

2020 SPONSORSHIP AGREEMENT

COMPANY NAME:	DATE:
PRIMARY CONTACT:	(THE PERSON COORDINATING SPONSORSHIP DELIVERABLES)
PRIMARY CONTACT E-MAIL:	
COMPANY WEBSITE:	
ADDRESS:	
CITY:	STATE/PROVINCE:
COUNTRY:	ZIP/POSTAL CODE:
PHONE (INCLUDE COUNTRY CODE):	VAT #: ISSUING COUNTRY:

DIAMOND \$50,000 +	TITANIUM \$40,000 +	PLATINUM \$30,000 +	GOLD \$20,000 +	SILVER \$10,000 +	BRONZE \$5,000 +
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On-Site Branding		Digital Elements	
General Fund <i>All contributions accepted</i>	<input type="checkbox"/> \$ _____	Attendee Wi-Fi Access <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$10,000 Co-Sponsor <input type="checkbox"/> \$25,000 Exclusive
Audio Visual <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$10,000 Co-Sponsor <input type="checkbox"/> \$20,000 Exclusive	Conference Abstracts Online Digital Library <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$10,000 Co-Sponsor <input type="checkbox"/> \$20,000 Exclusive
Conference Attendee Bags <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$12,500 Co-Sponsor <input type="checkbox"/> \$30,000 Exclusive	Mobile Event App <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$15,000 Co-Sponsor <input type="checkbox"/> \$30,000 Exclusive
Conference Notepads <i>Co-Sponsor (Limit 2) or Exclusive</i>		Student and Young Professional Focused	
Directional Signage <i>Co-Sponsor (Limit 3) or Exclusive</i>	<input type="checkbox"/> \$7,500 Co-Sponsor <input type="checkbox"/> \$20,000 Exclusive	Field Trip & Short Course Registration Assistance <i>Minimum of \$1,000 for sponsor recognition</i>	<input type="checkbox"/> \$ _____
Exhibition Daily Refreshments <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$7,500 Co-Sponsor <input type="checkbox"/> \$25,000 Exclusive	Student & Faculty Lounge <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$7,500 Co-Sponsor <input type="checkbox"/> \$20,000 Exclusive
Exhibition End-of-Day Receptions <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$12,500 Co-Sponsor <input type="checkbox"/> \$30,000 Exclusive	Young Professional & Student Reception <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$10,000 Co-Sponsor <input type="checkbox"/> \$30,000 Exclusive
Icebreaker Reception Bar <i>4 bars available</i>	<input type="checkbox"/> \$6,500/per Bar	Young Professionals Meet & Greet <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$5,000 Co-Sponsor <input type="checkbox"/> \$10,000 Exclusive
Lanyards <i>Exclusive</i> SOLD	<input type="checkbox"/> \$15,000 Exclusive	Student Volunteer Support <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$7,500 Co-Sponsor <input type="checkbox"/> \$15,000 Exclusive
Poster Sessions <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$5,000 Co-Sponsor <input type="checkbox"/> \$15,000 Exclusive	Total Sponsorship Contribution:	
Registration <i>Exclusive</i>	<input type="checkbox"/> \$25,000 Exclusive	<ul style="list-style-type: none"> All Sponsorships listed are in US Dollars and must be paid in US Dollars Sponsorships are non-refundable and non-transferable Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. Exclusive Sponsorships will be given priority over co-sponsorships. Some items/events may not be available if the full amount of the sponsor dollars requested is not realized. In this case, the current sponsors committed will be contacted with an opportunity to reallocate their contribution to another event/item. Companies and individuals donating less than \$5,000 will be acknowledged at the Patron Level. 	
Technical Sessions Signage <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$6,500 Co-Sponsor <input type="checkbox"/> \$15,000 Exclusive		
Water Fountains <i>Co-Sponsor or Exclusive</i>	<input type="checkbox"/> \$3,500 Co-Sponsor <input type="checkbox"/> \$7,500 Exclusive		
Attendee Focused			
Program Book <i>Exclusive</i>	<input type="checkbox"/> \$20,000 Exclusive		
Technical Program & Registration Announcement <i>Exclusive</i> SOLD	<input type="checkbox"/> \$35,000 Exclusive		

Initials _____



Terms & Conditions

1. This Agreement shall be binding upon its acceptance as set forth above.
2. The ("Sponsor") hereby submits the signed agreement ("Agreement") for Sponsorship at the 2020 International Conference & Exhibition (ICE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 28 September – 1 October 2020 in Madrid, Spain at IFEMA.
3. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. All sponsorships must be fully paid a minimum of 90 days prior to the event. (30 July 2020)
4. Sponsor hereby grants AAPG a non-exclusive license to use Sponsor Brand only in connection with the advertising and promotion of the ICE in Madrid, Spain. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of the Sponsor and AAPG shall be fully responsible for the fulfillment of these provisions. At the end of ICE, AAPG may be required to return or destroy, as appropriate, the materials, including Sponsor Branding, as well as refrain from using them, unless authorized by Sponsor.
5. None of the statements set forth in this Agreement constitutes the agreement or transfer of any intellectual or industrial property rights held by Sponsor.
6. Sponsors who are also exhibitors will receive an 8 ½ x 11 sign denoting sponsorship to display inside booth.
7. Sponsors are required to submit an approved Company Logo in high resolution (minimum 300dpi) in JPEG, EPS, PDF, or TIFF format with the signed Agreement. Please email logo to Tamra Campbell at tcampbell@aapg.org
8. Specific deadlines must be met for acknowledgement in printed materials.
Technical Program & Registration Announcement deadline: 1 April 2020.
Program Book deadline: 13 August 2020.
9. All advertising materials and copy must be submitted and approved by AAPG Show Management in advance.
10. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
11. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
12. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
13. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties hereto hereby irrevocably submit to the person am jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
14. Please submit completed form to Tamra Campbell at tcampbell@aapg.org

The undersigned ("Sponsor") represents and warrants that he/she has full power and authority and is legally competent to enter into this Agreement for Sponsorship at the 2020 International Conference & Exhibition (ICE) ("Event") of the American Association of Petroleum Geologists, a corporation ("AAPG"), on behalf of the Sponsor. Upon completion and signature, the Sponsor agrees to all Terms and Conditions of page 1 and 2 of this Agreement.

Name: _____ Title: _____

Signature: _____ Date: _____

Invoice – Terms Net 30. Payment/Wire details will be listed on invoice. **Checks** – Must be drawn on a US Bank or US Branch of a non-US Bank.
Mail to: AAPG Global Business, PO Box 979, Tulsa, OK 74101, USA

Credit Card Payment Please choose amount to charge: 50% 100%

American Express Visa MasterCard Discover

Card Acct Number: _____ Expiration Date: _____ CVV: _____

Name on Card: _____ Authorized Signature: _____

Submit by Fax: +1 918 560 2684

Submit by Email: tcampbell@aapg.org