



AAPG ICE 2019
International Conference & Exhibition



AAPG
27-30 August
Buenos Aires,
Argentina

*EXPANDING FRONTIERS AND UNLOCKING
RESOURCES FOR FUTURE GENERATIONS*



Exhibition & Sponsorship
PROSPECTUS
Gain Exposure to a Truly Global
Audience of E&P Professionals

ICEevent.org



THE GLOBAL GEOSCIENCES CONFERENCE AND EXHIBITION OF THE YEAR

For more than 100 years AAPG has been at the core of the petroleum geoscience world. Now in our 2nd century, AAPG is still guided by its original mission of fostering scientific research, advancing the science of geology, promoting technology, and inspiring high professional conduct.

Over the past four years, investment in exploration has sunk to unnatural levels. AAPG believes exploration investments in technology, education, and expertise will drive the industry, economy, and world to unseen heights.

AAPG takes its role as the globe's leading petroleum geoscience organization very seriously. Every dollar you invest in AAPG is returned to the industry through the dissemination of science, skills, and best practices...and frankly, that's just scratching the surface.

The 2019 International Conference and Exhibition (ICE) held 27-30 August, in Buenos Aires, Argentina gathers a global audience of energy professionals and geoscientists allowing you the opportunity to showcase your latest innovations, solutions, and services.

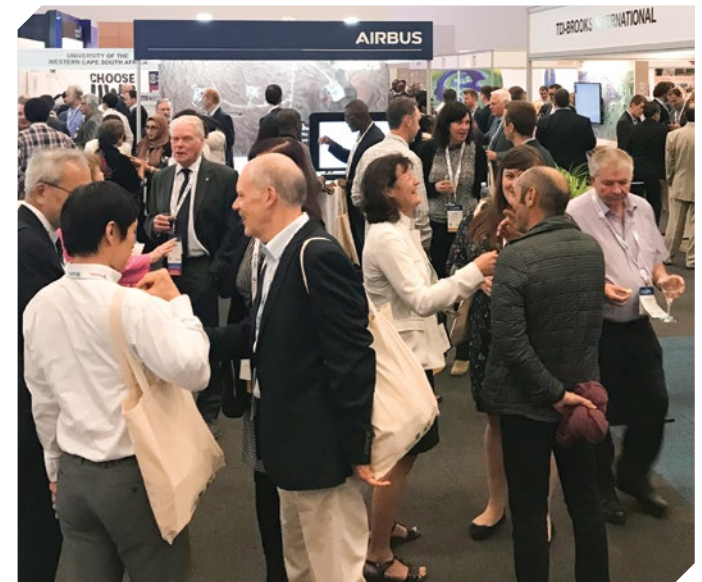
WHY EXHIBIT AT ICE 2019?

Your name and brand should be instantly recognizable in the minds of your target audience. Showcase your company's products and services to more than 2,100 ICE attendees from more than 70 countries. Your company deserves access to the unparalleled geosciences business environment that ICE offers. Reserve your exhibit space today and:

- ▶ Develop new sales leads
- ▶ Sell to existing customers
- ▶ Regain lost customers
- ▶ Gain competitive intelligence
- ▶ Increase brand awareness
- ▶ Launch and/or demonstrate new technologies and products
- ▶ Build strategic business relationships
- ▶ Stay current with emerging industry trends
- ▶ Source new suppliers and vendors
- ▶ Meet face-to-face with decision-makers

WHO EXHIBITS?

Join leading international companies and place your name among some of the world's most influential service providers and innovators. By doing so you are setting up opportunities for new business relationships, follow ups with existing clients, and extending your global brand.



