



Sponsorship Levels*

	DIAMOND \$50,000 +	TITANIUM \$40,000 +	PLATINUM \$30,000 +	GOLD \$20,000 +	SILVER \$10,000 +	BRONZE \$5,000 +	PATRON \$1,000 +
Program Book Recognition							
Advertisement in Program Book	1 Full page	1 Half page	1 Quarter page	25% Discount	15% Discount		
Logo on List of Sponsors	X	X	X	X	X	X	X
Website Recognition							
Logo on Sponsor Page (with hyperlink)	X	X	X	X	X	X	X
Logo on Scrolling Sponsor Banner	X	X	X				
On-Site Benefits							
# of Complimentary Full Conference Registrations	2	2	1	1			
Sponsor Banner	X	X	X	X			
Logo on Technical Session Walk-in Slides	X	X	X	X	X	X	X
Logo on Opening Ceremony Walk-in Slides	X	X	X	X	X	X	X
Sponsor Ribbons	X	X	X	X	X	X	X
Post-Event Recognition							
Logo on Sponsor Page Explorer May 2022 Issue	X	X	X	X	X	X	X

Sponsorship levels are determined by the total dollar amount contributed and received by AAPG. Pricing excludes taxes.

CONTACT US NOW TO SECURE YOUR SPONSORSHIP PACKAGE!

Tracy Thompson

AAPG Exhibition/Sponsorship Sales
+1.918.560.9414 tthompson@aapg.org

Tamra Campbell

AAPG Sales Coordinator
+1.918.560.9434 tcampbell@aapg.org

Emily Smith Llinas

AAPG Latin America & Caribbean Region Manger
+57.310.305.7937 +1.281.886.8525 ellinas@aapg.org



Sponsorship Items

Attendee-Focused

Mobile App Sponsor [\$50,000 Exclusive or \$20,000 Co-Sponsor (Limit 3)]

- Sponsor logo (full color) on the front cover
- Four-color, full-page advertisement (prominent placement)

SOLD

Attendee Bags [\$35,000 Exclusive or \$15,000 Co-Sponsor (Limit 3)]

- Sponsor logo (full color) prominently displayed on conference attendee bags
- Sponsor logo (full color) displayed on signage near registration

Registration Sponsor [\$25,000 Exclusive]

- Sponsor logo (full color) prominently displayed on registration counters and signage
- Sponsor recognized on Registration Confirmation emails

SOLD

Conference Wi-Fi [\$25,000 Exclusive] [\$10,000 Co-Sponsor (Limit 3)]

- Sponsor logo (full color) prominently displayed on signage inside Exhibition
- Sponsor logo (full color) displayed on sign-in screen or Wi-Fi access

SOLD

Badge Cords/Lanyards [\$15,000 Exclusive (provided by sponsor)]

- Sponsor logo (full color) on 1-inch lanyards distributed at registration
- Sponsor logo (full color) displayed on signage in registration area

SOLD

Conference Notepads [\$10,000 Exclusive (provided by sponsor)]

- Distributed at registration and inside all technical session rooms

Conference Pens [\$10,000 Exclusive (provided by sponsor)]

- Distributed at registration and inside all technical session rooms

Technical Program

Program Book [\$25,000 Exclusive]

- Sponsor logo (full color) on the front cover
- Four-color, full-page advertisement (prominent placement)

SOLD

Conference Abstracts Digital Library [\$17,500 Exclusive, \$10,000 Co-Sponsor (Limit 2)]

- Sponsor logo (full color) displayed on website
- Digital advertisement on website with hyperlink
- Opportunity for sponsor to provide flash ad

Poster Sessions [\$5,000 Co-Sponsor (Limit 3)]

- Sponsor logo (full color) on signage in Poster Session area

Signage

Device Charging Stations [\$17,500 Exclusive or \$10,000 Co-Sponsor (Limit 2)]

- Sponsor logo (full color) prominently displayed on all device charging stations

Directional Signage [\$17,500 Exclusive or \$10,000 Co-Sponsor (Limit 2)]

- Sponsor logo (full color) prominently displayed on all directional signage

Technical Session Signage [\$6,500 Co-Sponsor (Limit 3)]

- Sponsor logo (full color) on technical session talk in slides
- Sponsor logo (full color) on technical session walk in slides

Exhibition

Exhibition Daily Refreshments [\$25,000 Exclusive or \$10,000/day Co-Sponsor (Limit 3)]

- Sponsor logo (full color) on signage throughout Exhibition
- Sponsor logo (full color) on table tent cards

Exhibition End-of-Day Receptions [\$27,500 Exclusive or \$12,500/day Co-Sponsor (Limit 2)]

- Sponsor logo (full color) on signage throughout Exhibition
- Sponsor logo (full color) on table tent cards

Icebreaker Bar Sponsor [\$5,000 per Bar – 10 available]

- Sponsor logo (full color) on signage at designated bar station
- Sponsor logo (full color) on table tent cards
- Opportunity for sponsor to provide koozies at designated Bar station

Exhibition Aisle Signage [\$15,000 Exclusive]

- Sponsor logo (full color) prominently displayed on aisle signs in exhibition

Volunteer Recognition

Presenter and Judges Gifts [\$8,500 Exclusive]

- Sponsor name and logo will accompany thank-you gifts chosen by committee provided to presenters and judges
- Sponsor logo (full color) on signage inside Speakers Service Center

Volunteer Support [\$7,500 Exclusive]

- Sponsor logo (one color) on volunteer shirt/vest worn on site by volunteers

SOLD

Student/Young Professional Programs

Field Trip and Short Course Registration Assistance

- Financial assistance for to students and young professionals with financial need
- (minimum of \$1,000 for sponsor recognition)

Student Attendance and Travel/Accommodations Assistance

- Financial assistance for to students and young professionals with financial need
- (minimum of \$1,000 for sponsor recognition)

Student Reception [\$35,000 Exclusive or \$15,000 Co-Sponsor (Limit 3)]

- Opportunity for Sponsor to have representative speak at the reception
- Sponsor logo (full color) prominently displayed on signage at reception
- Sponsor logo (full color) on table tent cards

Young Professional Meet and Greet [\$5,000 Exclusive]

- Sponsor logo (full color) prominently displayed on signage at event
- Sponsor logo (full color) on table tent cards

SOLD

Student-Young Professional Leadership Summit [\$15,000 Co-Sponsor (4 available)]

- Sponsor logo (full color) on signage at event