

AAPG Public Outreach Committee Meeting

Noon to 2 pm, Sunday, April 9, 2006, Hilton Americas 335 C

Opening remarks and agenda (5 minutes) – Gretchen Gillis, Chairman

How committee members contribute to AAPG public outreach
Expectations of committee members
Membership of this committee – long-term members are welcome to contribute to other committees; we invite suggestions for new committee members.

Words from the AAPG Treasurer (5 minutes) – Clint Moore

Executive Committee expectations for Public Outreach

Words from the AAPG Communications Director (5 minutes) – Larry Nation

Headquarters communication activity

Review of revised 2005-2006 Public Outreach Plan (10 minutes) – Gretchen Gillis

Public Outreach project updates – all committee members

DOE Energy Education Forum – *Tim Diggs, Vice Chairman*
Survey of AAPG Standing Committee outreach efforts – *Gretchen Gillis, liaisons*
Liaison with PTTC, other organizations – *Bennett Bearden, Vice Chairman, and other liaisons*
Position papers – *Bennett Bearden*
Publication projects – Oil Drop – *Tom Dignes*
Primer – *Gretchen Gillis*
Climate Change – *Gretchen Gillis*

AGI public outreach endeavors – Marcus Milling and Ann Benbow, AGI

Projects
Opportunities for AAPG to contribute

National Park Service public outreach endeavors – Bob Higgins and Judy Geniac, NPS

Long-term strategy – Gretchen Gillis

Develop strong ties to interested organizations so that AAPG members are their first point of contact for issues of interest
Evaluate www.aapg.org and develop material to make the web a better tool for public outreach – web pages from Student Chapters (Donna Willette)?
Develop programs and materials according to needs identified by this committee

Other business

How can the committee better serve AAPG as it becomes a global organization?
Suggested plans for 2006-2007

Adjourn