3D-GEO Pty Ltd. • ABGP • Absolute Imaging Inc. • Adams Consulting • Aditep • Adrok • ADX Energy LTD • Afghanistan Ministry of Mines and Industry • Afghanistan Ministry of Mines and Petroleum
• Agencia Nacional De Hidrocarburos • Agencia Nacional do Petroleo - ANP • AGO - A Schlumberger Company • Airbus Defence and Space • ALS Oil and Gas • Alto Americas • AMGP Center •
Amplified Geochemical Imaging LLC • Anadarko Petroleum Corporation • Analytical Solutions • ANCAP • Andrews Technology • ANH • Archimedes Consulting • Asociacion Colombiana de Geologia
y Geofisicos del Petroleo • Asociacion Colombiana de Ingenieria de Petroleos • Astrium GEO-Information Services • Atlantis Scientific • Atlas Petroleum Exploration Worldwide Ltd. (APEX)
Austin GeoModeling, Inc. • Australia, Geoscience Australia • Australian Petroleum • Australian School of Petroleum • Australian Seismic Brokers • Badley Geoscience • Baker Hughes • Barbados-
Ministry of Energy and the Environment • Baseline DGSi • Bayfield Energy Ltd • BEICIP Inc. • Beicip • Franlab / Geotrack • IFP Energies nouvelles • BGP • BHP Billiton • Bow Energy Ltd • Brazil • C&C
Reservoirs Inc. • Cairn Energy India Ltd • Cambodia, Cambodian National • Petroleum Authority • Central Petroleum Limited • CGG • Chulalongkorn University Petroleum Geoscience Program • CNPS
Pemex • CO2CRC • Colombia Energia • Colombian Association of Petroleum • Geologists and Geophysicists • Colombia-National Hydrocarbon Agency • Comesa • Commission for the Geological
Map of the World • Compania Mexicana de Geofisica S.A. de C.V. • CoreLab • Crocker Data Processing Pty Ltd • CSIRO • Curtin University • D I International • Deloitte Petroleum Services • DIMA
• Directorate General of Oil and Gas, Indonesia • Discovery International Inc. • Dolphin Geophysical • DownUnder GeoSolutions • Drillinginfo Inc. • E&P Field Services • European Association of
Geoscientists and Engineers (EAGE) • Earth Decision Sciences • Earthmoves Ltd. • Ecopetrol S.A. • Edge Technologies • Editora Brasil Energia Ltda • EGI - Energy & Geoscience Institute • Electrical
Earth Imaging • Elsevier • EMGS • EMGS Asia-Pacific Sdn Bhd. • Empirica - ALS Oil & Gas • Encom Technology • ENDEEPER • Energy & Geoscience Institute • EnerMad Corporation • eni • Envoi Ltd.
• Essential Petroleum Resources Limited • Europa Oil & Gas Plc • ExxonMobil • EZDataRoom • Fairfield Industries • FairfieldNodal • Falkland Islands • FEI Company • Fluid Inclusion Technologies
• Foster Findlay Associates Software E • Serviço Em Geociência Ltda • FROGTECH Pty Ltd. • Fugro • Fusion Petroleum Technologies Inc. • G&W Systems Corp • Gabon • GCAGS Bookstore • GEO
ExPro • Geo International Ltd. • Geodynamic Research Group - ITB • GeoEdges Inc. • GEOExPro (GeoPub. Ltd) • Geofacets from Elsevier • Geokinetics Inc. • GeoKnowledge • Geolog S.P.A. • Geology
Without Limits • GeoMechanics International • Geo-Microbial Technologies • Geoprosados • Geoquasar Energy Solutions • Geoscience Australia • Geoservices • Geosoft Australia Pty Ltd •
Geospace Technologies • Geotech Airborne Malta Limited • GeoTeric • GEplan Consulting • Getech • Giravan SAS • Global CCS Institute • Global Geophysical Services, Inc. • Global New Ventures
(CGGVeritas) • GNS Science • Gore • GPX Airborne Pty, Ltd. • Gran Tierra Energy Colombia Ltd. • Grant Geophysical, Inc. • Greece • GX Technology • Halliburton Energy Services • Helix RDS •
Horizon Geoconsulting • HRT O&G Exploracao e Producao De Pet Ltda • Hubei Yufeng Valve Group Company Ltd. • IBM/ISA Technologies • IBP-Brazilian Petroleum, Gas and Biofuels Institute • IEG
GmbH, MVE R. Badleys • IHS • Ikon Science • Indonesia, Directorate General of Oil and Gas • Infoterra • Ingrain, Inc. • Intellection Pty Ltd • International Pavilion LLC • ION • IP Theater • ISys - The
Imaging Systems Group Inc. • JMJ Petroleum Pte Ltd • JSI Services • K2 Sistemas • Kenya, Min of Energy & • Kenya, National Oil Corporation • Kuwait Oil Company • L&M Petroleum Limited •
