





Area:  $8.5 \text{ km}^2$  (5th largest)

**Population:** 180 million people

GDP: 1,31 trillion dollars

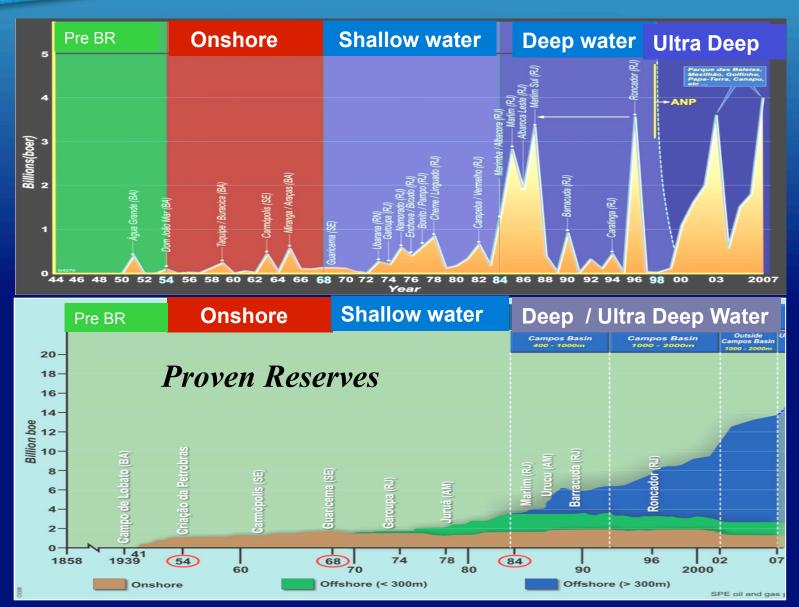
GDP/capita (2007): US\$ 5,237

Petroleum Industry: 8% of GDP 16% future

Grain Producer: World Leader 30% of the GDP

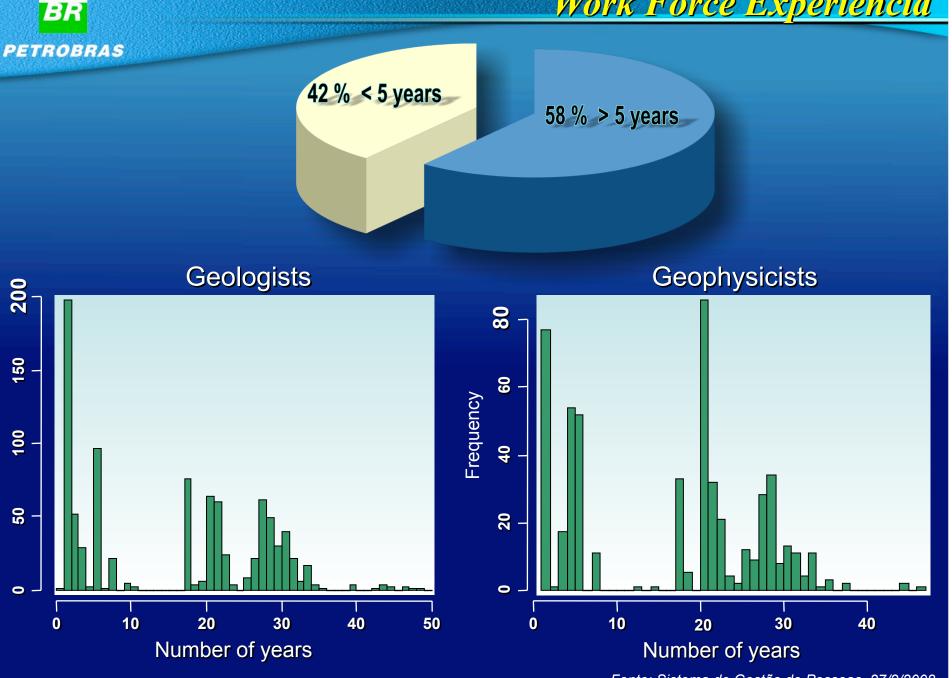








### Work Force Experiência

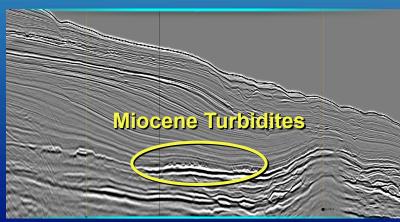


Fonte: Sistema de Gestão de Pessoas, 27/2/2008.



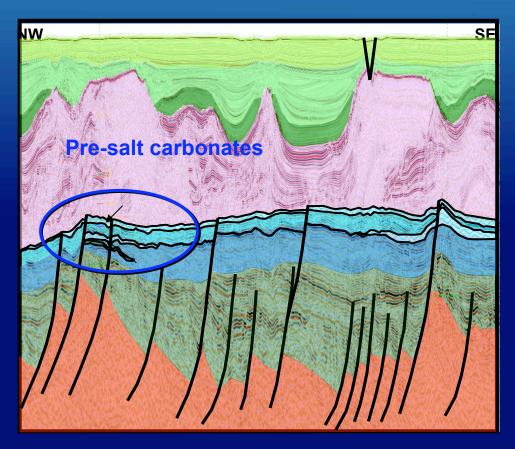
## From Turbidites to Carbonates: An Industrial Revolution in Brazil

#### 1980's





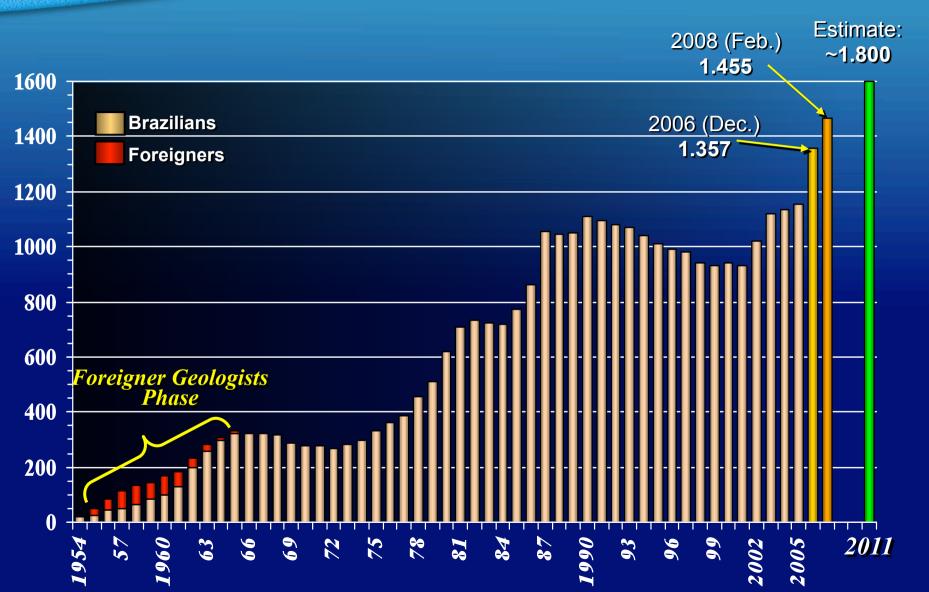
2007



Pre-salt

Pos-salt Turbidites







- > How Petrobras has been dealing with the brain gap of the 90s in terms of knowledge management?
  - Continuing a regular and long-term admission program
  - Maintaining the unique strong link between technological development and training
  - Promoting integrated Working groups with new geocientists and experienced ones

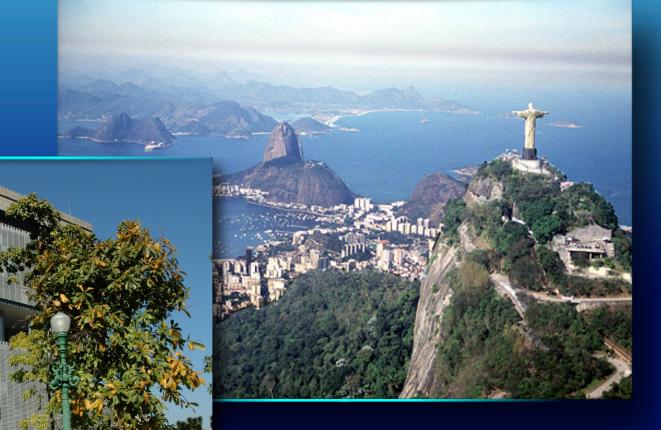


# > How Petrobras has been dealing with the brain gap of the 90s in terms of knowledge management?

- Increasing the number of Senior Geoscientists as Mentors of the new ones with a systematic follow up of their technical evolution.
- Helping universities to keep the students to completion: investing and supportting Universitities research projects, and providing grants and scholarships for students and professors\_

- > How Petrobras has been dealing with the large number of experienced professionals close to retirement?
  - Incentives and compensation for the critical ones to remain in the Company by postponing retirement
  - Using them as instructors of Intensive training and as mentors of the newer ones
  - Contracting retired professionals as instructors for the younger generation\_





**Thanks** 

- > How Petrobras has been attracting and retaining new professionals to the Company?
  - > A long-term career
  - > Intensive training
  - > A Challenging and friendly working environment
  - ➤ Benefits and Fringe Benefits: medical assistance, retirement plans, family educational support
  - Petrobras significance for Brazi l- A National symbol of Brazil development

## Petrobras and Geology

- Geology Course in Brazil started in 1957 sponsored by Petrobras
- A political decision to build a National Company to find petroleum to supply energy demand
- Petrobras strong link between technological development and Training