

AAPG | Imperial Barrel Award 2021

A Joint Program of AAPG and the AAPG Foundation

Dear Future Sponsor:

The AAPG Imperial Barrel Award (IBA) program is a unique opportunity for teams of students from universities around the world to analyze actual geologic, geophysical, land, economic and production data in a real-world scenario. Teams participate in their respective AAPG Section and Region competitions in February, March and April to earn the right to advance to the Global Final competition Saturday, May 22, 2021, preceding the opening of the AAPG Annual Convention and Exhibition, which begins May 23.

We seek your financial support for the IBA Section, Region and Global Final competitions in three ways:

1. Make a financial contribution to help underwrite the cost of:
 - a. Transportation, transfers and housing expenses for competing teams.
 - b. IBA luncheons, receptions, awards and facilities.
 - c. Sponsorship funds to the universities of participating and winning teams.
2. Volunteer an experienced exploration employee to serve as an IBA judge or team mentor.
3. Donate a complete dataset for the IBA program.

Your company benefits include:

- Encourage excellence in the industry's future workforce.
- Promote your company as a potential employer to top-ranked geoscience students from around the world while evaluating potential new talent under a real-world industry presentation.
- Earn an invitation to this exclusive scouting opportunity.
- Access to view the competition presentations and attend the luncheons and receptions with the students and advisors.
- Provide recruiting information to the student staging room for students to view at their leisure at specific sponsorship levels.
- The opportunity to donate a dataset, which gives your company Diamond Level sponsorship the year the data is donated and Gold Level sponsorship every year the data is in use.
- The opportunity to offer a company representative to serve as a judge in the competition at specific levels of support. (Judge must have a minimum of three years' experience vetting exploration projects.)

All sponsors and supporters will be recognized during the IBA final awards ceremony. When sponsoring more than US \$15,000 you will receive logo recognition in all media, including the AAPG website, AAPG Explorer, award events, official ACE program book and signage at the global competition event.

Note: Specific rewards vary by Section, Region and IBA Global Final events. Sponsors should consult the posted rewards list for each of these events.

In the event Section, Region or Global Final competitions can't be conducted in person, and virtual programs are mandated, unused funds will be allocated toward other AAPG student programs.

For more information please visit: <http://iba.aapg.org/sponsorship>.

Thank you in advance for considering this exciting opportunity for students and your company.

Sincerely,

Vern Stefanic
Director
AAPG Administration and Programs

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Yes, our company wants to support the 2021 AAPG IBA program Section and/or Region semifinals competition, and/or the AAPG IBA Global Final competition.

Company name: _____
(Please print your company name as you would like it to appear in acknowledgments.)

Address: _____

Company contact: _____

Location/department: _____

Telephone: _____

Email: _____

Pledge amount and allocation: *(all amounts are in U.S. dollars)*
Please note that IBA sponsorship does NOT count toward any AAPG convention donation total.

Diamond \$50,000+ Titanium \$25,000

Gold \$20,000 Silver \$15,000 Bronze \$10,000

Iron \$5,000 Patron \$1,000 Sponsor \$0-\$999

us\$ _____ **Global IBA Finals**

us\$ _____ Africa Region

us\$ _____ Eastern Section

us\$ _____ Asia Pacific Region

us\$ _____ Gulf Coast Section

us\$ _____ Canada Region

us\$ _____ Mid-Continent Section

us\$ _____ Europe Region

us\$ _____ Pacific Section

us\$ _____ Latin America & Caribbean Region

us\$ _____ Rocky Mountain Section

us\$ _____ Middle East Region

us\$ _____ Southwest Section

Dataset donation

Software donation

Please email, fax or mail this completed form to:
 Susie Nolen
 AAPG Programs Team Leader
 P.O. Box 979
 Tulsa, OK, USA 74101-0979
 US Phone: 001-918-560-2634
 FAX: 001-918-560-2694
 Email: snolen@aapg.org

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The following sponsorship benefits are available for the Imperial Barrel Award (IBA) program by an individual or company for the competition. The cumulative sponsorship includes financial support for any or all of the following: Region, Section or Global Final competitions, and software, dataset or educational donations accepted by the program. Sections and Regions may offer additional recognition for local competition contributors.

Sponsor (\$0 to \$999) Sponsors at this level will receive:

- Verbal acknowledgement at one Region or Section IBA event selected by the sponsor.
- Acknowledgement on the IBA sponsorship webpage.

Patron (\$1,000 to \$4,999) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.

Iron (\$5,000 to \$9,999) Sponsors at this level will receive:

- Patron level rewards, plus:
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. Logo must be received by AAPG staff by Feb. 1, 2020.
- May nominate one judge for each Region and Section event. (Acceptance of nominee is at the discretion of Region or Section IBA coordinators.)

Bronze (\$10,000 to \$14,999) Sponsors at this level will receive:

- Iron level rewards, plus:
- Corporate logo and listing on the sponsor posters at the finals event.

Silver (\$15,000 to \$19,999) Sponsors at this level will receive:

- Bronze level rewards, plus:
- Corporate logo on the IBA webpage scrolling sponsors bar.

Gold (\$20,000 to \$24,999) Sponsors at this level will receive:

- Silver level rewards, plus:
- Link to the sponsor's corporate webpage from the IBA webpage.

Titanium (\$25,000 to \$49,999) Sponsors at this level will receive:

- Gold level, rewards plus:
- *Can nominate one judge for the Global Final competition.*

Diamond (Above \$50,000) Sponsors at this level will receive:

- Titanium level rewards, plus:
- Invitation to give a two-minute speech to the students during the IBA final awards ceremony.
- *For AAPG Corporate Advisory Board members only: Named sponsorship for the current year's top three awards at the finals event: "AAPG Imperial Barrel Award sponsored in part by (sponsor's name)."*



2021 IBA In-Kind Sponsorship

Companies donating one of the following items earn the noted equivalent value in sponsorship to the IBA program. All donated items must be approved by the IBA chair to receive the stated benefit.

- Dataset Donations Diamond Level equivalent in the year of donation; Gold level equivalent as long as the dataset is in use.
- Software Donations Gold Level equivalent.
- Educational Donations Silver Level equivalent.