Lakes Oil N.L. • Landmark Graphics • LandOcean Energy Services Co., Ltd. • Lebanon Ministry of Energy and Water • Lebanon, The Republic of • LEGEP Mineracao Ltda • LMKR • Lynx Information •
Lynx Information Systems Ltd. • Mepeco S.r.l. • MicroSeismic Inc. • Midland Valley • Midland Valley Exploration Ltd. • Ministry of Energy Science & • Technology and Public Utilities Gov. of Belize
• Mitcham Industries, Inc. • MOL Hungarian Oil & Gas Ltd. • Morocco-ONHYM • Moyes & Co. • Mozambique - National Petroleum Institute • Namcor • Namibia • Nanyang Technological University
• National Oil Corp. of Kenya • Nautilus/RPS • Neflex • Neflex Petroleum Consultants Ltd • Net Brains • Neuralog Inc. • New Zealand Petroleum & Minerals • Nido Petroleum Limited • Nova Scotia
• NuTech Energy Alliance • NWS Databases & Player Studies • NXT Energy Solutions, Inc. • OilSERV • ONHYM • Ophir Energy Company • Optimal Exploration & Development • Origin Energy • OTC
Asia • Otto Energy Ltd • Pacific Rubiales Energy • PacSeis, Inc. • Paradigm Geophysical • Peru, PERUPETRO S.A. • Petro Seychelles • Petrobras - Petroleo Brasileiro S.A. • Petroceltic Italia Srl •
petroEDGE • Petroleum Agency SA • Petroleum Club/Air France • Petroleum Corporation of Jamaica • Petroleum Energy • Petroleum Exploration Society of Australia (PESA) • Petroleum Geological
Analysis • Petroleum Geo-Services • Petroleum Magazine • PETRONAS • Petroseis Ltda • PetroSkills • Petrosol • Petrosys Pty Ltd. • PGS • PGS Exploration (UK) Limited • Philippine Department
of Energy • Platte River Associates, Inc. • Plectrum Petroleum Plc • PLS Inc. • Polarcus • Professional Investment Services • Prospectiuni • Prospectors • PT Horizon Geoconsulting • Radarsat
International • Remar Agency SAS • Repsol Exploracion, S.A. • Republic of Cyprus • Republic of Somaliland • Republic of Trinidad and Tobago, Ministry of Energy & Energy Industries • Richmond
Energy Partners • Rigzone • Rock Solid Images • Roxar • Royal Holloway-University of London • RPS Group Plc. • RPS/Nautilus • Saharawi Arab Democratic Republic • Santos Ltd • Saudi Arabian Oil
Company (Saudi Aramco) • SCA • Schlumberger • SDC Geologix • SDI • SeaBird Exploration • SEAPEX • Searcher Seismic • Seismic Equipment Solutions • Seismic Micro-Technology, Inc. • SEPM
(Society for Sedimentary • Geology) • Sercel Inc. • Serinus Energy • Sevmorneftegeofizika (SMNG) • Seychelles Petroleum • Shell Exploration & Production • Shell International • SICORI • Siga
• Sociedad Colombiana de Geologia • Society of Exploration • Geophysicists (SEG) • Sonangol-Angola • South Africa, Petroleum • Agency SA • Spatial Energy • Spectrum • Springer • Sri Lanka
• SRK Consulting • Statoil • StratoChem Services • Strike Oil Limited • StructureSolver • Suriname • Staatsolie • Svenska Petroleum • Exploration AB • Swift Oil and Gas • System Development,
Inc. • (SDI) • Tanzania, Petroleum • Development Corp • Task Fronterra Geoscience • Task Geoscience • TDI-Brooks International, Inc. • Tecnica Mexicano • Tele-Rilevamento Europa-Tre • Terrex
Group • Tesla Exploration Colombia • S.A.S. • Texas OilTech Laboratories • Inc. • TGS • The Peak Group • The United Kingdom • Hydrographic Office • Thrust Belt Imaging Inc. • TNO • Todd Energy
Ltd. • TOTAL • Transatlantic Petroleum • Trinidad and Tobago • Turkish Petroleum Corporation (TPAO) • Uganda Petroleum Exploration and Production Department • UK Hydrographic Office •
Univ TX at Austin, Bureau of Economic Geology • Univ TX at Austin, Jackson School of Geoscience • Universiti Teknologi PETRONAS • University of Texas at Austin • Uruguay • Uruguay, ANCAP
• USGS • UZMA Engineering • Velseis Pty Ltd. • Veritas DGC Aust Pty Ltd • Veritas Servicios Geofisicos • Vetra/TR • Vietnam, PetroVietnam • Vista GeoScience • Visualization Sciences Group
• W. L. Gore & Associates • Weatherford • WesternGeco Limited • WiPS Consulting GmbH • Wood Mackenzie • Woodside Energy • Worldwideworker.com • Zebra Data Sciences - EzDataRoom



