

The integrated event for unconventional resource teams

UNCONVENTIONAL[®]

RESOURCES TECHNOLOGY CONFERENCE

FUELED BY SPE • AAPG • SEG URTeC.org



20-22 JULY 2015 • SAN ANTONIO, TEXAS • HENRY B. GONZALEZ CONVENTION CENTER

Post-Show Report 2015



Highlights

Opening Plenary Session

Moderated by Mariano Gurfinkel, Hess Corporation
Panelists included:

Adam Sieminski, Administrator, U.S. Energy Information Administration

Luis Giusti, Senior Advisor, Center for Strategic and International Studies

Tony Vaughn, Executive Vice President, Exploration and Production, Devon Energy Corporation



Executive Plenary Session

Moderated by Jeff Miller, Oakspring Energy
Panelists included:

Manuj Nikhanj, Managing Director, Head of Energy Research, ITG

Peter Richter, Vice President of Strategic Development, Schlumberger

Barry Biggs, Vice President Onshore, Hess Corporation

(3) Three Interactive Panels

Opportunities and Challenges of Liquid Recovery From Tight Rock

Sweet Spotting – Isn't This Our Goal?

Operations and Production Challenges – Planning for Long-Term Production

(4) Four Topical Breakfasts

Energy for the Human Family – A View of Issues • Rev. Séamus P. Finn OMI, Director, Faith Consistent Investing, OIP Trust

Unconventional Resources and Unconventional People • Valerie Jochen, Technical Director in Production for Unconventional Resources, Schlumberger

Shale Plays: How Technology, Governments, Regulators, Academia and the Public Have Changed the World's Energy Supply and Demand Equation • Joseph H. Frantz, Jr., Vice President of Engineering Technology, Range Resources Corporation

Learnings and Lessons From Shale Exploration in a Tectonized Foreland Basin: Controls on Sweet Spot Development in the Duvernay Shale • Matthew Davis, Manager, Geosciences, Encana Services Company Ltd.

(6) Six Topical Luncheons

How to Make Money in a Low Oil Price Environment – Identifying Optimization Candidates From Producing Assets • David Anderson, Director of Anderson Thompson Reservoir Strategies, an NCS Multistage Business

Technology Innovation for Unconventionals – What Now? • Claudia J. Hackbarth, Manager, Unconventional Gas & Tight Oil R&D Shell International E&P Inc.

Extracting Value From Multiscale Imaging of Unconventional Reservoirs • Terri Olson, Technical Lead, Unconventional, FEI-Lithicon

Cause for Pause: Scientific Research on Hydraulic Fracturing Health Risks • Ann Alexander, Senior Attorney, Midwest Program, Natural Resources Defense Council (NRDC)

Diagnostic Fracture Injection Tests (DFITs): Benefits to Reservoir Characterization and Overall Field Development • Jennifer Miskimins, Senior Consulting Engineer, Barree & Associates

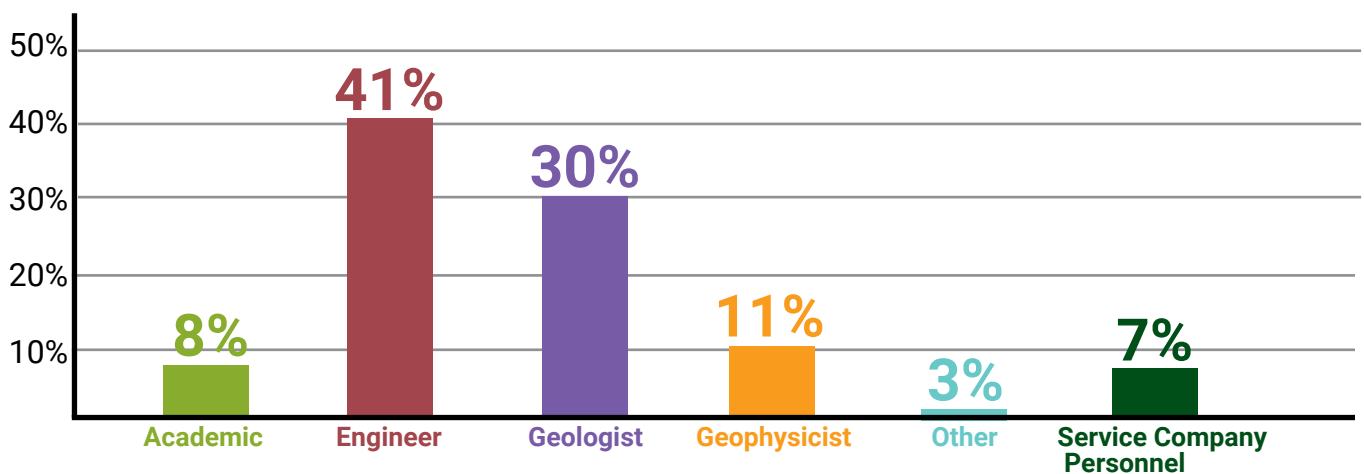
Risks to Globalization of Unconventional Plays • D. Nathan Meehan, Senior Executive Advisor



