



## 2012 Imperial Barrel Award Sponsorship Rewards

The following sponsorship benefits are available for the total, cumulative sponsorship donated to the Imperial Barrel Award (IBA) program by an individual or company for the 2012 competition. The cumulative sponsorship includes financial support for any or all of the following; Region, Section, or Final competitions, and software, dataset, or educational donations accepted by the program. Sections and Regions may have further recognition for their local competition contributors.

**Sponsor** (up to \$999) Sponsors at this level will receive:

- Verbal acknowledgement at one (1) Region or Section IBA event selected by the sponsor.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.

**Patron** (\$1,000 to \$4,999) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.

**Iron** (\$5,000 to \$9,999) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of nominee is at the discretion of the Region's or Section's IBA coordinator).

**Bronze** (\$10,000 to \$14,999) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of nominee is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Five reserved seats in the audience at the Finals competition.

**Silver** (\$15,000 to \$19,999) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.

**Gold** (\$20,000 to \$24,999) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.
- Specific acknowledgment of support for the operational logistics and catering at the Finals event.
- Link to the sponsor's corporate webpage from the IBA webpage.
- **AAPG Corporate Advisory Board Members only: May nominate one judge for the Finals competition.**

**Platinum** (\$25,000 to \$29,999) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.
- Specific acknowledgment of support for the operational logistics and catering at the Finals event.
- Link to the sponsor's corporate webpage from the IBA webpage.
- Area for networking with the IBA participants in the Student-Ready room at the Finals event.
- **AAPG Corporate Advisory Board Members only: May nominate one judge for the Finals competition.**
- **AAPG Corporate Advisory Board Members only: special recognition in the Student-Ready room at the Finals event.**

**Titanium** (\$30,000 to \$49,999) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.
- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.
- Specific acknowledgment of support for the operational logistics and catering at the Finals event.
- Link to the sponsor's corporate webpage from the IBA webpage.
- Area for networking with the IBA participants in the Student-Ready room at the Finals event.
- Introduction of up to three corporate officers from the podium at the Finals award ceremony.
- **AAPG Corporate Advisory Board Members only: May nominate one judge for the Finals competition.**
- **AAPG Corporate Advisory Board Member only: May nominate a second judge for the Finals competition.**
- **AAPG Corporate Advisory Board Members only: special recognition in the Student-Ready room at the Finals event.**

**Diamond** (Above \$50,000) Sponsors at this level will receive:

- Verbal acknowledgment at all Region and Section IBA events.
- Acknowledgement on the IBA sponsorship webpage.

- Open seating (as available) in the audience at the Finals competition.
- Corporate logo on posters and/or programs at the Region and Section events if such media are available. (Logo must be received by AAPG IBA staff Coordinator, Mike Mlynek, prior to December 1, 2011.)
- May nominate one judge for each Region and Section event (acceptance of which is at the discretion of the Region's or Section's IBA coordinator).
- Corporate logo and listing on the sponsor posters at the Finals event.
- Corporate logo on the IBA webpage scrolling sponsors bar.
- Corporate logo in the video presentations and the printed program at the Finals event, if and as developed.
- Seven reserved seats in the audience at the Finals competition.
- Specific acknowledgment of support for the operational logistics and catering at the Finals event.
- Link to the sponsor's corporate webpage from the IBA webpage.
- Area for networking with the IBA participants in the Student-Ready room at the Finals event.
- Introduction of up to three corporate officers from the podium at the Finals award ceremony.
- *AAPG Corporate Advisory Board Members only: May nominate one judge for the Finals competition.*
- *AAPG Corporate Advisory Board Member only: May nominate a second judge for the Finals competition.*
- *AAPG Corporate Advisory Board Members only: special recognition in the Student-Ready room at the Finals event.*
- *AAPG Corporate Advisory Board Members only: Invitation to give a three-minute address to the students during the IBA Finals award ceremony.*
- *AAPG Corporate Advisory Board Members only: Named sponsorship for the current year's top three awards at the Finals event in the form of "AAPG Imperial Barrel Award sponsored in part by (sponsor's name)".*

## 2012 IBA In-Kind Sponsorship

Companies donating one of the following items earn the noted equivalent value in sponsorship to the IBA program. All donated items must be approved by the IBA Chairman to receive the stated benefit.

- Software Donations: Gold Level equivalent
- Dataset Donations: Gold Level equivalent
- Educational Donations: Silver Level equivalent