

# 2021 SPONSORSHIP AGREEMENT

SPONSOR INFORMATION Please print legibly. This is the name that will appear on all promotional materials.

COMPANY NAME: _____	DATE: _____
PRIMARY CONTACT: _____	
PRIMARY CONTACT EMAIL: _____	WEBSITE: _____
ADDRESS: _____	
CITY: _____	STATE/PROVINCE: _____
COUNTRY: _____	ZIP/POSTAL CODE: _____
PHONE (include country code): _____	MOBILE: _____

DIAMOND   \$40,000 +	TITANIUM   \$25,000 +	PLATINUM   \$10,000 +	GOLD   \$5,000 +	SILVER   \$1,000 +	BRONZE   \$500+
<b>Aisle Signage</b> <input type="checkbox"/> \$25,000 <i>Exclusive</i>				<b>Near Surface Activities General Sponsorship</b> <input type="checkbox"/> \$ 5,000 <i>Each</i>	
<b>All Convention Luncheon Speaker Support</b> <input type="checkbox"/> \$20,000 <i>Exclusive</i>				<b>Official Program</b> <input type="checkbox"/> \$25,000 <i>Exclusive</i>	
<b>Applied Science Education Program (ASEP)</b> \$2,500 Minimum contribution <input type="checkbox"/> \$ _____				<b>Opening Session, Keynote Speaker, and Presidential Address</b> <input type="checkbox"/> \$10,000 <i>Each</i>	
<b>Attendee Lanyards</b> <input type="checkbox"/> \$25,000 <i>Exclusive</i>				<b>Outstanding Student Chapter Award</b> <input type="checkbox"/> \$10,000 <i>Exclusive</i>	
<b>Audio Visual Support</b> <input type="checkbox"/> \$10,000 <i>Each</i> <input type="checkbox"/> \$25,000 <i>Exclusive</i>				<b>Poster Sessions</b> <input type="checkbox"/> \$ 7,500 <i>Each</i>	
<b>Best Papers for Oral and Presentations Student Awards</b> <input type="checkbox"/> \$16,000 <i>Exclusive</i>				<b>Registration</b> <input type="checkbox"/> \$35,000 <i>Exclusive</i>	
<b>Book Store Bags</b> <input type="checkbox"/> \$ 8,000 <i>Exclusive</i>				<b>Speaker Ready Room</b> <input type="checkbox"/> \$ 7,000 <i>Exclusive</i>	
<b>Coffee &amp; Refreshment Breaks</b> <input type="checkbox"/> \$ 5,000 <i>Each</i> 2 per day, Monday, Tuesday, Wednesday Qty _____ Day _____				<b>Student &amp; Faculty Lounge</b> <input type="checkbox"/> \$35,000 <i>Exclusive</i>	
<b>Conference Notepads</b> <input type="checkbox"/> \$15,000 <i>Each</i>				<b>Student Participation in Field Trips and Short Courses</b> (Contributions \$500+) <input type="checkbox"/> \$ _____	
<b>Cloud Partner</b> <input type="checkbox"/> \$10,000 <i>Exclusive</i>				<b>Student Speed Mentoring Event</b> <input type="checkbox"/> \$ 3,000 <i>Each</i>	
<b>Delegate Bags</b> <input type="checkbox"/> \$15,000 <i>Each</i> <input type="checkbox"/> \$35,000 <i>Exclusive</i>				<b>Student Chapter YouTube Competition</b> <input type="checkbox"/> \$ 6,500 <i>Each</i> <input type="checkbox"/> \$10,000 <i>Exclusive</i>	
<b>Directional Signage throughout Convention Center</b> <input type="checkbox"/> \$ 7,500 <i>Exclusive</i>				<b>Student Volunteers</b> <input type="checkbox"/> \$ 5,000 <i>Each</i> <input type="checkbox"/> \$12,000 <i>Exclusive</i>	
<b>End-of-Day Reception Bar</b> <input type="checkbox"/> \$ 2,000 <i>Each</i> <input type="checkbox"/> \$ 7,500 <i>Exclusive</i>				<b>Technical Program Abstract Access</b> <input type="checkbox"/> \$35,000 <i>Exclusive</i>	
<b>General Fund Sponsorship</b> \$1,000-\$5,000 <input type="checkbox"/> \$ _____				<b>Technical Program-at-a Glance</b> <input type="checkbox"/> \$ 7,500 <i>Each</i>	
<b>Geoscientists Without Borders® Reception</b> <input type="checkbox"/> \$ 5,000 <i>Each</i>				<b>Technical Program Speaker Kit</b> <input type="checkbox"/> \$ 7,500 <i>Each</i>	
<b>Global Reception</b> <input type="checkbox"/> \$ 5,000 <i>Each</i>				<b>Water Coolers</b> <input type="checkbox"/> \$12,000 <i>Exclusive</i>	
<b>Golf Tournament Sponsor</b> \$500 - \$5,000 <input type="checkbox"/> \$ _____				<b>Women's Networking Luncheon</b> <input type="checkbox"/> \$ 3,000 <i>Each</i>	
<b>Honors and Awards Ceremony</b> <input type="checkbox"/> \$10,000 <i>Exclusive</i>				<b>Young Professionals Meet &amp; Greet</b> <input type="checkbox"/> \$10,000 <i>Exclusive</i>	
<b>Icebreaker and Exhibition Preview</b> <input type="checkbox"/> \$50,000 <i>Exclusive</i>				<b>Young Professionals Field Trip or Short Course Support</b> \$500 Minimum contribution <input type="checkbox"/> \$ _____	
<b>Icebreaker Bar</b> <input type="checkbox"/> \$ 2,500 <i>Each</i>				<b>Young Professionals Reception</b> <input type="checkbox"/> \$10,000 <i>Exclusive</i>	
<b>Meeting WiFi</b> <input type="checkbox"/> \$50,000 <i>Exclusive</i>				<b>Sponsorship Total</b> <input type="checkbox"/> \$ _____	
<b>Mobile App</b> <input type="checkbox"/> \$25,000 <i>Exclusive</i>					

