

Minutes from EMD Leadership Teleconference Wednesday July 1, 2009

Invitees:

Neil Fishman, Creties Jenkins, Norma Newby, Andrea Reynolds, Amy Sullivan, Frank Walles, Art Johnson, Kent Bowker, Fran Hein, Michael Campbell, Laura Wray

Participants:

Neil Fishman, Creties Jenkins, Norma Newby, Andrea Reynolds, Frank Walles, Art Johnson, Michael Campbell, Laura Wray

Action Items are underlined.

Agenda Items

- 1) Recap of Denver meeting (All)
 - a) Pre-meeting and EMD annual meeting
 - b) Division presidents meeting
 - c) Oral and poster sessions, judging, “pitches”
 - d) EMD Lunch
 - e) Student recruiting
 - i) Student pairings for opening session, EMD luncheon tickets, student panel involvement, young professionals booth, etc

The EMD financial numbers from the convention have not yet been compiled. There were about 7400 attendees, which exceeded expectations.

Action - Norma has a manual called the “AAPG Conventions Operations Manual” from 1995 and will work with Laura to update it. This way, many of the problems encountered in Denver might be avoided in New Orleans. The Executive Committee thought this was underway already.

Recommendations from Laura: EMD Vice-Chair needs to be proactive, especially if few planning committee meetings are held, and also needs to clearly understand who is in charge of what. Laura would get questions that had to be relayed to Norma and then to other AAPG reps and back down the chain to ~~Laura which~~ Laura, which was very inefficient. 28 oral abstracts were received on shale gas and most were rejected

Action - Norma will look to getting these abstracts to us so we can choose speakers for a GTW from them.

Norma and Andrea are working to finalize the number of new student members that joined in Denver. For New Orleans, we need to make sure there’s an “EMD sign” on the kiosk. The luncheon was great for the students that won the raffle tickets-many have sent thank you Emails to Andrea.

Based on our experience at the convention, where students did not equate EMD with unconvensionals, we discussed a strategy to consider a possible EMD name change.
Action - Neil and Andrea will work to investigate an appropriate process. Possibilities include (1) sending an Email to members asking them what they think about a name change and (2) hiring a consultant to help decide on the name change and generate a new logo.

- 2) 2009-2010 Business Plan (Frank)

- a) Includes full-time person in Tulsa, mentions the need for conferences/workshops as funding source, plan to be discussed July 10 with other Divisions—send to Rick Fritz beforehand

This is a work in progress. The next step is for Norma to incorporate updated tables into Frank's new Strategic and Business Plan. The goal is to finish this early next week, at which time it can be sent to the other Division Presidents as a template for writing their respective business plans. Norma will send out an Email to the other Division Presidents reminding them to put their business plans together prior to our scheduled meeting in Houston on July 10.

- 3) Financial and publications updates (Neil)
 - a) Update on 2009-2010 budget
 - b) Publications volumes update: Gulf Coast Coal Assessment, Hydrates, CO2 Sequestration, Coal Atlas, Astrogeology, GSA Hydrocarbons from Shale

The gas hydrates volume (Volume 89) will be out by the end of summer. Other publication updates have been submitted for inclusion in the business plan.

The coal committee has reviewed the proposal for the Gulf Coast Coal Assessment volume and wholeheartedly approved it. The plan is to do a run of at least 1,200 copies. The USGS will pay up to \$60,000 for this volume, which will likely cover the whole cost since it will be a CD. 200 of the CD's will come back to the USGS at cost and they will distribute these freely. As a result, EMD will not have to spend any of its own money for this but will still get 40% of the profits.

The shale gas committee has reviewed the Shale Reservoirs volume and approved it. EMD will pledge \$10,000 to the GSA Shale Reservoirs volume, which is in addition to the \$5,000 already pledged by Texas Christian University. Neil will talk to John Breyer about requesting money from the AAPG Foundation to augment this.

Bill's request for \$10,000 from the AAPG Foundation for the Astrogeology volume got in before June 30 so it may be acted upon shortly.

