

## Summary of EMD Executive Committee Teleconference, July 23, 2008, 3-5 pm

### *Attendees:*

Amy Sullivan  
Frank Walles  
Creties Jenkins  
Andrea Reynolds  
Norma Newby  
Doug Patchen  
Bill Ambrose  
Neil Fishman  
Laura Wray

### *Agenda Items*

- 1) Section/region meetings
  - a) July 9-11: Rocky Mtn. Section meeting (Creties)
    - i) Jenkins attended and addressed the House of Delegates (by Donna Anderson's permission).
  - b) Oct 5-9: Gulf Coast Section (Mike Wiley)
    - i) Wiley unable able to attend, but Ambrose may be able substitute for Wiley. Also Ambrose will speak at the all convention luncheon.
  - c) Oct 5-7: European Region, Oslo (John Dolson)
    - i) Jenkins will discuss meeting with Dolson. Focus of the meeting is the North Sea.
  - d) Oct 11-15: Pittsburgh, Eastern Section (Doug)
    - i) Patchen will be in attendance and has ten minutes to address the convention on Sunday afternoon.
  - e) Oct 26-29: Capetown (Jeff Aldrich, Bill, Creties)
    - i) Ambrose and Jenkins plan to attend. They are in contact with Aldrich. Current estimate is \$1700 for EMD event. Jenkins will address the attendees at the coal talk.
    - ii) Profits will not be recovered from Capetown meeting. This is because there was no financial risk thus no profit. AAPG will take the profit from the short courses. *Norma actioned to find out how this happened.*
    - iii) Ambrose is Astrogeology Session Co-chair and will give two talks. He will mention EMD at the start of the session.
  - f) Apr 26-29: Midland, Southwest Section (Mike Party, Creties)
    - i) Short course in Midland will be EMD sponsored.

- g) May 2-7: Ventura, Pacific Section (Jim Clough)
- h) June 7-9: Denver, Annual Meeting (Laura Wray)
  - i) Wray has circulated spreadsheet of convention themes, courses, and trips
  - ii) AAPG has declined EMD request to co-sponsor fractured shale session. Laura will discuss with General Convention Chair.
  - iii) Wray has discussed co-sponsorship and was told by Steve Sonnenberg that “EMD has enough”; since then, AAPG’s position has softened and EMD is now a co-sponsor of a fieldtrip to examine the Iles Formation in the Piceance Basin.
  - iv) *Norma to check on course sponsorship procedures.*
  - v) Wray request help with fund raising. She suggests drawing up a MOU with sponsors and copying Fishman to track sponsorship promises. She is working with the Sponsor Chair for the convention, Kurt Reisser.
  - vi) Vic Baker University of Arizona, has been recommended to do the EMD Luncheon talk on the hydrology of Mars. Vic has agreed but has requested travel costs, etc.
  - vii) Dante Laurenta (sp?), University of Arizona, also recommended for talk on Mars as a source of gas hydrates and rocket propellant
  - viii) Walles recommended setting up a \$500 amount for guest speaker as a sponsorship target
  - ix) *Unanimous support from the Executive Committee for \$1000 for expenses for speaker and to pursue speaker sponsorship.*

2) Financial update (Neil)

- a) Neil has sent the latest EMD budget to Bryan Haws (AAPG Accountant)
- b) Brian Haws has provided the figures for Newby’s salary increase in the EMD budget (now 15% of her salary carried by EMD).
- c) In general the budget is \$3000 in the red. EMD still does not have an estimate from the 2008 convention. This information will not be available until August.
- d) Timelines
  - i) Business plan is due by end-August and will be worked during AAPG Leadership Day (August 24)

3) Publications update (Neil)

- a) Fishman has set up a publications tracking spreadsheet. He is soliciting content and format feedback
- b) The CO2 and Gas Hydrates volumes are well underway and are about 6 weeks out from the authors getting the galley prints. It will be about 9 months before the publications are for sale (end 2009 or end of the fiscal year)
- c) EMD benefits from the sales, starting with the first book sold and has no risk with Special Publications
- d) Sponsorship of publications is favorable
- e) Action to find out how these volumes are getting advertised and how EMD can promote them more. Example: Would a Google search find them?

- 4) Website update (Frank)
  - a) Frank visited Tulsa on July 16 and met with Larry Nation, Communications Director, Janet (Lat name?) and Jamie Edwards.
  - b) Larry provided positive feedback that EMD has excellent op-ed articles
  - c) *Action – Janet recommended a new look for the EMD website. Walles to forward a copy and solicit input.*
  - d) *Action – AAPG wants EMD to be the first to use Sharepoint Technology. Action – Agree to pursue and use Brian cordot’s shale gas as the first example to build on.*
  - e) *Action – Revise EMD website to our material is available with one “click” from the AAPG front page*
  - f) *Action – Discussion needs to happen with Vern Stefanic, Managing Editor of the Explorer, on the lack of EMD recognition in the June Explorer with regard to unconventional (Action not assigned yet)*
  - g) *Action – Similar discussion should go on with the Gas Shale Committee (Mike Pardy and Dan Jarvey) since it is not part of EMD.*
- 5) Perkins conference update (Frank)
  - a) Tim Carr (EMD member) is conference general chair
  - b) Conference has 5 areas that relate to EMD (hydrates, tar sand, tight sand, CBM, shale gas)
  - c) Currently EMD has no financial risk or reward
  - d) EMD will co-sponsor and our logo will go on everything
  - e) *Action – Norma to provide high resolution EMD logo. The high-resolution logo is also available on the website.*
- 6) Mudrocks conference update (Frank)
  - a) Conference will be February 2009. Venue not decided yet (Double Tree, Westchase Hilton or Crown Plaza)
    - i) Program should be finalized by August 2008.
  - b) *Action - Executive committee agrees to share all the risk and half of the reward. Frank will approach HGS to negotiate.*
    - i) If 300 attendees then the conference may make \$30,000.
    - ii) Hotel contract, venue etc still has to be finalized with HGS.
  - c) Discussed using the mudrock slides to encourage EMD membership. In 2007 the slides were for sale at \$50/CD and profits went back to HGS. *Action - Frank will pursue doing the CDs again and splitting the profit with HGS.*
- 7) Outreach update (Amy)
  - a) *Action - Sullivan to contact David Curtiss (Done on August 3, 2008) regarding congressional outreach*
  - b) Patchen will distribute 45 of the unconventional resource posters at the Eastern Section Meeting
  - c) *Action - Sullivan will find contact for poster distribution in the “Rocks in Your Head” event at the GSA October 2008 Houston meeting.*

- d) *Action - Sullivan to prepare material for the Divisions Night at the 2009 AAPG Convention (banner, poster, etc.)*
- e) *Action - Sullivan will attempt to contact Francis Pierce and also contact Betsy Campen about other Outreach ideas.*

8) Recruiting new leaders update (Andrea)

- a) Reynolds to work on the following areas
  - i) Attraction of new professionals
  - ii) Student Chapter List (from Brian McBroom (AAPG Membership Services))
  - iii) Contact Student Chapter Chair – Rhonda Welch
  - iv) Chevron AAPG Student Sponsorship – see if they will sponsor student memberships for EMD

9) Adding and retaining members (Creties)

- a) *Action - Jenkins will contact the 40 AAPG members that use to be EMD members*
- b) The EMD magnifying glass is now available for events that solicit EMD new members.

10) Councilor and committee chair outreach (Creties and Bill)

- a) Idea to get more committee members involved in Outreach. Example is the Coal Committee. In 2007 a conference call attempted to establish a grass roots connection, but it really did not work
- b) *Action – Establish roles and responsibilities. Example: A Councilor calls different folks in their region to report back the news.*
- c) *Action - Andrea made the suggestion to contact HGS now since they are scheduling the fall events.*

11) Expansion of EMD to include alternative energy--wind, solar, biofuels, etc (Creties)

- a) Scott Tinker discussed with Jenkins about inclusion of non-hydrocarbon alternative energy sources as part of the EMD venue. Executive Committee discussed this. If it goes forward there would be a need for a by-laws change. An “Alternate Energy Chair” might need to be appointed.
- b) For the record Jack Schmidt and Bill Ambrose did Co-Chair the Alternate Energy forum in Long Beach so a precedent has been set. Jeremy Platt would be able to provide economic information.
- c) Agree to keep discussion open. *Action - Jenkins to get more feedback at the AAPG Leadership Days.*

12) Date, time and location of mid-year meeting

13) AAPG Leadership Days, August 22-24 (Creties, Frank, Neil, Norma)

- a) Focus sessions, divisions workshop, issues to raise

***14) Next Executive Committee Conference Call: Wednesday August 27 from 3-5 pm CDT  
Mid-2008 meeting set for November 6 in Houston.***