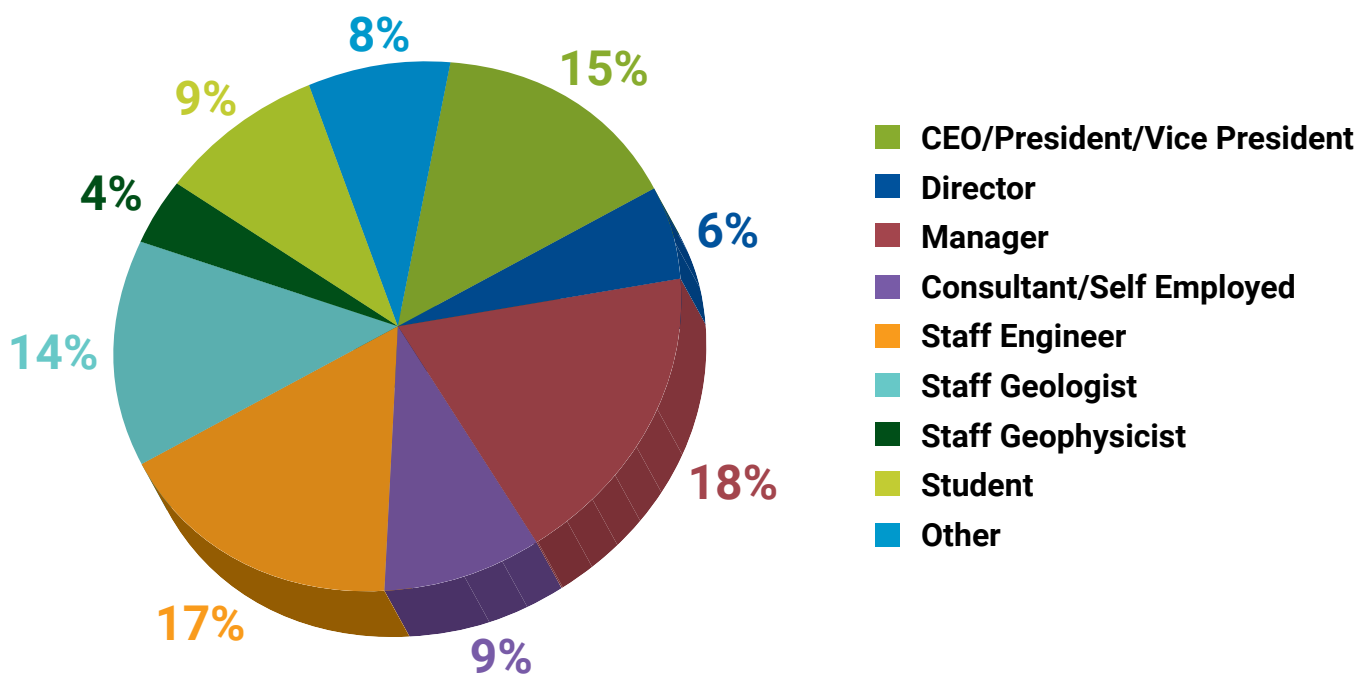
Attendee Overview Statistics

3,317
Total Attendance
(Excluding AAPG Staff and Contractors)

