SPONSORSHIP/EXHIBITION OPPORTUNITIES
AAPG
Since its founding in 1917, the American Association of Petroleum Geologists has been a pillar of the worldwide scientific community. The original purpose of AAPG, to foster scientific research, to advance the science of geology, to promote technology, and to inspire high professional conduct, still guides the Association today. AAPG’s membership is made up of about 40,000 members in 129 countries in the upstream energy industry who collaborate – and compete – to provide the means for humankind to thrive. AAPG has its head office in Tulsa and regional offices in Washington, London, Dubai, Singapore, Bogota and Lagos.

EAGE
The European Association of Geoscientists and Engineers (EAGE) is a global professional, non-profit association for geoscientists and engineers with 19,000 members worldwide. The objective is to collect and distribute technical knowledge. EAGE organizes events and publishes a monthly magazine for its members and 5 scientific journals. All members of EAGE are professionally involved in (or studying) geophysics, petroleum exploration, geology, reservoir engineering, mining and mineral exploration, civil engineering, tunneling and environmental matters. EAGE’s head office is located in the Netherlands with regional offices in Moscow, Dubai, Kuala Lumpur and Bogota.
ABOUT THE CONFERENCE

Motivated by the highly successful fourth geological conference in November 2018, AAPG/EAGE, together with our affiliate society Myanmar Geosciences Society, take great pleasure in announcing the fifth edition of this well-acclaimed oil and gas conference. The conference will be held in Yangon, 12–14 May 2020, with the theme “A 2020 Vision of Myanmar’s E&P Challenges: New Plays, New Technologies, and New Research.”

Levels of exploration activity have remained high with new exploration, appraisal wells, and exciting new 2-D/3-D seismic campaigns with new developments and field extensions in the planning phase. In addition, it is expected that a new onshore and offshore licence round will be announced late 2019/early 2020.

This conference will provide the opportunity to understand the significant progress made over the last 18 months, to network, and to share experiences with colleagues. The conference will feature technical sessions on the following topics of interest:

- Regional Geology and Tectonic Evolution
- Depositional Systems from Source to Sink
- Petroleum Systems and Plays
- Field Developments
- Risk Reduction/Management
- G&G Operations (Wells and Seismic)
- Innovation and Emerging Technologies
- Reservoir, Drilling, and Production Challenges

Technical Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peter Grant (Convener)</td>
<td>International Energy Solutions</td>
</tr>
<tr>
<td>Paul Thompson (Technical Program Director)</td>
<td>Independent Consultant</td>
</tr>
<tr>
<td>Nyan Tun</td>
<td>MOGE</td>
</tr>
<tr>
<td>Aung Htoo</td>
<td>Myanmar Geosciences Society</td>
</tr>
<tr>
<td>Ohn Thein</td>
<td>Myanmar Geosciences Society</td>
</tr>
<tr>
<td>Lynn Myint</td>
<td>MOGE (retired)</td>
</tr>
<tr>
<td>Tony Almond</td>
<td>Woodside Energy</td>
</tr>
<tr>
<td>Nathawut Sattayakunnaasakul</td>
<td>PTTEP Myanmar</td>
</tr>
<tr>
<td>Benoit Hauville</td>
<td>Total E&amp;P</td>
</tr>
<tr>
<td>Tong Il Kim</td>
<td>Posco Daewoo</td>
</tr>
<tr>
<td>Kyaw Linn Oo</td>
<td>PETRONAS Myanmar</td>
</tr>
<tr>
<td>James Ostrikoff</td>
<td>Shell Myanmar</td>
</tr>
<tr>
<td>Ko Ko</td>
<td>MPRL E&amp;P</td>
</tr>
<tr>
<td>Dylan Mair</td>
<td>IHS</td>
</tr>
<tr>
<td>Moe Kyaw Thu</td>
<td>JAMSTEC</td>
</tr>
<tr>
<td>Xiaodong Wu</td>
<td>CGG</td>
</tr>
<tr>
<td>Aung Kyaw Min</td>
<td>Schlumberger</td>
</tr>
<tr>
<td>K K Hlaing</td>
<td>Smart Group</td>
</tr>
<tr>
<td>Bai Yushan</td>
<td>BGP Geophysical Myanmar</td>
</tr>
<tr>
<td>Yani Najman</td>
<td>Lancaster University</td>
</tr>
</tbody>
</table>
CONFERENCE STATISTICS

