AAPG EAGE EUROPEAN ASSOCIATION OF GEOSCIENTISTS & ENGINEERS

MEDiNA

MEDITERRANEAN AND NORTH AFRICAN CONFERENCE AND EXHIBITION

12–14 SEPTEMBER 2022 • TUNIS, TUNISIA

Exhibition and Sponsorship Prospectus

medinace.aapg.org

HOSTED BY: ETAP

SUPPORTED BY: AFIL

ORGANIZED BY: AAPG EAGE EUROPEAN ASSOCIATION OF GEOSCIENTISTS & ENGINEERS

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ABOUT THE CONFERENCE

On behalf of the American Association of Petroleum Geologists (AAPG) and the European Association of Geoscientists and Engineers (EAGE), it gives us great pleasure to announce the inaugural Mediterranean and North African Conference and Exhibition (MEDiNA) under the theme 'New Exploration Opportunities and Energy Resource Challenges.' The event will take place from 12–14 September 2022 at the Ramada Plaza Hotel, Tunis, Tunisia.

The event is being hosted by ETAP with confirmed support from NOC's, IOC's, technology and service providers, along with other agencies from across the region.

The MEDiNA Conference and Exhibition will deliver technical resources, programs, workshops and field trips in support of the Mediterranean and North African oil and gas industry. The conference program will encompass topical panel discussions and technical sessions comprised of research-based presentations with the objective of exchanging knowledge, best practices, and experience among participants as well as networking with colleagues. The event will be regionally focused, and we invite proposals from across the North African and Mediterranean region, as well as globally.

Organizing Committee

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Chair
ETAP

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Technical Program Chair
ETAP

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Al Naft Algeria

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University of Geneva

Constantinos Hadjistassou
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12–14 September 2022
Tunis, Tunisia
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MEDITERRANEAN AND NORTH AFRICAN
CONFERENCE AND EXHIBITION

EXHIBITION OPPORTUNITIES

The event will attract delegates from around the world, to discuss energy resource challenges and explore new opportunities in the Mediterranean and North Africa regions.

The conference offers you the opportunity to exhibit your company for the three days to showcase your services, technologies, launch new products, and heighten brand awareness.

MEDiNA 2022 offers two main exhibiting options, and in this way, you can choose the option that best meets your needs and budget. Please find information below on the different options; you can choose between a Space Only and a Booth Package.

Space Only Package

The Space Only option offers you a chance to create and build your own unique stand.

Please note when booking this service, no booth package, electricity or cleaning is included.

The following fees apply for Space Only: **$480 per m² excluding VAT.**

Booth Package

If you do not wish to build your own stand, the Booth Package is an excellent choice! We will take care of the basic needs, such as wall panels, electricity and carpeting.

The following fees apply to the Booth Package: **$550 per m² excluding VAT.**

The booth package includes:

- White-wall panels;
- Socket outlet, including normal electricity consumption;
- One spotlight;
- A fascia with a name board on all the open sides of the booth;
- Carpet;
- Booth cleaning.

Please note that furniture is not included in the Booth Package and can be ordered separately.

SPONSORSHIP OPPORTUNITIES

AAPG/EAGE offer an opportunity to act as the main sponsors of the conference. The main sponsor program exposes attendees and businesses to your company and promotes your presence within the industry, while allowing you to be a part of the extensive marketing and advertising campaigns for the conference.

The conference will maximise your brand awareness from now through to the event and give you the opportunity to network with a highly targeted international and North African audience alongside industry experts.

In supporting AAPG and EAGE, you are also supporting the industry for young professionals in developing their careers.

The conference offers both main packages as well as other sponsorship opportunities.

Sponsorship Levels	Diamond $50,000+	Titanium $40,000+	Platinum $30,000+	Gold $20,000+	Silver $10,000+
Company logo with hyperlink on event website	√	√	√	√	√
Company to be included in all email blasts promoting the event	√	√	√	√	√
Company logo included on the PowerPoint slides displayed in between the sessions	√	√	√	√	√
Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page	√	√	√	√	√
Company logo included on onsite sponsor recognition signage	√	√	√	√	√
Company logo included on the official conference stage backdrop	√	√	√	√	
Company logo listed among other sponsors on the back of the registration badge		√	√	√	
Company logo on the front of the registration badges	√				
Company logo on the front cover of the preliminary technical program and onsite technical program brochures	√				
Complimentary full-convention registrations	Twenty (20)	Twelve (12)	Eight (8)		
Advertisement in onsite technical program brochure	Full Page	Half Page	Quarter Page		

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Other Sponsorship Opportunities

Gala Dinner / $30,000 Exclusive

Gala Dinner, an exclusive networking evening, attended by top executives and decision makers from across the oil and gas industry.

