

SPONSORSHIP OPPORTUNITIES

UNCONVENTIONAL[®]
RESOURCES TECHNOLOGY CONFERENCE
FUELED BY SPE • AAPG • SEG URTeC.org
23-25 JULY 2018 • HOUSTON, TEXAS

SPONSORING ORGANIZATIONS:



AAPG[®]



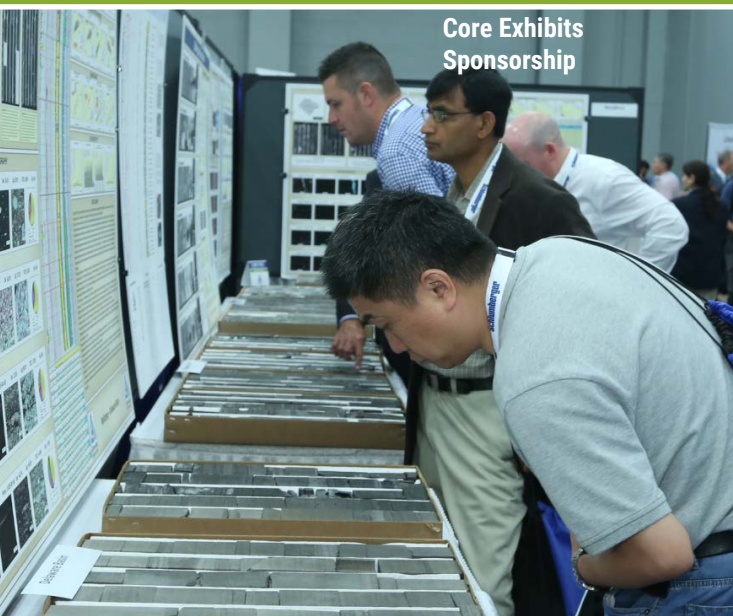
2018 SPONSORSHIP

	Diamond Sponsors \$50,000+	Emerald Sponsors \$35,000-\$49,999	Ruby Sponsors \$20,000-\$34,999	Sapphire Sponsors \$10,000-\$19,999	Topaz Sponsors \$1,000-\$9,999
Company logo w/ hyperlink on URTeC.org	✓	✓	✓	✓	✓
Company logo w/ hyperlink on scrolling banner on home page	✓	✓	✓		
Company logo in Conference Announcement (Commitment by: 19 February 2018)	✓	✓	✓	✓	✓
Company logo in Program Book (Commitment by: 16 June 2018)	✓	✓	✓	✓	✓
Company logo in Power Point Slides in Technical Session rooms on site	✓	✓	✓	✓	✓
On-Site signage	✓	✓	✓	✓	✓
Complimentary Full- Conference Registrations	FIVE(5) ✓	FOUR(4) ✓	THREE(3) ✓	TWO(2) ✓	ONE(1) ✓
Advertisement in Program Book (Commitment by: 16 June 2018)	Full-Page ✓	Half-Page ✓	Quarter-Page ✓		

*Terms and conditions apply. Sponsors who are also exhibitors will receive a sign denoting their sponsorship to display in their booth. Exclusive sponsorships will be given priority over co-sponsorships. Some items/events may not be available in the full amount if sponsor dollars requested is not reached. Specific deadlines must be met for acknowledgement in print materials. Sponsorship commitments are non-refundable and non-transferable.



Sponsor the most relevant, multi-disciplinary event for unconventional resource development. URTeC's unique collaborative platform is vital for the continued innovation and advancement of U.S. and global resource plays.



**Core Exhibits
Sponsorship**



Directional Signage



Lanyard Sponsorship



Aisle Signage



Registration Sponsor



Smartphone/Mobile App

SPONSORSHIP OPPORTUNITIES

Conference Amenity | \$20,000 Co-Sponsor (3 Available) | \$60,000 Exclusive

- Conference Amenity with logo provided to fully registered attendees*
- Additional signage on the Materials Pickup Counters*

**Amenity determined by total sponsorship received*

Conference Announcement | \$40,000 Exclusive

- Company logo (full color) placed on front cover
- Full-Page Advertisement inside back cover of Conference Announcement

Conference Program | \$35,000 Exclusive

- Company logo (full color) placed on front cover
- Full-Page Advertisement provided prime location placement

Registration Sponsor | \$35,000 Exclusive *SOLD*

- Company logo (full color) displayed on Registration Counters
- Company logo (one color) on pens that will be provided at Registration
- Company name included in Registration confirmation emails

Aisle Signage | \$20,000 Exclusive *SOLD*

- Company logo (full color) on all aisle signs inside Exhibition Hall
- Company logo (full color) displayed on the online floor plan

Smartphone/Mobile App | \$10,000 Co-Sponsor (Limit 3) | \$25,000 Exclusive *SOLD*

- Company logo (full color) on home page of application with hyperlink to website
- Company logo (full color) on signage placed throughout conference space
- Company exhibit booth highlighted in the application

Notepads | \$20,000 Exclusive *SOLD*

- Company logo (one color) on notepads provided to attendees
- Company logo (full color) on Material Pickup Counters

Conference Proceedings Digital Library Sponsor | \$5,000 Co-Sponsor (Limit 4) | \$15,000 Exclusive

- Company Logo (full color) on ticket provided to all qualified attendees at registration with login details.
- Company logo (full color) on Table of Contents/landing page with hyperlink to website
- Opportunity for flash ad with hyperlink
- Company logo (full color) on signage at Registration and inside Speaker Services Center

