

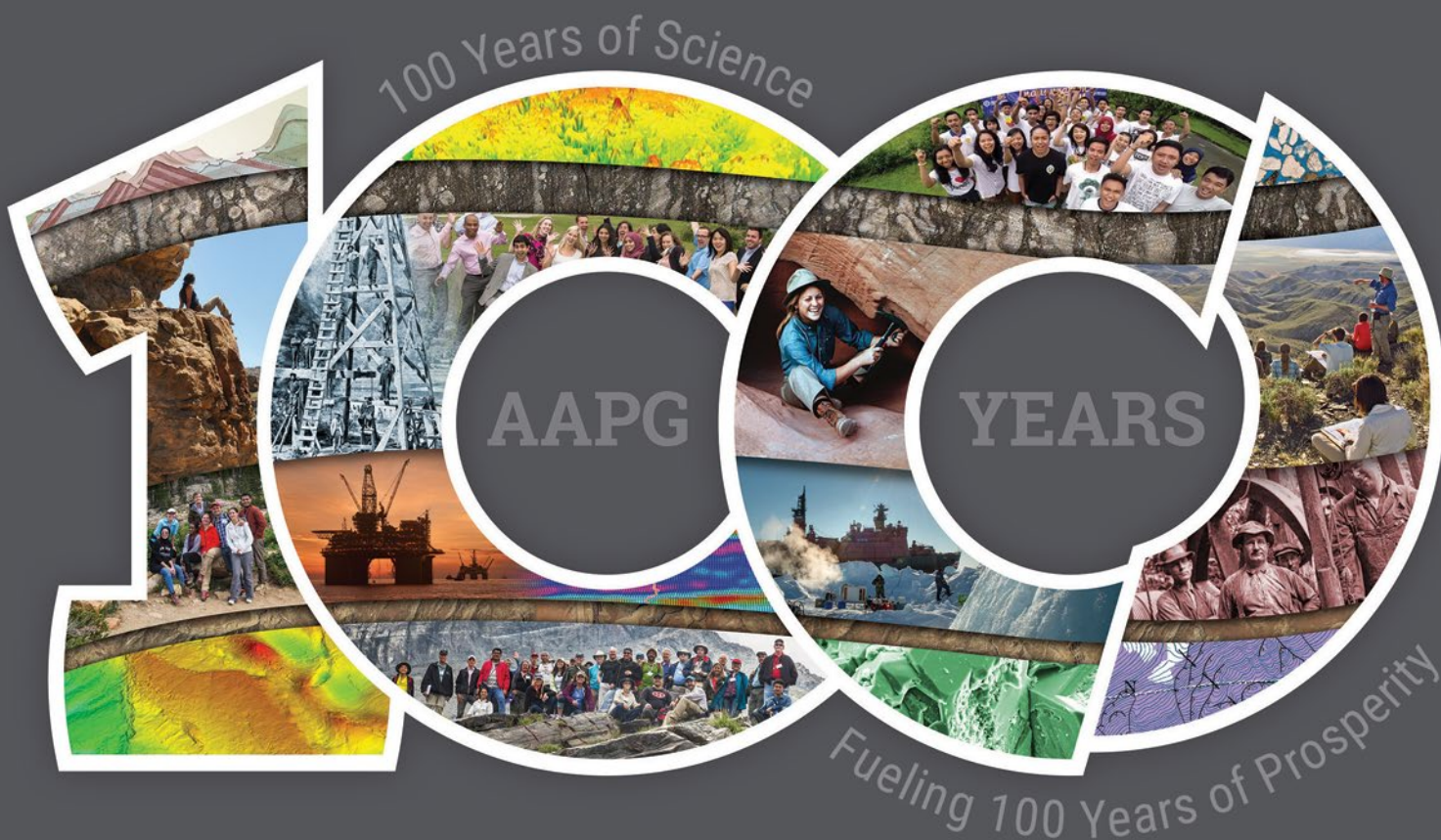
100<sup>TH</sup> AAPG ANNIVERSARY

# ACE 2017

ANNUAL CONVENTION & EXHIBITION

2-5 April 2017 • Houston, TX • George R. Brown Convention Center

In conjunction with:



Join the celebration and  
have your company's brand  
and products seen first.

