

To: AAPG EMD Executive Committee, Committee Chairs, Councilors, Meeting Chairs and Vice-Chairs, and AAPG Representative

Subject: **AAPG EMD Executive Committee Meeting**  
**Tuesday, November 13, 2012**  
**Time: 10:00 a.m. – 11:00 a.m. CST**  
**WebEx Teleconference**

## **EMD Meeting Minutes**

### **I. Call to Order at 10:05am CST – President Andrea Reynolds**

### **II. Roll Call**

**Executive Committee: (X = present)**

- X Andrea Reynolds - President**
- X Bob Trevail – Vice President**
- X Jeremy Boak – President-Elect**
- X Bruce Handley - Secretary**
- X David Tabet - Treasurer**
- X Stephen Testa – Past President (ex-officio)**

### **III. Opening Comments**

President Reynolds remarked that a good conversation occurred during last month's meeting. She thanked the Committee for their participation in this teleconference. Three agenda items for discussion this month included:

1. EMD Budget Discussions with David Curtiss, AAPG Executive Director
2. Reports for the Mid-Year Meeting, November 29, 2012.
3. Other Business

### **IV. Discussion**

#### *Budget Discussions*

President Reynolds began the meeting with a summary of the budget discussion held with AAPG Executive Director David Curtiss. Mr. Curtiss was asked if EMD could continue to receive the \$27,000 dues grant, at least until the end of 2013. Mr. Curtiss stated that he would follow up with the AAPG Treasurer but President Reynolds' impression was that he was receptive to continuing the grant. Mr. Curtiss also mentioned that EMD was approved to run an \$87,000 deficit this year and that the division was set up to operate this way. President Reynolds stated that EMD could become more financially solvent through additional Geoscience Technical Workshops (GTWs), short courses, publications, or other revenue-generating activities. Mr. Curtiss mentioned that it would be possible to discontinue budgets all together.

President Reynolds mentioned that EMD co-brands with other divisions at the ACE and ICE but that we realize no revenues from these efforts. Mr. Testa mentioned that AAPG should be considering ways in which all of the divisions could realize income from co-branding efforts and perhaps a generic formula could be developed to assist divisions with generating income from them. President Reynolds noted that she would keep the Executive Committee (EC) updated as to further discussions but asked the EC to think of ways in which we could market ourselves more effectively. Mr. Tabet mentioned that GTWs would not solve our budget problems by themselves. President Reynolds responded that the GTWs serve to raise awareness that helps attendance at short courses and other activities which also raise income for the division.

#### Reports for the Mid-Year Meeting

President Reynolds stated that we needed to contact individuals responsible for submitting reports to ensure timely submission and to stress the need for “highlights only” in the reports so that all participants have an opportunity to contribute to the discussion. Executive Director Curtiss expressed an interest in attending this meeting. Norma Newby volunteered to follow up with those who had not yet submitted reports for the Mid-Year Meeting. President Reynolds mentioned that she would begin developing the agenda for the meeting.

#### Other Business

President Reynolds mentioned that she had received an email from the Pacific Section which brought up the possibility of co-sponsoring a one-day short course with the DEG. This section meeting takes place April 19-25 in Monterrey, California. Mr. Testa stated that he would be attending this conference and that he would support the co-branding effort as needed. President Reynolds stated that she would follow up with the short course organizer and that the EMD would go forward with the planning.

Mr. Tabet mentioned that the EMD does not receive revenues from our support of section meetings and that we should consider negotiating some kind of revenue-sharing agreement with them when we expend effort in support of their programs. President Reynolds mentioned that the section meetings are a separate entity from the AAPG as a whole and that made the revenue-sharing issue more problematic. Ms. Newby stated that the sections needed to be advised as to their degree of financial risk if we intended to ask for a share of the revenues generated. She stated that the lead time for planning section events was 12-18 months and that she would look at the calendar for 2014 and contact section leaders regarding the possibility of working with the EMD as a revenue-sharing partner for some activities. President Reynolds stated that EMD should involve Tom Temples as part of that discussion. Mr. Temples is the current President of the Division of Environmental Geosciences (DEG). President Reynolds asked the EC to consider how much time and effort should be expended in support of section meetings and mentioned the need to follow up on this topic with Executive Director Curtiss. She also mentioned her concern that we not burn out folks who already support the EMD in other areas. President Reynolds closed this discussion with the comment that she thought the current structure was flawed and that the divisions needed more support from AAPG.

Mr. Bob Trevail reported on the degree to which EMD is involved in the ACE. The following is the current list of EMD sponsored or co-sponsored sessions, field trips, short courses & other events scheduled for ACE 2013 in Pittsburgh next May:

#### Oral Sessions

- Theme 1: Lower Paleozoic Unconventional Plays of the Northeast U.S. (EMD/AAPG)
- Theme 1: Shale Plays of the Americas (Non-U.S.) (AAPG/EMD)
- Theme 1: The Bakken Petroleum System (AAPG/EMD)
- Theme 1: The Eagle Ford Petroleum System (EMD/AAPG)
- Theme 1: Evaluation of European Shales (EMD)
- Theme 1: Worldwide Unconventional Reservoirs (AAPG/EMD)
- Theme 1: Shale and Tight Oil Plays from Around the Globe (EMD)

#### Poster Sessions

- Theme 1: Resource Plays I (AAPG/EMD)
- Theme 1: Resource Plays II (AAPG/EMD)
- Theme 1: Unconventionals I (EMD/AAPG)
- Theme 1: Unconventionals II (EMD/AAPG)

#### Field Trips

1. The Marcellus Shale in south central Pennsylvania, eastern West Virginia and western Virginia, Lee Avary & John Dennison - EMD 100% sponsor
2. Core Workshop and Field Trip: Organic-Rich Shales of New York, Taury Smith & Jim Leone - EMD 50% sponsor, PAPG 50% sponsor
3. Coal measures of Kentucky, Steve Flint - EMD 50% sponsor, SEPM 50% sponsor

#### Short Courses

1. Black Shale Core Workshop, Core Laboratories - EMD 25% sponsor, PAPG 25% sponsor, Eastern Section 50% sponsor
2. Hydraulic Fracturing of Shale Reservoirs, Randy LaFollette - EMD 100% sponsor

#### EMD Luncheon Speaker

Seamus McGraw, author of "End of Country" <http://www.seamusmcgraw.com/>

Doug Patchen, EMD Vice Chair for the meeting, did a very fine job of making sure EMD is well represented at the meeting.

Ms. Newby asked how the EMD was marketing the luncheon and asked how the division could get the news out. President Reynolds suggested that we reach out to various professional societies and send them personalized invitations to attend the luncheon. President Reynolds and Ms. Newby will work together to develop this letter of invitation and identify recipients.

President Reynolds stated that the EMD still needs councilors for the Eastern and Mid-Continent sections. The office of the President fills these posts by appointment. She also asked the EC about the timing for

the start of discussions about the next elections. Ms. Newby stated that this process begins around the end of March. Mr. Testa stated that he would be involved in the identification of candidates for the positions becoming vacant.

Mr. Bob Trevail mentioned that he needed to work with Ms. Newby on the EMD website. President Reynolds remarked that there are several areas which are out-of-date and she will be assisting in improving the website. She mentioned that the website needed to be easily accessible worldwide.

President Reynolds adjourned the meeting at 11:51am CST.