



EAGE

EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS

SPONSORSHIP BROCHURE

28-30 October 2025 • Kuwait City, Kuwait

2ND EDITION AAPG/EAGE PETROLEUM SYSTEMS OF THE MIDDLE EAST GTW



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WORKSHOP OUTLINE

WORKSHOP OVERVIEW

The AAPG/EAGE Petroleum Systems of the Middle East, 2nd Edition workshop will gather industry experts, academics, and practitioners to address critical challenges and showcase innovative solutions for unlocking the energy potential within both conventional and unconventional plays in the Mesozoic and Paleozoic petroleum systems of the Middle East. This workshop will explore the region's unique geological complexities and provide a platform for sharing cutting-edge ideas and practices in petroleum systems. It will focus on key challenges in reservoir characterization, hydrocarbon migration, and trap integrity. Particular attention will be given to overcoming limitations encountered in tight reservoirs, fractured carbonates, and deep-basin Paleozoic plays—areas where traditional exploration methods are often less effective. Through case studies and advanced geochemical and basin modeling techniques, participants will gain valuable insights into breakthrough approaches for exploration and production in these complex systems.

For the first time in the Middle East, this workshop will introduce the role of petroleum systems in supporting the energy transition, specifically through the assessment of hydrogen potential. As the energy sector increasingly looks to low-carbon alternatives, petroleum systems provide a promising framework for assessing key hydrogen geochemical indicators and modeling hydrogen migration under different migration scenarios. These approaches are critical for evaluating the regional potential for hydrogen resources.

In addition, the workshop will highlight the transformative impact of digital technologies on petroleum system modeling, showcasing how AI, machine learning, and advanced digital analytics are enhancing subsurface evaluation by improving accuracy, efficiency, and predictive capabilities.

KEY SESSIONS AND TOPICS

- Petroleum Systems of the Middle East – **Challenges and Opportunities: Cenozoic Petroleum Systems**
- Petroleum Systems of the Middle East – **Challenges and Opportunities: Mesozoic Petroleum Systems**
- Petroleum Systems of the Middle East – **Challenges and Opportunities: Paleozoic and Older Petroleum Systems**
- New Advancements in Basin Modeling

Through these sessions, participants will gain a comprehensive understanding of how Middle Eastern energy resources can be developed sustainably, while advancing technological innovation and ensuring a responsible approach to energy exploration. This workshop will serve as a forum for knowledge sharing and collaboration, paving the way for an efficient and sustainable future in energy development.

WORKSHOP GUIDELINES

FORMAT

The workshop will be 3 days, consisting of oral presentations, poster presentations and breakout sessions where participants can discuss and investigate a specific theme that is of mutual interest. The first day will feature an inaugural keynote speech by a high-profile professional from the industry.

ATTENDANCE

Registrations are invited from all relevant disciplines with experience and/or knowledge of the subject areas being addressed in the workshop. Registrations will be accepted on a first-come, first-served basis.

CALL FOR POSTERS

You are invited to prepare a poster for presentation at the workshop. If you are interested in participating, please send a short abstract to cnavarro@aapg.org by **30 September 2025**. All posters will be produced as pull-up banners and delivered by AAPG and EAGE. There will not be any other format available for poster display.

REGISTRATION TYPES & FEES

Fees are inclusive of onsite documentation, coffee breaks and luncheons.

\$1,850 Non-Member	\$850 Young Professional
\$1,650 AAPG/EAGE Member	\$500 Academia
\$1,550 Committee/Presenter	\$350 Student (Masters)

*To avail the Member rate you must be an active member of AAPG or EAGE.

**To register as a Young Professional you must be under the age of 35 with less than 10 years of work experience.

REGISTRATION DEADLINE

To guarantee your seat, please make sure to register by **21 October 2025**.

CANCELLATION POLICY

AAPG will refund the tuition, less a \$100 processing fee, if the request is received no later than 30 days prior to the workshop. Cancellations must be made in writing. The registrar will accept cancellation notices by telephone, but all such notices must be followed up by fax or e-mail. No refund will be made for cancellations received less than 30 days prior to a workshop being given. Nonpayment of tuition does not constitute automatic cancellation. If no cancellation notice is received by 30 days prior to a workshop, participants are liable for full tuition. AAPG reserves the right to cancel a workshop if enrollment is insufficient to ensure proper effectiveness. Substitutions for individuals can be made at any time. A paid enrollment may be transferred one time to a future workshop if the request is received prior to the 30-day cut-off date.

HOSTED BY



الجمعية الكويتية لعلوم الأرض
Kuwait Geosciences Society

2ND EDITION AAPG/EAGE
PETROLEUM SYSTEMS OF THE MIDDLE EAST GTW

28-30 OCTOBER 2025 • KUWAIT CITY, KUWAIT

SPONSORSHIP PACKAGES

AAPG

FOR MORE INFORMATION VISIT
middleeast.aapg.org

EAGE

Platinum Sponsor

US\$ 17,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG & EAGE members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Three (3) complimentary registrations to attend the workshop.

Gold Sponsor

US\$ 15,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG & EAGE members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Two (2) complimentary registrations to attend the workshop.

Silver Sponsor

US\$ 12,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG & EAGE members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- One (1) complimentary registration to attend the workshop.

Workshop Dinner

US\$ 14,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG & EAGE members to promote the event.
- Company mention on all social media posts.
- Company logo and sponsorship title plus a link included on the event website under "Event Sponsors".
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairman at the dinner.
- Company logo displayed on common slide between technical sessions.
- Company logo in the onsite technical program.
- Company logo displayed on table tent cards throughout the dinner.
- Opportunity to invite 10 guests to the dinner.

Luncheon Sponsor

PER LUNCHEON US\$ 5,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG & EAGE members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo displayed on tent cards during the luncheon.

Coffee Break Sponsor

PER DAY US\$ 3,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG & EAGE members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Company logo displayed on tent cards during the coffee breaks.

Delegate Bag Sponsor

US\$ 7,500

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG & EAGE members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent logo on all onsite sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo included in the onsite technical program.
- Delegate bags distributed to all workshop attendees to be branded with company logo*

*Bags to be sourced and provided by organizers

*Sponsorship to be confirmed no less than 2 months prior to the workshop start date

Delegate Bag Insert Sponsor [exclusive]

US\$ 3,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Company logo included in the onsite technical program.
- Company has the exclusive opportunity to include their promotional material in the workshop delegate bag which is distributed to all attendees.

Delegate Bag Insert Sponsor [non-exclusive]

US\$ 1,500

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Company logo included in the onsite technical program.
- Company has the opportunity to include their promotional material in the workshop delegate bag which is distributed to all attendees (non-exclusive).

Lanyards Sponsor

US\$ 6,000

- Company logo in the workshop brochure.
- Company logo in all email broadcasts sent to AAPG & EAGE members to promote the event.
- Company mention in all social media posts.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent logo on sponsorship acknowledgement displays.
- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo displayed on common slide between technical sessions.
- Company logo in the onsite technical program.
- Lanyards distributed to all workshop attendees to be co-branded with AAPG&EAGE and sponsor company logo*

*Lanyards to be sourced and provided by organizers

Workshop Abstracts Sponsor

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent company logo included on the 'Digital Abstracts' distributed to all workshop attendees.
- Company logo included in the onsite technical program.

Workshop Survey Sponsor

US\$ 2,000

- Verbal acknowledgement by the Workshop Chairs at the opening of the event.
- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Prominent company logo included on the workshop survey distributed to all attendees.
- Company logo included in the onsite technical program.

Table Top Exhibitor

US\$ 3,500

- Company logo and sponsorship title plus a link included on the event website under 'Event Sponsors'.
- Inclusion of sponsor's logo in the onsite technical program.
- 1 table top stand set up in the ballroom pre function area for all 3 days of the event with a 42" screen to showcase company products, demos and platforms.

**NOT FINDING WHAT YOU ARE
LOOKING FOR? CONTACT US!**

**SPONSORSHIP PACKAGES CAN BE CUSTOMIZED TO BEST SUIT
YOUR ORGANIZATION'S GOALS FOR BRAND AWARENESS.**



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sponsorship form

YES! OUR COMPANY WANTS TO SUPPORT THIS EVENT.
INDICATED BELOW ARE OUR SELECTIONS:

First item and amount

Second item and amount

Third item and amount

Total amount

Company name

Billing Contact person

Title/Position

Billing address (Include company billing name, if not previously mentioned)

City

Country

Email

Phone

Website

Authorized Signature

Full Name

Title

Return this form to:

Cora Navarro
AAPG Middle East & Africa

Marketing Manager

Email: cnavarro@aapg.org