



# ICE 2024 Sponsor Agreement

30 Sept-2 Oct 2024

Oman Convention & Exhibition Centre

<b>Company</b>	<b>Date</b>
<b>Primary Contact</b>	<b>Phone</b>
<b>Contact Email</b>	<b>Website</b>
<b>Address</b>	<b>Postal/Zip Code</b>
<b>State/Province</b>	<b>Country</b>

<b>DIAMOND   \$65,000 +</b>	<b>TITANIUM   \$55,000 +</b>	<b>PLATINUM   \$35,000 +</b>	<b>GOLD   \$25,000 +</b>	<b>SILVER   \$15,000 +</b>	<b>BRONZE   \$10,000 +</b>	<b>PATRON \$1,000 +</b>
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Sponsorships are in US Dollars. For item details and availability go to <https://muscat2024.iceevent.org/Exhibit-Sponsor/Sponsorship-Opportunities>

BRAND ALIGNMENT		SIGNAGE	
Diamond Sponsor	\$65,000 Co-Sponsor	Directional Signage	\$17,500 Exclusive \$10,000 Co-Sponsor
Titanium Sponsor	\$55,000 Co-Sponsor	Technical Session Signage	\$ 7,000 Co-Sponsor
Platinum Sponsor	\$35,000 Co-Sponsor	CATERING	
Gold Sponsor	\$25,000 Co-Sponsor	Lunches	\$50,000 Exclusive \$20,000/per day
Silver Sponsor	\$15,000 Co-Sponsor	Coffee Breaks	\$28,000 Exclusive \$12,000/per day
Bronze Sponsor	\$10,000 Co-Sponsor	Icebreaker Reception, 29 September	\$25,000 Exclusive \$15,000 Co-Sponsor
Patron Sponsor	\$ 1,000 Co-Sponsor	End of Day Reception, 30 September	\$25,000 Exclusive \$10,000 Co-Sponsor
BRAND EXPOSURE		End of Day Reception, 1 October	\$25,000 Exclusive \$10,000 Co-Sponsor
Attendee Bags	\$40,000 Exclusive \$22,500 Co-Sponsor	VOLUNTEER SUPPORT	
Attendee Water	\$15,000 Exclusive	VIP Speaker Gifts	\$10,000 Exclusive
Conference Notepads Provided by sponsor	\$10,000 Exclusive	Volunteer Support	\$ 7,500 Exclusive
Conference Pens Provided by sponsor	\$10,000 Exclusive	STUDENT PROGRAMS	
Lanyards Provided by sponsor	\$15,000 Exclusive	Field Trip and Short Course Registration Assistance (minimum \$1,000 for recognition)	\$
Mobile App Provided by sponsor	\$50,000 Exclusive \$20,000 Co-Sponsor	Student Attendance and Accomodation Assistance (minimum \$1,000 for recognition)	\$
Registration	\$30,000 Exclusive	Student and Young Professionals Meet and Greet	\$10,000 Exclusive
Wi-Fi	\$20,000 Exclusive	Student and Young Professionals Reception	\$35,000 Exclusive
TECHNICAL PROGRAM		CUSTOM SPONSOR PACKAGE	
On-site Program Guide	\$25,000 Exclusive	\$	
Poster Sessions	\$10,000 Co-Sponsor	\$	
		<b>Total Sponsorship</b>	<b>\$</b>

Please direct all questions and **submit form** along with **high-res logo** to the ICE Sales Team:

**Sue Ellen Rhine**  
Companies A-K  
+1 918 4974604  
serhine@seg.org

**Tracy Thompson**  
Companies L-Z  
+1 918 560 9414  
tthompson@aapg.org

# ICE 2024 Sponsor Agreement Terms and Conditions

1. All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars. Sponsor rates exclude taxes.
2. This Agreement shall be binding upon its acceptance as set forth on page 1 and per the terms listed below.
3. The ("Sponsor") hereby submits the signed agreement ("Agreement") for Sponsorship at the 2024 International Convention & Exhibition (ICE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 30 Sept- 2 Oct 2024 in Muscat, Oman.
4. Sponsorships are non-refundable and non-transferable.
5. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. All sponsorships must be fully paid a minimum of 90 days prior to the event.
6. Sponsor hereby grants AAPG a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the ICE. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of Sponsor and AAPG shall be fully responsible for the fulfillment of these provisions. At the end of ICE, AAPG must return or destroy, as appropriate, the materials including Sponsor Brand, as well as refrain from using them, unless authorized by Sponsor. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
7. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
8. Sponsors are required to submit an approved Company high resolution logo in vector (preferred) JPEG, EPS, PDF or TIFF format with the signed Agreement. Email logo to Sales Team listed on page 1.
9. Specific deadlines must be met for acknowledgement in print materials.
  - Technical Program Announcement Ad due by: 24 March 2024. Program Book ad material due by: 18 August 2024
10. All advertising materials and copy must be submitted and approved by AAPG Show Management in advance.
11. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employees, agents, and contractors associated with the Event.
12. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
13. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
14. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefore. The parties hereto hereby irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.

## Payment Methods (Please select one)

**Invoice** – Invoice will be emailed to sponsor contract listed on page 1 unless otherwise noted in special billing instructions below. Electronic payment and online credit card payment details will be listed on invoice.

Send PO's to Tamra Campbell [tcampbell@aapg.org](mailto:tcampbell@aapg.org)

**Special Invoice Instructions** (include billing address if different from that listed on page 1 and any other instructions that apply)

<b>Credit Card</b>	Visa	MasterCard	American Express	Discover
Card Number				
Expiration Date			CVV	
Cardholder Name				

The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the International Convention & Exhibition ("Exhibition" or "Event") of the American Association of Petroleum Geologists, a corporation ("AAPG"), on behalf of the Sponsor. Upon completion and signature, Sponsor agrees to all Terms and Conditions of page 1 and 2 of this contract.

Name

Title

Signature

Date