



10 YEARS INSPIRING FUTURE LEADERS

AAPG Latin America and Caribbean Region 2023

## GREETINGS

On behalf of the AAPG Latin America & Caribbean Region (LACR), we invite you to be a part of the **2024 AAPG LACR Student and Young Professionals (YP) Chapter Leadership Summit** to be held in **Santa Marta, Colombia in May 31- Jun 2, 2024**.

This exciting event will convene students and young professionals from tentatively eleven countries in the Latin America and the Caribbean Region. Additionally, we are inviting 6 YPs from AAPG's International Regions (Africa, Asia-Pacific, Canada, Europe, Middle East) and from the United States, to be a part of the LACR Summit. This multicultural participation will help all participants strengthen their global network, develop leadership skills, and prepare themselves for the challenges that they will face as professionals in the energy sector.

Thanks to our sponsors' support we are fortunate to celebrate the LACR Summit's **10th anniversary** in 2024!

As described in the following pages, there are multiple ways to contribute to the Summit's success. A contribution starting at \$1,000 USD provides direct event support and a life changing experience for attendees. Your sponsorship will showcase your corporate image, illustrate your organization's role in our industry and provide access to the world's best and brightest young people who one day will lead companies like yours.

Thank you for your partnership, and we look forward to your presence in Santa Marta, Colombia.

Sincerely,

A handwritten signature in blue ink, appearing to read "Xavier Moonan".

**Xavier Moonan**  
President  
AAPG Latin America & Caribbean Region, 2023-2025

# ABOUT THE SUMMIT

The Latin America Region & Caribbean Student and Young Professional Chapter Leadership Summit is an initiative developed by geoscientists leaders representing the American Association of Petroleum Geologists Latin America and the Caribbean Region (AAPG LACR).

The Summit will bring students and young professionals from the region and worldwide to one location to learn best practices, share experiences and develop leadership and teamwork skills. This 3-day experience will provide lasting benefits, not only to participants but also to the chapters and countries they represent.



*The LACR Summit plays an important step toward creating a strong geoscience student and young professional leader network, which will benefit geoscience programs and companies throughout the world and provide the industry with a cadre of well-equipped future leaders.*

## SPONSORSHIP OPPORTUNITIES

We invite you to support the Summit and to be an important part of students and YP's professional and personal development. Your participation represents a direct investment in the future of the industry and in the talented young people who will one day shape its future. Additionally, sponsoring the Summit provides you the opportunity to share your corporate image, products and services with event participants and organizers.

Companies have **three primary sponsorship mechanisms**:

# 01

### SUMMIT SPONSORS

Support the event directly through one of 7 sponsorship levels

# 02

### COUNTRY SPONSORS

Sponsor the participation of the student and YP

# 03

### REGION SPONSORS

Sponsor the participation of a YP from outside the LACR



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LACR Student & YP Chapter  
**LEADERSHIP  
SUMMIT** Santa Marta  
2024

10  
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## SUMMIT SPONSORS

Summit Sponsors make the event possible by providing all materials, simultaneous translation equipment, meals, housing, and airfare for all Summit participants. Summit Sponsor dollars received will be allocated to the areas of greatest need.

The following list shows sponsorship levels and corresponding benefits for Summit Sponsors.

| SPONSORSHIP LEVELS                                       |                      |                       |                       |                  |                    |                    |                    |
|--|----------------------|-----------------------|-----------------------|------------------|--------------------|--------------------|--------------------|
| BENEFITS BY LEVEL  | DIAMOND<br>\$20,000+ | TITANIUM<br>\$15,000+ | PLATINUM<br>\$10,000+ | GOLD<br>\$7,500+ | SILVER<br>\$5,000+ | BRONZE<br>\$2,500+ | PATRON<br>\$1,000+ |
| Recognition during Opening Ceremony                      |                      |                       |                       |                  |                    |                    |                    |
| Logo on Event Banner                                     |                      |                       |                       |                  |                    |                    |                    |
| Logo on Event Website                                    |                      |                       |                       |                  |                    |                    |                    |
| Logo on Walk-in-Slides                                   |                      |                       |                       |                  |                    |                    |                    |
| Logo on Event Program                                    |                      |                       |                       |                  |                    |                    |                    |
| Logo on Post-Event Social Media Promotion & Testimonials |                      |                       |                       |                  |                    |                    |                    |
| Logo on Badges   |                      |                       |                       |                  |                    |                    |                    |
| Opportunity to address participants during the event     |                      |                       |                       |                  |                    |                    |                    |
| Speaking Opportunity                                     |                      |                       |                       |                  |                    |                    |                    |
| Logo and Recognition as Coffee Break Sponsor             |                      |                       |                       |                  |                    |                    |                    |
| Logo and Recognition as Lunch Sponsor                    |                      |                       |                       |                  |                    |                    |                    |
| Exclusive Items <sup>1</sup> (To be provided by sponsor) |                      |                       |                       |                  |                    |                    |                    |
| Pens   |                      |                       |                       |                  |                    |                    |                    |
| Notepads   |                      |                       |                       |                  |                    |                    |                    |
| Lanyards   |                      |                       |                       |                  |                    |                    |                    |
| Water Bottles  |                      |                       |                       |                  |                    |                    |                    |
| Logo and Recognition as Networking Reception Sponsor     |                      |                       |                       |                  |                    |                    |                    |
| Representation on the Participant Selection Jury         |                      |                       |                       |                  |                    |                    |                    |

<sup>1</sup>Awarded on a first come first served basis.

