



SPONSOR COMMITMENT FORM

AAPG International Conference and Exhibition October 24-27, 2004 • Cancun, Mexico

Host: Asociación Mexicana de Geólogos Petroleros

Yes! Our company wants to support this premier event in the petroleum industry's international upstream calendar. Indicated below are our choices of items to sponsor:

1st choice _____ 2nd choice _____ 3rd choice _____

GENERAL

Briefcase, Padfolio, Passport Case, etc.
US\$50,000

Final Announcement
US\$30,000

Official Program Book
US\$12,500

Opening Ceremony/Session
US\$15,000

Registration Area and Equipment
US\$5,000

Business Center and Equipment and Services
US\$15,000

Technical Services (Conference Offices, Communications Systems,
Paramedics, etc.)
US\$10,000

Welcome Banners, Posters, and Signs
US\$12,000

Electronic Message Center
US\$5,000

Virtual (Internet) Café
US\$15,000

Guest Hospitality (Hospitality Center, Gifts, Tote Bags)
US\$10,000

CATERED EVENTS

Icebreaker Reception in Exhibition Hall
US\$60,000

Luncheons with Keynote Speakers
US\$30,000 - Monday
US\$30,000 - Tuesday

Coffee/Snacks Breaks in Exhibition Hall
US\$12,000 - Monday morning
US\$12,000 - Monday afternoon
US\$10,000 - Tuesday morning
US\$10,000 - Tuesday afternoon
US\$8,000 - Wednesday morning
US\$6,000 - Wednesday afternoon

Lunch in Exhibition Hall
US\$16,000 - Wednesday

VIP Luncheon/Reception/Dinner
US\$8,000

TECHNICAL PROGRAM

Audio-Visual Equipment and Services
US\$25,000

Computer Equipment and Services
US\$20,000

Speaker's Service Center
US\$12,000

Official Abstracts Volume
US\$7,500

Extended Abstracts on CD
US\$15,000

Oral Session Halls (4 halls per day)
US\$15,000 - Monday
US\$15,000 - Tuesday
US\$15,000 - Wednesday

Poster Sessions (60 per day)
US\$8,000 - Monday
US\$8,000 - Tuesday
US\$8,000 - Wednesday

Judges' Breakfast
US\$2,000 - Monday

Speakers' Breakfasts
US\$3,000 - Monday
US\$3,000 - Tuesday
US\$3,000 - Wednesday

Poster Presenters' Breakfasts
US\$3,000 - Monday
US\$3,000 - Tuesday
US\$3,000 - Wednesday

Field Trips
US\$5,000 per trip (tentative)

Short Courses
US\$4,000 per course (tentative)

STUDENTS

Student Volunteers and Support
US\$10,000

Students' Reception
US\$5,000

(continued)

Please note:

- Sponsorships are allocated on a first-come, first-served basis.
- Sponsors will be acknowledged:
 - In the Final Announcement, if your commitment is received by February 3, 2004;
 - In the Program Book, if your commitment is received by August 17, 2004;
 - In an advertisement in the December 2004 issue of the AAPG Explorer;
 - On banners and signs in appropriate locations (in the conference centre, at events, sessions, activities, etc.); and
 - For Titanium sponsors (\$20,000+) and Platinum sponsors (\$10,000-\$19,000) only, on special banners in the convention/conference center.
- All values listed are based on exclusive sponsorship, but co-sponsorships are available, generally beginning at 50%. Two or more companies may share an item at 50% each. If more than two companies wish to sponsor an item, it will be decided on a case-by-case basis.
- Exclusive sponsorships will be given priority over co-sponsorships. If a company sponsors only a percentage of an item, that company will not be listed as an "exclusive" sponsor, even if that company is the only sponsor (i.e., if no other company sponsors the additional percentage).
- "In-kind" sponsorship, i.e., items provided by a company at their expense, but without payment to the Conference (such as notepads, pens, lanyards, etc.), will be considered.
- All prices are in U.S. Dollars.

Sponsoring Company _____

Contact Name _____

Title/Position _____

Address _____

City _____

State/Province _____

Country _____

ZIP/Postal Code _____

Email _____

Phone _____ Fax _____

Total Amount Committed US\$ _____

Invoice Immediately Check Enclosed payable to AAPG 2004 Intl. Conference

Authorized Signature _____

Return this form to:

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