

AAPG

20-23 May 2018 • Salt Lake City, Utah

ACE 2018

ANNUAL CONVENTION & EXHIBITION

Exhibit Space Prospectus

95-0

That's a big win!

In a recent survey of exhibitors, AAPG's Annual Convention & Exhibition (ACE) scored a 95% satisfaction rating, with an astonishing 0% reporting dissatisfaction. ACE exhibitors know ACE delivers for their businesses.

In conjunction with:



ACE.AAPG.org



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In 2017, 90% of our exhibitors found ACE to be a successful prospecting event for potential clients.

ACE Delivers

With 90% of exhibitors finding ACE to be a successful prospecting event, you know you will see tangible results from your marketing investment.



Meet with a wide range of energy professionals, geoscientists, and students to recruit the team you need for the coming upturn.



Get quality time with prospects to show off your products. ACE hits the sweet spot of a well attended event without the carnival atmosphere of the biggest shows. Plus, ACE builds the schedule with you in mind. We respect your investment.





ACE and AAPG

For over 100 years AAPG has been the core of the petroleum geoscience world. Entering our 2nd century, AAPG is proud to once again bring together the best geoscientists on the planet to see the latest science and technology, both in the program and exhibition halls.



ACE is successful because of your investments over the past century. We honor that commitment by focusing on your event needs like no other program. Our professional in-house staff is dedicated to your success.

SALT LAKE CITY

Perhaps the most geologically interesting state in America, Utah will be the perfect host for ACE in 2018. Salt Lake City's proximity to a number of pre and post show field trips will be a significant draw, particularly for our international attendees.



The city offers innumerable opportunities for fine dining and entertainment venues that will make it easy for you to schedule dinners, sporting events, or other outings that suit your business needs.



ACE.AAPG.org



Exhibitors receive

- Two full-convention registrations for every 100 sq. ft. of space purchased (one full-convention registration for nonprofit), giving you access to the Technical and Poster Presentations
- 50 exhibition guest passes to send to clients/prospects
- Free listing in the Program Book

Book Your Best Space Now

1. Visit the exhibit page at ACE.AAPG.org and select your desired location from the floor plan.
2. Download and complete the Commercial Space Contract (or Nonprofit if you qualify).
3. Return to your ACE 2018 Representative below:

Booth prices

Commercial: Minimum size: 10' x 10'

(additional space in multiples of 100 sq. ft.)

Exhibition space (including drapes) \$26.50/ft²

Nonprofit: Minimum size: 10' x 10'

(additional space in multiples of 100 sq. ft.)

Exhibition space (including drapes) \$13.25/ft²

Companies submitting contracts will be assigned space on a first-come, first-served basis.

Contact Us Today Before the Best Opportunities Are Gone

Companies A-K:

Mike Taylor

Sales Manager

Tel: +1 918.630.5672

Email: mtaylor@aapg.org

Companies L-Z:

Tracy Thompson

Sales Representative

Tel: +1 918.560.9414

Email: tthompson@aapg.org

Customer Assistance:

Lea Cate

Sales Coordinator

Tel: +1 918.560.9434

Email: lcate@aapg.org

Sponsorship Opportunities - For a complete list visit ACE.AAPG.org

Your total dollar commitment determines your sponsorship level and benefits:	Diamond \$40,000+	Titanium \$20,000+	Platinum \$10,000+	Gold \$7,500+	Silver \$5,000+	Bronze \$1,000+	Patron \$500+
Company logo with hyperlink on event website	✓	✓	✓	✓	✓	✓	✓
Company logo with hyperlink on scrolling banner on home page	✓	✓	✓				
Company logo in the Technical Program & Registration Announcement (Commitment by: 5 December 2017)	✓	✓	✓	✓	✓	✓	✓
Company logo in Program Book (Commitment by: 2 March 2018)	✓	✓	✓	✓	✓	✓	✓
Company logo on PowerPoint slides in Technical Session rooms	✓	✓	✓	✓	✓	✓	✓
Company logo on PowerPoint slides in Opening Session & Awards Ceremony	✓	✓	✓				
On-site Signage	✓	✓	✓	✓	✓	✓	✓
Complimentary full-convention registrations	Two (2)	One (1)					
Invitations to the President's Reception at ACE	Five (5)	Three (3)	Two (2)				
Advertisement in Program Book (Commitment by: 2 March 2018)	Full Page	Half Page	Quarter Page				