## Sponsorship Opportunities

# CONNECT WITH THE GLOBAL GEOSCIENCES COMMUNITY

Show your company's **support** by sponsoring **AAPG's 100 Year ACE**, 2-5 April, 2017 at the George R. Brown Convention Center in Houston, Texas. Sponsoring a scientific event like ACE shows your company's **commitment** to **advancing the geosciences** and reinvesting in our industry's future. Your company will be recognized for its contribution before, during and after the event.

**Support ACE** today and position your company before the **brightest minds** in geosciences.

## Sponsorship Levels

Your total dollar commitment determines your sponsorship level and benefits:	Diamond \$40,000+	Titanium \$20,000+	Platinum \$10,000+	Gold \$7,500+	Silver \$5,000+	Bronze \$1,000+	Patron \$500+
Company logo with hyperlink on event website	✓	✓	✓	✓	✓	✓	✓
Company logo with hyperlink on scrolling banner on home page	✓	✓	✓				
Company logo in the Technical Program & Registration Announcement (Commitment by: 5 December 2016)	✓	✓	✓	✓	✓	✓	✓
Company logo in Program Book (Commitment by: 2 March 2017)	✓	✓	✓	✓	✓	✓	✓
Company logo on PowerPoint slides in Technical Session rooms	✓	✓	✓	✓	✓	✓	✓
Company logo on PowerPoint slides in Opening Session & Awards Ceremony	✓	✓	✓				
On-site Signage	✓	✓	✓	✓	✓	✓	✓
Complimentary full-convention registrations	Two (2)	One (1)					
Invitations to the President's Reception at ACE	Five (5)	Three (3)	Two (2)				
Advertisement in Program Book (Commitment by: 2 March 2017)	Full Page	Half Page	Quarter Page				



All sponsors recognized in highly visible locations.

# Choose the mix of items, events and activities that align with the specific marketing goals of your business:

## On-Site Branding

<b>Aisle Signage</b> (Exclusive) .....	\$25,000
<b>Audio Visual</b>	
(Co-Sponsor: Limit 3) .....	\$10,000
(Exclusive) .....	\$25,000
<b>Convention Amenity</b>	
(Co-Sponsor: Limit 4) .....	\$20,000
(Exclusive) .....	\$75,000
<b>Directional Signage</b> (Exclusive) .....	\$15,000
<b>Exhibition End-of-Day Receptions</b>	
(Co-Sponsor: 2 Available, Monday or Tuesday) .....	\$12,500
(Exclusive) .....	\$20,000
<b>Exhibition Food Court</b> (Exclusive) .....	\$15,000
<b>Exhibition Refreshment Breaks</b>	
(Co-Sponsor: 3 Available, Monday, Tuesday or Wednesday) .....	\$15,000
(Exclusive) .....	\$40,000
<b>Icebreaker Bar Sponsor</b> (each: Limit 8) .....	\$10,000
<b>*Lanyard Sponsorship</b> (Exclusive) .....	\$12,500
<b>Registration</b> (Exclusive) .....	\$36,500

## Attendee Focused

<b>All-Convention Luncheon</b> (Co-Sponsor: Limit 5) .....	\$10,000
<b>Career Center</b>	
(Co-Sponsor: Limit 4) .....	\$1,500
(Exclusive) .....	\$5,000
<b>Poster Sessions</b> (Co-Sponsor: Limit 5) .....	\$7,500
<b>*Technical Program Notepads</b>	
(Co-Sponsor: Limit 2) .....	\$12,500
(Exclusive) .....	\$20,000
<b>Technical Program Speaker Support</b> (Co-Sponsor: Limit 3) .....	\$12,500

## Print Advertising

<b>Convention Announcement</b> (Exclusive) .....	\$40,000
<b>Program Book</b> (Exclusive) .....	\$36,500
<b>Pocket Guide</b> (Exclusive) .....	\$17,500

## Secure Your Sponsorship Now:

1. Select sponsored items that are a best fit for your company.
2. Complete and return the sponsorship commitment form along with your company logo. (logo needs to be a vector .eps file)



Aisle sign sponsorship.

## Digital Elements

<b>Digital Technical Session Signage</b>	
(Co-Sponsor: Limit 3) .....	\$12,500
(Exclusive) .....	\$30,000
<b>Social Media Boosts</b> .....	\$3,000
<b>Technical Program and Abstracts</b>	
(Co-Sponsor: Limit 2) .....	\$15,000
(Exclusive) .....	\$25,000
<b>Wi-Fi Hot Spots</b>	
(per Hot Spot: Limit 2) .....	\$15,000
(Exclusive) .....	\$25,000

## Student & Young Professional Focused

<b>AAPG/SEPM Student Chapter Field Trips and Short Courses</b>	
Minimum \$250+ contributions accepted .....	
<b>AAPG Student Chapter Youtube Competition</b>	
(Co-Sponsor: Limit 2) .....	\$6,500
(Exclusive) .....	\$10,000
<b>Earth Science Teacher Education Program</b> (Exclusive) .....	\$20,000
<b>Student &amp; Faculty Lounge</b>	
(Co-Sponsor: Limit 3) .....	\$15,000
(Exclusive) .....	\$35,000
<b>Student Attendance Assistance</b>	
All contributions accepted .....	Minimum \$500+
<b>Student Participation in Field Trips and Short Courses</b>	
All contributions accepted .....	Minimum \$500+
<b>Student Volunteers</b>	
(Co-Sponsor: Limit 3) .....	\$5,000
(Exclusive) .....	\$12,500
<b>Student Reception</b> .....	\$40,000
<b>Young Professional Field Trip</b> .....	\$3,000
<b>Young Professionals Meet &amp; Greet</b> (Exclusive) .....	\$10,000
<b>Young Professionals Reception</b> (Exclusive) .....	\$20,000

\* Sponsors to provide items.



# ACE 2017 Centennial Sponsor Package

Celebrate AAPG's 100th Anniversary with this custom sponsorship package:

## Centennial Sponsors receive:

- A 5' x 10' centennial banner to be displayed above exhibit booth or on the Centennial Celebration wall inside Exhibition Hall.
- Company Logo recognition at the 100th Anniversary Gala Dinner.
- Company Logo recognition in presentation slides at the Opening Ceremony and Technical Session rooms.
- Company Logo recognition on Centennial Sponsor page in Technical Program, Registration Announcement and ACE 2017 Official Program.
- Company Logo recognition as Centennial Sponsor on the ACE 2017 event web site.

**\$5,000**

~ or ~

**\$3,500 for Diamond, Titanium or Platinum Sponsors**

## Division & Society Sponsorships

All contributions to divisions and societies are accepted for their General Funds and/or their respective activities such as Field Trips, Short Courses, Luncheons, Award Dinners and Receptions, Research Groups, Student Support and Social Events.

### Houston Geological Society (HGS)

Support the local geological community.

### Division of Environmental Geosciences (DEG)

The Division of Environmental Geosciences' activities offer a forum for the intersection of geosciences and the environment.

### Division of Professional Affairs (DPA)

The Division of Professional Affairs' activities appeal to those interested in ethics, professionalism and related topics.

### Energy Minerals Division (EMD)

The Energy Minerals Division showcases activities on various energy resources and issues of the 21st century.

### Petroleum Structure & Geomechanics Division (PSGD)

Driven by keen interest in geomechanics and supported by an established foundation in structural geology and tectonics, the amalgamated discipline of petroleum structural geology and geomechanics is one of the fastest growing disciplines in petroleum geoscience.

### PROWESS (Professional Women in Earth Sciences)

The goal of PROWESS is to promote professional women in Earth sciences. Its mission includes interacting with women in Earth science, their male peers and employers, educational institutions and professional societies.

### SEPM (Society for Sedimentary Geology)

Sponsorship of any of the SEPM events will help fulfill SEPM's mission of supporting the application and dissemination of the science of sedimentary geology. SEPM sponsors will be acknowledged on the SEPM web site, on signage at the SEPM booth and events and in the Sedimentary Record.

## International Pavilion (IP) Sponsorships

For information about IP sponsorships, visit [www.internationalpavilion.com](http://www.internationalpavilion.com) or contact Gina Godfrey at +1 303 308 9100 or [gina.godfrey@petroweb.com](mailto:gina.godfrey@petroweb.com).

## CONTACTS:

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