



## Post-show report

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The American Association of Petroleum Geologists (AAPG) 2011 International Conference & Exhibition (ICE) served 1,989 professionals from 70 countries for a world-class event under the theme *Following Da Vinci's Footsteps to Future Energy Resources: Innovations from Outcrops to Assets*.

The conference featured 280 oral and 200 poster presentations over three days in addition to 7 field trips and 5 short courses. The Exhibition Hall featured 76 exhibitors showcasing the latest technologies, services and opportunities available to the E&P industry, including NOCs from 15 countries participating in the International Pavilion.

The event kicked off during the Opening Ceremony featuring the *We Are AAPG* video, followed by the popular Icebreaker Reception in the Exhibition Hall.

Special forums and sessions with high-level speakers included:

- **Plenary Session, Following Da Vinci's Footsteps to Future Energy Resources: Innovations from Outcrops to Assets** with Professor Gian Battista Vai, Expert on Leonardo da Vinci, University of Bologna; Mario Carminatti, Exploration Executive Manager, Petrobras; Mohammad Al-Qahtani, Vice President, Engineering & Development, Saudi Aramco; and Giuseppe Tannoia, Senior Vice President, Research & Technological Innovation, eni e&p
- **Business Forum, The Business of Energy — Keys to Profitability** with Tony Doré, Vice President Exploration, Statoil; Rocky Becker, Vice President Americas, ExxonMobil Exploration Company; Fred Wehr, Exploration and Development Manager, Apache Energy; and Rob Fisher, Senior Adviser, Bain & Company
- **A Special Lecture** with Professor Emiliano Mutti on Turbidites
- **Technology Forum, New Technology Directions in Exploration and Production** with Anelise Lara, Sub-Surface Manager for Pre-Salt Projects, Petrobras; Mark Pospisil, Senior Vice President, XTO Energy; Jean-Jacques Biteau, Vice President Exploration Arbitration and Coordination, Total; Khalid Nouh, President Middle East, Baker Hughes; and Gehan Aluvihare, Technology Manager for BP Global Exploration

- **DPA Forum**, Professional Issues for Professional Geologists with Ian Wright, National Oceanography Centre: Who Owns the Arctic?; Don Gautier, U.S. Geological Survey; Lucy McGregor, Rock Solid Images, plc: Integrating Seismic, CSEM and Well Log Data for Reservoir Characterization; and David MacDonald, BP: The UNFC – United Nations Framework Classifications for Hydrocarbon and Mineral Resources

Professionals and students alike mingled in the Meet & Greet, which gave conference newcomers the opportunity to experience a “guided tour” and meet with experienced professionals. This was the second time for the Meet & Greet to be held at an ICE, and it drew a record crowd of more than 100 students and 35 professionals.



*Scenes from the Opening Ceremony.*



*The Young Professionals Meet & Greet.*



*The technical presentations drew a large crowd.*



*In the booth of eni e&p, principal sponsor.*

## ICE by the numbers

### *Attendance*

- Members/nonmembers.....1,800
- Students (members & nonmembers) .....183
- Press.....6

Professionals served .....1,989

*(AAPG staff, guests and contractors not included in this total)*

### *Continuing education*

- Short courses held .....7
- Field trips .....5
- Short course attendees.....110
- Field trip attendees.....116

### *Luncheons*

- Luncheons participants.....222
- Featured Speaker Luncheon
- DPA Luncheon

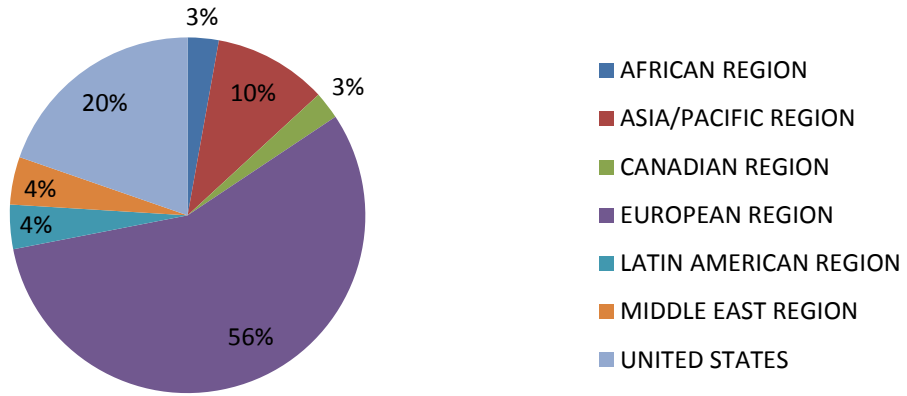
### *Exhibition*

- Number of exhibiting companies.....76 (including 5 co-exhibitors)
- Number of exhibiting countries in the IP.....15

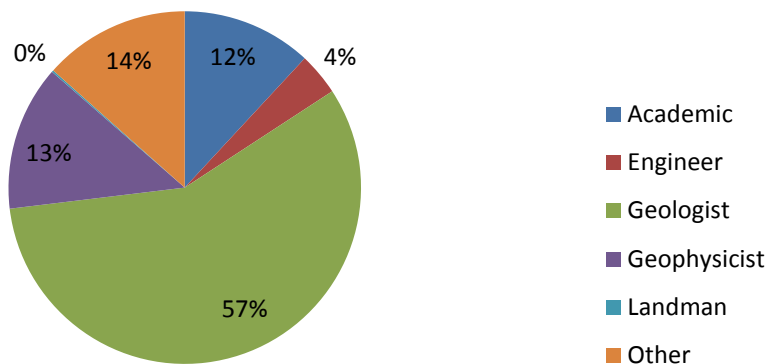
### *Attendees by country*

- Percent of non-U.S. attendees.....80%
- Number of countries represented .....70

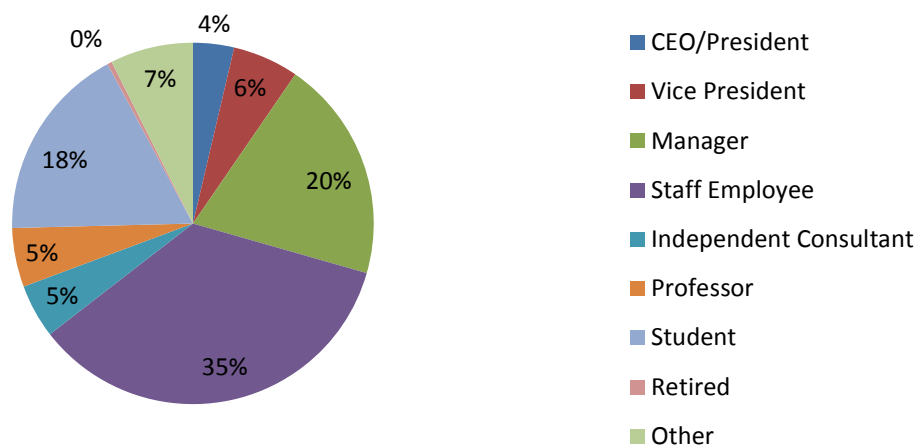
## Attendees by region



## Customers by job type at ICE

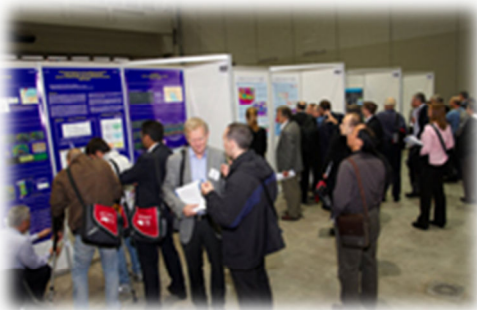


## Customers by title at ICE



## Top 10 countries represented at ICE by number of attendees

1. United States.....	418
2. Italy .....	406
3. United Kingdom .....	298
4. Norway.....	91
5. France .....	65
6. Netherlands .....	62
7. Germany.....	60
8. Brazil.....	53 / Canada 53
9. Australia .....	47
10. Indonesia.....	40



*200 posters were on display.*



*Technical information reigned supreme at ICE.*



*Attendees mingled during refreshment breaks.*



*Panelists at the Opening Ceremony.*



*Technical presentations were a success at ICE.*



*A view of the Exhibition Hall from above.*

## Exhibitors

- AAPG
- Addax Petroleum
- Applied Acoustic Engineering Ltd.
- Archimedes Consulting
- Astrium GEO-Information Services
- Atlas Petroleum Exploration Worldwide Ltd. (APEX)
- Badley Geoscience
- Bayfield Energy Limited
- C&C Reservoirs
- CGGVeritas
- Colombia
- CONTROS System & Solutions GmbH
- Cyprus, Republic of
- DownUnder GeoSolutions
- Drillinginfo, Inc.
- EAGE (European Association of Geoscientists & Engineers)
- Elsevier
- Energy & Geoscience Institute
- eni
- Envoi Limited
- EZDataRoom
- Falkland Islands
- FEI Company
- Fugro
- Fugro Robertson BV
- GEO ExPro
- GEOKINETICS Inc.
- GeoKnowledge
- Geolog S.P.A.
- Geo-Microbial Technologies (GMT)
- GETECH
- Halliburton Energy Services
- Hungary, MOL Hungarian Oil & Gas Ltd.
- Indonesia, Directorate General of Oil and Gas
- ION
- Kenya, National Oil Company of
- Kuwait Oil Company
- Landocean Energy Services
- Lebanon Ministry of Energy and Water
- Lynx Information Systems
- Mepeco S.r.l.
- Morocco, ONHYM
- Moyes & Co.
- Namibia, Namcor
- Neftekhim Consultants Ltd.
- Neuralog
- NKE
- Nova Scotia Department of Energy
- PacSeis, Inc.
- Paradigm
- Petroceltic Italia Srl
- Petroleum Geo-Services
- Phillipines
- Prospectiuni
- RPS Energy/Nautilus
- Saudi Aramco
- SeaBird Exploration
- Seismic Micro-Technology, Inc.
- SEPM (Society for Sedimentary Geology)
- Shell International
- South Africa, Petroleum Agency SA
- Spatial Energy
- Spectrum
- TDI-Brooks International
- Tele-Rilevamento Europa (TRE)
- Uganda
- TGS
- TNO
- Trinidad and Tobago
- United Kingdom Hydrographic Office
- Uruguay
- Vietnam Oil and Gas Group
- Visualization Sciences Group
- W. L. Gore & Associates
- WesternGeco Limited
- Worldwideworker.com

# Sponsors

## Diamond

- Eni (Principal sponsor)
- Kuwait Oil Company

## Silver

- ConocoPhillips
- Saudi Aramco
- Sterling Resources

## Titanium

- Shell

## Bronze

- Anadarko Petroleum Corporation
- Baker Hughes
- BG Group
- ION Geophysical
- Maersk

## Platinum

- BP
- Pertamina
- Petrobras

## Patron

- Concedo ASA

## Gold

- Chesapeake
- ExxonMobil
- Schlumberger Italiana SpA
- TOTAL SA



# Save the date

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**AAPG2012**  
INTERNATIONAL CONFERENCE & EXHIBITION

**16-19 SEPTEMBER 2012**  
MARINA BAY SANDS EXPO AND CONVENTION CENTER

**ASIA PACIFIC RESOURCES:  
FUELING THE FUTURE**

The banner features a collage of images including an oil rig, the Merlion statue in Singapore, and geological rock layers. At the bottom, there are four small circular logos: a globe, the AAPG logo, a globe with a flame, and a globe with a flame.

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