

## CONFERENCE

### General Fund

All contributions accepted

Your contribution will be applied to offset general conference expenses. Show your support for one of the world's leading geosciences meetings. (minimum US\$500 for sponsorship recognition)

### Badge Cords/Lanyards

\$5,000 Exclusive

**SOLD**

Display your company logo/message on badge lanyards given to attendees at registration. Printed lanyards provided by the sponsor; message subject to AAPG approval.

### Conference Amenity

\$60,000 Exclusive

\$30,000 Two Co-Sponsors

**SOLD**

Grab and hold attendees' attention with your logo on the conference amenity. The amenity is your moving billboard in the hands of attendees.

### Cyber C@fé

\$20,000 Exclusive

Your sponsorship provides complimentary attendee access to the Internet and includes your company logo on each kiosk as well as on screen savers on each computer monitor.

### Directional Signage

\$20,000 Exclusive

Don't miss this opportunity for your company to help guide attendees to technical session rooms, luncheons and other important conference activities. Your company logo will be included on the directional signage.

### Program Book

\$15,000 Exclusive

**SOLD**

Attendees use the official conference Program Book to review and select technical sessions, view exhibitor listings and products, and gather details on daily events. The Program Book is the latest, most comprehensive reference tool for the conference. Your company name and logo will be prominently displayed on the cover of the Program Book.

### Registration

\$15,000 Exclusive

As the exclusive registration sponsor, your company will make a strong first impression with attendees. Company logo displayed prominently in the registration area.

## TECHNICAL PROGRAM

### Abstracts CD

\$15,000 Exclusive

A permanent addition to attendees' libraries, the Abstracts CD-ROM Volume provides a scientific record of the meeting. Your logo will appear on the CD label.

### Oral Sessions

\$7,500 Co-sponsors

Where AAPG disseminates the latest advances in the geosciences. Your company will be acknowledged on the signage at the doors to each of the technical session rooms Monday through Wednesday.

### Poster Sessions

\$7,500 Co-sponsors

Your company will be acknowledged on signage in the poster area.

### Presenter Gifts

\$7,500 Co-sponsors

Company name and logo will accompany the gift given to each of the technical program presenters.

### Presenter Support

\$7,500 Co-sponsors

Company will be recognized on signage at the Speakers and Poster Presenters breakfasts Monday through Wednesday mornings and in the Speaker Service Center and Judges Rooms.

### Technical Program & Registration Announcement

\$25,000 Exclusive

**SOLD**

The Announcement includes full conference, exhibition, field trip, short course and social event details. Company logo will be prominently displayed on the brochure cover and your sponsorship acknowledged in the publication.

### The Value of Diversity in E&P Industry Leadership - Global Perspectives

\$7,500 Exclusive

\$2,500 Co-sponsors

A dynamic group of international speakers will review and discuss the experiences of companies in discovering and documenting the added value of cultural and gender diversity in their leadership ranks. Sponsorship monies will be used for video capture of the event. Your company will be acknowledged on the signage at the doors to the forum and on the video.

## EVENTS

### Exhibit Hall Refreshments and Receptions

\$100,000 Exclusive

\$25,000 Co-sponsors

Logo displayed on signage in the exhibition hall during refreshment and receptions, including the Icebreaker, the opening reception for the Exhibition hall; Monday and Tuesday End of Day Receptions and multiple break station locations for coffee and refreshment breaks.

### Featured Speaker Luncheon

\$15,000 Exclusive

The Featured Speaker Luncheon is a highlight of the ICE program attracting industry leaders and geoscientists with many interests. Your logo will appear on signage for the event. You will be acknowledged verbally during the program and you will receive one reserved table with eight seats for the event.

### Organizing Committee VIP Reception

\$20,000 Exclusive

Logo displayed on signage at the event.

**SOLD**

## SOCIAL ACTIVITIES

### James Joyce Pub

\$5,000 Exclusive

\$2,500 Co-sponsors

\$500 General Fund

Hundreds of years of history have been sourced in the compilation of this new corner to Irish Pub lore. Artifacts from all over Ireland have been incorporated into the premises. The pub décor is complimented by original works of Celtic art and craftsmanship by local Irish artists and designers. Sponsorship includes verbal acknowledgement, signage and tickets to the event. Exclusive sponsorship receives 5 tickets and the opportunity to speak to the attendees, co-sponsorships receive 3 tickets and general fund sponsorships receive 1 ticket.

