

Summary for EMD Leadership Teleconference
Tuesday February 24, 2009
Final Minutes March 10, 2009
3-5 pm Central Time

Participants:

Bill Ambrose, Neil Fishman, Creties Jenkins, Norma Newby, Doug Patchen, Andrea Reynolds, Amy Sullivan, Frank Walles, Laura Wray, Sam Limerick, Susan Nash

Minutes from the Thursday January 15, 2009 teleconference were approved. **Amy will see that minutes of our teleconferences and mid-year meeting get loaded to a prominent spot on the EMD website.**

Agenda Items

- 1) Update on section/region meetings
 - a) Apr 26-29: Midland, Southwest Section (Mike Party, Creties)
 - i) Mike Party (SWS councilor) is not sure how EMD will be represented yet. There will be a Division Luncheon which Creties plans to attend to represent EMD. They are struggling to get enough papers to fill 2.5 days of technical presentations.
 - b) May 2-7: Ventura, Pacific Section (Jim Clough, Creties)
 - i) Jim and Creties have obtained 8 papers for an oral session called “Energy Minerals of the Pacific Region”. These included papers on hydrates, fracture detection in the Monterey shale, heavy oil, and shale gas.
 - c) Sep 20-22: Evansville, Eastern Section (Creties)
 - i) Creties will teach a two-day shale gas and CBM course at the meeting.
 - d) Oct 14-16: Tulsa, Midcontinent
 - i) Brian Cardott will chair a session on the Woodford Shale, David Newell will chair a session on CBM and Shale
 - e) Nov 15-18: Rio De Janiero
 - i) J Forman sent an inquiry to Creties about whether EMD wanted to be involved—this was forwarded to Latin American Councilor Jose AS Araiza. Bill Ambrose suggests

contacting Marcio Mello as a backup. He's not a member of any of the Divisions but could assist. **Creties will send an Email to J Forman asking about meeting status.**

f) June 2010: Durango, Rocky Mountain Section

- i) The Four Corners Geological Society is looking for help in setting up EMD sponsored events including short courses, field trips, etc. Laura Wray will ask them to identify EMD members in their section who could work with us. Bill Ambrose offered to work with them on coal and CBM related events.

2) EMD conference reports (Frank)

a) Houston Mudrocks Conference

- i) About 400 people attended, profit to EMD was \$79,500. Plans are already in place for a similar conference February 15-16, 2010. 10 new members signed-up at the meeting and Frank has been receiving new member applications since then from other attendees. A questionnaire has been sent to attendees to gauge what could be improved. About \$24,000 in sponsorships was obtained for the conference. **Neil will followup with John Tubb of the HGS to see that we get paid.**

b) Perkins conference on Unconventional Energy Resources (December 6-9, Houston)

- i) Frank and Creties are program committee co-chairs. Frank has put together the shale program. EMD will not be sharing the risk/reward for this conference, but EMD will have a presence and we will inquire as to the possibility of revenue sharing in future conferences. SEPM and GCSSEPM are the main sponsors.

3) Financial and publications update

a) Astrogeology publication (Bill)

- i) Contributors want color figures and it will be about 150 pages long. The estimated cost will be \$20,000-\$30,000. Bill will ask for Foundation support which is expected to be in the \$6,000-\$10,000 range. The Astrogeology committee is also approaching Lockheed-Martin for a \$3,000-\$5,000 sponsorship. These contributions plus a contribution of \$5,000-\$10,000 from EMD should cover the cost. The EMD leadership agreed to pledge this amount.

b) Hydrates, CO2 Sequestration, Coal Atlas updates (Neil)

