

# 2024 SPONSORSHIP AGREEMENT

SPONSOR INFORMATION Please print legibly. This is the name that will appear on all promotional materials.

Company Name

Date

Contact Name

Contact Email

Phone

Address

City

State/Province

Zip/Postal Code

Country

Website:

Mobile

To check for sponsorship availability or see additional sponsorship opportunities go to <https://www.imageevent.org/sponsorship-opportunities>.

Diamond   \$75,000	Titanium   \$55,000	Platinum   \$35,000	Gold   \$20,000	Silver   \$10,000	Bronze   \$5,000	Copper   \$1,000
Aisle Signage		\$25,000 Exclusive		Icebreaker and Exhibition Preview		\$ 3,500 Each
All-Convention Luncheon		\$20,000 Exclusive		Lanyards		\$25,000 Exclusive
Applied Science Education Program (ASEP) \$2,500 minimum contribution		\$		Meeting Wi-Fi		\$50,000 Exclusive
Attendee Bags Limit 4		\$20,000 Each		Mobile App		\$25,000 Exclusive
Audio Visual Support Limit 3		\$10,000 Each		Near Surface Pavilion Limit 3		\$10,000 Each
Badge		\$20,000 Exclusive		Near Surface Pavilion Reception Limit 2		\$13,750 Each
Book Store Bags		\$ 8,000 Exclusive		Near Surface Pavilion Theater Limit 2		\$ 5,000 Each
Bronze		\$ 5,000 Each		Notepads and Pens		\$15,000 Exclusive
Carbon Management Pavilion Limit 2		\$20,000 Each		Official Program Book		\$25,000 Exclusive
Carbon Management Theater Limit 3		\$15,000 Each		Opening Session, Keynote Speaker and Presidential Address Limit 3		\$25,000 Exclusive \$10,000 Each
Cloud Partner		\$20,000 Exclusive		Patron		\$ 1,000 Each
Coffee/Refreshment Breaks Limit 6		\$ 5,000 Each		Platinum		\$35,000 Exclusive
Delegate Bag Limit 6		\$30,000 Each		Poster Sessions Limit 3		\$ 7,500 Each
Diamond Sponsor		\$55,000 Each		Preview Guide		\$20,000 Exclusive
Digitalization Pavilion Limit 3		\$35,000 Each		Registration		\$40,000 Exclusive
Digitalization Theater		\$15,000 Each		SEG EVOLVE		\$10,000 Each
Directional Signage throughout Convention Center Limit 3		\$7,500 Each		Silver		\$ 5,000 Each
Early Career Networking Reception Limit 2		\$10,000 Each		Speaker Ready Room		\$ 7,500 Exclusive
Early Career Speed Mentoring Event		\$ 3,000 Each		Student and Faculty Lounge		\$35,000 Exclusive
End-of-Day Reception Bar		\$ 3,000 Each		Student Participation in Field Trip and Short Courses \$500 minimum contribution		\$
Exhibition Floor Plan Guide		\$15,000 Exclusive		Student Volunteers		\$ 3,000 Each
General Fund \$500 minimum contribution		\$		Technical Program Abstract Access		\$35,000 Exclusive
GeoScientists Without Borders® Reception		\$ 5,000 Each		Technical Program Speaker Kit		\$ 7,500 Each
Global Energy Opportunities (GEO) Theater		\$15,000 Each		Technical Session Limit 3		\$25,000 Exclusive \$10,000 Each
Gold		\$20,000 Each		Titanium Sponsor		\$35,000 Each
Honors and Awards Ceremony (AAPG)		\$12,500 Exclusive		New Technology Theater		\$ 3,000 Each
Honors and Awards Ceremony (SEG)		\$12,500 Exclusive		Water Cooler		\$12,000 Exclusive
				Women's Networking Events		\$ 3,000 Each
				Custom Sponsor Package		
				<b>Total Sponsorship</b>		<b>\$</b>



# 2024 SPONSORSHIP AGREEMENT Terms & Conditions

1. This Agreement shall be binding upon signature.
2. The Sponsor hereby submits the signed Agreement for Sponsorship at the 2024 International Meeting for Applied Geoscience & Energy (IMAGE) of the American Association of Petroleum Geologists (AAPG) and Society of Exploration Geophysicists (SEG) to be held 26-29 August 2024 at the George R. Brown Convention Center, Houston, Texas.
3. Sponsorships are non-refundable and non-transferable. In the event IMAGE cancels a sponsored item, the current sponsors will be contacted with an opportunity to move the contribution to another item/event.
4. All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars.
5. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. Payment is due upon receipt of invoice.
6. Sponsors who are also exhibitors will receive an 8½" x 11" sign denoting sponsorship to display inside booth.
7. Sponsor hereby grants IMAGE a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the IMAGE. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of Sponsor and IMAGE shall be fully responsible for the fulfillment of these provisions. At the end of IMAGE, IMAGE must return or destroy, as appropriate, the materials including Sponsor Brand, as well as refrain from using them, unless authorized by Sponsor. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
8. Exclusive sponsorships will be given priority over co-sponsorships.
9. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
10. All advertising materials and copy must be submitted and approved by IMAGE Show Management in advance. Your sales rep will reach out with date the materials are due and submission instructions.
11. Sponsor shall defend, indemnify, and hold AAPG/SEG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
12. If for any reason the Event is not held, IMAGE may terminate this Agreement prior to the Event start date.
13. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties here to hereby irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
14. Sponsors are required to submit an approved Company high resolution logo in JPEG, EPS, PDF or TIFF format with the signed Agreement.
15. **Please submit signed agreement and logo to:**

Sue Ellen Rhine [serhine@seg.org](mailto:serhine@seg.org)

Tracy Thompson [tthompson@aapg.org](mailto:tthompson@aapg.org)

All payments are required in U.S. Dollars (\$).

**Invoice:** All sponsorships will be invoiced. The invoice will be emailed to the contact listed on page 1 from Tamra Campbell (tcampbell@aapg.org) Instructions for electronic or online credit card payments will be included on invoice. Please send PO's to Tamra Campbell. List any special invoicing instructions below.

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*The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the 2024 International Meeting for Applied Geoscience & Energy (IMAGE) ("Exhibition" or "Event") of the American Association of Petroleum Geologists (AAPG) and Society of Exploration Geophysicists (SEG), on behalf of the Lessee. Upon completion and signature, Lessee agrees to all Terms and Conditions of page 1 and 2 of this contract.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_