Directional Signage | \$15,000 Exclusive *SOLD*

- Company logo (full color) displayed at bottom of all directional signage on site

Refreshment Break Sponsorship | \$15,000/day (3 Available)

(Monday, Tuesday, or Wednesday) | \$40,000 Exclusive (All 3 days)

- Company logo (one color) on to-go cup sleeves during refreshment break
- Company logo (full color) printed on napkins provided during refreshment break
- Table tents with company logo (full color) placed at refreshment stations

Wi-Fi Hot Spot Lounge | \$12,500/Hot Spot (2 Available) | \$20,000 Exclusive

- Company logo (full color) on banner above designated Wi-Fi Hot Spot Lounge
- Company logo (full color) on signage in Wi-Fi Hot Spot Lounge
- Company logo (full color) on carpet sticker inside Wi-Fi Hot Spot Lounge
- Opportunity for sponsor to provide brochures to be placed inside designated Wi-Fi Hot Spot Lounge

Pocket Guide | \$15,000 Exclusive

- Company logo (full color) on the front of the Pocket Guide
- Exhibit Booth highlighted on floor plan in the Pocket Guide

SPONSORSHIP OPPORTUNITIES

Exhibition Food Court Sponsorship | \$5,000 Co-Sponsor (Limit 4) | \$15,000 Exclusive

- Company logo (full color) on banner above food court area inside Exhibition
- Company logo (full color) on table tents placed inside Food Court area
- Opportunity for 2x3' floor sticker outside booth (where applicable)
- Opportunity for sponsor to provide brochures inside the Food Court area

Opening Networking Bar Sponsor (Monday) | \$7,500/Bar Station (5 of 6 Available)

- Company logo (full color) on napkins at designated bar station
- 15 additional drink tickets per sponsor
- Company logo (full color) on signage at designated bar station
- Opportunity for sponsor to provide cups or koozies at designated bar station

Breakfast Bites Sponsorship (Monday) | \$15,000 Exclusive

- Company logo (one color) printed on napkins
- Table tents with company logo (full color) placed at coffee stations
- Welcome signage with company logo (full color) at exhibition entrance

Audio Visual | \$10,000 Exclusive

- Company logo (full color) displayed on signage in Technical Session Rooms
- Company logo (full color) on PowerPoint Slides in Technical Session Rooms

Digital Technical Session Signage | \$7,500 Co-Sponsor (2 Available) | \$15,000 Exclusive

- Company logo (full color) displayed on digital signage outside Technical Session Rooms
- Company logo (full color) as screensaver on digital signs when not in session

Core Exhibits Sponsorship | \$15,000 Exclusive *SOLD*

- Company logo (full color) on signage at entrance to Core Exhibits
- Company logo (full color) printed on floor sticker inside area
- Company logo (full color) printed on floor sticker outside sponsoring company's exhibit (if applicable)

Lanyard Sponsorship | \$10,000 Exclusive *SOLD*

- Company logo (full color) on 1-inch lanyard provided to all attendees (sponsor to provide own lanyards)
- Company logo (full color) on Material Pickup Counters

Technical Program Speaker Support | \$10,000 Exclusive

- Company logo (full color) on signage inside Speakers Service Center
- Company logo (full color) placed on Technical Program page of website with hyperlink to company website
- Company logo (full color) as screensaver on computers inside Speakers Service Center

Topical Breakfast/Luncheon Sponsorship | \$10,000/each

- Company logo (full color) on Welcome signage outside room
- Company logo (full color) displayed on Welcome PowerPoint slides
- Company logo (full color) on table tents as center pieces
- Five complimentary tickets to sponsored breakfast/luncheon

ePaper Sponsorship | \$5,000/each *SOLD*

- Company logo (full color) on ePaper structures
- Company logo (full color) included on banner above ePaper structures
- Company logo (full color) on screensaver/home page
- Company logo (full color) on floor sticker outside sponsoring company's exhibit (if applicable)

Custom Sponsorship

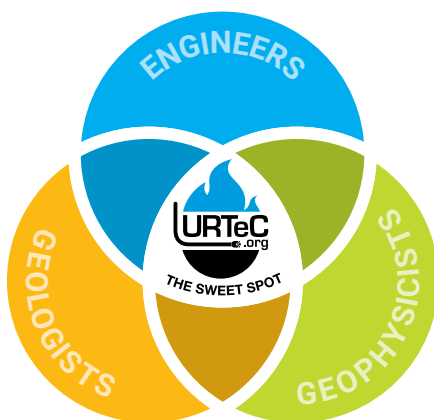
We welcome your innovative ideas and will tailor a program to fit your needs.

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Endorsing Organizations:

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ASCE



SME



URTeC.org

BENEFITS OF SPONSORING URTeC

- ▶ Investment in the innovation and advancement of our shared unconventional industry
- ▶ Supports geoscientists and engineers from the world's largest and leading scientific organizations
- ▶ Opportunity to align your company with a high-quality, science technology forum developed by an interdisciplinary program committee
- ▶ Highly visible exposure to scientists and executives seeking solutions for improved fiscal and operational results

SECURE YOUR SPONSORSHIP NOW:

1. Select items that best fit your company's mission and goals.
2. Download and complete the sponsorship form from URTeC.org and provide your company logo.

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