- i) No updates since last month on these
 - c) GSA Hydrocarbons from Shale publication
 - i) Creties was approached by Terri Olson (AAPG Publications Chair) regarding whether EMD would be interested in co-sponsoring a proposed volume on “Hydrocarbons from Shale”. This would consist of recently presented GSA papers—GSA apparently doesn’t want to publish it as a volume. Neil believes GSA may already have a shale gas publication in the works. Chances are we wouldn’t make any money from it, but for a donation (\$5,000-\$10,000) we’ll have our name on it. **Creties will follow-up with Shale Gas Committee Chair Brian Cardott and ask him to (1) determine if there are other papers that should be solicited for the volume, (2) whether we could get companies to provide sponsorship dollars on behalf of EMD.**
- 4) Coal certification poll (Bill)
 - a) Bill reviewed the results of the coal certification poll. Two-thirds of respondents said the full-time experience requirement of 8 years was too much and that EMD certification requirements should be updated to match the requirements of other societies. Most regard their state certification as more important than EMD certification.
 - b) **Bill will speak with Brian Cardott (who was a big advocate of establishing the certification program) about what changes could be made. Bill will also talk to Rebecca Dodge (DEG president) and Rick Eriksen (DPA president) about potential changes. DEG may want to advocate coal certification and DPA controls all AAPG certifications. Bill will also speak with other organizations that offer coal certification about the concept of reciprocity.**
- 5) Website update (Frank and Norma)
 - a) Status of Sharepoint technology
 - i) AAPG has a new manager in IT that has put Sharepoint on hold due to compliance issues. This will result in a 2 week to 2 month wait before implementation.
 - b) Updates to the website—meeting minutes, newsletter, etc.

- i) Some correspondence received from members indicates we need to do more to update the webpages and keep them current (see further comments in “Outreach” topics below)
 - c) Status of placing a link on every non-EMD members page in order to interest them in joining.
 - i) Norma says these links have been created and are working
 - d) Status of implementing a process where members have to indicate their commodity preferences before paying their annual dues
 - i) Norma says this on hold for a month while the new IT manager comes up-to-speed. This is a critical task that will help us find members to serve on committees and we need to try to push it forward.
- 6) Outreach update (Amy)
 - a) Uranium Dear Colleague letter
 - i) Have not received a response yet from Michael Campbell (Uranium Comm. Chair)
 - b) PowerPoint presentations
 - i) No progress to report
 - c) Distribution of remaining posters
 - i) Several options exist for distributing these
 - (1) Provide them to schools that are visited by AAPG Visiting Geologists
 - (2) Provide them to teachers at Earth Science Week (October) and Section Meetings where teachers take part in the “More Rocks in Your Head” course
 - (3) Provide them to teachers that are involved in “teacher orientation” at the Denver meeting. Could send them an Email and ask them to stop by the EMD booth to pick them up.
 - (4) Provide them to the West Virginia rock camp held for 2 weeks each summer. Doug has a set of posters he can use for this.
 - d) Possible quarterly newsletter
 - i) Amy will contact Rebecca Harkins about putting one of these together for EMD in April.

7) Recruiting new leaders update (Andrea)

a) Update on student event planning in Denver--**Andrea will continue working with Rhonda Welch and Bill Houston on planning for this**

- i) Student reception: We agreed to raffle-off 10 tickets (5 pairs) to the EMD luncheon. We will reserve two spots at 5 different tables at the luncheon for these individuals. If we think there will be more empty seats, we could raffle off more.
 - ii) Student panel: Will need an EMD rep to give a 1-2 minute talk on EMD and hand out materials (Martha Lou Broussard is the focal point).
 - iii) Student fieldtrip: Leaves Wednesday and returns Friday. We could benefit from having an EMD representative on this trip. Perhaps it could be one of the 17 young potential leaders that Bill Houston has identified? EMD may have to pay for this individual.
 - iv) EMD student booth: Plan is to locate this near the student lounge that is sponsored by Chevron. Perhaps we could pass-out flyers, raffle off an IPOD on the last day, etc. Rhonda needs to check with Chevron to see if they are OK with this. If so, we can invite the other Divisions to join us and share the staffing duties.
- b) Identification of student leaders (working with Bill Houston).
- i) Bill sent a list in late January of 17 students and past students that are AAPG award winners. Bill selected them also based on their research topics that were EMD oriented. Bill is also working on a second list of outstanding students. Hopefully that list will be available in March. There is a Shell shale gas employee in Canada that Andrea will contact.
 - ii) Karin Alyea (Norma's administrative assistant) will help contact these individuals. Andrea will get the list from Bill Houston and talk to Karin about it. The Commodity Chairs may also be interested in speaking with these individuals (Andrea will coordinate with them).