ICE ATTRACTS GEOSCIENTISTS WORLDWIDE

ICE delivers a great audience to you. Known for its world-class technical program, ICE appeals to an audience passionate about discovering the newest innovations for exploration and production. Attendees include: geologists, geophysicists, engineers, academia, and more.

BY THE NUMBERS

LONDON 
2,109 ATTENDEES
70 EXHIBITORS
79 COUNTRIES REPRESENTED
95% NON-U.S. ATTENDEES

ISTANBUL 
1,446 ATTENDEES
45 EXHIBITORS
67 COUNTRIES REPRESENTED
83% NON-U.S. ATTENDEES

CARTAGENA 
1,912 ATTENDEES
77 EXHIBITORS
51 COUNTRIES REPRESENTED
74% NON-U.S. ATTENDEES

SINGAPORE 
2,122 ATTENDEES
91 EXHIBITORS
62 COUNTRIES REPRESENTED
89% NON-U.S. ATTENDEES

MILAN 
1,989 ATTENDEES
71 EXHIBITORS
70 COUNTRIES REPRESENTED
80% NON-U.S. ATTENDEES

MELBOURNE 
1,386 ATTENDEES
40 EXHIBITORS
39 COUNTRIES REPRESENTED
97% NON-U.S. ATTENDEES

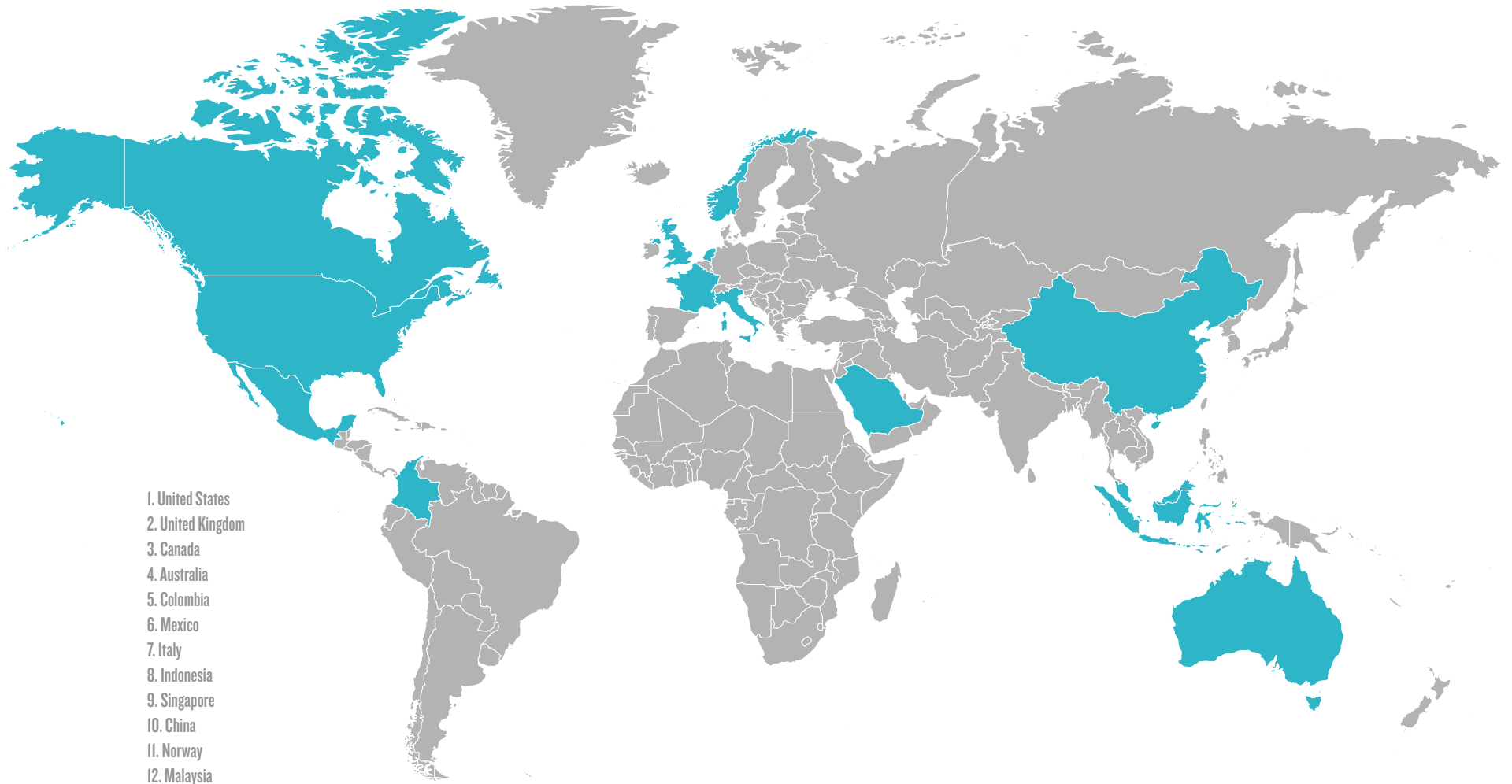
CAPE TOWN 
1,065
41 EXHIBITORS
75 COUNTRIES REPRESENTED
88% NON-U.S. ATTENDEES

CANCUN 
1,085
42 EXHIBITORS
17 COUNTRIES REPRESENTED
65% NON-U.S. ATTENDEES

99% OF ATTENDEES WOULD RECOMMEND
ICE TO A COLLEAGUE OR FRIEND

95% OF ATTENDEES
FOUND THAT ATTENDING
ICE DIRECTLY IMPACTED
DAY TO DAY WORK

MOST ATTENDEES BY COUNTRY OF ORIGIN (ten year average)





