



THE INDUSTRY'S LEADING EVENT
FOR CCUS MANAGEMENT
AND DEVELOPMENT



EXHIBITION SPACE AND SPONSORSHIP PROSPECTUS



CCUSevent.org

SPONSORING ORGANIZATIONS:



ENDORING ORGANIZATION:



SHIFTING TOWARD A CARBON-NEUTRAL AND SUSTAINABLE ENERGY FUTURE

A growing desire for lower emissions and a sustainable energy future has unleashed record levels of private sector investment and government funding, creating an unprecedented concentration of carbon capture, utilization, and storage (CCUS) projects. Leveraging recent policy instruments and geologic technical data cultivated over the past two decades has offset the costs of CCUS development, making it more attainable.

As hosts of Carbon Capture, Utilization, and Storage 2024, from March 11-13, 2024 at the George R. Brown Convention Center in Houston, Texas, the Society of Petroleum Engineers (SPE), the American Association of Petroleum Geologists (AAPG), and the Society of Exploration Geophysicists (SEG), have engaged technical experts from all aspects of the carbon capture lifecycle to explore the latest CCUS work and address related challenges and opportunities.

Much like our industry, this event has experienced exponential growth, doubling in size year over year since its inception in 2021 and creating one of the fastest growing events in the CCUS arena. CCUS 2024 in Houston looks to build upon this success and will continue to be the industry's leading event for CCUS management and development.

Don't miss the best chance you'll have to showcase your brand to a targeted audience that will help lead the way for safe and successful net-zero operations, developments, and opportunities.



CCUS BY THE NUMBERS

Total Attendance **1,372** Countries Represented **32**

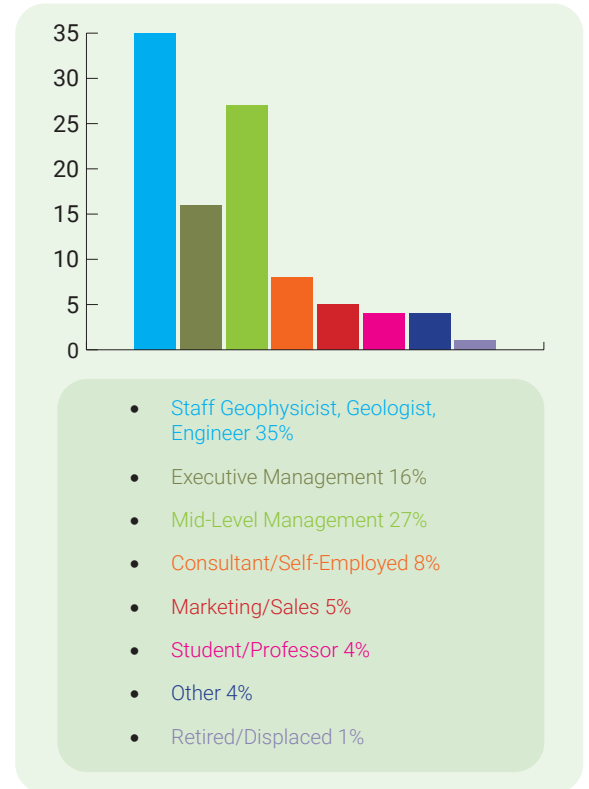
Top Countries Represented

1. United States
2. Canada
3. United Kingdom
4. Japan
5. Netherlands
6. Brazil
7. Norway
8. Germany
9. France
10. Saudi Arabia

GAUGING THE AUDIENCE

- 92%** Of attendees would recommend CCUS events to industry peers.
- 92%** Of attendees are likely to attend future CCUS events.
- 93%** Overall event satisfaction rating among attendees.
- 90%** Of attendees found that CCUS 2023 met or exceeded expectations.
- 92%** Overall quality of technical presentations satisfaction rating among attendees

