

2018 SPONSORSHIP AGREEMENT

SPONSOR INFORMATION Please print legibly. This is the name that will appear on all promotional materials.

COMPANY NAME: _____ DATE: _____

PRIMARY CONTACT: _____ (NAMED WILL RECEIVE ALL EXHIBITION & REGISTRATION MATERIALS)

PRIMARY CONTACT EMAIL: _____ WEBSITE: _____

ADDRESS: _____

CITY: _____ STATE/PROVINCE: _____

COUNTRY: _____ ZIP/POSTAL CODE: _____

PHONE (include country code): _____ Fax (include country code): _____

DIAMOND \$40,000 +	TITANIUM \$20,000 +	PLATINUM \$10,000 +	GOLD \$7,500 +	SILVER \$5,000 +	BRONZE \$1,000 +
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On-Site Branding	
General Fund <i>All contributions accepted</i>	<input type="checkbox"/> \$ _____
Aisle Signage	<input type="checkbox"/> \$25,000 Exclusive
Audio Visual <i>Co-Sponsor (Limit 3) or Exclusive</i>	<input type="checkbox"/> \$10,000 Each <input type="checkbox"/> \$25,000 Exclusive
Coffee Break Sponsorship <i>Co-Sponsor – One Day (Limit 5)</i>	<input type="checkbox"/> \$3,500 Monday <input type="checkbox"/> \$3,500 Tuesday <input type="checkbox"/> \$3,500 Wednesday
Convention Amenity <i>Co-Sponsor (Limit 4) or Exclusive</i>	<input type="checkbox"/> \$20,000 Each <input type="checkbox"/> \$75,000 Exclusive
Directional Signage	<input type="checkbox"/> \$15,000 Exclusive
End-of-Day Reception Bar Sponsorship <i>Co-Sponsor (Limit 10) or Exclusive</i>	<input type="checkbox"/> \$1,500 Each <input type="checkbox"/> \$12,500 Exclusive
Food Court Sponsorship <i>Co-Sponsor (Limit 3)</i>	<input type="checkbox"/> \$5,000
Luggage Check Sponsorship	<input type="checkbox"/> \$1,500 Exclusive
Icebreaker Bar Sponsorship <i>Co-Sponsor (Limit 15) or Exclusive</i>	<input type="checkbox"/> \$2,500 Each <input type="checkbox"/> \$30,000 Exclusive
*Lanyard Sponsorship	<input type="checkbox"/> \$12,500 Exclusive
Registration	<input type="checkbox"/> \$36,500 Exclusive
Attendee Focused	
All-Convention Luncheon <i>Co-Sponsor (Limit 5)</i>	<input type="checkbox"/> \$10,000 Each
Career Center <i>Co-Sponsor (Limit 4) or Exclusive</i>	<input type="checkbox"/> \$1,500 Each <input type="checkbox"/> \$5,000 Exclusive
Poster Sessions <i>(Co-Sponsor: Limit 5)</i>	<input type="checkbox"/> \$7,500 Each
*Technical Program Notepads <i>Co-Sponsor (Limit 2) or Exclusive</i>	<input type="checkbox"/> \$12,500 Each <input type="checkbox"/> \$20,000 Exclusive
Technical Program Speaker Support <i>Co-Sponsor (Limit 3)</i>	<input type="checkbox"/> \$12,500 Each
Print Advertising	
Technical Program and Registration Announcement	<input type="checkbox"/> \$40,000 Exclusive
Program Book	<input type="checkbox"/> \$36,500 Exclusive
Pocket Guide <i>Co-Sponsor (Limit 2) or Exclusive</i>	<input type="checkbox"/> \$7,500 Each <input type="checkbox"/> \$18,000 Exclusive
Digital Elements	
AAPG Facebook Post <i>(During or just before the Event)</i>	<input type="checkbox"/> \$1,000 Each
AAPG LinkedIn Post <i>(During or just before the Event)</i>	<input type="checkbox"/> \$1,000 Each