ICE ATTENDEES VISIT THE EXHIBITION

99%

OF ATTENDEES VISIT
THE EXHIBITION

96%

OF ATTENDEES FOUND THAT
THE EXHIBITION'S CONTENT
ADEQUATELY REFLECTS WHAT
IS CURRENT/EMERGING IN
PETROLEUM GEOSCIENCES

95%

OF ATTENDEES FOUND
THAT THE EXHIBITION HOSTS A
DIVERSE RANGE OF PRODUCTS
AND SERVICES

95%

OF ATTENDEES FOUND THE
EXHIBITION OFFERS
OPPORTUNITY FOR NEW
BUSINESS RELATIONSHIPS

ICE DELIVERS TRAFFIC FOR EXHIBITORS BY CONDUCTING EXTENSIVE PRE-SHOW MARKETING EFFORTS AND BY PLACING STRATEGIC EVENTS IN THE HALL.

Events and activities that drive traffic to your booth:

- ▶ Icebreaker reception
- ▶ Daily coffee and refreshment breaks
- ▶ End-of-day receptions
- ▶ Poster presentations
- ▶ AAPG Center
- ▶ International Pavilion

Marketing efforts that build traffic:

- ▶ Email campaigns to association members, past attendees, and other industry professionals
- ▶ Display advertising and editorials in industry publications
- ▶ Free exhibitor listing online and in printed conference announcement and program
- ▶ Exhibitor guest passes to send to clients/prospects
- ▶ Social media campaigns

Additional advertising opportunities are available to add value to your exhibition space investment:

- ▶ Program book advertising
- ▶ Enhanced exhibitor listing in program book
- ▶ Targeted emails sent to all current attendees
- ▶ Email newsletter advertising
- ▶ On-site branding including banners, floor decals, and more

ACT NOW TO SECURE EXHIBIT SPACE FOR YOUR COMPANY

Book your ICE 2019 exhibit space today before the best spots are gone. Whether you're looking for new market breakthroughs or face time with leading geosciences professionals, you can't afford to miss ICE Buenos Aires.

How to Book

1. Choose your desired location from the live online floor plan at ICEevent.org
2. Download and complete a space contract from ICEevent.org
3. Return it to your ICE 2019 Sales Representative

Here's What's Included with Your Exhibit Investment:

- ▶ Your company name listed online
- ▶ Two full-convention registrations for every 6m² of commercial stand space (one for nonprofit)
- ▶ Company contact information in the Official Program Book, plus listing of products and services (must meet required deadlines)
- ▶ Access to the exhibitor lounge

STAND PRICES

Floor Space Only

Minimum 24m²

US \$535/m²

Basic Package

White panels with aluminum frames, aluminum fascia board with white panels, electrical main connection 1 kW including consumption and wall socket, company name, grounding/earthing stand, carpet (show management color choice)

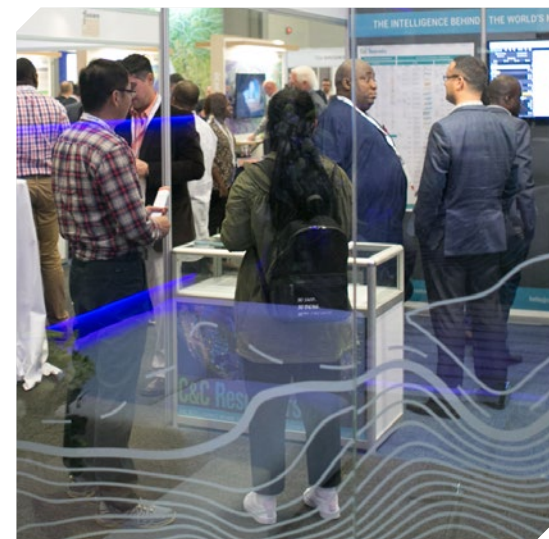
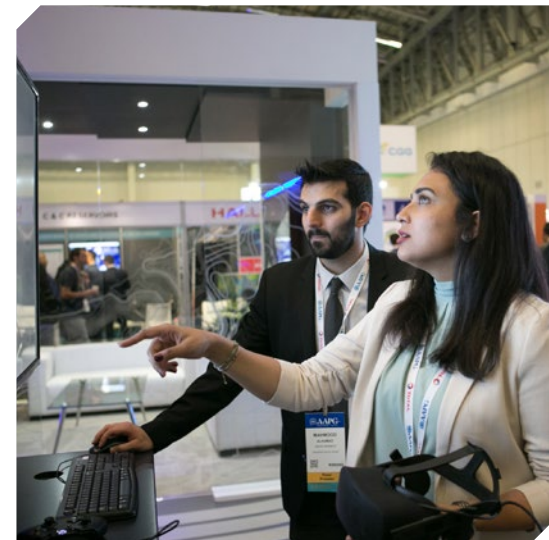
US \$565/m²

Basic Package + Furnishings

White panels with aluminum frames, aluminum fascia board with white panels, electrical main connection 1 kW including consumption and wall socket, company name, rounding/earthing stand, carpet (show management color choice) PLUS Furniture Package including 1 table, 2 chairs, 1 waste bin

US \$595/m²

Companies submitting contracts will be assigned space on a first-come, first-served basis.





