sponsor (Monday) | $7,500/Bar Station (5 of 6 Available)**
- Company logo (full color) on napkins at designated bar station
- 15 additional drink tickets per sponsor
- Company logo (full color) on signage at designated bar station
- Opportunity for sponsor to provide cups or koozies at designated bar station

**Breakfast Bites Sponsorship (Monday) | $15,000 Exclusive**
- Company logo (one color) printed on napkins
- Table tents with company logo (full color) placed at coffee stations
- Welcome signage with company logo (full color) at exhibition entrance

**Audio Visual | $10,000 Exclusive**
- Company logo (full color) displayed on signage in Technical Session Rooms
- Company logo (full color) on PowerPoint Slides in Technical Session Rooms

**Digital Technical Session Signage | $7,500 Co-Sponsor (2 Available) | $15,000 Exclusive**
- Company logo (full color) displayed on digital signage outside Technical Session Rooms
- Company logo (full color) as screensaver on digital signs when not in session

**Core Exhibits Sponsorship | $15,000 Exclusive *SOLD***
- Company logo (full color) on signage at entrance to Core Exhibits
- Company logo (full color) printed on floor sticker inside area
- Company logo (full color) printed on floor sticker outside sponsoring company’s exhibit (if applicable)

**Lanyard Sponsorship | $10,000 Exclusive *SOLD***
- Company logo (full color) on 1-inch lanyard provided to all attendees (sponsor to provide own lanyards)
- Company logo (full color) on Material Pickup Counters

**Technical Program Speaker Support | $10,000 Exclusive**
- Company logo (full color) on signage inside Speakers Service Center
- Company logo (full color) placed on Technical Program page of website with hyperlink to company website
- Company logo (full color) as screensaver on computers inside Speakers Service Center

**Topical Breakfast/Luncheon Sponsorship | $10,000/each**
- Company logo (full color) on Welcome signage outside room
- Company logo (full color) displayed on Welcome PowerPoint slides
- Company logo (full color) on table tents as center pieces
- Five complimentary tickets to sponsored breakfast/luncheon

**ePaper Sponsorship | $5,000/each *SOLD***
- Company logo (full color) on ePaper structures
- Company logo (full color) included on banner above ePaper structures
- Company logo (full color) on screensaver/home page
- Company logo (full color) on floor sticker outside sponsoring company’s exhibit (if applicable)

**Custom Sponsorship**
We welcome your innovative ideas and will tailor a program to fit your needs.
BENEFITS OF SPONSORING URTeC

- Investment in the innovation and advancement of our shared unconventional industry
- Supports geoscientists and engineers from the world’s largest and leading scientific organizations
- Opportunity to align your company with a high-quality, science technology forum developed by an interdisciplinary program committee
- Highly visible exposure to scientists and executives seeking solutions for improved fiscal and operational results

SECURE YOUR SPONSORSHIP NOW:

1. Select items that best fit your company’s mission and goals.
2. Download and complete the sponsorship form from URTeC.org and provide your company logo.