

AAPG Public Outreach Committee Meeting

Noon to 2 pm, Sunday, April 1, 2007, Hyatt Regency Hotel - Pacific AB

Introductions and agenda (10 minutes) – Gretchen Gillis, Chairman

How committee members contribute to AAPG

Expectations of committee members

Committee membership – suggestions for new members welcome

Review of revised 2006-2007 Public Outreach Plan

Words from the AAPG President-Elect (5 minutes) – Will Green

Executive Committee expectations for Public Outreach

Words from the AAPG Communications Director (5 minutes) – Larry Nation

Headquarters communication activity

Position papers and fact sheets – Lee Billingsley, AAPG President

New Business

100th Anniversary of AAPG (5 minutes) – Charles Sternbach, Chairman

Proposed series, “Wildcatters-Independent Oil Men of the Permian Basin” – W. Green

Continuing Business

Public Outreach project updates – *all committee members*

Public Outreach Web site demo – Rachel Paez, G. Gillis

Web casts and pod casts – L. Nation

Survey of AAPG Standing Committee outreach efforts – *liaisons*

Other liaison activity – *liaisons*

AGI update (10 minutes) – Ann Benbow, AGI Director, Education and Outreach

AGI outreach programs

Opportunities for AAPG to contribute to Earth Science Week

Long-term strategy – G. Gillis

(Web site construction and maintenance)

Develop strong ties to interested organizations so that AAPG members are their first point of contact for issues of interest

Suggestions from committee about plans for 2007-2008 as AAPG grows globally

Adjourn