ABOUT BUENOS AIRES

The birthplace of the tango is, like the dance itself, captivating, seductive, and bustling with excited energy. Atmospheric old neighborhoods are rife with romantic restaurants and thumping nightlife, and Buenos Aires' European heritage is evident in its architecture, boulevards, and parks. First-time visitors tend to associate Buenos Aires with tango, steak, and wine—that trifecta of local passions—but the Argentine capital's French buildings, Italian food, and Spanish nightlife also tell the story of a city with one foot in Latin America and the other in Europe. Tree-lined avenues, a thriving nightlife, and great food and wine make the Argentinian capital one of the most exciting cities in the continent.

THINGS TO DO

1. Tour the Recoleta Cemetery
2. Visit Tigre and explore the delta
3. Dance Tango at a Milonga
4. Visit the Museo Nacional de Bellas Artes'
5. Shop at the San Telmo Market
6. Watch a Polo Match or Horse Racing in Palermo
7. Take in a Show at Teatro Colón
8. Wander Puerto Madero
9. Check out the Museum of Latin American Art
10. Stroll Corrientes Avenue
11. Relax in the Botanical Gardens
12. Explore the Feria de Recoleta and Plaza Francia
13. Meander through the Colorful La Boca Neighborhood
14. Head underground and see the El Zanjón de Granados
15. Eat Steak, Drink Malbec!







ALIGN YOUR COMPANY WITH THE MOST IMPORTANT GLOBAL GEOSCIENCES EVENT



WHY SPONSOR?

Use ICE to position your brand before the best and brightest minds in the geosciences. Your sponsorship commitment is essential to the success of ICE covering the continuing breakthroughs, innovations, and discoveries being made into our growing exploration industry.

Increase ROI – Maximize your booth investment by driving traffic with a host of options before or during the show.

Premium Placement – Ensure your brand is the first thing your target thinks of when making a buying decision by investing in an aggressive brand strategy that paves the way for your sales team.

Guide Your Future – For more than 100 years, AAPG has developed the scientists and the science that have driven energy exploration. Your sponsorship allows AAPG to continue this critical mission building a positive future for the entire energy sector.

Benefits of Sponsoring ACE:

- ▶ Increase visibility with international exposure to more than 70 countries
- ▶ Drive traffic directly to your booth
- ▶ Gain a competitive advantage over other brands
- ▶ Support the next generation of geoscientists
- ▶ Invest in growing the exploration industry
- ▶ Enhance the total conference experience

WHO SPONSORS?

ICE sponsors are industry leaders that see the value of supporting AAPG events where sponsor dollars are reinvested back into exploration. Join an elite group of leading oil and gas service providers from around the world and be exposed to the most recognized, expert geoscientists.

PAST SPONSORS INCLUDE



أرامكو السعودية
saudi aramco



Schlumberger



ExxonMobil



HALLIBURTON



petroWEB



pds group



CASA EXPLORATION



TALOS ENERGY



THE AMERICAN OIL & GAS REPORTER



EXPLORER

GEO ExPRO

concedo





SPONSORSHIP LEVELS

	DIAMOND \$50,000 +	TITANIUM \$40,000 +	PLATINUM \$30,000 +	GOLD \$20,000 +	SILVER \$10,000 +	BRONZE \$5,000 +	PATRON \$1,000 +
Program Book Recognition							
Advertisement in Technical Program and Registration Announcement	1 Full page	1 Half page					
Advertisement in Program Book	1 Full page	1 Half page	1 Quarter page	25% Discount	15% Discount		
Logo on List of Sponsors	✓	✓	✓	✓	✓	✓	✓
Website Recognition							
Logo on Sponsor Page (with hyperlink)	✓	✓	✓	✓	✓	✓	✓
Logo on Scrolling Sponsor Banner	✓	✓	✓				
On-Site Benefits							
# of Complimentary Full Conference Registrations	2	2	1	1			
Sponsor Banner	✓	✓	✓	✓			
Logo on Technical Session Walk-in Slides	✓	✓	✓	✓	✓	✓	✓
Logo on Opening Ceremony Walk-in Slides	✓	✓	✓	✓	✓	✓	✓
Sponsor Ribbons	✓	✓	✓	✓	✓	✓	✓
Post-Show Recognition							
Logo on Sponsor Page Explorer September 2019 Issue	✓	✓	✓	✓	✓	✓	✓

Secure your sponsorship items now to help your company succeed. Not only will your brand be exposed to the preeminent minds in geosciences, but you will be directly contributing to the advancement of our energy sector and the revitalization of overall exploration.