Interests of delegates
(more than one interest per delegate)

- MINING: 3%
- CO2 STORAGE: 3%
- GEOTHERMAL: 4%
- RESERVOIR ENGINEERING: 8%
- GEOCHEMISTRY: 9%
- PETROLEUM ENGINEERING: 11%
- PETROPHYSICS: 11%
- ENVIRONMENT: 12%

- GEOLOGY: 67%
- GEOPHYSICS: 69%

Job focus of delegates
(more than one job focus per delegate)

- EXPLORATION: 61%
- GEOPHYSICAL DATA ACQUISITION: 29%
- GEOPHYSICAL DATA PROCESSING: 28%
- INTERPRETATION STUDIES: 21%
- ACADEMIC: 12%
- RESEARCH AND DEVELOPMENT: 12%
- MARKETING AND SALES: 12%
- ENGINEERING GEOLOGY: 4%
Delegates by Geographical spread

- **NORTH AMERICA**: 2%
- **EUROPE**: 13%
- **MIDDLE EAST**: 2%
- **ASIA PACIFIC**: 83%
SPONSORING OPPORTUNITIES

With an array of unique promotional opportunities, we can help you design the perfect programme to enhance your company’s experience at the 5th AAPG/EAGE Myanmar Oil & Gas Conference. The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry.

Why become a sponsor

When you are a corporate sponsor you get high visibility in a qualitative and uncluttered environment that makes your message stand out. EAGE is synonymous with quality, with proven track records in the past. The conference programme offers a diverse menu that will help you reach your target audience.

Sponsoring will enable you to:
• Increase your visibility to a national, regional and international audience
• Enhance your corporate image
• Reach an influential and exclusive audience
• Break through the media clutter
• Associate your company with international societies- EAGE and AAPG

Please note that sponsoring opportunities are not restricted to packages in this guide. We would be delighted to explore ideas to fit your budget.
Main Sponsors

The Main Sponsor Programme exposes attendees and businesses to your company and promotes your presence within the industry. Main sponsor packages include Platinum, Gold and Silver Sponsorship options.

Platinum Sponsor

- Company logo+ link- through to company’s website on the conference webpage
- Company logo in the venue
- 2 full delegate registrations to attend the conference
- Company logo on the following (Depending on the date of agreement)
  - Front cover of Conference Programme
  - Conference related advertisements and articles in EAGE First Break and AAPG Explorer
  - Conference mailings
- Exhibition booth with Shell Scheme (2m x 3m) and a cut out fascia lettering in the venue with the following:
  - Table & 2 chairs
  - Lunch & coffee breaks
  - Power socket (inclusive of standard power consumption)
  - 2 metres of space behind the table (any background materials or standing banners need to be produced by the company and brought to the venue themselves)
- 2 exhibitor passes to attend the exhibition only

USD 25,000

Gold Sponsor

- Company logo+ link- through to company’s website on the conference webpage
- Company logo in the venue
- 1 full delegate registration to attend the conference
- Company logo on the following (Depending on the date of agreement)
  - Front cover of Conference Programme
  - Conference related advertisements and articles in EAGE First Break and AAPG Explorer
  - Conference mailings
- Exhibition booth with Shell Scheme (2m x 3m) and a cut out fascia lettering in the venue with the following:
  - Table & 2 chairs
  - Lunch & coffee breaks
  - Power socket (inclusive of standard power consumption)
  - 2 metres of space behind the table (any background materials or standing banners need to be produced by the company and brought to the venue themselves)
- 1 exhibitor pass to attend the exhibition

