



# ICE 2025 Sponsor Agreement

30 September – 3 October 2025

Rio de Janeiro, Brazil

Company \_\_\_\_\_ Date \_\_\_\_\_  
 Primary Contact \_\_\_\_\_ Phone \_\_\_\_\_  
 Contact Email \_\_\_\_\_ Website \_\_\_\_\_  
 Address \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_  
 State/Province \_\_\_\_\_ Country \_\_\_\_\_

DIAMOND   \$65,000 +	TITANIUM   \$50,000 +	PLATINUM   \$35,000+	GOLD   \$20,000+	SILVER   \$10,000+	BRONZE   \$ 5,000 +	PATRON \$1,000+
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Sponsorships are in US Dollars. For item details and availability go to <https://rio2025.iceevent.org/Exhibit-Sponsor/Sponsorship-Opportunities>

Brand Alignment		Exhibition	
Diamond	\$65,000 Co-Sponsor	Opening Reception Limit 3	\$35,000 Exclusive \$15,000 Co-Sponsor
Titanium	\$50,000 Co-Sponsor	Daily Coffee/Refreshment Breaks Limit 3	\$25,000 Exclusive \$10,000 Co-Sponsor
Platinum	\$35,000 Co-Sponsor	End-of-Day Receptions Limit 3	\$25,000 Exclusive \$10,000 Co-Sponsor
Gold	\$20,000 Co-Sponsor	Aisle Signage	\$20,000 Exclusive
Silver	\$10,000 Co-Sponsor	Coworking Area	\$20,000 Exclusive
Bronze	\$ 5,000 Co-Sponsor	<b>Technical Program</b>	
Patron	\$ 1,000 Co-Sponsor	Conference Program	\$35,000 Exclusive
<b>Attendee-Focused</b>		Conference Abstracts Digital Library Limit 3	\$17,500 Exclusive \$10,000 Co-Sponsor
Mobile App	\$35,000 Exclusive	Audiovisual	\$20,000 Exclusive
Attendee Bags Limit 3	\$35,000 Exclusive \$15,000 Co-Sponsor	Poster Sessions Limit 3	\$10,000 Exclusive \$ 5,000 Co-Sponsor
Registration	\$25,000 Exclusive	<b>Student Programs</b>	
Conference Wi-Fi	\$25,000 Exclusive	Student Reception Limit 3	\$35,000 Exclusive \$15,000 Exclusive
Lanyards	\$20,000 Exclusive	Visiting Geoscientist Symposium Limit 3	\$10,000 Exclusive \$ 5,000 Co-Sponsor
Photo Booth	\$20,000 Exclusive	Student-Young Professional Leadership Summit Limit 4	\$15,000 Co-Sponsor
Auditorium Chair Covers	\$20,000 Exclusive	Young Professionals Meet and Greet	\$ 5,000 Exclusive
Water Bottles	\$20,000 Exclusive	<b>Special Sessions</b>	
Business to Business Sessions Limit 2	\$15,000 Exclusive \$ 8,000 Co-Sponsor	Diversity in Leadership Session	\$17,500 Exclusive \$10,000 Co-Sponsor
Water Station	\$15,000 Exclusive	Sustainable Development in Energy Session	\$17,500 Exclusive \$10,000 Co-Sponsor
Conference Notepads	\$10,000 Exclusive	<b>Pavilions</b>	
Conference Pens	\$10,000 Exclusive	Low Carbon Solutions Theater Limit 2	\$15,000 Exclusive \$ 8,000 Co-Sponsor
<b>Signage</b>		Low Carbon Solutions Pavilion Networking Area Limit 2	\$ 7,500 Exclusive \$ 5,000 Co-Sponsor
Device Charging Station Limit 2	\$17,500 Exclusive \$10,000 Co-Sponsor	International Pavilion Theater Limit 2	\$15,000 Exclusive \$ 8,000 Co-Sponsor
Directional Signage Limit 2	\$17,500 Exclusive \$10,000 Co-Sponsor	International Pavilion Networking Area Limit 2	\$ 7,500 Exclusive \$ 5,000 Co-Sponsor
Technical Session Signage Limit 3	\$10,000 Exclusive \$ 5,000 Co-Sponsor	Research Pavilion	\$10,000 Co-Sponsor
Please direct all questions and submit agreement along with high-resolution logo to the ICE Sales Team:  <b>Sue Ellen Rhine</b> <i>Companies A-K</i> +1 918 497 4606 serhine@seg.org  <b>Tracy Thompson</b> <i>Companies L-Z</i> +1 918 560 9414 tthompson@aapg.org		<b>Custom Package</b>	
		<b>Total Sponsorship</b>	

# ICE 2025 Sponsor Agreement Terms and Conditions

1. All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars. Sponsor rates exclude taxes.
2. This Agreement shall be binding upon its acceptance as set forth on page 1 and per the terms listed below.
3. The ("Sponsor") hereby submits the signed agreement ("Agreement") for Sponsorship at the 2025 International Convention & Exhibition (ICE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 30 Sept - 3 Oct 2025 in Rio de Janeiro, Brazil.
4. Sponsorships are non-refundable and non-transferable.
5. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. All sponsorships must be fully paid a minimum of 90 days prior to the event. If the contract is received within 90 days of the event, the invoice is due upon receipt.
6. Sponsor hereby grants AAPG a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the ICE. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of Sponsor and AAPG shall be fully responsible for the fulfillment of these provisions. At the end of ICE, AAPG must return or destroy, as appropriate, the materials including Sponsor Brand, as well as refrain from using them, unless authorized by Sponsor. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
7. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
8. Sponsors are required to submit an approved Company high resolution logo in vector (preferred) JPEG, EPS, PDF, or TIFF format with the signed Agreement. Email logo to Sales Team listed on page 1.
9. Specific deadlines must be met for acknowledgement in print materials.  
    Technical Program Announcement Ad due by: Date to be provided by Sales Team  
    Program Book ad material due by: Date to be provided by Sales Team
10. All advertising materials and copy must be submitted and approved by AAPG Show Management in advance.
11. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employees, agents, and contractors associated with the Event.
12. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
13. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
14. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum, therefore. The parties hereto hereby irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.

## Payment Methods

**Invoice – All sponsorships will be invoiced.** Invoice will be emailed to sponsor contract listed on page 1 unless otherwise noted in special billing instructions below.

Electronic payment and credit card payment details will be listed on invoice.

Send PO's to Tamra Campbell [tcampbell@aapg.org](mailto:tcampbell@aapg.org)

**Special Invoice Instructions** (include billing address if different from that listed on page 1 and any other instructions that apply)

The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the International Convention & Exhibition ("Exhibition" or "Event") of the American Association of Petroleum Geologists, a corporation ("AAPG"), on behalf of the Sponsor. Upon completion and signature, Sponsor agrees to all Terms and Conditions of page 1 and 2 of this contract.

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_