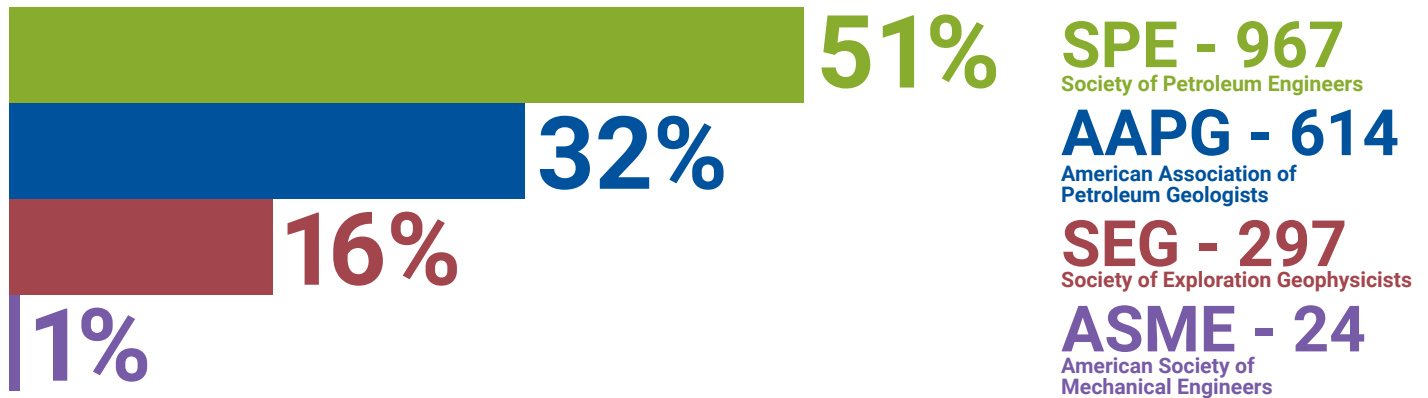
Attendance by Profession



Attendance by Job Title



Attendees by Membership Affiliation*



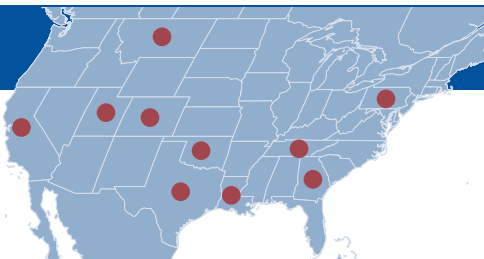
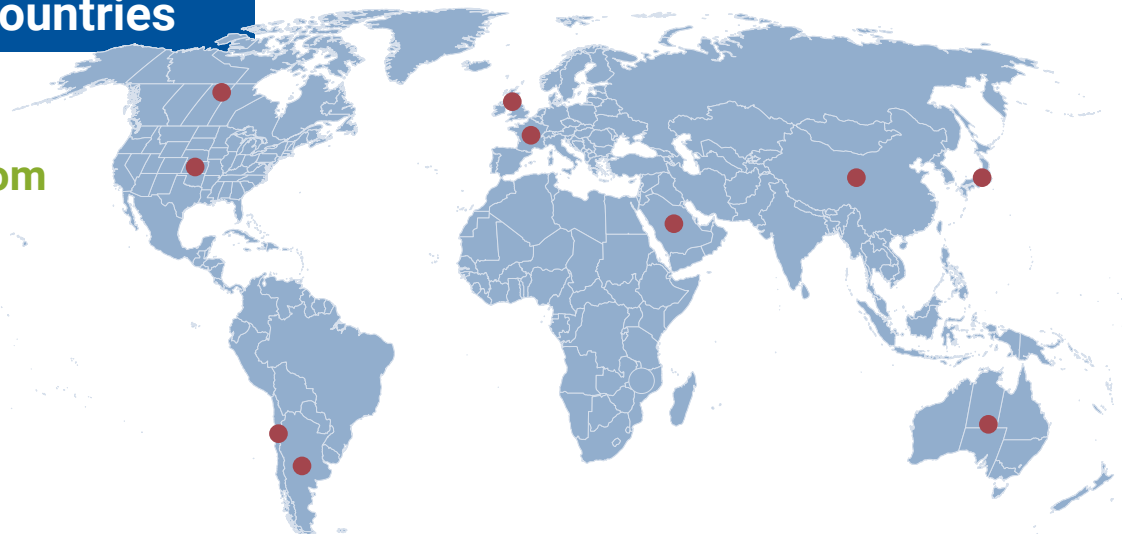
* Percentages based on attendees who denoted an affiliation

Geographical Attendance



Top 10 Most Highly Represented Countries

- United States
- Canada
- United Kingdom
- Argentina
- China
- Chile
- Japan
- France
- Australia
- Saudi Arabia



Top 10 Most Highly Represented States

- | | | |
|------------|----------------|-------------|
| • Texas | • California | • Georgia |
| • Oklahoma | • Utah | • Tennessee |
| • Colorado | • Pennsylvania | • Louisiana |
| | • Montana | |

Exhibitor List

199 Exhibitors • Exhibit NSF Sold - 43,400

3GIG, LP
aclaro softworks, inc
ALS Oil & Gas, Corpro
Empirica Logging
Anadarko Petroleum Corporation
ARCADIS
ASD Inc., PANalytical
Bell Geospace Inc
BHL Consulting
Boedeker Plastics Inc.
Bruker Corporation
C & J Energy Services
Calfrac Well Services
Calsep, Inc.
Canadian Discovery
Canamera Coring Services
Carl Zeiss Microscopy, LLC
Certis Information Services, Inc.
CESI Chemical, A Flotek Company
CGG
Chemostrat
Chesapeake Energy Corporation
Chinook Consulting Services
Clean Chemistry Inc.
Coil Solutions Inc.
Computer Modelling Group
Core Laboratories
D&L Oil Tools
Datalog LWT Inc.
Dawson Geophysical Co.
Devon Energy Corporation
dGB Earth Sciences
Digital Drilling Data Systems
Digital Formation Inc
DigitalGlobe

