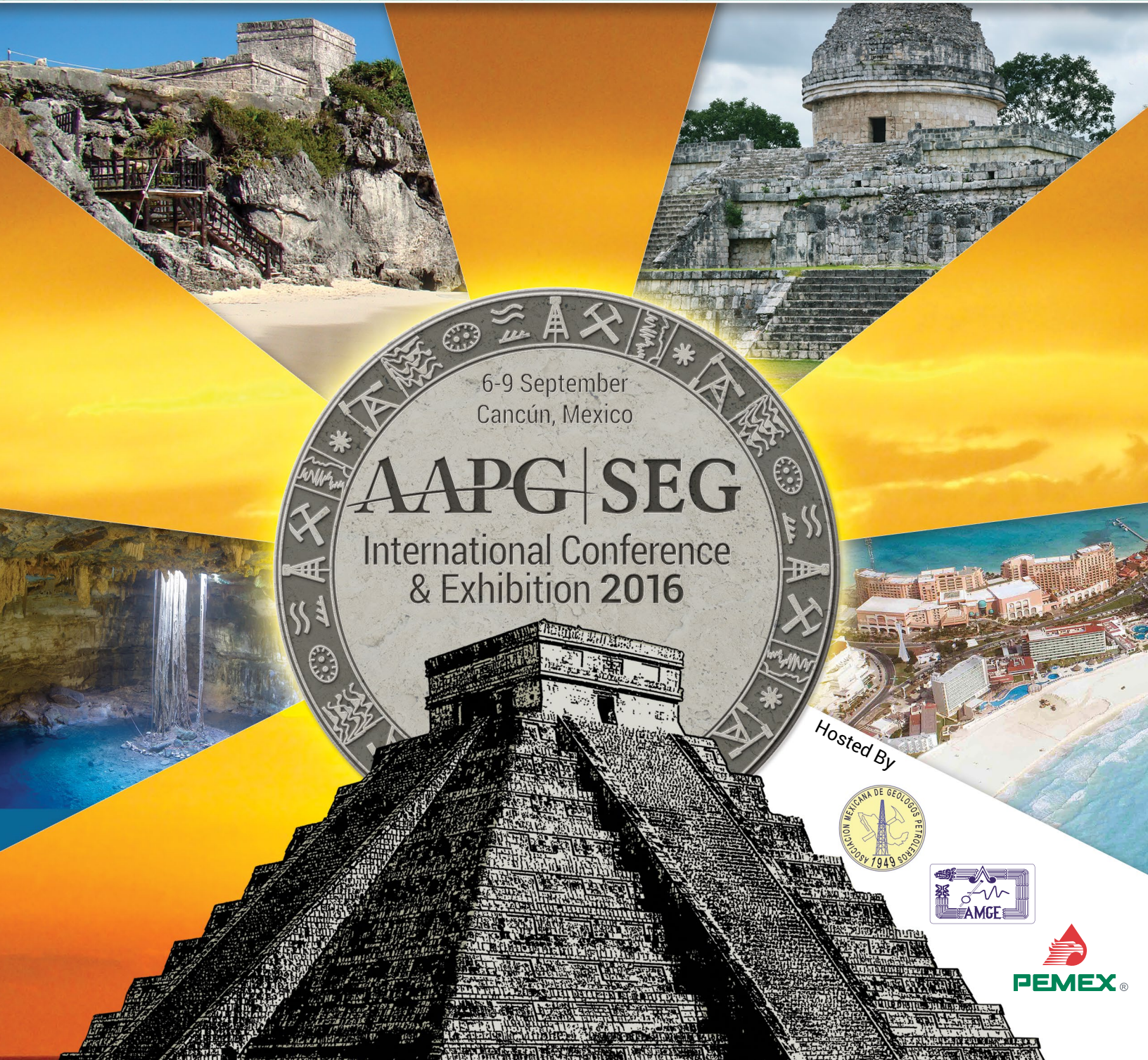


# Sponsorship Opportunities

Cancun2016.ICEEvent.org

*Exploring Frontiers in a Competitive Environment*



6-9 September  
Cancún, Mexico

# AAPG | SEG

International Conference  
& Exhibition 2016

Hosted By



Your Sponsorship Commitment is Essential to the Success of ICE Continuing to Cover Breakthroughs, Innovations and Discoveries Being Made for Petroleum Exploration and Production and Supporting the Next Generation of Geoscientists.

Greetings,

On behalf of the American Association of Petroleum Geologists (AAPG) the Society of Exploration Geophysicists (SEG) and Host Societies the AAPG Latin America Region, the Mexican Association of Petroleum Geologists (AMGP) and the Mexican Association of Exploration Geophysicists (AMGE), I cordially invite your company to sponsor the AAPG | SEG 2016 International Conference and Exhibition (ICE) — Exploring Frontiers in a Competitive Environment, 6-9 September 2016 in Cancun, Mexico.

Mexico's Energy Reform and the exploration and extraction bidding rounds that started in late 2014 and will continue over the next several years have called the attention of operators and service companies alike. Mexico offers opportunities that range from mature fields and unconventional resources onshore, recently discovered fields and exploration blocks in shallow water, to prospective frontier areas in deep water. Despite current oil prices, the petroleum industry will keep an eye on Mexico over the next several years. This makes ICE 2016 in Cancun a perfect setting to discuss business opportunities in exploration and production in the competitive environment imposed by current industry conditions.

World-class events such as ICE are only possible thanks to the support and participation of sponsoring companies like yours. We have put together a sponsorship menu to help your company make the most of its investment. You can sponsor particular events or choose the sponsorship level that best fits your budget. Each level has an array of recognition and benefits for your company.

On behalf of the Conference Committee, we welcome you to attend and participate in this significant global event for 2016.



Sincerely,

José Antonio Escalera Alcocer  
General Chair



Position Your Brand in Front of the World's Largest Group of Geoscientists. Choose the Sponsorship Package That Best Fits Your Budget and Aligns Your Company as a Strong Supporter of the Geosciences Industry.

### DIAMOND PACKAGE | \$50,000+

#### ADVERTISING (DIGITAL & PRINT):

- Complimentary full-page advertisement in Technical Program & Registration Announcement
- Complimentary full-page advertisement in Program Book
- Three (3) complimentary digital sidebar ads on ICE website for 30 day rotation (run of site)
- Opportunity for a three (3) month banner ad on AAPG Search and Discovery at a 50% discounted rate

#### ON-SITE CONFERENCE RECOGNITION & BENEFITS:

- One (1) complimentary full-conference registration per \$20,000 sponsored
- Company logo prominently displayed on signage in the Student & Faculty Lounge
- Company logo featured as a sponsor for the Conference Abstracts
- Company logo included on the conference amenity provided to qualified conference attendees
- Company logo prominently featured on premier signage during the conference
- Company logo displayed on Opening Ceremony, Technical Session & Topical Luncheon welcome slides

#### DIRECT MAIL MARKETING & WEBSITE RECOGNITION:

- Company logo prominently displayed on sponsorship page of the Technical Program & Registration Announcement
- Company logo with link displayed on scrolling banner of ICE home page, sponsorship page as well as technical program page
- Company logo prominently displayed on sponsorship Thank you advertisement in the November 2016 issue of the *Explorer* and *TLE*

### TITANIUM PACKAGE | \$40,000+

#### ADVERTISING (DIGITAL & PRINT):

- Complimentary half-page advertisement in Technical Program & Registration Announcement
- Complimentary half-page advertisement in Program Book
- Two (2) complimentary digital sidebar ads on ICE website for 30 day rotation (run of site)
- Opportunity for a three (3) month banner ad on AAPG Search and Discovery at a 30% discounted rate

#### ON-SITE CONFERENCE RECOGNITION & BENEFITS:

- One (1) complimentary full-conference registration per \$20,000 sponsored
- Company logo prominently displayed on directional signage at the event
- Company logo featured as a sponsor for the Daily Refreshment Breaks inside the Exhibition each day
- Company logo prominently featured on premier signage during the conference
- Company logo displayed on Opening Ceremony, Technical Session & Topical Luncheon welcome slides

#### DIRECT MAIL MARKETING & WEBSITE RECOGNITION:

- Company logo prominently displayed on sponsorship page of the Technical Program & Registration Announcement
- Company logo with link displayed on scrolling banner of ICE website home page, sponsorship page as well as technical program page
- Company logo prominently displayed on sponsorship Thank you advertisement in the November 2016 issue of the *Explorer* and *TLE*

### PLATINUM PACKAGE | \$30,000+

#### ADVERTISING (DIGITAL & PRINT):

- Complimentary quarter-page advertisement in Program Book
- One (1) complimentary digital sidebar ad on ICE website for 30 day rotation (run of site)
- Opportunity for a three (3) month banner ad on AAPG Search and Discovery at a 20% discounted rate

#### ON-SITE CONFERENCE RECOGNITION & BENEFITS:

- One (1) complimentary full-conference registration per \$20,000 sponsored
- Company logo featured as a sponsor for the End-of-Day Receptions on Wednesday & Thursday inside the Exhibition
- Company logo featured as a sponsor for the Icebreaker Reception on Tuesday evening inside the Exhibition
- Company logo prominently featured on premier signage during the conference
- Company logo displayed on Opening Ceremony, Technical Session & Topical Luncheon welcome slides

#### DIRECT MAIL MARKETING & WEBSITE RECOGNITION:

- Company logo prominently displayed on sponsorship page of the Technical Program & Registration Announcement
- Company logo with link displayed on scrolling banner of ICE website home page and sponsorship page
- Company logo prominently displayed on sponsorship Thank you advertisement in the November 2016 issue of the *Explorer* and *TLE*



## GOLD PACKAGE | \$20,000+

### ADVERTISING (DIGITAL & PRINT):

- Opportunity for a 25% discount on an advertisement in the Program Book
- Opportunity for a three (3) month banner ad on AAPG Search and Discovery at a 15% discounted rate

### ON-SITE CONFERENCE RECOGNITION & BENEFITS:

- One (1) complimentary full-conference registration per \$20,000 sponsored
- Company logo featured as sponsor for the Technical Sessions throughout conference
- Company logo prominently featured on premier signage during the conference
- Company logo displayed on Opening Ceremony, Technical Session & Topical Luncheon welcome slides

### DIRECT MAIL MARKETING & WEBSITE RECOGNITION:

- Company logo displayed on sponsorship page of the Technical Program & Registration Announcement
- Company logo with link displayed on scrolling banner of ICE website home page and sponsorship page
- Company logo displayed on sponsorship Thank you advertisement in the November 2016 issue of the *Explorer* and *TLE*

## SILVER PACKAGE | \$10,000+

### ADVERTISING (DIGITAL & PRINT):

- Opportunity for a 15% discount on an advertisement in the Program Book

### ON-SITE CONFERENCE RECOGNITION & BENEFITS:

- Company logo displayed as a sponsor for Poster Sessions throughout conference
- Company logo featured as a sponsor for the Topical Luncheon(s) during the conference

### DIRECT MAIL MARKETING & WEBSITE RECOGNITION:

- Company logo displayed on sponsorship page of the Technical Program & Registration Announcement
- Company logo with link displayed on the sponsorship page of the ICE website
- Company logo displayed on the sponsorship Thank you advertisement in the November 2016 issue of the *Explorer* and *TLE*

## BRONZE PACKAGE | \$5,000+

### ON-SITE CONFERENCE RECOGNITION & BENEFITS:

- Company recognized as sponsor for Speaker and Judges gifts at the conference

### DIRECT MAIL MARKETING & WEBSITE RECOGNITION:

- Company logo displayed on sponsorship page of the Technical Program & Registration Announcement
- Company logo with link displayed on the sponsorship page of the ICE website
- Company logo displayed on the sponsorship Thank you advertisement in the November 2016 issue of the *Explorer* and *TLE*

## PATRON PACKAGE | \$1,000+

### DIRECT MAIL MARKETING & WEBSITE RECOGNITION:

- Company logo displayed on sponsorship page of the Technical Program & Registration Announcement
- Company logo with link displayed on the sponsorship page of the ICE website
- Company logo displayed on the sponsorship Thank you advertisement in the November 2016 issue of the *Explorer* and *TLE*

## A LA CARTE ITEMS:

### BADGE CORD LANYARDS | \$7,500 EXCLUSIVE

Opportunity for sponsor to provide 1" lanyards to be provided to attendees from Registration

### CONFERENCE NOTEPADS | \$7,500 EXCLUSIVE

Opportunity for sponsor to provide 5"x7" notepads to be provided inside technical session rooms during conference

### VOLUNTEER SUPPORT | \$7,500 EXCLUSIVE

Company logo as sponsor throughout the conference

### YOUNG PROFESSIONALS MEET & GREET | \$5,000 EXCLUSIVE

Company logo displayed on event signage

AAPG | SEG STUDENT CHALLENGE BOWL | \$5,000 CO-SPONSOR OR \$8,500 EXCLUSIVE

Company logo displayed on event signage

STUDENT ASSISTANCE | MINIMUM OF \$1,000 FOR SPONSOR RECOGNITION

STUDENT ATTENDANCE ASSISTANCE | MINIMUM OF \$1,000 FOR SPONSOR RECOGNITION



Contact us now and secure your sponsorship package:

**Victor V. Vega**, General Vice-Chair • E: [v.vega@shell.com](mailto:v.vega@shell.com)

**Everardo Castro**, Sponsorship Chair • E: [everardo48@gmail.com](mailto:everardo48@gmail.com)

**Kendra McColloch**, Exhibition Manager • Tel: +1 918 560 2689 E: [kmccolloch@aapg.org](mailto:kmccolloch@aapg.org)