USD 15,000

Silver Sponsor

- Company logo+ link- through to company’s website on the conference webpage
- Company logo in the venue
- 1 full delegate registration to attend the conference
- Company logo on the following (Depending on the date of agreement)
  - Front cover of Conference Programme
  - Conference related advertisements and articles in EAGE First Break and AAPG Explorer

USD 10,000
OTHER SPONSORSHIP OPPORTUNITIES

Publicity and benefits

- Company logo on the event website with sponsored items identified
- Company logo on the event promotional materials such as First Announcement and Conference Mailings

Coffee Breaks
(PER DAY)

Benefits
- Company logo displayed at the coffee break stations during the sponsored break
- 1 full delegate registration

When
12-14 May 2020

Location
Conference foyer area

Exposure
200 delegates daily

USD 2,500

Lunches
(PER DAY)

Benefits
- Company logo displayed at the lunch venue during the sponsored lunch
- 1 full delegate registration

When
12-14 May 2020

Location
Lunch area

Exposure
200 delegates daily

USD 3,000
Lanyards (Exclusive)

Benefits
- Company logo printed on conference delegate lanyards
- 1 full delegate registration

When
12-14 May 2020

Location
Conference area

Exposure
200 delegates daily

USD 5,000

Social Reception
(MAX. 2 SPONSORS)

Benefits
- Company logo displayed at the reception venue
- 1 full delegate registration
- 2 complimentary passes to social reception

When
11 May 2020

Location
Event Venue

Exposure
200 delegates

USD 5,000

USB (Exclusive)

Benefits
- Company logo to be imprinted on USB flash drive (includes conference proceedings)
- 1 full delegate registration

Exposure
200 delegates daily

USD 3,500
### Conference Notebook (Exclusive)

**Benefits**
- Company logo to be imprinted on the front cover of the notebook
- Your company is allowed an advert in the notebook (max 1 page)
- 1 full delegate registration

**Exposure**
- 200 delegates

**USD 3,500**

### Delegate bag

**Benefits**
- Company logo to be displayed on delegate bag
- 1 full delegate registration

**Exposure**
- 200 delegates daily

**USD 3,000**

### Exhibition

- The exhibition booth with Shell Scheme of (2m x 3m) and a cut out fascia lettering consists of:
  - 1 full delegate registration
  - Table and 2 chairs
  - Power socket (inclusive of standard power consumption)
  - 2 metres of space behind the table (any background materials or standing banners need to be produced by the company and brought to the venue themselves)
  - 2 exhibitor passes to attend the exhibition only

**USD 4,000**
See you at

5TH MYANMAR OIL & GAS CONFERENCE

A 2020 VISION OF MYANMAR’S E&P CHALLENGES
NEW PLAYS, NEW TECHNOLOGIES AND NEW RESEARCH

12 - 14 MAY 2020
UPCOMING JOINT REGIONAL WORKSHOPS/CONFERENCES

AAPG/EAGE 1ST PAPUA NEW GUINEA PETROLEUM GEO SCIENCE CONFERENCE & EXHIBITION
25-27 February 2020 • Port Moresby, Papua New Guinea

AAPG/EAGE 5TH MYANMAR OIL & GAS CONFERENCE
12-14 May 2020 • Yangon, Myanmar

EAGE/AAPG DIGITAL GEOSCIENCE ASIA PACIFIC CONFERENCE & EXHIBITION
7-9 September 2020 • Kuala Lumpur, Malaysia

AAPG/EAGE WORKSHOP ON HIGH CO$_2$, HIGH CONTAMINANT CHALLENGING FIELDS AND ALTERNATIVE ENERGY (IMPACT AND MONETISATION)
6-7 October 2020 • Ipoh, Malaysia