



# ICE 2023 Sponsor Agreement

6-8 November 2023, Riu Hotel Plaza España, Madrid

Company		Date	
Primary Contact		Contact Phone	
Contact Email		Website	
Address		Postal/Zip Code	
State/Province		Country	
VAT/Tax ID		Issued by Country	

DIAMOND   \$50,000 +	TITANIUM   \$40,000 +	PLATINUM   \$30,000 +	GOLD   \$20,000 +	SILVER   \$10,000 +	BRONZE   \$5,000 +	PATRON \$1,000 +
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*Sponsorships are in US Dollars. For item details and availability go to <https://madrid2023.iceevent.org/Exhibit-Sponsor/Sponsorship-Opportunities>*

BRAND ALIGNMENT		Refreshment Breaks	
Diamond Sponsor	\$55,000	Registration	\$25,000 Exclusive \$10,000 Co-Sponsor (limit 3)
Titanium Sponsor	\$40,000	Water	\$15,000 Exclusive
Platinum Sponsor	\$30,000	Reception 6 November	\$26,000 Exclusive \$14,000 Co-Sponsor (limit 2)
Gold Sponsor	\$20,000	Reception, 7 November	\$26,000 Exclusive \$14,000 Co-Sponsor (limit 2)
Silver Sponsor	\$10,000	Wi-Fi	\$15,000 Exclusive
Bronze Sponsor	\$ 5,000	THOUGHT LEADERSHIP AND LEADERSHIP	
Patron Sponsor	\$ 1,000	Field Trip and Short Course Registration Assistance	\$ Minimum \$1,000 for recognition
BRAND EXPOSURE		Panel Sessions	\$25,000 Exclusive \$10,000 Co-Sponsor (limit 3)
Bags	\$25,000 Exclusive \$15,000 Co-Sponsor (limit 2)	Poster Sessions	\$ 5,000 Exclusive
Directional Signage	\$17,500 Exclusive \$10,00 Co-Sponsor (limit 2)	Student Attendance and Travel/ Accommodations Assistance	\$ Minimum \$1,000 for recognition
Floor Tiles set of three (3) 1m x1m	\$ 7,500 Co-Sponsor (limit 4)	Tech Session Signage	\$ 7,000 Co-Sponsor (limit 3)
Lanyards Provided by sponsor	\$15,000 Exclusive	Volunteer Support	\$ 7,500 Exclusive
Lunches	\$20,000 Exclusive \$ 7,500 Cosponsor (limit 3)	Women Geoscientist from Ukraine	\$ Minimum \$1,000 for recognition
Notepads Provided by sponsor	\$10,000 Exclusive	CUSTOM SPONSORSHIP	
On-Site Programme Guide	\$25,000 Exclusive		\$
Pens	\$10,000 Exclusive		\$
		VAT 21%	\$
		<b>Total Sponsorship</b>	<b>\$</b>

Please direct all questions and submit form along with high-res logo to the ICE Sales Team:

Sue Ellen Rhine  
Companies A-K  
+1 918 497 4604  
serhine@seg.org

Tracy Thompson  
Companies L-Z  
+1 918 560 9414  
tthompson@aapg.org

## ICE 2023 Sponsor Agreement Terms and Conditions

1. All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars. Sponsor rates exclude taxes.
2. This Agreement shall be binding upon its acceptance as set forth on page 1 and per the terms listed below.
3. The ("Sponsor") hereby submits the signed agreement ("Agreement") for Sponsorship at the 2023 International Convention & Exhibition (ICE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 6-8 November 2023 in Madrid, Spain.
4. Sponsorships are non-refundable and non-transferable.
5. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. All sponsorships must be fully paid a minimum of 90 days prior to the event.
6. Sponsor hereby grants AAPG a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the ICE. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of Sponsor and AAPG shall be fully responsible for the fulfillment of these provisions. At the end of ICE, AAPG must return or destroy, as appropriate, the materials including Sponsor Brand, as well as refrain from using them, unless authorized by Sponsor. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
7. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
8. Sponsors are required to submit an approved Company high resolution logo in vector (preferred) JPEG, EPS, PDF or TIFF format with the signed Agreement. Email logo to Sales Team details in item 16 below.
9. Specific deadlines must be met for acknowledgement in print materials.
  - Program Book ad material due by: 6 October 2023
10. All advertising materials and copy must be submitted and approved by AAPG Show Management in advance.
11. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
12. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
13. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
14. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties hereto hereby irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.

### Payment Methods (Please select one)

— **Invoice** – Invoice will be emailed to sponsor contract listed on page 1 unless otherwise noted in special billing instructions below. Electronic payment and online credit card payment details will be listed on invoice.

Send PO's to Tamra Campbell [tcampbell@aapg.org](mailto:tcampbell@aapg.org)

**Special Invoice Instructions** (include billing address if different from that listed on page 1 and any other instructions that apply)

Credit Card	Visa	MasterCard	American Express	Discover
Card Number				
Expiration Date				CVV
Cardholder Name				

The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the International Convention & Exhibition ("Exhibition" or "Event") of the American Association of Petroleum Geologists, a corporation ("AAPG"), on behalf of the Sponsor. Upon completion and signature, Sponsor agrees to all Terms and Conditions of page 1 and 2 of this contract.

Name

Title

Signature

Date