



# AAPG

LACR Student & YP Chapter

# LEADERSHIP SUMMIT

Bogotá  
2020

Greetings,

On behalf of the AAPG Latin America & Caribbean Region (AAPG LACR), we invite you to be a part of the AAPG LACR Student and Young Professional Chapter Leadership Summit taking place in Bogotá, Colombia and virtually on 30 October – 1 November 2020.

This exciting event will convene students and young professionals from eleven countries throughout Latin America and the Caribbean region. Participants will strengthen their network, develop leadership skills and prepare themselves for the challenges that they will face in their professional lives.

From a professional association point of view, we understand the challenges and changes the energy industry is experiencing now, but we feel strongly that this time of transition is the best time to support new geoscientists and their initiatives, helping them to lay the groundwork for the future growth of petroleum geosciences.

As described in the following pages, there are multiple ways to contribute to the Summit's success. A contribution of \$1000 USD to \$15,000 USD provides direct event support and a life changing experience for attendees.

Your sponsorship will showcase your corporate image, illustrate your organization's role in our industry and provide access to the Region's best and brightest students, who one day will lead organizations like yours.

Thank you for your partnership, and we look forward to your presence in the 2020 Summit.

Sincerely,

Elvira Pureza Gomez  
AAPG Latin America & Caribbean Region President, 2019-2021

## ABOUT THE SUMMIT

The Latin America Region & Caribbean Student and Young Professional Chapter Leadership Summit is an initiative developed by geoscience student leaders representing the American Association of Petroleum Geologists (AAPG) in eleven countries from Latin America and the Caribbean.

The Summit will bring students and young professionals from 43 chapters to one location to learn best practices, share experiences and develop leadership and teamwork skills. This 3-day experience will provide lasting benefits, not only to participants but also to the chapters they represent.

The LACR Summit represents an important step toward creating a strong geoscience student and young professional leader network, which will benefit geoscience programs and companies throughout the Americas and provide the industry with a cadre of well-equipped future leaders.

## SPONSORSHIP OPPORTUNITIES

We invite you to support the Summit and to be an important part of students and young professionals' professional and personal development.

Your participation represents a direct investment in the future of the industry and in the talented young people who will one shape its future.

Additionally, sponsoring the Summit provides you the opportunity to share your corporate image, products and services with event participants and organizers.

Companies have three primary sponsorship mechanisms:

- Support the event directly through one of 5 sponsorship levels (SUMMIT SPONSORS)
- Sponsor the participation of the students and YPs from your country (COUNTRY SPONSORS)
- Host the event at your facilities (SUMMIT HOST)

Universities may also choose to sponsor the participation of a student from their institution (UNIVERSITY SPONSORS).

## SPONSORSHIP LEVELS

Summit Sponsors make the event possible by providing all materials, simultaneous translation equipment, meals, housing and airfare\* for all Summit participants. The following list shows sponsorship levels and corresponding benefits for Summit Sponsors.

### SUMMIT SPONSORS

BENEFITS	DIAMOND \$10000+	PLATINUM \$7500+	GOLD \$5000+	SILVER \$2500+	BRONZE \$1000+
Logo in the sponsor's section of the website					
Acknowledgement in the opening and closing ceremony (virtual and in-person)					
Logo displayed in session rooms (virtual and in-person)					
Logo on registration confirmations and post-event surveys (virtual)					
Logo on badges (in-person)					

## SPONSOR YOUR COUNTRY

Your company also has the option to support the Summit through sponsoring the participation of students and young professionals from your country. Doing so guarantees that young leaders from your country participate and provides a direct investment in your future workforce. Country Sponsors receive all benefits corresponding to Platinum Level Summit Sponsors. Country Sponsorships are awarded on a first-come, first-served basis.

### COUNTRY SPONSORS

Student Member & YP Chapter Member	Round trip ticket, accommodation (two nights)* and event materials
	<b>\$5,000</b>

## SPONSOR YOUR UNIVERSITY

Ensure that your institution is represented at the Summit by sponsoring a student from your university's student chapter. Your sponsorship will cover materials and accommodations for a student and will ensure that your school has an active voice in the Summit. Sponsoring institutions will be recognized in all printed and digital Summit materials.

