

2020 SPONSORSHIP AGREEMENT

SPONSOR INFORMATION *Please print legibly. This is the name that will appear on all promotional materials.*

COMPANY NAME:	DATE:
PRIMARY CONTACT:	
	WEBSITE:
ADDRESS:	
CITY:	
COUNTRY:	ZIP/POSTAL CODE:
PHONE (include country code):	MOBILE:

DIAMOND \$40,000 + TITANIUM \$25,000) + PLATINUM \$1
711A(10)(1) \$20,000	7 LATINOM \$1
On-Site Branding	
General Fund All contributions accepted	\$
Aisle Signage	□ \$25,000 Exclusive
Audio Visual Co-Sponsor or Exclusive	□ \$10,000 Each □ \$25,000 Exclusive
Coffee Break Sponsorship Co-Sponsor	□ \$5,000/Monday □ \$5,000/Tuesday □ \$5,000/Wednesday
Convention Attendee Bag Co-Sponsor (Limit 3) or Exclusive	□ \$15,000 Each □ \$35,000 Exclusive
Directional Signage	□ \$15,000 Exclusive
End-of-Day Reception Bar Sponsorship Co-Sponsor or Exclusive	□ \$ 2,000 Each □ \$7,500 Exclusive
Icebreaker Bar Sponsorship Co-Sponsor or Exclusive	□ \$ 2,500 Each □ \$10,000 Exclusive
Lanyard Sponsorship	□ \$20,000 Exclusive
Registration	□ \$35,000 Exclusive
Technical Session Signage Co-Sponsor (Limit 3) or Exclusive	□ \$ 7,500 Each □ \$20,000 Exclusive
Attendee Focused	
All-Convention Luncheon Speaker Support Co-Sponsor	□ \$20,000 Each
All-Convention Luncheon Table Sponsorship (Seating 8) \$1,500 per Table/# of Tables	\$
Career Center Co-Sponsor (Limit 4) or Exclusive	□ \$ 1,500 Each □ \$ 5,000 Exclusive
Poster Sessions Co-Sponsor (Limit 5)	□ \$ 7,500 Each
Program Book	□ \$36,500 <i>Exclusive</i>
Technical Program Notepads Co-Sponsor (Limit 2) or Exclusive	□ \$15,000 Each □ \$20,000 Exclusive
Technical Program Speaker Support	□ \$7,500 Each
Technical Program and Registration Announcement	□ \$35,000 Exclusive
Digital Elements	
Mobile Event App Co-Sponsor (Limit 3) or Exclusive	□ \$20,000 Each □ \$50,000 Exclusive

000 + GOLD \$5,000 + SILVER \$	1,000 + BRONZE \$1+
Online Conference Proceedings Co-Sponsor (Limit 2) or Exclusive	□ \$15,000 Each □ \$25,000 Exclusive
Wi-Fi Hot Spots per Hot Spot (Limit 2) or Exclusive	□ \$15,000 Each □ \$25,000 Exclusive
Student and Young Professional Focused	
AAPG Student Chapter YouTube Competition Co-Sponsor (Limit 2) or Exclusive	□ \$ 6,500 Each □ \$10,000 Exclusive
Earth Science Educator Program	□ \$25,000 Exclusive
Student and Faculty Lounge Co-Sponsor (Limit 3) or Exclusive	□ \$15,000 Each □ \$35,000 Exclusive
Student Participation in Field Trips and Short Courses Contributions \$500+	<u> </u>
Student Volunteers Co-Sponsor (Limit 3) or Exclusive	□ \$ 5,000 Each □ \$12,500 Exclusive
Student Reception	□ \$40,000 Exclusive
Young Professional Field Trip	□ \$ 3,500 Each □ \$10,000 Exclusive
Young Professionals Meet & Greet	□ \$10,000 Exclusive
Young Professionals Reception Co-Sponsor (Limit 3) or Exclusive	□ \$10,000 Each □ \$30,000 Exclusive
Division and Society Sponsorships	List Amount and item(s) sponsored:
☐ Division of Environmental Geosciences (Di	EG) \$
☐ Division of Professional Affairs (DPA)	\$
☐ Energy Minerals Division (EMD)	\$
☐ Petroleum Structure & Geomechanics Divis	sion (PSGD) \$
☐ AAPG Women's Network (AAPGWN)	\$
☐ SEPM Annual Meeting	\$
☐ SEPM Research Groups	\$
☐ SEPM Student Support (Short Courses and F	ield Trips) \$
☐ SEPM President's Reception	\$
TOTAL CONTRIBUTION:	\$

Initials _____



2020 SPONSORSHIP AGREEMENT Terms & Conditions

- 1. This Agreement shall be binding upon signature.
- 2. The Sponsor hereby submits the signed Agreement for Sponsorship at the 2020 Annual Convention & Exhibition (ACE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 7–10 June 2020 at the George R. Brown Convention Center Houston, Texas.
- 3. Sponsorships are non-refundable and non-transferable.
- 4. All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars.
- 5. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. All sponsorships must be fully paid a minimum of 90 days prior to the event. (7 March 2020)
- 6. Sponsors who are also exhibitors will receive an 8½" x 11" sign denoting sponsorship to display inside booth.
- 7. Sponsor hereby grants AAPG a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the ACE in Houston, Texas. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of Sponsor and AAPG shall be fully responsible for the fulfillment of these provisions. At the end of ACE, AAPG must return or destroy, as appropriate, the materials including Sponsor Brand, as well as refrain from using them, unless authorized by Sponsor. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
- 8. Exclusive sponsorships will be given priority over co-sponsorships.
- 9. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
- 10. Sponsors are required to submit an approved Company high resolution logo in JPEG, EPS, PDF or TIFF format with the signed Agreement.
- 11. Specific deadlines must be met for submission logo/artwork for printed materials.

Please initial indicating agreement to meet deadlines indicated below:	
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- Technical Program & Registration Announcement: 18 November 2019.
- Program Book deadline: 7 May 2020.

of this contract.

Name:__

- 12. All advertising materials and copy must be submitted and approved by AAPG Show Management in advance.
- 13. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.

Please initial indicating agreement to indemnification as noted above: _____

- 14. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
- 15. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
- 16. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties here to hereby irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
- 17. Please submit agreement and logo to Tamra Campbell at tcampbell@aapg.org.

□ Invoice: Payments for invoices may be made by check drawn on U.S. Bank made payable to AAPG. Mail to AAPG Global Business PO Box 979 Tulsa, OK 74101-0979 USA. Instructions for electronic payments will be listed on the invoice.				
□ Credit Card Payment: □ Visa □ Master	Card □ American Express □ Discover			
Card Acct Number	Expiration Date	CVV Code		
Print Name on Card	Authorized Signature			
sponsorship at the 2020 Annual Convention & Exh	/she has full power and authority and is legally com nibition ("Exhibition" or "Event") of the American As non completion and signature, Lessee agrees to all	sociation of Petroleum Geologists, a		

_____Title: ______

Signature: _____ Date: _____