### Calgary Zoo Botanical Garden and Prehistoric Park

\$5,000 Exclusive

\$2,500 Co-sponsors

\$500 General Fund

This event will include zoo admittance, barbeque and tours of the zoo, prehistoric park, and botanical gardens. Your company will be acknowledged on signage at the event. Sponsorship includes verbal acknowledgement, signage and tickets to the event. Exclusive sponsorship receives 5 tickets and the opportunity to speak to the attendees, co-sponsorships receive 3 tickets and general fund sponsorships receive 1 ticket.

## STUDENT PROGRAMS

### DataPages Download Cards

\$12,500 Co-sponsors

Each student will receive a pre-paid card giving them access to five research article downloads from the vast collection of AAPG DataPages. Your company name or logo will be printed on each card.

### Field Trip and Short Course – Registration Assistance

All contributions accepted

Contributions allow student participation at reduced fees. Company will be acknowledged on signage in the Student and Faculty Lounge. Includes AAPG, CSPG, EMD and SEPM Field Trips and Short Courses.

(minimum US\$500 for sponsorship recognition)

### Student and Faculty Lounge

\$20,000 Exclusive

Lounge area for students and faculty. Logo will be displayed on signage and a table for company materials will be supplied.

### Volunteer Support

\$10,000 Exclusive

Contributions support subsidizing students for volunteering their time to the conference. Sponsorship of this item will be recognized by logo on signage and volunteer apparel.

## Custom Sponsorships

- ◆ We can customize sponsorship opportunities to match your marketing plan. Please contact Steph Benton for more information. [sbenton@aapg.org](mailto:sbenton@aapg.org)



## 2010 Calgary, Alberta, Canada Sponsorship Commitment Form

Please complete the form and either  
click the e-mail button or fax to  
**Steph Benton**  
Exhibition Sales and Sponsorship Manager  
AAPG Convention Department  
P.O. Box 979 • Tulsa, OK 74101-0979 USA  
Fax: +1 918 560 2684 • Phone: +1 918 560 2696

Company Name (This is the name that will appear on sponsor recognition)

Contact Person

Address

City/State

Country

Zip/Postal Code

Telephone

Fax

E-mail

Website

Payment:      American Express      MasterCard      Visa      Discover      Diner's Club  
                     Check                                      Invoice                      Wire Transfer (contact [convenc@aapg.org](mailto:convenc@aapg.org) for wire instructions)

Printed name of cardholder

Expiration Date

Card Account No.

Payment in U.S. Dollars \$

Authorized signature

I agree and understand that my typed electronic signature above shall have the same legal effect as my original signature and is being accepted as my signature pursuant to the Oklahoma Uniform Electronic Transactions Act, Oklahoma Statutes, Title 12A, Sec. 15-101 et seq.

General Fund	\$	All contributions accepted		Featured Speaker Luncheon	\$15,000 Exclusive
Abstracts CD		\$15,000 Exclusive		Field Trips and Short Courses - Student Registration Assistance	\$ All contributions accepted
Badge Cords/Lanyards	Sold	\$5,000 Exclusive		Oral Sessions	\$7,500 Co-sponsors
James Joyce Pub		\$5,000 Exclusive		Organizing Committee VIP Reception	Sold \$20,000 Exclusive
		\$2,500 Co-sponsors		Poster Sessions	\$7,500 Co-sponsors
		\$500 General Fund		Presenter Gifts	\$7,500 Co-sponsors
Calgary Zoo Botanical Garden and Prehistoric Park		\$5,000 Exclusive		Presenter Support	\$7,500 Co-sponsors
		\$2,500 Co-sponsors		Program Book	Sold \$15,000 Exclusive
		\$500 General Fund		Registration	\$15,000 Exclusive
Conference Amenity	Sold	\$60,000 Exclusive		Student and Faculty Lounge	\$20,000 Co-sponsors
		\$30,000 Co-sponsors		Technical Program & Registration Announcement	Sold \$25,000 Exclusive
Cyber C@fé		\$20,000 Exclusive		The Value of Diversity in E&P Industry Leadership - Global Perspectives	\$7,500 Exclusive \$2,500 Co-sponsors
DataPages Free Download Cards		\$12,500 Co-sponsors		Volunteer Support	\$10,000 Exclusive
Directional Signage		\$20,000 Exclusive			
Exhibition Hall Refreshments and Receptions		\$100,000 Exclusive			
		\$25,000 Co-sponsors			

If your choice is taken, may we apply your money to the General Fund?

Yes      No

Sponsorship opportunities are first-come, first-serve.

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