HOW TO SECURE

1. Select the sponsored items that are the best fit for your company.
2. Complete and return the sponsorship commitment form along with your company logo. (Logo needs to be a vector .eps file)

DESIGN YOUR OWN SPONSORSHIP

Do you have a particular sponsorship in mind you don't see on our list? AAGP is pleased to customize a package that suits your specific needs.

Sponsorship levels are determined by the total dollar amount contributed and received by AAPG. Pricing excludes taxes.

SPONSORSHIP ITEMS

Attendee Bags

[\$30,000 Exclusive or \$10,000 Co-Sponsor (Limit 3)]

- Sponsor logo (full color) prominently displayed on conference attendee bags
- Sponsor logo (full color) displayed on signage near registration

Technical Program & Registration Announcement

[\$35,000 Exclusive]

- Sponsor logo (full color) on front cover
- Four-color, full-page advertisement on inside back cover

Registration Sponsor

[\$25,000 Exclusive]

- Sponsor logo (full color) prominently displayed on registration counters and signage
- Sponsor recognized on Registration Confirmation emails

Conference Wi-Fi

\$10,000 Co-Sponsor (Limit 3)

- Sponsor logo (full color) prominently displayed on signage inside Exhibition
- Sponsor logo (full color) displayed on sign-in screen for Wi-Fi access

Directional Signage

[\$17,500 Exclusive or \$10,000 Co-Sponsor (1 available)]

- Sponsor logo (full color) prominently displayed on all directional signage

Exhibition Daily Refreshments

[\$25,000 Exclusive or \$10,000/day Co-Sponsor (Limit 3)]

- Sponsor logo (full color) on signage throughout Exhibition
- Sponsor logo (full color) on table tent cards

Exhibition End-of-Day Receptions

[\$27,500 Exclusive or \$12,500/day Co-Sponsor (Limit 2)]

- Sponsor logo (full color) on signage throughout Exhibition
- Sponsor logo (full color) on table tent cards

Icebreaker Bar Sponsor

[\$5,000 per Bar – 10 available]

- Sponsor logo (full color) on signage at designated bar station
- Sponsor logo (full color) on table tent cards
- Opportunity for sponsor to provide koozies at designated Bar station

Program Book

[\$25,000 Exclusive]

- Sponsor logo (full color) on the front cover
- Four-color, full-page advertisement (prominent placement)

Mobile App Sponsor

[\$50,000 Exclusive or \$20,000 Co-Sponsor (Limit 3)]

- Sponsor logo (full color) on the front cover
- Four-color, full-page advertisement (prominent placement)

Conference Abstracts Digital Library

[\$17,500 Exclusive or \$10,000 Co-Sponsor (Limit 2)]

- Sponsor logo (full color) displayed on website
- Digital advertisement on website with hyperlink
- Opportunity for sponsor to provide flash ad

Exhibition Aisle Signage

[\$15,000 Exclusive]

- Sponsor logo (full color) prominently displayed on aisle signs in exhibition

Badge Cords/Lanyards

[\$14,500 Exclusive (provided by sponsor)]

- Sponsor logo (full color) on 1-inch lanyards distributed at registration
- Sponsor logo (full color) displayed on signage in registration area

Presenter and Judges Gifts

[\$8,500 Exclusive]

- Sponsor name and logo will accompany thank-you gifts chosen by committee provided to presenters and judges
- Sponsor logo (full color) on signage inside Speakers Service Center

Technical Session Signage

[\$6,500 Co-Sponsor (Limit 3)]

- Sponsor logo (full color) on signage outside each session
- Sponsor logo (full color) on technical session walk-in slides

Conference Notepads

[\$15,000 Exclusive]

- Sponsor logo (one color) provided on 127mm x 178mm notepads provided inside all technical session rooms

Poster Sessions

[\$5,000 Co-Sponsor (2 available)]

- Sponsor logo (full color) on signage in Poster Session area inside exhibition

Volunteer Support

[\$7,500 Exclusive]

- Sponsor logo (full color) on volunteer shirt/vest worn on site by volunteers

Student/Young Professional Programs

Field Trip and Short Course Registration Assistance

- (minimum of \$1,000 for sponsor recognition)

Student Attendance and Travel/Accommodations Assistance

- (minimum of \$1,000 for sponsor recognition)

Student and Faculty Lounge

[\$15,000 Exclusive]

- Sponsor logo (full color) on signage
- Opportunity for sponsor to provide materials to be displayed

Young Professional and Student Reception

[\$15,000 Co-Sponsorship (Limit 3)]

- Opportunity for sponsor to have representative speak at the reception
- Sponsor logo (full color) prominently displayed on signage at reception
- Sponsor logo (full color) on table tent cards