- 4) Recruiting student leaders (Andrea)
 - a) Identification of student leaders (working with Bill Houston)
 - i) Will send a list of 14 individuals to us—we will need to contact them.
 - b) Leadership Weekend and Student Chapter Leadership Summit

Andrea is working to follow-up on the Denver meeting. Two letters will be sent out—one to students thanking them for joining EMD and a second to technical committee chairs asking them to contact the students. Along with the letter to the committee chairs, we might also include a form letter that they could customize for the ~~students.~~ ~~Andrea~~ ~~students.~~ ~~Andrea~~ will check with Amy on whether there is an outreach presentations that we could send to each student along with a welcoming letter.

- 5) Outreach update (Amy)
 - a) Newsletter by Rebecca Harkins
 - b) Other activities

Action - A conference call will be scheduled that includes Fran, Andrea, Frank and Amy to discuss the topics of outreach, newsletters, and student recruitment. Based on his great work with students in Denver, Bruce Handley will be asked to help with student recruitment.

- 6) Councilors and Technical Committees (Creties and Frank)
 - a) Technical committee chairs for 2009-2010

- b) Proposal to change name of Uranium Committee to Nuclear Minerals

Action - Michael Campbell has proposed changing the name of the Uranium Committee to the Nuclear Minerals Committee. Frank will send an Email to EMD Executive Committee asking them to ratify this request.

- c) ~~Recruitment~~Recruitment of additional councilors

7) Procedures Manual (Andrea)

- a) Several changes to be made
 - i) Election of all councilors
 - ii) Multiple chairs for each technical committee
 - iii) Addition of tight sands and renewable committees

Action - Andrea will work to make the outstanding changes by July 17 so the manual can be handed-off to Fran.

8) Explorer articles for 2009-2010 (Frank and Creties)

- a) Four needed (deadlines of July 1, Oct 1, Jan 1, Apr 1, Jul 1)

The following articles are proposed for this year. Frank will work to get the August article finished over the next few days and circulate this to other key individuals.

- i) The Role of EMD, Frank Walles, due July 1 for August Explorer
- ii) Oil Shale, Ron Johnson, due Oct 1 for November Explorer
- iii) New Orleans Convention, Art Johnson, due Jan 1 for February Explorer
- iv) Tight Gas, Creties Jenkins, due Apr 1 for May Explorer

9) Update on section/region meetings (Creties et al)

- a) Sep 20-22: Evansville, Eastern Section
 - i) Creties will represent EMD and teach EMD-sponsored short courses
- b) Oct 14-16: Tulsa, Midcontinent
 - i) Brian Cardott to chair Woodford session, David Newell to chair CBM/Shale session
- c) Nov 15-18: Rio De Janiero, International
 - i) Unconventionals are listed as a theme but no definitive sessions listed yet
- d) Nov 23-24: Paris, European Region
 - i) Unconventional Resources session including geothermal, CBM, coal, tight gas
- e) Apr 18-21: New Orleans, Annual convention
 - i) Update from Art Johnson

Call for papers is going out today. There are 8 sessions under the “Unconventional Resources” theme. All but two of the sessions have two session chairs. We need to ensure that we don’t limit our speakers to just the Gulf Coast or U.S. The hydrates short course is a go. Jack Pashin is leading a fieldtrip we should co-sponsor. Looks like we will have a joint EMD-DEG luncheon, probably on Tuesday--Art needs luncheon speaker suggestions for this.

- f) May 16-18: Dallas, Southwest Section
 - i) Shale gas core workshop, etc
- g) May 27-29: Anaheim, Pacific Section
- h) June 13-15: Durango, Rocky Mountain Section

i) Four Corners Geological Society is hosting; several EMD commodities are featured Genevieve Young will chair a session on CO2 Sequestration, but the other unconventional session chairs are non-EMD members. Laura has made suggestions for co-chairs and short courses but has gotten little response. Laura will cycle back with them and see if EMD can sponsor anything. The call for papers will be issued soon.

10) EMD conferences/workshops updates (Frank and Creties)

a) Perkins Conference on Unconventional Energy Resources (December 6-9)

i) Explorer advertisement, distribute registration form to EMD members

Action - Creties will follow-up with Norma on this

b) Houston Mudrocks Conference: Planning for next February

c) Possible Calgary shale gas conference with CSPG

Action - Creties will follow-up with Jock McCracken on this

11) Other Business

Frank, Michael, and Creties will talk to Rick Fritz on July 10 about the value of inviting the whole EMD leadership team to AAPG Leadership Days.