AAPG Twitter Tweet <i>(During or just before the Event)</i>	<input type="checkbox"/> \$500 Each
Digital Technical Session Signage <i>Co-Sponsor (Limit 3) or Exclusive</i>	<input type="checkbox"/> \$12,500 Each <input type="checkbox"/> \$30,000 Exclusive
Technical Program and Abstracts <i>Co-Sponsor (Limit 2) or Exclusive</i>	<input type="checkbox"/> \$15,000 Each <input type="checkbox"/> \$25,000 Exclusive
Wi-Fi Hot Spots <i>per Hot Spot (Limit 2) or Exclusive</i>	<input type="checkbox"/> \$15,000 Each <input type="checkbox"/> \$25,000 Exclusive
Student and Young Professional Focused	
AAPG/SEPM Student Chapter Field Trips and Short Courses <i>All contributions accepted (Minimum \$500+)</i>	<input type="checkbox"/> \$ _____
AAPG Student Chapter YouTube Competition <i>Co-Sponsor (Limit 2) or Exclusive</i>	<input type="checkbox"/> \$6,500 Each <input type="checkbox"/> \$10,000 Exclusive
Earth Science Teacher Education Program	<input type="checkbox"/> \$20,000 Exclusive
Student and Faculty Lounge <i>Co-Sponsor (Limit 3) or Exclusive</i>	<input type="checkbox"/> \$15,000 Each <input type="checkbox"/> \$35,000 Exclusive
Student Attendance Assistance <i>All contributions accepted (Minimum \$500+)</i>	<input type="checkbox"/> \$ _____
Student Participation in Field Trips and Short Courses <i>All contributions accepted (Minimum \$500+)</i>	<input type="checkbox"/> \$ _____
Student Volunteers <i>Co-Sponsor (Limit 3) or Exclusive</i>	<input type="checkbox"/> \$5,000 Each <input type="checkbox"/> \$12,500 Exclusive
Student Reception	<input type="checkbox"/> \$40,000 Exclusive
Young Professional Field Trip	<input type="checkbox"/> \$3,000 Exclusive
Young Professionals Meet & Greet	<input type="checkbox"/> \$10,000 Exclusive
Young Professionals Reception <i>Co-Sponsor (Limit 3) or Exclusive</i>	<input type="checkbox"/> \$10,000 Each <input type="checkbox"/> \$25,000 Exclusive
Division & Society Sponsorships	List Amount & item(s) sponsored:
<input type="checkbox"/> Utah Geological Association (UGA) <input type="checkbox"/> Division of Environmental Geosciences (DEG) <input type="checkbox"/> Division of Professional Affairs (DPA) <input type="checkbox"/> Energy Minerals Division (EMD) <input type="checkbox"/> Petroleum Structure & Geomechanics Division (PSGD) <input type="checkbox"/> Professional Women in Earth Sciences (PROWESS) <input type="checkbox"/> SEPM (Society for Sedimentary Geology)	<input type="checkbox"/> \$ _____
TOTAL CONTRIBUTION:	\$ _____

* Sponsors to provide items.

Initials _____

2018 SPONSORSHIP AGREEMENT

Terms & Conditions

1. This Agreement shall be binding upon its acceptance as set forth on page 1 and per the terms listed below.
2. The ("Sponsor") hereby submits the signed agreement ("Agreement") for Sponsorship at the 2018 Annual Convention & Exhibition (ACE) of the American Association of Petroleum Geologists, a corporation ("AAPG") to be held 20-23 May 2018 at the Salt Palace Convention Center in Salt Lake City, Utah.
3. Sponsorships are non-refundable and non-transferable.
4. All Sponsorship amounts are listed in U.S. dollars and must be paid in U.S. dollars.
5. Sponsorship monies paid to AAPG may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes. AAPG is a 501(c)(6) membership organization; sponsorships paid to AAPG are not charitable donations.
6. Sponsorship fulfillment cannot be guaranteed unless Sponsorship is fully paid. All sponsorships must be fully paid a minimum of 90 days prior to the event. (19 February 2018)
7. Sponsors who are also exhibitors will receive an 8½ x 11" sign denoting sponsorship to display inside booth.
8. Exclusive sponsorships will be given priority over co-sponsorships.
9. Some items/events may not be available if the full amount of sponsor dollars requested is not reached. In this case, the current sponsors committed will be contacted with an opportunity to move contribution to another item/event.
10. Sponsors are required to submit an approved Company high resolution logo in JPEG, EPS, PDF or TIFF format with the signed Agreement.
11. Specific deadlines must be met for acknowledgement in print materials.

Please initial indicating agreement to meet deadlines indicated below: _____

- **Technical Program & Registration Announcement deadline: 21 November 2017.**
- **Program Book deadline: 25 April 2018.**

12. All advertising materials and copy must be submitted and approved by AAPG Show Management in advance.
13. Companies and Individuals donating less than \$1,000 will be acknowledged at the Patron Level.
14. Sponsor shall defend, indemnify, and hold AAPG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.

Please initial indicating agreement to indemnification as noted above: _____

15. If for any reason the Event is not held, AAPG may terminate this Agreement prior to the Event start date.
16. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
17. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties hereto hereby irrevocably submit to the person am jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
18. Please direct all questions and submit form to Lea Cate, Sponsorship Support/ Phone +1 918 560 9434 Fax +1 918 560 2684 or lcate@aapg.org

☐ Check Payment (Make Checks payable to AAPG and mail to: 2018 ACE / AAPG Convention Department / PO Box 979, Tulsa, OK 74101-0979 USA)

☐ Invoice (Net 30 days)

☐ Wire Transfer

☐ Credit Card Payment: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Acct Number _____ Expiration Date _____ CVV Code _____

Print Name on Card _____ Authorized Signature _____

The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the 2018 Annual Convention & Exhibition ("Exhibition" or "Event") of the American Association of Petroleum Geologists, a corporation ("AAPG"), on behalf of the Lessee. Upon completion and signature, Lessee agrees to all Terms and Conditions of page 1 and 2 of this contract.

Name: _____ Title: _____

Signature: _____ Date: _____