Young Professional Meet and Greet Event

[\$5,000 Exclusive]

- Sponsor logo (full color) prominently displayed on signage at event
- Sponsor logo (full color) on table tent cards

Student-Young Professional Leadership Summit

[\$15,000 Co-Sponsorship (Limit 3)]

- Sponsor logo (full color) on signage at event

** All pricing is in U.S. Dollars and excludes taxes. Pricing subject to change.*



ENTERTAIN YOUR CLIENTS

Buenos Aires is waiting with its amazing steaks, red wine, and plenty of sites to occupy you and your clients for days on end. Take advantage of this beautiful city and immerse your business relationships with dining and entertainment outings that are sure to offer a lasting impression.

Discover succulent dishes that spotlight homegrown ingredients from across the country and enjoy craft cocktails and artisanal breweries from the endless restaurant and bar options. Whichever you choose Buenos Aires has you covered! Here is just a taste of what you can experience.

EATS

- **El Pobre Luis**

Fútbol jerseys line the walls at El Pobre Luis, a bustling Chinatown parrilla. Locals pack the house to order salchicha parrilleras and Uruguayan pamplonas, either beef, chicken, or pork stuffed with cheese, ham, and roasted red peppers, rolled up, and cooked on the parrilla. Head to the bar for the best seat in the house, which overlooks head parrillero Beto Niz on the grill. The crispy sweetbreads, also referred to as the caviar of the parrilla, are a must-order.

- **Mishiguene**

This isn't your Bubbe's Friday night shabbat dinner. The upscale Jewish eatery recreates Ashkenazi, Sephardic, Israeli, and Middle Eastern dishes using fresh ingredients and modern techniques in a way that both intrigues and invokes nostalgia. The bone-in pastrami will leave you utterly verklempt.

- **Casa Cavia**

It's ideal for a boozy weekday lunch or afternoon merienda (tea time) to soak up the picture-perfect garden. The restaurant looks as if it were taken directly from a Vogue photoshoot and shares a space with a cultural center, publisher, bar, and florist shop.



- **Ceviche at La Mar Cebicheria**

Buenos Aires isn't known for its seafood; generally, what's available is usually mistreated, unfresh, and overall of poor quality. Luckily, Peruvian powerhouse La Mar came to school Argentines in the art of ceviche making. One step across the threshold to a massive sunny terrace, and you'll instantly be in the mood for some ceviche and pisco. It's open for lunch and dinner.

- **Perón Perón Resto Bar**

Not many political-themed restaurants serve good food, but Perón Perón — named after the beloved president Juan Perón and first lady Eva Duarte (you know, Madonna in Evita) — is the exception. Loyal followers come to sing the national anthem around a Peronist shrine while downing deep-fried empanadas, polenta with osso buco, and grilled pacú river fish. Just please, whatever you do, don't start singing "Don't Cry For Me Argentina." It's not a thing here.

Other great dining options:

- Argentine-Style Pizza at El Güerrin
- Choripán at Nuestra Parrilla
- Café Rivas
- Don Julio
- Elena



DRINKS

- **BierLife**

The setting is an old San Telmo house that opens to an inner patio, which in turn leads to various other rooms and spaces. There are mismatched wooden tables, chairs, and stools tucked away in every corner of the place. There's nothing fancy about BierLife but the atmosphere is warm and friendly.

- **Gran Bar Danzon**

This place opened back in 1998 and has consistently catered to a sophisticated looking crowd—think the professional crowd conducting business, 40-something jetsetters, local couples on a first date, and tourists who found their way here thanks to the recommendations of the concierge at the Alvear Palace Hotel.

- **Milion**

This isn't just any bar in any old building. The setting is a stunning Belle Epoque mansion that offers rooms for drinking and lounging. Downstairs is the dining room that spills out onto an open air courtyard with ivy covered walls, leafy trees, and sparkling lights overhead. Up some marble steps and a grand staircase is the first of many high-ceiling rooms with restored oak floors, plush sofas on one end, and a long bar at the other. This place hits all the right notes.

- **Florería Atlántico**

If you score a table, this is a place where you might make a night of it. If not, a seat at the bar is good for a couple of drinks before you hit another place. Either way, you'll have a good time whether you're on a date or with a couple of friends.

- **El Boliche de Roberto**

What this small Almagro neighborhood bar lacks in fancy decor, it more than makes up for in authenticity. The rickety tables and chairs are mismatched; high up on the walls, old wine bottles line the shelves and below hang framed photos and keepsakes. In the corner of the room there's a local musician singing a tango and the crowd hangs on his every word.

Other great places to grab a drink:

- Bar 878
- Verne Cocktail Club
- Aldonza Bar
- Boticario
- Vico Wine Bar

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