



## AAPG Energy Transition Forum:

### A New Era for the Geoscientist

15 – 16 October, 2019 - Edinburgh

#### Sponsorship opportunities

AAPG is committed to providing value-added events at a cost-effective price to all stakeholders.

In an effort to maximize participant engagement through all age groups and organisations, the Energy Transition Forum established a stakeholders fund sponsorship to help us provide low-cost registration for YP, Students and educators. In addition to the benefits included on the offered sponsor packages, a portion of your generous support has contributed to the stakeholders' fund, helping make access to the event possible by reducing the cost for students, educators and young professionals.

#### Headline Sponsor – 3 available

£9K + VAT

As one of three headline sponsors you will enjoy a unique package which brings together all your branding and networking requirements.

Headline sponsor benefits

##### Branding:

- Display of your corporate logo on sponsorship recognition boards arranged in prominent positions within the venue
- Exclusive Headline Sponsor branding in the Networking reception at the Caves.
- Display of your corporate logo on the “graphics loop” that is shown on the AV systems prior to all plenary sessions in the auditorium
- Acknowledgement from the chair in opening session
- Display of your corporate logo on the front of the forum onsite programme

##### Advertising and promotion:

- 1 full page color advert in the forum brochure
- Welcome message in the forum onsite programme
- Display of your corporate logo on front cover of onsite programme
- Display of your corporate logo, on the homepage of the conference website

##### Complimentary tickets and hospitality:

- 3 complimentary full-time forum registrations

##### Add-ons

\*Benefit of a 10% discount on the £9000 sponsor if purchased in conjunction with the 10 Student/Academic sponsor package

\*Benefit of a 5% discount if purchased in conjunction with the 5 Student/Academic sponsor package

\*Benefit of a 3% discount if purchased in conjunction with the 3 Student/Academic sponsor package



### Silver sponsor package

£6k + VAT

#### Branding:

- Display of your corporate logo on sponsorship recognition boards arranged in prominent positions within the venue
- Display of your corporate logo on the “graphics loop” that is shown on the AV systems prior to all plenary sessions in the auditorium
- Acknowledgement from the chair in opening session
- Display of your corporate logo on the front of the forum onsite programme

#### Advertising and promotion:

- 1 half page color advert in the forum brochure
- Display of your corporate logo in the forum onsite programme
- Display of your corporate logo, on the homepage of the conference website

#### Complimentary tickets and hospitality:

- 2 complimentary full-time forum registrations

#### Add-ons

\*Benefit of a 10% discount on the £6000 sponsor if purchased in conjunction with the 10 Student/Academic sponsor package

\*Benefit of a 5% discount on the £6000 sponsor if purchased in conjunction with the 5 Student/Academic sponsor package

\*Benefit of a 3% discount on the £6000 sponsor if purchased in conjunction with the 3 Student/Academic sponsor package

### Bronze sponsor package – Lunch Sponsor

£4K + VAT

#### Branding:

- Display of your corporate logo on sponsorship recognition boards arranged in prominent positions within the venue
- Display of your corporate logo on recognition cards positioned in the catering area during lunch
- Display of your corporate logo on the “graphics loop” that is shown on the AV systems prior to all plenary sessions in the auditorium
- Display of your corporate logo on the front of the forum onsite programme

#### Advertising and promotion:

- 1 1/4 full page colour advert in the forum brochure
- Welcome page in the forum onsite programme
- Display of your corporate logo, company message (250 words) and contact details in the forum onsite programme
- Display of your corporate logo, on the homepage of the conference website

#### Complimentary tickets and hospitality:

- 1 complimentary full-time forum registration

#### Add-ons

\*Benefit of a 10% discount on the £4000 sponsor if purchased in conjunction with the 10 Student/Academic sponsor package

\*Benefit of a 5% discount on the £4000 sponsor if purchased in conjunction with the 5 Student/Academic sponsor package

\*Benefit of a 3% discount on the £4000 sponsor if purchased in conjunction with the 3 Student/Academic sponsor package



## **Bronze sponsor package – Coffee Sponsor**

£4K + VAT

### Branding:

- Display of your corporate logo on sponsorship recognition boards arranged in prominent positions within the venue
- Display of your corporate logo on recognition cards positioned in the catering area during Coffee Breaks
- Display of your corporate logo on the “graphics loop” that is shown on the AV systems prior to all plenary sessions in the auditorium
- Display of your corporate logo on the front of the forum onsite programme

### Advertising and promotion:

- 1 1/4 full page colour advert in the forum brochure
- Display of your corporate logo, on the homepage of the conference website

### Complimentary tickets and hospitality:

- 1 complimentary full-time forum registration

### Add-ons

\*Benefit of a 10% discount if purchased in conjunction with the 10 Student/Academic sponsor package

\*Benefit of a 5% discount if purchased in conjunction with the 5 Student/Academic sponsor package

\*Benefit of a 3% discount if purchased in conjunction with the 3 Student/Academic sponsor package

## **Student and Academic Sponsor:**

Support students to join the Forum that will help them shape their future

### Branding:

- Display of your corporate logo on the “graphics loop” that is shown on the AV systems prior to all plenary sessions in the auditorium
- Display of your corporate logo inside of the forum onsite programme
- Acknowledgement from the chair in closing ceremony

Sponsor 3 students - £300 + VAT

Sponsor 5 Students - £500 + VAT

Sponsor 10 Students - £900 + VAT