8) Geoscience Technology Workshops (Susan Nash)

- a) Susan said the GTW concept is modeled after the SPE Applied Technology Workshops which focus on very contemporary issues and invite 80 people or thereabouts. AAPG is working on the first GTW scheduled for September on resources and reserves. Typical

cost for an SPE ATW is \$800/person for ~2 days. EMD can't make as much money with these as we did with the Houston Mudstones Conference because it's not an all volunteer effort. Nonetheless, we need to structure this so that EMD makes a profit that can be used for future GTW's or other projects.

- b) A logical GTW for EMD to sponsor would be focused on shale gas—perhaps in the Denver area.
 - c) Susan also described “Webinars” which use a short and pertinent format to reach-out to EMD members.
- 9) Councilor and committee chair outreach (Creties and Frank)
- a) Karin Alyea has put together a list of 160 EMD members who have expressed an interest in one or more commodities. **This will be sent by Creties and Frank to those committee chairs looking for individuals to invite to serve on their committees.**
 - B) A letter has been drafted which will be sent to the commodity chairs asking them if they want to continue being chairs in 2009-2010. The letter will contain a list of expectations they need to meet if they're going to do this. **Creties and Frank will send this out.**
 - c) Geospatial committee update (Sam Limerick and Bret Fossum)
 - i) Bret and Sam reported good progress in assembling a geospatial library. At their teleconference on February 4, it was decided that pilot projects in shale gas, geothermal, and uranium should have the highest priorities. A second group would consist of oil shale and hydrates. Fran Hein is interested in a tar sands project as well. A CBM pilot project has been completed by Sam Limerick. The scope of each of these projects will depend on the size of the pilot area.
 - ii) Funding via the Pickens commitment works on a 40/40/20 split. 40% of the annual money will go to spatial publications and the Spatial Publications Committee. 40% will go to AAPG Datapages from headquarters and 20% will be for work at OSU.
 - iii) Doug Peters offered in the February 4 teleconference to contact the EMD commodity chairs about their contribution. The chairs will be invited to submit proposals for funding. **Creties will contact Doug Peters to discuss.**

- iv) Creties has talked to Rick Fritz about EMD members receiving free access to products generated by EMD technical committees whereas other AAPG members and non-AAPG members will have to pay.

10) Renewables Committee (Creties)

- a) DEG's president, Rebecca Dodge, has indicated that they are forming a Renewables committee, which would, in essence, duplicate EMD's Renewables committee. The EMD leadership is on-board with a proposal to combine the two committees into a joint committee consisting of one chair from each Division.

11) Procedures Manual (Andrea)

- a) Andrea has made recent changes made to add regional councilors, and needs clarification on the term for councilors. We would like to stagger the terms so that half of the councilors are up for election each year. **Andrea has made an update to the manual and sent it out for review by Creties.**

12) Denver meeting (Laura)

- a) List of technical sessions, short courses, and field trips are all contained in the convention program which has just been issued. All commodities are covered and the program looks really great.
- b) We will pay for Jeff Kargel's airfare and hotel, which is pretty cheap due to advance purchase.
- c) Norma and Laura will work on head table seating.
 - i) Soliciting sponsors: AAPG's list is somewhat old and inaccurate. Frank will send Laura a list of attendees to the February Mudrocks Conference in Houston and the January shale gas conference at TCU in order to compile a list of potential companies to contact. Laura will then put these into a packet and sent can the EMD leadership do to help?
- d) EMD annual meeting is set for 3-6 pm on Saturday. Plan is to have a meeting with commodity chairs and councilors beforehand from 1-3.

- e) Laura will check with Vern Stefanic about whether he is going to interview our luncheon speaker Jeff Kargel, and will write a draft article about EMD's events at Denver to be published in the May Explorer (deadline is April 1).
- f) A meeting of Division presidents, 2008-2009 president-elects, and 2009-2010 president-elects will be held at the Convention.