Dino-Lite Scopes (BigC)
Dolan Integration Group, LLC
Drill2Frac
drillMap
Dynamic Graphics Inc
EGI - Energy & Geoscience Institute
Encapso
Enercat USA
Energy Careers
Energy Navigator
Energy Search Associates
Entero Corporation
Enthought
Enventure Global Technology
ESG Solutions
FairfieldNodal
Fairmount Santrol
FEI Company
Ferus
Field Geo Services
Fluid Inclusion Technologies
FRACGEO
Gems & Crystals Unlimited
GEO ExPro
Geo-Link Inc
Geologic Data Systems
geoLOGIC systems ltd
GeoMark Research
GeoMechanics Technologies
Geophysical Society of Houston
GeoStabilization International
GeoSteering LLC
Geotrace Technologies Inc
Global Energy Management Program
Global Geophysical Services Inc

Golder Associates
Green Imaging Technologies
Green River Stone Company
Halliburton Energy Services Inc
Hart Energy
HM Cragg
Horizon Well Logging, LLC Oklahoma
Horizontal Solutions Int'l.
Houston Geological Society
HRH Geology
Hydrocarbon Data Systems Inc
iBall Instruments
EOR Alliance c/o IFP Canada
IHS Inc
IKON Mining & Exploration
Ikon Science Ltd
IMaGE
Impac Exploration Services
Inflatable Packers International LLC
Information Builders
Infrastructure Networks Inc.
Ingrain, Inc
Intelligent Solutions Inc.
Interfaces SA
Interra Energy Services Ltd.
Intertek Westport Technology Center
ION
iReservoir.com
ISOTech
KAPPA North America Inc
Kinemetrics Systems
King Canyon Buffalo Inc
Linde
LoneStar Geophysical Surveys
Magnum Oil Tools
McAda Fluids Heating Services
Merrick Systems
Micromeritics Instrument Corp.
MicroSeismic Inc
MICRO-STRAT Inc
Mobilize
Mohawk Energy
Mountain Supply and Service
MUD Geochemical, Inc.
NAPE Expo
National Research Council of the
National Academies
Natural Creations
NCS Energy Services, LLC
Neuralog
New England Research
OFI Testing Equipment Inc
OGRE Systems Inc



Oil & Gas Journal
Oilgen
Olympus
Paladin Geological Services
Pandell
Performance Pulsation Control
PES Enterprise Inc.
PetroDE
Petrolink
PetroSkills
Petrostreamz Americas
Petrosys USA Inc
PML Exploration Services LLC
Praxair, Inc.
Printrex by TransAct
Protek Systems
PTTC (Petroleum Technology Transfer Council)
RecyClean Services
Remote Gas Analysis & Logging Svcs
Resolve GeoSciences Inc
Rock Flow Dynamics
Rocky Mountain Oil Journal
Rogii Inc.
Roper Pump Company
Rose & Associates, LLP
RPS Knowledge Reservoir

Safoco Inc
Saltel Industries
Saudi Aramco
Schlumberger
Scott Environmental Services Inc
Seismic Exchange Inc
Seitel Inc
Selman & Associates, LTD
Sercel - GRC
Seventy Seven Energy
SGS Canada Inc.
SIGMA3
Silixa LLC
Slider
Southwest Research Institute
Spectro Analytical Instruments
Spectrum Tracer Services, LLC
Springer
StratoChem Services
Strom, Inc.
Summit Casing Equipment
TAM International Inc
Tanzania Petroleum Development
Task Fronterra Geoscience
TCO AS
Tejas Tubular Products
Teledyne Isco

Tendeka, Inc
Terra Guidance LLC
TerraCore International
Terracore Software, LLC
Terves Inc.
TETRA Technologies, Inc.
TGS
The University of Tulsa, Collins College of Business
Thru Tubing Solutions
TIW Corporation
Tracerco
Tricon Geophysics Inc
Ubiterro Corporation
Unimin Energy Division
United Oil & Gas Consulting
University of Kansas
University of Tulsa - CESE
Varel International
Weatherford
Weatherford Laboratories
WellDog
WellDrive
WellEz
Willowstick Technologies
World Oil/Gulf Publishing



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