- Exclusive sponsorship of the seated Conference Gala Dinner for approximately 300 delegates
- Invite 20 complimentary guests to join the gala dinner
- Company logo will be displayed on all menus
- Company logo will appear on table signage at the dinner
- Your company representative introduces the dinner with a 5-minute welcome address
- Company logo listed among other sponsors on the back of the registration badge
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

Preliminary Technical Program and Onsite Technical Program Brochure / $27,000 Exclusive

The technical program will be distributed to all attendees online and onsite at the event, providing you the opportunity to advertise your company to each attendee.

- Company logo on the front cover of the technical program brochure and onsite brochure
- Full-page advertisement in both the technical program brochure and onsite brochure
- Company logo listed among other sponsors on the back of the registration badge
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

Conference Attendee Bag / $25,000 Exclusive

The conference bags will be distributed to all attendees upon registration. As an exclusive sponsor, your logo will be displayed on the bag and give attendees the opportunity to take your brand home.

- Company logo displayed on conference attendee bag
- Company logo listed among other sponsors on the back of the registration badge
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

Registration Sponsor / $23,000 Exclusive

The registration package guarantees you the visibility of your brand with every single attendee that registers for the conference, both onsite and online.

- Company logo prominently displayed on registration counters and signage
- Company logo included on registration confirmation emails
- Company logo listed among other sponsors on the back of the registration badge
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

Authors and Speakers Room / $17,000 Exclusive

This package allows you to display your brand in a designated area for all conference speakers.

- Company logo on branding placed outside the room
- Tent card with sponsor logo to be placed around refreshment area
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

Lanyards / *$14,500

Sponsorship of the conference lanyards provides an excellent opportunity for exposure with each lanyard worn by all delegates, sponsors, exhibitors and speakers for the duration of the conference.

- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

**Sponsoring company to supply the lanyards*

Speaker Gift Sponsor / $12,500 Exclusive

The gifts will be distributed to all speakers at the conference.

- Sponsor name and logo will accompany thank you gifts provided to presenters
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
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MEDiNA

MEDITERRANEAN AND NORTH AFRICAN
CONFERENCE AND EXHIBITION

Lunch / $12,000 per day or $30,000 for three days

Sponsorship of the conference lunch includes a display of your company logo in the lunch area attended by all delegates each day of the conference.

- Exclusive sponsorship of either one or all three conference lunches
- Company logo on table tent cards
- Company logo on branding placed outside the lunch venue
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

Coffee Break / $10,000 Exclusive per day

Sponsorship of the daily refreshments includes display of your company logo in the break area attended by all delegates three times per day.

- Company logo on table tent cards
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

Conference Notepads / *$8,500 Exclusive

An exclusive package that allows all conference attendees to receive a notepad with your company logo that will be used throughout the conference.

- Notepads to be distributed during onsite registration
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

**Sponsoring company to supply the notepads including the company logo*

Exhibition End-of-Day Receptions / $7,000 ($5,000 for co-sponsor)

Sponsorship of the Exhibition End-of-Day Reception includes a display of your company logo in the area attended by all delegates at the end of each day.

- Company logo on table tent cards
- Company logo to be included in all email blasts promoting the event
- Company logo included on the website with a hyperlink
- Company logo included on the PowerPoint slides displayed in between the sessions
- Company logo included in the preliminary technical program and onsite technical program brochures sponsor acknowledgement page
- Company logo included on onsite sponsor recognition signage

Contact us today to book your space and secure your sponsorships.

Maliha Al Habsi
Exhibition and Sponsorship,
EAGE Middle East & Africa
mai@eage.org

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CONFERENCE AND EXHIBITION

SPONSORSHIP COMMITMENT FORM

SPONSORSHIP CONTACT DETAILS

Company _____

Address _____

City/Postal Code _____ Country _____

General Telephone _____

General Email _____ Website _____

Contact Person _____

Job Title _____

Direct Telephone _____ Direct Email _____

INVOICE DETAILS (If different from above).

Company _____

Address _____

City/Postal Code _____ Country _____

Contact Person _____

Job Title _____

Direct Telephone _____ Direct Email _____

SPONSOR ITEM(S)

1. _____ US $ _____

2. _____ US $ _____

TOTAL SPONSORSHIP **US $** _____

On receipt of the confirmation, an invoice will be sent. The sponsoring benefits will be initiated after receipt of the full payment of the invoice. Terms and Conditions below.

On behalf of _____ (Company), , I _____ (Name)

hereby authorize sponsorship as indicated.

_____ (Authorized Signature), _____ (Date)

Please return signed form to
Maliha Al Habsi, EAGE Middle East & Africa (mai@eage.org)