



SPONSOR COMMITMENT FORM

AAPG International Conference and Exhibition October 24-27, 2004 • Cancun, Mexico

Host: Asociación Mexicana de Geólogos Petroleros

Yes! Our company wants to support this premier event in the petroleum industry's international upstream calendar. Indicated below are our choices of items to sponsor:

1st choice

2nd choice

3rd choice

GENERAL

~~Briefcase, Padfolio, Passport Case, etc.~~
~~US\$50,000~~

~~Final Announcement~~
~~US\$30,000~~

~~Official Program Book~~
~~US\$12,500~~

~~Opening Ceremony/Session~~
~~US\$15,000~~

~~Registration Area and Equipment~~
~~US\$5,000~~

~~Business Center and Equipment and Services~~
~~US\$15,000~~

~~Technical Services (Conference Offices, Communications Systems,
Paramedics, etc.)~~
~~US\$10,000~~

~~Welcome Banners, Posters, and Signs~~
~~US\$12,000~~

~~Electronic Message Center~~
~~US\$5,000~~

~~Virtual (Internet) Café~~
~~US\$15,000~~

~~Guest Hospitality (Hospitality Center, Gifts, Tote Bags)~~
~~US\$10,000~~

CATERED EVENTS

~~Icebreaker Reception in Exhibition Hall~~
~~US\$60,000~~

~~Luncheons with Keynote Speakers~~
~~US\$30,000 - Monday~~
~~US\$30,000 - Tuesday~~

~~Coffee/Snacks Breaks in Exhibition Hall~~
~~US\$12,000 - Monday morning~~
~~US\$12,000 - Monday afternoon~~
~~US\$10,000 - Tuesday morning~~
~~US\$10,000 - Tuesday afternoon~~
~~US\$8,000 - Wednesday morning~~
~~US\$6,000 - Wednesday afternoon~~

~~Lunch in Exhibition Hall~~
~~US\$16,000 - Wednesday~~

~~VIP Luncheon/Reception/Dinner~~
~~US\$8,000~~

TECHNICAL PROGRAM

~~Audio-Visual Equipment and Services~~
~~US\$25,000~~

~~Computer Equipment and Services~~
~~US\$20,000~~

~~Speaker's Service Center~~
~~US\$12,000~~

~~Official Abstracts Volume~~
~~US\$7,500~~

~~Extended Abstracts on CD~~
~~US\$15,000~~

~~Oral Session Halls (4 halls per day)~~
~~US\$15,000 - Monday~~
~~US\$15,000 - Tuesday~~
~~US\$15,000 - Wednesday~~

~~Poster Sessions (60 per day)~~
~~US\$8,000 - Monday~~
~~US\$8,000 - Tuesday~~
~~US\$8,000 - Wednesday~~

~~Judges' Breakfast~~
~~US\$2,000 - Monday~~

~~Speakers' Breakfasts~~
~~US\$3,000 - Monday~~
~~US\$3,000 - Tuesday~~
~~US\$3,000 - Wednesday~~

~~Poster Presenters' Breakfasts~~
~~US\$3,000 - Monday~~
~~US\$3,000 - Tuesday~~
~~US\$3,000 - Wednesday~~

~~Field Trips~~
~~US\$5,000 per trip (tentative)~~

~~Short Courses~~
~~US\$4,000 per course (tentative)~~

STUDENTS

~~Student Volunteers and Support~~
~~US\$10,000~~

~~Students' Reception~~
~~US\$5,000~~

(continued)

Please note:

- Sponsorships are allocated on a first-come, first-served basis.
- Sponsors will be acknowledged:
 - In the Final Announcement, if your commitment is received by February 3, 2004;
 - In the Program Book, if your commitment is received by August 17, 2004;
 - In an advertisement in the December 2004 issue of the AAPG Explorer;
 - On banners and signs in appropriate locations (in the conference centre, at events, sessions, activities, etc.); and
 - For Titanium sponsors (\$20,000+) and Platinum sponsors (\$10,000-\$19,000) only, on special banners in the convention/conference center.
- All values listed are based on exclusive sponsorship, but co-sponsorships are available, generally beginning at 50%. Two or more companies may share an item at 50% each. If more than two companies wish to sponsor an item, it will be decided on a case-by-case basis.
- Exclusive sponsorships will be given priority over co-sponsorships. If a company sponsors only a percentage of an item, that company will not be listed as an "exclusive" sponsor, even if that company is the only sponsor (i.e., if no other company sponsors the additional percentage).
- "In-kind" sponsorship, i.e., items provided by a company at their expense, but without payment to the Conference (such as notepads, pens, lanyards, etc.), will be considered.
- All prices are in U.S. Dollars.

Sponsoring
Company

Contact Name

Title/Position

Address

City

State/Province

Country

ZIP/Postal Code

Email

Phone

Fax

Total Amount Committed US\$

Invoice Immediately

Check Enclosed payable to AAPG 2004 Intl. Conference

Authorized Signature _____

Return this form to:

Theresa Curry

AAPG Convention Department

P.O. Box 979, Tulsa, OK 74101-0979 USA

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