## COUNTRY SPONSOR

Your company also has the option to sponsor the participation of one student and one young professional **from your country**<sup>2</sup>. Doing so guarantees that young leaders from your country attend the event and provides a direct investment in your future workforce.

Country Sponsorships include all benefits corresponding to the **Gold Level Summit Sponsorship** and are awarded on a first-come, first-served basis.

|  |   |               |
|--|---|---------------|
| <b>SPONSOR</b><br>1 Student<br>+<br>1 Young Professional | <ul style="list-style-type: none"> <li>✓ Round trip airfare</li> <li>✓ Lodging (three nights)</li> <li>✓ Meals</li> <li>✓ Travel insurance</li> <li>✓ DISC assessment &amp; personalized report</li> <li>✓ Event materials</li> </ul> | <b>\$7500</b> |
|--|---|---------------|

<sup>2</sup>Student and YP must meet AAPG's competitive selection criteria.



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**LEADERSHIP SUMMIT**  
Santa Marta  
2024





## REGION SPONSORS

Your company also has the option to support the Summit through sponsoring the participation of a young professional coming from **outside the Latin America and Caribbean Region**<sup>3</sup>.

Region Sponsorships include all benefits corresponding to the **Silver Level Summit Sponsorship** and are awarded on a first-come, first-served basis.

### SPONSOR

1 Young Professional

- ✓ Round trip airfare
- ✓ Lodging (three nights)
- ✓ Meals
- ✓ Travel insurance
- ✓ DISC assessment & personalized report
- ✓ Event materials

**\$5000**

<sup>3</sup>YP must meet AAPG's competitive selection criteria.



## SPONSORING THE SUMMIT IS EASY!

Simply follow the steps below. We'll contact you to confirm your sponsorship and follow up with any additional details.

### 1. SELECT A PACKAGE OR ITEM

Select a sponsorship package or item from page 5 of this brochure.

### 2. ADD TO YOUR PACKAGE OR SELECT THE COUNTRY OR REGION SPONSORSHIP

You may also choose to add the country sponsorship to an existing sponsorship or just choose the country sponsorship.

### 3. FINALIZE YOUR SELECTIONS AND SUBMIT THE FORM TO THE COMMITTEE

Complete the *Sponsorship Agreement Form* and submit as directed. Your sponsorship will not be guaranteed until we receive the form.

#### Sponsorship Terms and Conditions:

All prices are shown in US dollars.

All sponsors must submit a Sponsorship Commitment & Payment Form

Sponsorship may be paid by wire transfer, credit card or check (US banks only).

A digital logo is required to feature the company on the AAPG website and in printed materials.

Sponsorships must be paid in full by 24 February 2024 to achieve recognition in Summit materials.

#### Questions?

For more information, please email [latinamerica@AAPG.org](mailto:latinamerica@AAPG.org) or call +57.310.305.7937 or +57.311.254.50.60



# AAPG

LACR Student & YP Chapter

## LEADERSHIP SUMMIT

Santa Marta 2024

10  
YEARS

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### SPONSORSHIP AGREEMENT

|                  |  |              |  |
|------------------|--|--------------|--|
| Company Name     |  | Contact Name |  |
| Contact Email    |  | Website      |  |
| Billing Address  |  | City         |  |
| State / Province |  | Country      |  |
|                  |  | Postal Code  |  |
| Phone            |  | Tax ID       |  |
|                  |  | Title        |  |
|                  |  | Date         |  |

### SPONSORSHIP MECHANISM

|   |   |
|---|---|
| <b>SELECT:</b>                                  |   |
| <input type="checkbox"/> <b>SUMMIT SPONSOR</b>  | Support the event directly through one of 7 sponsorship levels<br>Please make your selection on the <i>Sponsorship Level Table</i> below.   |
| <input type="checkbox"/> <b>COUNTRY SPONSOR</b> | <ul style="list-style-type: none"><li>Sponsor the participation of a student and YP of a specific country</li><li>Includes <b>Gold Level Sponsorship</b> Benefits.</li></ul> Country/Countries Requested: <input type="text"/>              |
| <input type="checkbox"/> <b>REGION SPONSOR</b>  | <ul style="list-style-type: none"><li>Sponsor the participation of a YP from outside the Latin America and Caribbean Region</li><li>Includes <b>Silver Sponsorship Level</b> Benefits.</li></ul> Region (s) Requested: <input type="text"/> |