Position Breakdown



Profession Breakdown

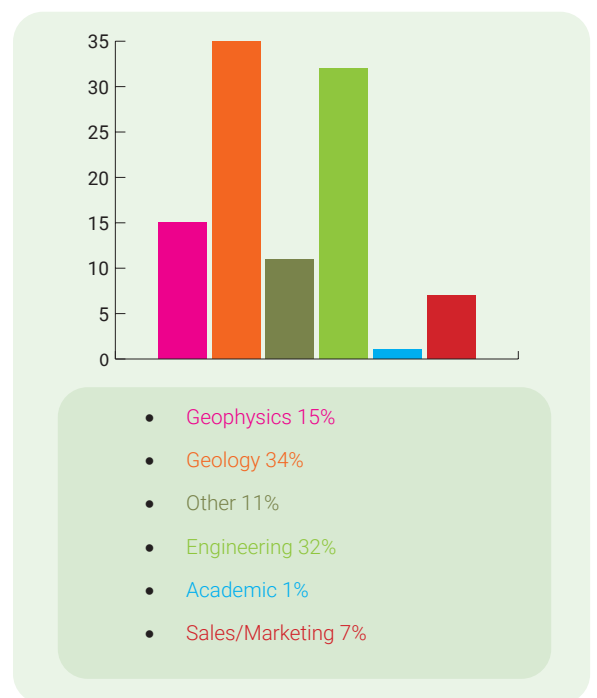


EXHIBIT SPACE OPPORTUNITIES

Join an elite group of companies and service providers showcasing the latest technologies and innovations driving the industry's CCUS management and developments. CCUS 2024 is the best chance you'll have to highlight your brand to a targeted audience that will help lead the way for safe and successful net-zero operations, advances, and opportunities.

Exhibit Pricing:

Floor Space only – \$25 per ft.²

Space requirements: Minimum 100 sq. ft. (10 ft. x 10 ft.)

What's Included:

- Standard booth draping and an identification sign listing company name and booth number.
- Two complimentary full conference registrations per 100 sq ft of exhibit space.
- Company listing in conference program and/or conference app. (must meet deadline)

SPONSORSHIP OPPORTUNITIES

Be the face of new opportunities for CCUS development and management. The technical knowledge and data sets from the most successful companies in geosciences and energy provide major input that will help lead the way for a successful shift toward a carbon-neutral and sustainable energy future. CCUS 2024 offers a path for your company's brand to be at the forefront of a sustainable development initiative within our geosciences industry.

Sponsorship Levels

With opportunities for every budget, sponsorship levels allow you to select the best fit for your company.

Your total dollar commitment determines your sponsorship level and benefits.

Principal Sponsor - \$30,000+

- 5 Conference Registrations
- 1 Targeted Email to registered attendees
- Logo on CCUS home page and current sponsor webpage with hyperlink
- Logo on sponsorship signage throughout event
- Logo on walk-in slides during non-presentation times

Diamond Sponsor - \$20,000+

- 2 Conference Registrations
- 1 Targeted Email to registered attendees
- Logo on CCUS home page and current sponsor webpage with hyperlink
- Logo on sponsorship signage throughout event
- Logo on walk-in slides during non-presentation times

Platinum Sponsor - \$10,000+

- 1 Conference Registration
- Logo on CCUS home page and current sponsor webpage with hyperlink
- Logo on sponsor page in conference program
- Logo on sponsorship signage throughout event
- Logo on walk-in slides during non-presentation times

Gold Sponsor - \$5,000+

- Logo on CCUS current sponsor webpage with hyperlink
- Logo on sponsor page in conference program
- Logo on sponsorship signage throughout event
- Logo on walk-in slides during non-presentation times

Silver Sponsor - \$2,500+

- Logo on CCUS current sponsor webpage with hyperlink
- Logo on sponsor page in conference program
- Logo on sponsorship signage throughout event

Sponsorship Items

Select specific sponsorship items that align with your business' marketing goals.

Principal Sponsor – \$30,000 Exclusive **SOLD**

- Branding and benefits listed in Sponsorship Level chart.

Diamond Sponsor – \$20,000 (Multiple Available)

- Branding and benefits listed in Sponsorship Level chart.

Attendee Bags – \$10,000 Exclusive

- Company logo on bags provided to attendees.

Lanyard Sponsor – \$10,000 Exclusive **SOLD**

- Company logo on lanyard provided to all attendees.

Platinum Sponsor – \$10,000 (Multiple Available)

- Branding and benefits listed in Sponsorship Level chart.

Registration Sponsor – \$10,000 Exclusive **SOLD**

- Company logo on confirmation email to pre-registered attendees.
- Company branding throughout onsite registration area.

Opening Reception Sponsor – \$8,000 Exclusive

- Company logo on tent cards & signage throughout Opening Reception area.
- Sponsor receives 10 drink tickets.

Students – Young Professional Lunch & Learn Workshop – \$8,000 Exclusive

- In this workshop, students and young professionals (YP) will enjoy a lunch with seasoned professionals, and learn about various aspects of CCUS. Students and YPs will be assigned to focus groups led by the professionals. Toward the end of the workshop, students will present what they have learned to the wider audience. Students will build their network and develop skills relevant to CCUS.
- Sponsor will have the opportunity to welcome the participants briefly (<2 minutes) at the beginning of the lunch.
- Sponsor is encouraged to attend and participate in the luncheon with their professionals.
- Company logo on signage throughout the lunch area and on tables.
- Sponsor receives 3 luncheon tickets

Women's Luncheon – \$8,000 Exclusive – \$3,500 Co Sponsor (Limit 3)

- Support a luncheon that will provide an opportunity to meet with women in industry, academia, and government who are working CCUS and learn about the diversity in this career path.
- Sponsor receives 2 tickets to the luncheon.



Topical Lunch Sponsor Monday (1) – \$6,000 Exclusive – \$2,500 Co-Sponsor (Limit 3) **SOLD**

- Company logo on signage throughout lunch area and on tables.
- Sponsor receives 2 tickets to the luncheon.

Topical Lunch Sponsor Monday (2) – \$6,000 Exclusive \$2,500 Co-Sponsor (Limit 3)

- Company logo on signage throughout lunch area and on tables.
- Sponsor receives 2 tickets to ticketed lunch.

Topical Lunch Sponsor Tuesday – \$6,000 Exclusive – \$2,500 Co-Sponsor (Limit 3)

- Company logo on signage throughout lunch area and on tables.
- Sponsor receives 2 tickets to the luncheon.

Directional Signage – \$5,000 Co-Sponsor (Limit 3)

- Sponsor logo on directional signage throughout the convention center.

Gold Sponsor – \$5,000 (Multiple Available)

- Branding and benefits listed in Sponsorship Level chart.

Wednesday Lunch Sponsor – \$5,000 Co-Sponsor (Limit 4)

- Lunch provided to all attendees in the exhibition area. Logos on tent cards and signage around serving tables.

Technical Program Speaker Kit – \$3,500 Co-Sponsor (Limit 3)

- Support our most important asset of the event—the speakers! This Sponsorship ties your brand to the information sent to each speaker with the details of their participation.
- Sponsor logo on the speaker packages emailed to each speaker with the details of their participation.

Coffee – Refreshments Sponsor – \$3,000 Co-Sponsor (Limit 5)

- Company logo displayed on tables during all coffee/refreshment breaks.

Mentoring Sessions for Students and Young Professional – \$3,000 (Multiple Available)

- Students and YP's interested in a career related to the energy transition can join energy professionals to ask questions and gain insight regarding careers and pathways in the energy industry. These sessions will be one-on-one. Students & YP's will do their network, learn more about CCUS and energy transition careers.

Networking Reception Sponsor – \$6,500 Exclusive

- Company logo on tent cards and signage throughout Reception area.
- Sponsor receives 10 drink tickets.

Silver Sponsor – \$2,500 (Multiple Available)

- Branding and benefits listed in Sponsorship Level chart.

Student Support Sponsor – \$1,500 (Multiple Available)

- Company branding tied to student participation in the event.

Additional Sponsorship Opportunities Available - Contact your Sales Rep.





CONTACT US TODAY TO SECURE YOUR OPPORTUNITIES!

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CCUSevent.org

SPONSORING ORGANIZATIONS:



ENDORISING
ORGANIZATION:

