

## AAPG Imperial Barrel Award Program



Dear Future Sponsor:

The AAPG Imperial Barrel Award Program (IBA) is a unique opportunity for teams of students from Universities around the world to analyze real geologic, geophysical, land, economic, and production data in a real world scenario. Teams participate in their AAPG Section and Region IBA competitions in February and March 2012 to earn the right to represent that Section or Region in the IBA Finals competition at the AAPG Annual Convention in Long Beach, California, USA, April 20 and 21, 2012. We seek your financial support for the Section & Region IBA semi-final competitions and for the IBA Finals competition.

We seek your support in three ways:

1. Making a financial contribution to help underwrite the cost of:
  - Transportation, transfers and housing expenses for competing teams.
  - IBA luncheons, receptions, awards, and facilities.
  - Sponsorship funds to the universities of participating and winning teams.
2. Volunteering an experienced exploration employee to serve as an IBA judge.
3. Donating a complete dataset for the IBA competitions

Your company benefits in many ways including the following:

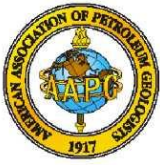
- Encouraging excellence in the industry's future workforce.
- Promoting your company as a potential employer to top-ranked geoscience students from around the world while evaluating potential new employees under a real-world industry presentation.
- Earning an invitation to this exclusive scouting opportunity
- Sponsoring companies will be allowed various access to view the competition presentations and attend the luncheons and receptions with the students and advisors.
- Your company may provide recruiting information to the student staging room for students to view at their leisure at specific sponsorship levels
- Donating a dataset qualifies your company as a Silver level Sponsor.
- When sponsoring more than \$1,000 you will receive logo recognition in all media - web site, AAPG Explorer, Award Event(s), printed program, and signage at global competition event. All sponsors and supporters will be recognized in the IBA Finals event Program.
- Having the opportunity to offer a company representative to serve as a judge in the competition (Judge must have a minimum 3 years of experience vetting exploration projects) at specific levels of support.

Note that specific rewards vary by Section, Regions, and IBA Finals event and a sponsor should consult the posted rewards list for each of these events.

For more information, go to: <http://www.aapg.org/iba>.

Thank you in advance for considering this exciting opportunity for students and your company.

Sincerely,  
Steven Loring Veal  
Chairman  
AAPG IBA Committee



# AAPG Imperial Barrel Award Program



Yes, our company wants to support the 2012 AAPG Imperial Barrel Award Program Section and/or Region semi-finals competition in February-March 2012 and/or the AAPG Imperial Barrel Award Program Finals competition on April 20 and 21, 2012 in Long Beach, California, USA.

Company Name: \_\_\_\_\_  
(Please print your company name as you would like it to appear in acknowledgements)

Address: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Location/Department: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Pledge Amount and Allocation: (all amounts are in U.S. Dollars)

**Please note that IBA sponsorship does NOT count toward any AAPG Convention Donation total.**

Diamond \$50,000+       Titanium \$30,000       Platinum \$25,000

Gold \$20,000       Silver \$15,000       Bronze \$10,000       Iron \$5,000

Patron \$1,000       Sponsor \$

Please enter **U.S. Dollar** amounts on the lines below to indicate the desired allocation of your company's donation. We hope that your company will contribute to local semi-final competitions and the global IBA finals competition in Houston.

us\$ \_\_\_\_\_ **Global IBA Finals**

us\$ \_\_\_\_\_ Africa Region

us\$ \_\_\_\_\_ Eastern Section

us\$ \_\_\_\_\_ Asia-Pacific Region

us\$ \_\_\_\_\_ Gulf Coast Section

us\$ \_\_\_\_\_ Canada Region

us\$ \_\_\_\_\_ Mid-Continent Section

us\$ \_\_\_\_\_ European Region

us\$ \_\_\_\_\_ Pacific Section

us\$ \_\_\_\_\_ Latin American Region

us\$ \_\_\_\_\_ Rocky Mountain Section

us\$ \_\_\_\_\_ Middle East Region

us\$ \_\_\_\_\_ Southwest Section

Please fax, mail, or email this completed form to:

Mike Mlynek  
AAPG  
P.O. Box 979  
Tulsa, OK, USA 74101 - 0979  
US Phone: 001.918.560.2653 Fax:  
001.918.560.2694  
Email: [mikem@aapg.org](mailto:mikem@aapg.org)

For more information contact:  
Steve Veal  
IBA Sponsorship Subcommittee  
Email: [sveal@ix.netcom.com](mailto:sveal@ix.netcom.com)



## 2012 Imperial Barrel Award Sponsorship Rewards

The following sponsorship benefits are available for the total, cumulative sponsorship donated to the Imperial Barrel Award (IBA) program by an individual or company for the 2012 competition. The cumulative sponsorship includes financial support for any or all of the following; Region, Section, or Final competitions, and software, dataset, or educational donations accepted by the program. Sections and Regions may provide further recognition at their local competitions.

**Sponsor** (up to \$999) *Sponsors at this level will receive:*

- Verbal acknowledgement at one (1) Region or Section IBA event selected by the sponsor.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.

**Patron** (\$1,000 to \$4,999) *Sponsors at this level will receive:*

- Verbal acknowledgement at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.

**Iron** (\$5,000 to \$9,999) *Sponsors at this level will receive:*

- Verbal acknowledgement at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of nominee is at the discretion of the Region's or Section's IBA coordinator).

**Bronze** (\$10,000 to \$14,999) *Sponsors at this level will receive:*

- Verbal acknowledgement at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of nominee is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Five reserved seats in the audience at the Finals competition.

**Silver** (\$15,000 to \$19,999) *Sponsors at this level will receive:*

- Verbal acknowledgement at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.

- Seven reserved seats in the audience at the Finals competition.

**Gold** (\$20,000 to \$24,999) *Sponsors at this level will receive:*

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.
- Specific acknowledgment of support for the operational logistics and catering at the Finals event.
- Link to the sponsor's corporate webpage from the IBA webpage.
- **AAPG Corporate Advisory Board Members only: May nominate one judge for the Finals competition.**

**Platinum** (\$25,000 to \$29,999) *Sponsors at this level will receive:*

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.
- Specific acknowledgment of support for the operational logistics and catering at the Finals event.
- Link to the sponsor's corporate webpage from the IBA webpage.
- **AAPG Corporate Advisory Board Members only: May nominate one judge for the Finals competition.**
- **AAPG Corporate Advisory Board Members only: special recognition in the Student-Ready room at the Finals event.**

**Titanium** (\$30,000 to \$49,999) *Sponsors at this level will receive:*

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.

- Specific acknowledgment of support for the operational logistics and catering at the Finals event.
- Link to the sponsor's corporate webpage from the IBA webpage.
- Introduction of up to three corporate officers from the podium at the Finals award ceremony.
- **AAPG Corporate Advisory Board Members only: May nominate one judge for the Finals competition.**
- **AAPG Corporate Advisory Board Member only: May nominate a second judge for the Finals competition.**
- **AAPG Corporate Advisory Board Members only: special recognition in the Student-Ready room at the Finals event.**

**Diamond** (*Above \$50,000*) *Sponsors at this level will receive:*

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.
- Specific acknowledgment of support for the operational logistics and catering at the Finals event.
- Link to the sponsor's corporate webpage from the IBA webpage.
- Introduction of up to three corporate officers from the podium at the Finals award ceremony.
- **AAPG Corporate Advisory Board Members only: May nominate one judge for the Finals competition.**
- **AAPG Corporate Advisory Board Member only: May nominate a second judge for the Finals competition.**
- **AAPG Corporate Advisory Board Members only: special recognition in the Student-Ready room at the Finals event.**
- **AAPG Corporate Advisory Board Members only: Invitation to give a three-minute address to the students during the IBA Finals award ceremony.**
- **AAPG Corporate Advisory Board Members only: Named sponsorship for the current year's top three awards at the Finals event in the form of "AAPG Imperial Barrel Award sponsored in part by (sponsor's name)".**

**2012 IBA In-Kind Sponsorship**

Companies donating one of the following items earn the noted equivalent value in sponsorship to the IBA program. All donated items must be approved by the IBA Chairman to receive the stated benefit.

- Software Donations: Gold Level equivalent
- Dataset Donations: Gold Level equivalent
- Educational Donations: Silver Level equivalent