### SPONSORSHIP LEVEL

| BENEFITS BY LEVEL  | DIAMOND<br>\$20,000+ | TITANIUM<br>\$15,000+ | PLATINUM<br>\$10,000+ | GOLD<br>\$7,500+ | SILVER<br>\$5,000+ | BRONZE<br>\$2,500+ | PATRON<br>\$1,000+ |
|--|----------------------|-----------------------|-----------------------|------------------|--------------------|--------------------|--------------------|
| Recognition during Opening Ceremony                        | ●                    | ●                     | ●                     | ●                | ●                  | ●                  | ●                  |
| Logo on Event Banner                                       | ●                    | ●                     | ●                     | ●                | ●                  | ●                  | ●                  |
| Logo on Event Website                                      | ●                    | ●                     | ●                     | ●                | ●                  | ●                  | ●                  |
| Logo on Walk-in-Slides                                     | ●                    | ●                     | ●                     | ●                | ●                  | ●                  |                    |
| Logo on Event Program                                      | ●                    | ●                     | ●                     | ●                | ●                  |                    |                    |
| Logo on Post-Event Social Media Promotion and Testimonials | ●                    | ●                     | ●                     | ●                |                    |                    |                    |
| Logo on Badges   | ●                    | ●                     | ●                     | ●                |                    |                    |                    |
| Opportunity to address participants during the event       | ●                    | ●                     | ●                     | ●                |                    |                    |                    |
| Speaking Opportunity                                       | ●                    | ●                     | ●                     |                  |                    |                    |                    |
| Logo and Recognition as Coffee Break Sponsor               | ●                    | ●                     | ●                     |                  |                    |                    |                    |
| Logo and Recognition as Lunch Sponsor                      | ●                    | ●                     |                       |                  |                    |                    |                    |
| Exclusive Items (To be provided by sponsor)                |                      |                       |                       |                  |                    |                    |                    |
| Pens   | ●                    | ●                     | ●                     |                  |                    |                    |                    |
| Notebooks  | ●                    | ●                     |                       |                  |                    |                    |                    |
| Lanyards   | ●                    |                       |                       |                  |                    |                    |                    |
| Water Bottles  | ●                    |                       |                       |                  |                    |                    |                    |
| Logo and Recognition as Networking Reception Sponsor       | ●                    |                       |                       |                  |                    |                    |                    |
| Representation on the Participant Selection Committee      | ●                    |                       |                       |                  |                    |                    |                    |
| <b>SELECT:</b>   | ○                    | ○                     | ○                     | ○                | ○                  | ○                  | ○                  |



# AAPG

LACR Student & YP Chapter  
**LEADERSHIP  
SUMMIT** Santa Marta  
2024



## TERMS AND CONDITIONS

- Countries or Regions sponsored are awarded on a first come first served basis.
- Sponsorship of exclusive items are awarded on a first come, first serve basis.
- Sponsors must provide exclusive items and have them delivered to the event venue.
- This Agreement shall be binding upon signature.
- The Sponsor hereby submits the signed Agreement for Sponsorship at the LACR Student and YP Chapter Leadership Summit, Santa Marta, Colombia 2024.
- Sponsorships are non-refundable and non-transferable. In the event AAPG cancels a sponsored item, the current sponsors will be contacted with an opportunity to move the contribution to another item/event.
- All amounts are net and are listed in US Dollars and must be paid in US Dollars.
- Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. Payment is due upon receipt of invoice.
- Sponsorship fees do not include taxes. Companies are responsible for determining if their local authorities withhold taxes on sponsorship payments and, if so, ensuring that AAPG receives the full amount due after taxes are withheld.
- Sponsor hereby grants AAPG a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the LACR Student & YP Chapter Leadership Summit, Santa Marta, Colombia 2024. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of Sponsor and AAPG shall be fully responsible for the fulfillment of these provisions. At the end of LACR, Student & YP Chapter Leadership Summit, Colombia 2024 AAPG must return or destroy, as appropriate, the materials including Sponsor Brand, as well as refrain from using them, unless authorized by Sponsor. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
- All advertising materials and copy must be submitted and approved by LACR Student & YP Chapter Leadership Summit, Santa Marta Colombia 2024 in advance. Your sales rep will reach out with date the materials are due and submission instructions.
- Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
- If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
- Sponsors will be recognized at the level corresponding to the total dollar amount spent on general and exclusive sponsorships.
- Sponsors are required to submit an approved Company high resolution logo in JPEG, EPS, PDF or TIFF format with the signed Agreement.

**Please submit signed agreement and logo to:**

**LACR Events**  
[latinamerica@aapg.org](mailto:latinamerica@aapg.org)

**Alejandra López**  
[alopez@aapg.org](mailto:alopez@aapg.org)

## Select Payment Method:

☐ **INVOICE**

Direct Bank Transfer details and online credit card payment link will be included on invoice.

☐ Purchase Order will be issued

Provide any special billing  
instructions:

☐ **CREDIT CARD**

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number:  CVV:  Exp. Date:

Cardholder Name:

Cardholder Authorized Signature:

The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the Student & YP Chapter Leadership Summit, Santa Marta, Colombia 2024 ("Exhibition" or "Event") of the American Association of Petroleum Geologists (AAPG) on behalf of the Lessee. Upon completion and signature, Lessee agrees to all Terms and Conditions of this agreement.

Name:

Title:

Date:

Signature: