



ICE 2025 Sponsor Agreement

30 September – 3 October 2025

Rio de Janeiro, Brazil

Company _____ Date _____
 Primary Contact _____ Phone _____
 Contact Email _____ Website _____
 Address _____ Postal/Zip Code _____
 State/Province _____ Country _____

DIAMOND \$65,000 +	TITANIUM \$55,000 +	PLATINUM \$35,000 +	GOLD \$25,000 +	SILVER \$15,000 +	BRONZE \$10,000 +	PATRON \$1,000 +
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Sponsorships are in US Dollars. For item details and availability go to <https://rio2025.iceevent.org/Exhibit-Sponsor/Sponsorship-Opportunities>

Brand Alignment		Exhibition	
Diamond	\$65,000 Co-Sponsor	Exhibition Daily Refreshments <small>Limit 3</small>	\$25,000 Exclusive \$10,000 Co-Sponsor
Titanium	\$50,000 Co-Sponsor	Exhibition End-of-Day Reception <small>Limit 2</small>	\$35,000 Exclusive \$20,000 Co-Sponsor
Platinum	\$35,000 Co-Sponsor	Exhibition Aisle Signage	\$20,000 Exclusive
Gold	\$20,000 Co-Sponsor	Icebreaker Bar Sponsor <small>Limit 10</small>	\$ 5,000 Co-Sponsor
Silver	\$10,000 Co-Sponsor	Technical Program	
Bronze	\$ 5,000 Co-Sponsor	Conference Program	\$35,000 Exclusive
Patron	\$ 1,000 Co-Sponsor	Conference Abstracts Digital Library <small>Limit 3</small>	\$17,500 Exclusive \$10,000 Co-Sponsor
Attendee-Focused		Poster Sessions <small>Limit 3</small>	\$10,000 Exclusive \$ 5,000 Co-Sponsor
Mobile App <small>Limit 3</small>	\$50,000 Exclusive \$20,000 Co-Sponsor	Volunteer Recognition	
Attendee Bags <small>Limit 3</small>	\$35,000 Exclusive \$15,000 Co-Sponsor	Presenter and Judges Gifts	\$10,000 Exclusive
Registration	\$25,000 Exclusive	Volunteer Recognition	\$ 5,000 Exclusive
Conference Wi-Fi	\$25,000 Exclusive	Student Programs	
Lanyards	\$20,000 Exclusive	Visiting Geoscientist Symposium <small>Limit 3</small>	\$10,000 Exclusive \$ 5,000 Co-Sponsor
Attendee Photo Booth	\$20,000 Exclusive	Student-Young Professional Leadership Summit <small>Limit 4</small>	\$15,000 Co-Sponsor
Auditorium Chair Covers	\$20,000 Exclusive	Student Reception <small>Limit 3</small>	\$35,000 Exclusive \$15,000 Exclusive
Attendee Water Bottles	\$20,000 Exclusive	Young Professionals Meet and Greet	\$ 5,000 Exclusive
Attendee Water Station	\$15,000 Exclusive	Special Sessions	
Conference Notepads	\$10,000 Exclusive	Diversity in Leadership Session	\$17,500 Exclusive \$10,000 Co-Sponsor
Conference Pens	\$10,000 Exclusive	Sustainable Development in Energy Session	\$17,500 Exclusive \$10,000 Co-Sponsor
Signage		International Pavilion	
Device Charging Station <small>Limit 2</small>	\$17,500 Exclusive \$10,000 Co-Sponsor	International Pavilion Theater <small>Limit 2</small>	\$15,000 Exclusive \$ 8,000 Co-Sponsor
Directional Signage <small>Limit 2</small>	\$17,500 Exclusive \$10,000 Co-Sponsor	International Pavilion Networking Area <small>Limit 2</small>	\$ 7,500 Exclusive \$ 5,000 Co-Sponsor
Technical Session Signage <small>Limit 3</small>	\$10,000 Exclusive \$ 5,000 Co-Sponsor	Custom Package	

Please direct all questions and submit agreement along with high-resolution logo to the ICE Sales Team:

Sue Ellen Rhine
 Companies A-K
 +1 918 497 4604
 serhine@seg.org

Tracy Thompson
 Companies L-Z
 +1 918 560 9414
 tthompson@aapg.org

Total Sponsorship

ICE 2025 Sponsor Agreement Terms and Conditions

1. All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars. Sponsor rates exclude taxes.
2. This Agreement shall be binding upon its acceptance as set forth on page 1 and per the terms listed below.
3. The ("Sponsor") hereby submits the signed agreement ("Agreement") for Sponsorship at the 2025 International Convention & Exhibition (ICE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 30 Sept - 3 Oct 2025 in Rio de Janeiro, Brazil.
4. Sponsorships are non-refundable and non-transferable.
5. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. All sponsorships must be fully paid a minimum of 90 days prior to the event. If the contract is received within 90 days of the event, the invoice is due upon receipt.
6. Sponsor hereby grants AAPG a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the ICE. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of Sponsor and AAPG shall be fully responsible for the fulfillment of these provisions. At the end of ICE, AAPG must return or destroy, as appropriate, the materials including Sponsor Brand, as well as refrain from using them, unless authorized by Sponsor. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
7. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
8. Sponsors are required to submit an approved Company high resolution logo in vector (preferred) JPEG, EPS, PDF, or TIFF format with the signed Agreement. Email logo to Sales Team listed on page 1.
9. Specific deadlines must be met for acknowledgement in print materials.
 Technical Program Announcement Ad due by: Date to be provided by Sales Team
 Program Book ad material due by: Date to be provided by Sales Team
10. All advertising materials and copy must be submitted and approved by AAPG Show Management in advance.
11. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employees, agents, and contractors associated with the Event.
12. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
13. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
14. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum, therefore. The parties hereto hereby irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.

Payment Methods

Invoice – All sponsorships will be invoiced. Invoice will be emailed to sponsor contract listed on page 1 unless otherwise noted in special billing instructions below.

Electronic payment and credit card payment details will be listed on invoice.

Send PO's to Tamra Campbell tcampbell@aapg.org

Special Invoice Instructions (include billing address if different from that listed on page 1 and any other instructions that apply)

The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the International Convention & Exhibition ("Exhibition" or "Event") of the American Association of Petroleum Geologists, a corporation ("AAPG"), on behalf of the Sponsor. Upon completion and signature, Sponsor agrees to all Terms and Conditions of page 1 and 2 of this contract.

Name _____ Title _____

Signature _____ Date _____