Should IMAGE transition to an online only event sponsorship funds will be allocated toward a similar package in the online platform or the event general fund. IMAGE staff will contact you regarding your online sponsorship recognition.

Initials \_\_\_\_\_

1. This Agreement shall be binding upon signature.
2. The Sponsor hereby submits the signed Agreement for Sponsorship at the 2021 International Meeting for Applied Geoscience & Energy (IMAGE) of the American Association of Petroleum Geologists (AAPG) and Society of Exploration Geophysicists (SEG) to be held 26 September - 1 October 2021 at the Colorado Convention Center in Denver, Colorado.
3. Sponsorships are non-refundable and non-transferable. In the event IMAGE cancels a sponsored item, the current sponsors will be contacted with an opportunity to move the contribution to another item/event.
4. All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars.
5. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. Payment is due upon receipt of invoice.
6. Sponsors who are also exhibitors will receive an 8½" x 11" sign denoting sponsorship to display inside booth.
7. Sponsor hereby grants IMAGE a non-exclusive license to use Sponsor Brand only in connection with advertising and promotion of the IMAGE in Denver, Colorado. Any use of the Sponsor Brand shall be carried out pursuant to the instructions of Sponsor and IMAGE shall be fully responsible for the fulfillment of these provisions. At the end of IMAGE, IMAGE must return or destroy, as appropriate, the materials including Sponsor Brand, as well as refrain from using them, unless authorized by Sponsor. None of the statements set forth in this Agreement constitutes the assignment or transfer of any intellectual or industrial property rights held by Sponsor.
8. Exclusive sponsorships will be given priority over co-sponsorships.
9. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
10. All advertising materials and copy must be submitted and approved by IMAGE Show Management in advance. Your sales rep will reach out with date the materials are due and submission instructions.
11. Sponsor shall defend, indemnify, and hold AAPG/SEG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
12. If for any reason the Event is not held, IMAGE may terminate this Agreement prior to the Event start date.
13. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties hereto hereby irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
14. Sponsors are required to submit an approved Company high resolution logo in JPEG, EPS, PDF or TIFF format with the signed Agreement.
15. **Please submit signed agreement and logo to Mick Swiney [mswiney@seg.org](mailto:mswiney@seg.org) or Tracy Thompson [tthompson@aapg.org](mailto:tthompson@aapg.org).**

All payments are required in U.S. Dollars (\$).

**Invoice:** Instructions for electronic payments will be provided upon request by [mstreetz@seg.org](mailto:mstreetz@seg.org).

**Credit Card Payment:**     Visa     MasterCard     American Express     Discover

Card Acct Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Print Name on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Fax: +1 918 497 5558

Attention: SEG Accounts Receivable

Voice: +1 918 497 5536

Payment questions can be emailed to: [mstreetz@seg.org](mailto:mstreetz@seg.org)

*The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the 2021 International Meeting for Applied Geoscience & Energy (IMAGE) ("Exhibition" or "Event") of the American Association of Petroleum Geologists (AAPG) and Society of Exploration Geophysicists (SEG), on behalf of the Lessee. Upon completion and signature, Lessee agrees to all Terms and Conditions of page 1 and 2 of this contract.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_