### UNIVERSITY SPONSORS

Student Chapter Member	Round trip ticket, accommodation (two nights)* and event materials
	<b>\$1,500</b>

**\*If some or all summit participants are unable to travel to Bogota to participate in an in-person event, organizers may invite additional participants to attend the summit virtually.**

For questions about sponsorship, please contact [lacvents@aapg.org](mailto:lacvents@aapg.org).

## SPONSORING THE SUMMIT IS EASY

Simply follow the steps below. We'll contact you to confirm your sponsorship and follow up with any additional details.

### 1. SELECT A PACKAGE

Select a sponsorship package from page 3 of this brochure. Please note these packages are designed for all sponsors at that level and are not designed as exclusive packages.

### 2. ADD TO YOUR PACKAGE OR SELECT THE COUNTRY SPONSORSHIP

You may also choose to add the country sponsorship to an existing sponsorship or just choose the country sponsorship.

### 3. FINALIZE YOUR SELECTIONS AND SUBMIT THE FORM TO THE COMMITTEE

Complete the *Sponsorship Agreement Form* and submit as directed. Your sponsorship will not be guaranteed until we receive the form.

Sponsorship Terms and Conditions:

All prices are shown in US dollars.

All sponsors must submit a Sponsorship Commitment & Payment Form

Sponsorship may be paid by wire transfer, credit card or check (US banks only).

A digital logo is required to feature the company on the AAPG website and in printed materials.

Sponsorships must be paid in full by 1 October 2020 in order to achieve recognition at the Summit.

Questions?

For more information contact Diana Ruiz Vásquez, Events Coordinator, AAPG Latin America & Caribbean Region:

+57.301.547.8724 | Email: [lacevents@aapg.org](mailto:lacevents@aapg.org)





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## SPONSORSHIP COMMITMENT & PAYMENT FORM

Company \_\_\_\_\_ Item \_\_\_\_\_ Amount<sup>1</sup> \_\_\_\_\_

Contact Name _____	Phone _____
Email _____	Website _____
Address 1 _____	Tax ID # _____
Address 2 _____	State/Province _____
Address 3 _____	Postal Code _____
City _____	Country _____

### PAYMENT METHODS ACCEPTED:

1. Checks (United States or US Branch of non-U.S. Bank) made payable to AAPG or American Association of Petroleum Geologists. Mail to AAPG Accounting, PO Box 979, Tulsa, OK 74101-0979
2. Credit Card: Complete information below, sign and return form
3. Direct Bank Transfer: Commerce Bank, 1000 Walnut St, Kansas City, MO 64106 USA  
Account # 000026752 ABA Routing #101000019 Swift # CBKCUS44

**ALL PAYMENTS MUST BE MADE IN U.S. DOLLARS**

### TO PAY BY WIRE, COMPLETE THE FOLLOWING

<b>INVOICING ADDRESS</b>	Same as Above <input type="checkbox"/>	<b>If different complete the details below</b>
Company Name _____		Email _____
Address 1 _____		City _____
Address 2 _____		State/Province _____
Tax ID Number _____		Country _____

### TO PAY BY CREDIT CARD, COMPLETE THE FOLLOWING:

Select one:  Visa  MasterCard  
 Discover  American Express

Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ CVV# \_\_\_\_\_  
Name on Card \_\_\_\_\_  
Amount (USD) \$ \_\_\_\_\_ Date: \_\_\_\_\_  
Signature \_\_\_\_\_

Please return this form along with supporting document(s) and send to AAPG ACCOUNTING P. O. BOX 979, TULSA, OK 74101-0979 or to [lacvents@aapg.org](mailto:lacvents@aapg.org). This information will help us track and credit your payment appropriately.

<sup>1</sup> Sponsorship fees do not include taxes. Companies are responsible for determining if their local authorities withhold taxes on sponsorship payments and, if so, ensuring that AAPG receives the full amount due after taxes are withheld.