### Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Program Book Recognition</th>
<th>Website Recognition</th>
<th>On-Site Benefits</th>
<th>Post-Event Recognition</th>
</tr>
</thead>
<tbody>
<tr>
<td>DIAMOND ($50,000+)</td>
<td>1 Full page</td>
<td>x</td>
<td>2</td>
<td>x</td>
</tr>
<tr>
<td>TITANIUM ($40,000+)</td>
<td>1 Half page</td>
<td>x</td>
<td>2</td>
<td>x</td>
</tr>
<tr>
<td>PLATINUM ($30,000+)</td>
<td>1 Quarter page</td>
<td>x</td>
<td>1</td>
<td>x</td>
</tr>
<tr>
<td>GOLD ($20,000+)</td>
<td>25% Discount</td>
<td>x</td>
<td>1</td>
<td>x</td>
</tr>
<tr>
<td>SILVER ($10,000+)</td>
<td>15% Discount</td>
<td>x</td>
<td>1</td>
<td>x</td>
</tr>
<tr>
<td>BRONZE ($5,000+)</td>
<td></td>
<td>x</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PATRON ($1,000+)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Program Book Recognition**
  - Advertisement in Program Book:
    - 1 Full page
    - 1 Half page
    - 1 Quarter page
  - Discount: 25% (DIAMOND), 15% (TITANIUM, PLATINUM)
  - Logo on List of Sponsors: x

- **Website Recognition**
  - Logo on Sponsor Page (with hyperlink):
    - x
  - Logo on Scrolling Sponsor Banner: x

- **On-Site Benefits**
  - # of Complimentary Full Conference Registrations:
    - 2 (DIAMOND), 2 (TITANIUM), 1 (PLATINUM), 1 (GOLD, SILVER)
  - Sponsor Banner: x
  - Logo on Technical Session Walk-in Slides: x
  - Logo on Opening Ceremony Walk-in Slides: x
  - Sponsor Ribbons: x

- **Post-Event Recognition**
  - Logo on Sponsor Page
    - Explorer May 2022 Issue: x

*Sponsorship levels are determined by the total dollar amount contributed and received by AAPG. Pricing excludes taxes.

---

**CONTACT US NOW TO SECURE YOUR SPONSORSHIP PACKAGE!**

- **Tracy Thompson**
  - AAPG Exhibition/Sponsorship Sales
  - +1.918.560.9414  tthompson@aapg.org

- **Tamra Campbell**
  - AAPG Sales Coordinator
  - +1.918.560.9434  tcampbell@aapg.org

- **Emily Smith Llinas**
  - AAPG Latin America & Caribbean Region Manager
  - +57.310.305.7937  +1.281.886.8525  ellinas@aapg.org
Sponsorship Items

**Attendee-Focused**

**Mobile App Sponsor** [$50,000 Exclusive or $20,000 Co-Sponsor (Limit 3)]
- Sponsor logo (full color) on the front cover
- Four-color, full-page advertisement (prominent placement)

**Attendee Bags** [$35,000 Exclusive or $15,000 Co-Sponsor (Limit 3)]
- Sponsor logo (full color) prominently displayed on conference attendee bags
- Sponsor logo (full color) displayed on signage near registration

**Registration Sponsor** [$25,000 Exclusive]
- Sponsor logo (full color) prominently displayed on registration counters and signage
- Sponsor recognized on Registration Confirmation emails

**Conference Wi-Fi** [$25,000 Exclusive] [$10,000 Co-Sponsor (Limit 3)]
- Sponsor logo (full color) prominently displayed on signage inside Exhibition
- Sponsor logo (full color) displayed on sign-in screen for Wi-Fi access

**Badge Cords/Lanyards** [$15,000 Exclusive (provided by sponsor)]
- Sponsor logo (full color) on 1-inch lanyards distributed at registration
- Sponsor logo (full color) displayed on signage in registration area

**Conference Notepads** [$10,000 Exclusive (provided by sponsor)]
- Distributed at registration and inside all technical session rooms

**Conference Pens** [$10,000 Exclusive (provided by sponsor)]
- Distributed at registration and inside all technical session rooms

**Technical Program**

**Program Book** [$25,000 Exclusive]
- Sponsor logo (full color) on the front cover
- Four-color, full-page advertisement (prominent placement)

**Conference Abstracts Digital Library** [$17,500 Exclusive, $10,000 Co-Sponsor (Limit 2)]
- Sponsor logo (full color) displayed on website
- Digital advertisement on website with hyperlink
- Opportunity for sponsor to provide flash ad

**Poster Sessions** [$5,000 Co-Sponsor (Limit 3)]
- Sponsor logo (full color) on signage in Poster Session area

**Signage**

**Device Charging Stations** [$17,500 Exclusive or $10,000 Co-Sponsor (Limit 2)]
- Sponsor logo (full color) prominently displayed on all device charging stations

**Directional Signage** [$17,500 Exclusive or $10,000 Co-Sponsor (Limit 2)]
- Sponsor logo (full color) prominently displayed on all directional signage

**Technical Session Signage** [$6,500 Co-Sponsor (Limit 3)]
- Sponsor logo (full color) on technical session talk in slides
- Sponsor logo (full color) on technical session walk in slides

**Exhibition**

**Exhibition Daily Refreshments** [$25,000 Exclusive or $10,000/day Co-Sponsor (Limit 3)]
- Sponsor logo (full color) on signage throughout Exhibition
- Sponsor logo (full color) on table tent cards

**Exhibition End-of-Day Receptions** [$27,500 Exclusive or $12,500/day Co-Sponsor (Limit 2)]
- Sponsor logo (full color) on signage throughout Exhibition
- Sponsor logo (full color) on table tent cards

**Icebreaker Bar Sponsor** [$5,000 per Bar – 10 available]
- Sponsor logo (full color) on signage at designated bar station
- Opportunity for sponsor to provide koozies at designated Bar station

**Exhibition Aisle Signage** [$15,000 Exclusive]
- Sponsor logo (full color) prominently displayed on aisle signs in exhibition

**Volunteer Recognition**

**Presenter and Judges Gifts** [$8,500 Exclusive]
- Sponsor name and logo will accompany thank-you gifts chosen by committee provided to presenters and judges
- Sponsor logo (full color) on signage inside Speakers Service Center

**Volunteer Support** [$7,500 Exclusive]
- Sponsor logo (one color) on volunteer shirt/vest worn on-site by volunteers

**Student/Young Professional Programs**

**Field Trip and Short Course Registration Assistance**
- Financial assistance for to students and young professionals with financial need
- (minimum of $1,000 for sponsor recognition)

**Student Attendance and Travel/Accommodations Assistance**
- Financial assistance for to students and young professionals with financial need
- (minimum of $1,000 for sponsor recognition)

**Student Reception** [$35,000 Exclusive or $15,000 Co-Sponsor (Limit 3)]
- Opportunity for Sponsor to have representative speak at the reception
- Sponsor logo (full color) prominently displayed on signage at reception
- Sponsor logo (full color) on table tent cards

**Young Professional Meet and Greet** [$5,000 Exclusive]
- Sponsor logo (full color) prominently displayed on signage at event
- Sponsor logo (full color) on table tent cards

**Student/Young Professional Leadership Summit** [$15,000 Co-Sponsor (4 available)]
- Sponsor logo (full color) on signage at event